

D.C. 5.2 Local focus groups events year 2

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| D.C.5.2 Report – Local focus groups events year 2 – VDC Fellbach | Version 1  06 2021 |

1. Name of the event, implementing date and place

XR Week, 17th to 21st June, online

1. Number and types of participants/target groups

The event had 280 participants. Including SMEs, Start-ups, big companies, policy makers, universities and research facilities, private attendants and press representatives.

1. Topics tackled and links to deliverables, outputs

* Explaining RIS3 strategy and its regional context.
* Informing regional stakeholders about the activities and services carried out and planned by VDC
* Raise Awareness for the DIH especially regarding regional workshops and planned services
* Discuss the needs and expectations of regional stakeholders in the area of digital transformation
* Share information about the capabilities of the DIH and consider cooperation
* Open discussion about needs and expectation

1. Expected effects and follow up

Sensibilization for upcoming events related to the project. Participants will get information as soon as a date for the events will be fixed.

Dissemination of the information regarding the planned new services, which will also be send to the participants when they will be defined.

1. Annexes: e.g. agenda of the event, pictures, media coverage web-links etc

<https://www.vdc-fellbach.de/nachrichten/2021/05/21/hybride-xr-week-2021-ueberzeugt/>

<https://www.xr-week.com/>

