

WPT4

D.T4.1.6

Transnational industrial innovation roadmap WS for
the ICT sector

Version 1
11.2020





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1 INTRODUCTION

Following the regional IGAs' actions of the support and implementation of transnational pilots aiming at supporting value chain innovation (WPT3) and establishment of transnational networks of innovations stakeholders as the kick-off activity to develop transregional innovation networks and agendas (WPT4) in selected industrial sectors (WPT4), the main activity of the sectoral partner duo is to contribute to the project output O.T4.1 Thematic industrial innovation roadmaps (TIIR).

For the purposes of TIIR development of the ICTsector two (2) transnational industrial innovation roadmap workshops will be implemented, with the main objective to collect relevant inputs for elaboration of TIIR and later on the transnational industrial innovation agenda for the target sector, in order to perform a foresight exercise and identify relevant sectoral trends and to present the possible evolution paths of the considered value chains and innovations within the target sector over a period of 5-10 years.

2 WORKSHOP SUMMARY

Ref.:	<input type="checkbox"/>	Meeting / workshop	<input type="checkbox"/>	WPT2
	<input checked="" type="checkbox"/>	Online meeting / workshop	<input type="checkbox"/>	WPT3
	<input type="checkbox"/>	Other	<input type="checkbox"/>	WPT4
Date:	14.10.2021			
Place:	MS Teams			
Attachments:	[Screenshots]			

2.1 Agenda

Agenda Workshop

- **Introduction of the agenda**
- **Introduction of the outcome of individuals WS (individual roadmap)**
- **Discussion and exchange of information**
- **Define the roadmap for the next 5-10 years**
- **Next steps**
- **Summary and conclusions**

The agenda of the workshop 1 is as follows:

1. Short introduction of the WS purpose (5 minutes)
2. Identification of relevant sectoral trends (15 minutes)
3. Identification of main actions to be included into the roadmap (30 minutes)
4. Discussion and exchange of information on the draft regional plans for the next 5-10 years (30 minutes)
5. Next steps (10 minutes)

The agenda of the workshop 2 is as follows:



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1. Presentation of adjusted contents and actions for the roadmap (30 minutes)
2. Elaboration of draft Transnational Industrial Innovation Roadmap (30 minutes)
3. Discussion and exchange of information on further steps (15 minutes)
4. Presentation of results and conclusions of the workshops (15 minutes)



2.2 Participants

PP no.	Name of organisation	Name of person, position
PP8	Viktor Mitruk	Kosice IT Valley
PP8	Miriama Huckoba	Kosice IT Valley
PP4	Marko Jović	Zadar County Chamber
PP4	Marija Mišulić	Zadar County Chamber
PP4	Dinko Basioli	Zadar County Chamber

2.3 Summary of discussions

Each partner has conducted an individual workshop with their IGAS members, partners, and representatives of the ecosystem where they defined the main issues and goals. The outcome of the individual workshop was presented on a transnational workshop. We discussed all the issues, plans and compared the findings. It helped us to create a transnational industrial innovation roadmap.

PP8 - Kosice IT Valley has defined four main goals, which are considered as innovation actions:

- Strengthen the innovation potential of the region by building a qualified workforce
- Transfer of knowledge from abroad when compiling a regional development strategy
- Attracting industry to build ICT skills
- Technology development and technology transfer, especially in the field of R&D.

PP4 – Croatian Chamber of Economy - Zadar County Chamber has defined six main goals, which are considered as innovation actions:

- Collaboration with the scientific community with the goal of foster innovation
- Connecting industry with the education sector with the aim of obtaining professional staff with competencies needed by the economy, especially in the field of advanced technologies
- Continuous promotion of innovators (individuals, start-ups and other SMEs)
- Encouraging the development of the Green Economy and Digital Transformation
- Further promotion of the project and continued communication with IGA members in order to more easily reach the needs of stakeholders in the ICT sector, but also others for whom ICT solutions are needed
- Participation in the development of regional development strategies, which, among other things, cover the area of development of the ICT sector



These are the actions that could be implemented within the five years.

PP	Suggested innovation action	Description	Timeframe	
			From	To
PP8	IT SEGMENT DEVELOPMENT	It is a document in which there will be data on the ICT sector. Proposing changes to improve the sustainability conditions of the ICT sector. The concept of education of future employees	Q3/2022	Q4/2024
PP8	Slovakia needs you	A set of educational events and campaigns to promote the study of IT, the entire sector and support the local IT community. A special focus is on educating and building the local IT community, girls and women in IT, as this part of the population has great potential (in Slovakia only 13.7% of women work in this area.) The campaign includes the creation of short promotional videos to motivate to study IT and which will be placed on social networks.	Q4/2021	Q4/2025
PP8	Kosice 2025	In order to bring valuable know-how and ensure the subsequent development of the region, which would contribute to maintaining competitiveness and result in the creation of a strategy, the cluster would like to organize for its members a visit to the IT cluster in Estonia and technology centers in the USA. The Košice IT Valley cluster will create a delegation, which will include, in addition to representatives of the cluster, also members from the ranks of entrepreneurs, universities and local governments. The strategy should describe the necessary steps that need to be taken in order for the East of Slovakia to be competitive, to be a place of IT	Q1/2021	Q4/2021



		innovation and a place of high concentration of IT experts.		
PP4	DIGITALNA KOMORA	Encouraging members of the Croatian Chamber of Economy to greater digitalization through the chamber platform "Digital Chamber". It is a nationally co-financed project at EU level that will encourage members to use the platform and develop digital skills. The service is intended for all members of the Croatian Chamber of Economy.	Q4/2021	Q4/2025
PP4	SAY YES TO INNOVATION!	International cooperation of the IT sector and networking of small and medium-sized enterprises is expected on the basis of a hackathon held during the project, which should encourage mutual cooperation with Slovak, Slovenian and Czech companies. We will create questionnaires of needs and barriers of implementation of innovation within firms.	Q1/2022	Q4/2025
PP4	EDUCATION ON FINANCING POSSIBILITIES	Continuous education of members and others on the possibilities of financing innovative solutions (meetings, seminars and workshops). Information concerning innovative solutions and possibilities of providing funds for investments - education, seminars, workshops (professional lecturers on this topic, securing funds through local, national or EU funds) - several times a year	Q3/2022	Q4/2025

2.4 Next steps

In the next steps, international cooperation of companies from IT, advanced manufacturing, and energy and environment is expected. CCE-ZCC hopes that it will be realized through a matchmaking event, which will be organized in collaboration with project partners KEITVA, STP and RDA Pilsen. Cooperation and transfer of knowledge between ICT Cluster Croatia with IGA KEITVA members will also be proposed.



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Through its activities, CCE-ZCC is involved in encouraging the green and digital transition of all its members. This will continue by the further promotion of the "Digital Chamber" platform, but also by organizing conferences, meetings, webinars, etc. on this topic. Cooperation with IGA members will continue in order to stimulate discussion on fostering innovation and new trends within the IT sector.

Kosice IT Valley will create more webinars, seminars, and workshops to ensure the increase of students focusing on IT in all the spheres and more significant involvement of women in ICT. Moreover, to have excellent skills, we will still cooperate with international partners and partners from all sectors, so people understand the importance of ICT in all areas.



ANNEX: SCREENSHOTS OF THE WORKSHOP

