

Introducing service innovation into product-based manufacturing companies



**INNOVATION  
AND KNOWLEDGE  
DEVELOPMENT**

## WHAT WE FOCUS ON

THINGS+ is focused on the development of the service innovation methodology (SIM) needed for the introduction of service innovations and to improve entrepreneurs' skills for product-based manufacturing companies with the goal to increase their prosperity on changing markets.



**TAKING  
COOPERATION  
FORWARD**

## WHAT IS THERE FOR SMEs?

1. Join the THINGS+ pilot interactive workshops and
2. Learn what servitization with support of a THINGS+ mentor
3. Introduce a new product-based service in your offering and scale your incomes
4. Go on international market and use opportunity of THINGS+ network & expertise
5. Enjoy your empowered business model

Let's connect and learn about upcoming events, open calls and more!

 [www.interreg-central.eu/thingsPLUS](http://www.interreg-central.eu/thingsPLUS)

 [www.facebook.com/ThingsPLUSProject](https://www.facebook.com/ThingsPLUSProject)

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# THE TEAM

## WHAT IS THERE FOR CENTRAL EUROPE BUSINESS SUPPORT ORGANIZATION?

1. Guidelines on the new Service Innovation Methodology (SIM) & A key tools portfolio to apply the SIM to individual manufacturing company needs
2. A digital library with several reports and cases on servitization published under Creative Commons licence
3. An action plan for service internationalization support improvement

## FACTS AND FIGURES

10 Project partners

10 Outputs planned

1.889.299 investment value for involved regions in Euro

THINGS+ project partners will join forces to develop a new methodology to improve entrepreneurial skills in manufacturing companies.

### Austria

- Innovation & Technology Transfer Salzburg  
Creates dynamic climate of innovation and cooperation between the private & public sector.

### Croatia

- Science and Technology Park of the University of Rijeka Ltd  
Science and Technology Hub, founded by the University of Rijeka, to foster cooperation between the Academia and the private sector.

### Czech Republic

- BizGarden, s.r.o.  
Non-profit specialized in the development and management of Research, Development and Innovation activities in companies and institutions.

### Germany

- Bautzen Innovation Centre  
TGZ promotes the regional economic development in the district of Bautzen.

### Hungary

- BORA 94 - Borsod-Abaúj-Zemplén County Development Agency Non-Profit Ltd.  
Regional Innovation Agency dedicated to providing a wide range of services in the field of innovation management and knowledge intensive services.

### Italy

- Friuli Innovazione Research and Technology Transfer Centre  
Supports companies, especially SMEs to gain competitiveness, as well as creation of innovative businesses.
- Veneto Region - Research and Innovation Unit

### Poland

- Lodzkie Region  
Located in central Poland, Lodzkie Region plays a key role in developing regional policies by drafting important strategic documents.

### Slovakia

- Slovak Business Agency  
Supports development and growth of Slovak SMEs to improve their competitiveness on the EU market and globally.

### Slovenia

- Technology Park Ljubljana Ltd.  
Slovenia's leading stakeholder for development of innovative and knowledge based entrepreneurship.



## Funding

Our project is funded by the **Interreg CENTRAL EUROPE** Programme that encourages cooperation on shared challenges in central Europe.

With 246 million Euro of funding from the European Regional Development Fund, the programme supports institutions to work together beyond borders to improve cities and regions in Austria, Croatia, Czech Republic, Germany, Hungary, Italy, Poland, Slovakia and Slovenia.

