Output factsheet: Trainings

Version 1

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| Project index number and acronym | CE1004 ROSIE |
| **Lead partner** | CISE - Special Agency of the Chamber of Commerce of Forlì-Cesena |
| Output number and title | O.T3.1 Training Implemented to improve RI capacity and mind-sets among SMEs |
| **Responsible partner (PP name and number)** | PP10 – Innovhub Stazioni Sperimentali per l’industria (ISSI) |
| **Project website** | <http://www.interreg-central.eu/Content.Node/ROSIE.html>  |
| **Delivery date** | September 2018 (due date), February 2019 (delivery date) |

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| Summary description of the implemented training measure(s), explaining the specific goal(s) and target groups *2.000 characters* |
| The training has been designed and created in the framework of the ROSIE project with the aim of building capacity of SMEs - and other local actors – interested in understanding and implementing Responsible Innovation (RI). Innovhub SSI decided to organize the training as an online course that could be followed both in Italian and in English, both locally and globally, so to ensure the sustainability of the project even after its end. The training has been tailored specifically for the SMEs and covers the following RI related subjects with specific video lessons: an introduction on the ROSIE project, RI origin and definition, tools and resources, opportunities for SMEs, RI in the European context, RI as business model, RI implementation and tools (UNI/PdR 27:2017, STIR methodology, Living Labs). It also includes a link to the RI self-assessment tool with indications on how to use it. A promotional campaign was launched in order to reach as many actors as possible, with a focus on SMEs. The first phase of the promotion was launched in December, with actions to reach specific target, as the AFIL cluster (a specific presentation was delivered during the Board meeting in December 2018) and through direct contacts to interested companies. A more diffuse promotional campaign was launched after the winter holiday break, and the ROSIE online training was published through the following channels: ISSI website, Chamber of Commerce of Milan newsletter and website, AIRI website and newsletter, AFIL cluster newsletter, Open Innovation platform (Lombardy region), Fondazione Bassetti website, Città Metropolitana. Moreover a direct mailing approach was used for the following actors: incubators, professional associations, B-corporations.The online training course was made available slightly behind the project schedule - due to the State Aid discussion – so the promotion continued at the beginning of 2019 in order to ensure the right visibility of the training and to reach the local SMEs interested in Responsible Innovation. |

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| NUTS region(s) where training(s) have been conducted (relevant NUTS level)*500 characters* |
| The training was delivered in NUTS3 ITC4C |

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| Expected impact and benefits of the trainings for the concerned territories and target groups*1.000 characters* |
| The online training course was designed for local SMEs, but is available online to anyone – at global level - interested in understanding Responsible Innovation, such as stakeholder, large companies, research centers, etc. The aim of the training is to promote the knowledge and understanding of Responsible Innovation, its basic principles and concepts, and to propose RI implementation tools.Both Responsible Innovation and the ROSIE project acquired visibility through the promotional campaign, and all actors (SMEs, large companies, foundations and others) that attended the course acquired knowledge on Responsible Innovation. This RI trained subjects could work as multipliers of RI knowledge and implementation in their ecosystem.  |

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| Sustainability of the training(s) and developed training material(s) and their transferability to other territories and stakeholders*1.000 characters* |
| Innovhub SSI decided to organize the training as an online course also to ensure the availability and diffusion of the RI material both geographically and in time, so to ensure the sustainability of the project and the widest audience possible. The material was prepared as a first approach on Responsible Innovation so it is easy to access and to understand. Moreover it is really easy to share the link and personally promote it to anyone interested.  |

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| Lessons learned from the development and implementation of training measures and added value of transnational cooperation*1.000 characters* |
| When Promoting the RI online training, Innovhub SSI generally encountered a very low degree of knowledge about Responsible Innovation among local SMEs. So it was important in some cases to first pitch the concept of RI before being able to propose successfully the course. |

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| References to relevant deliverables and web-linksIf applicable, pictures or images to be provided as annex*1.000 characters* |
| Training material developed is available at http://www.responsibleinnovationworkbox.eu/ |