

OUTPUT FACT SHEET

Pilot actions (including investment, if applicable)

Version 3

Project index number and acronym	CE1345 SIV
Output number and title	O.T3.1 Voucher System Tool - Slovenia
Investment number and title (if applicable)	n/a
Responsible partner (PP name and number)	PP3 Sklad 05
Project website	https://www.interreg-central.eu/Content.Node/SIV-.html
Delivery date	31 May 2022

Summary description of the pilot action (including investment, if applicable) explaining its experimental nature, demonstration character and transnational added value

The pilot action in Slovenia addresses the main challenge - limited possibilities to develop it as a relevant vehicle in impact investment for the labour market. A key objective was to test applicability of the vouchers, to assure additional stakeholders' co-operation and increase funds available for the transnational fund (Next Access) to operate in this development period.

Pilot action activities phase 1 - Bohinj (Alpinia) and Prizma foundation:

- Training for job seekers of Prizma foundation (external partner working with social company and vulnerable groups)
- Impact tourism: training for new employed staff (hotel accommodations in Bohinj)

Prizma job seekers participated in different types of training:

- Digital marketing
- Social care

Workshop content for employees of Hotel Bohinj:

- a. The evolution of tourism over time - the transition to the experience economy
- b. Trends in tourism during and after the COVID-19 pandemic and their application to the hospitality industry (2021 AIRTH trends)
- c. Lecturers' personal experiences of working in hotels
- d. Guest care and attitude (service delivery in terms of quality and communication)
- e. Presentation of good and bad practices of adaptation in the hotel industry during a pandemic
- f. Other (based on other needs and interests of the partner)
- g. Insight into the concept of Impact Tourism

Pilot action activities phase 2 - ActImpAct (investment)

We assured 28.000 EUR from Google.org to finance voucher system for underserved groups participating in the business incubators implemented by Zavod Meta and Kovačnica.

The pilot action was developed within the Fund 05 team based on consultation with many stakeholders and external experts. The pilot action was implemented within regular activities. Transnational added value is in establishment of the cross-sectoral co-operation with business sector - both in the phase of pilot action in Bohinj as also in the phase of investment.

NUTS region(s) concerned by the pilot action (relevant NUTS level)

Slovenia Eastern part
Slovenia Western part

Investment costs (EUR), if applicable

In case the pilot action includes an investment, please indicate the total costs of the investment financed by the project (only cost items under BL5 and BL6 should be considered).

Total costs of the investment financed by the project: 0 EUR

Expected impact and benefits of the pilot action for the concerned territory and target groups and leverage of additional funds (if applicable)

The expected effect is to scale (limited) possibilities to develop the transnational fund as a relevant vehicle in impact investment for the labour market in Slovenia. Beneficiaries will be long term unemployed being offered new instruments for their employment, including possibility of self-employment or starting the business.

Our activities were presented to decision makers, and we hope synergies between SIB and SIV projects will be achieved. Changes in legislation are not needed for that, rather political will from main stakeholders.

Based on good results of pilot action we expect to scale the investment from investor Google.org in 2023 to 50.000 EUR. Also new investors & donors might be now interested since first investment was done.

Sustainability of the pilot action results and transferability to other territories and stakeholders

We already linked the SIV project with our ActImpAct project, being financed by Google.org (1 Mio EUR grant) and implemented in 2022 and 2023.

All ActImpAct program participants will receive tailored individual support in the form of vouchers with 60 -90 hours training programs, of which 20 hours will be related to Impact. During the program period project partners will be organising study visits, events, co-working and training programs. There will be also support held through mentorship and networking.

Due to the particular situation in Slovenia, it is hard to expect the use of our development experience directly in other territories.

In Slovenia, we expect trade unions, employment organisations and state owned financial institutions (SID banka) to have benefited from our experience.

Strong partnerships are needed for structural changes and their more considerable scale impact. Probably from the early start of the project. Later you include the harder it is, ownership of the project and innovation is needed for the sustainability of such projects.

Also is very hard to build trust with investors and create a need for intermediary role we played (and is often seen only as unnecessary cost).

If applicable, contribution to/ compliance with:

- relevant regulatory requirements
- sustainable development - environmental effects. In case of risk of negative effects, mitigation measures introduced
- horizontal principles such as equal opportunities and non-discrimination

Please describe, if applicable, the contribution to and/or compliance with the above mentioned requirements by addressing the following guiding questions:

- Have the relevant regulatory requirements been complied with?
- What is the contribution in terms of a sustainable development?
- Is there a risk that the pilot action has negative environmental effects? If yes, which mitigation measures have been introduced?
- How have horizontal principles been respected and integrated?

Pilot action was developed and implemented based on our impact design approach. Including 15 chapters and over 100 indicators assuring maximization of the impact and minimizing the risks.

More info on approach on fund2740.com (impact design).

References to relevant deliverables (e.g. pilot action report, studies), investment factsheet and web-links

If applicable, additional documentation, pictures or images to be provided as annex

- project website: <https://www.interreg-central.eu/Content.Node/SIV-.html>
- Sklad 05 webpage <https://www.sklad05.si/> (we are in the process of changing the name of the company, our new webpage <https://fund2740.com/>)
- the transnational fund webpage: <https://next-access.org/>
- investment information www.fund2740.com

The Pilot Action has been related to following deliverables:

- D.T.3.1.1 Voucher Process
- D.T.3.1.5 Voucher Management Workflow
- D.T.3.2.1 Improved Voucher Process
- D.T.3.2.4 Improved Voucher Management Workflow
- D.T.3.3.1 Recruiting Event concept and timeline
- D.T.3.3.2 Voucher Recruiting Events
- D.T.3.3.3 Contact Lists
- D.T.3.3.4 SME Registration
- D.T.3.3.5 Voucher Distribution
- D.T.3.4.1 Stakeholder Briefings
- D.T.3.5.1 Status Report on progress of work experience
- D.T.3.6.1 Status Report on job seekers Experience