

TAKING
COOPERATION
FORWARD

 **Final Conference, Zagreb**

Dialouge with stakeholders

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DIALOGUE WITH STAKEHOLDERS

Why is it important?

Who we are, what is our role?

Different pilot buildings - different stakeholders

Who are the stakeholders?

How to work in energy efficient way with the stakeholders?

Our success stories

Success stories from other partners

Conclusion



WHY IS IT IMPORTANT?

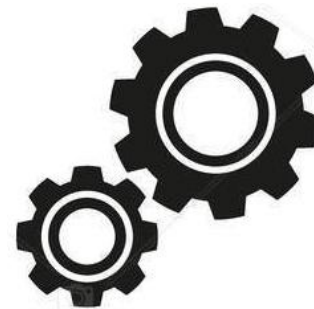
Reach and influence the decision makers

Influence the policies, regulation and legal
background

Work closer in implementation

Exchange experience

A good basis for further cooperation



WHO WE ARE, WHAT IS OUR ROLE?

- ? Municipality
- ? Territorial/regional municipality
- ? Energy agency
- ? Other authority
- ? University/knowledge providers
- ? NGOs



DIFFERENT PILOT BUILDINGS - DIFFERENT STAKEHOLDERS

Functions

Schools

Kindergartens

Cultural institutes

Sport buildings -
swimming pool

Office buildings

Other types of
public buildings



Ownership

Owned by the
main actors

Rented buildings

Relationship

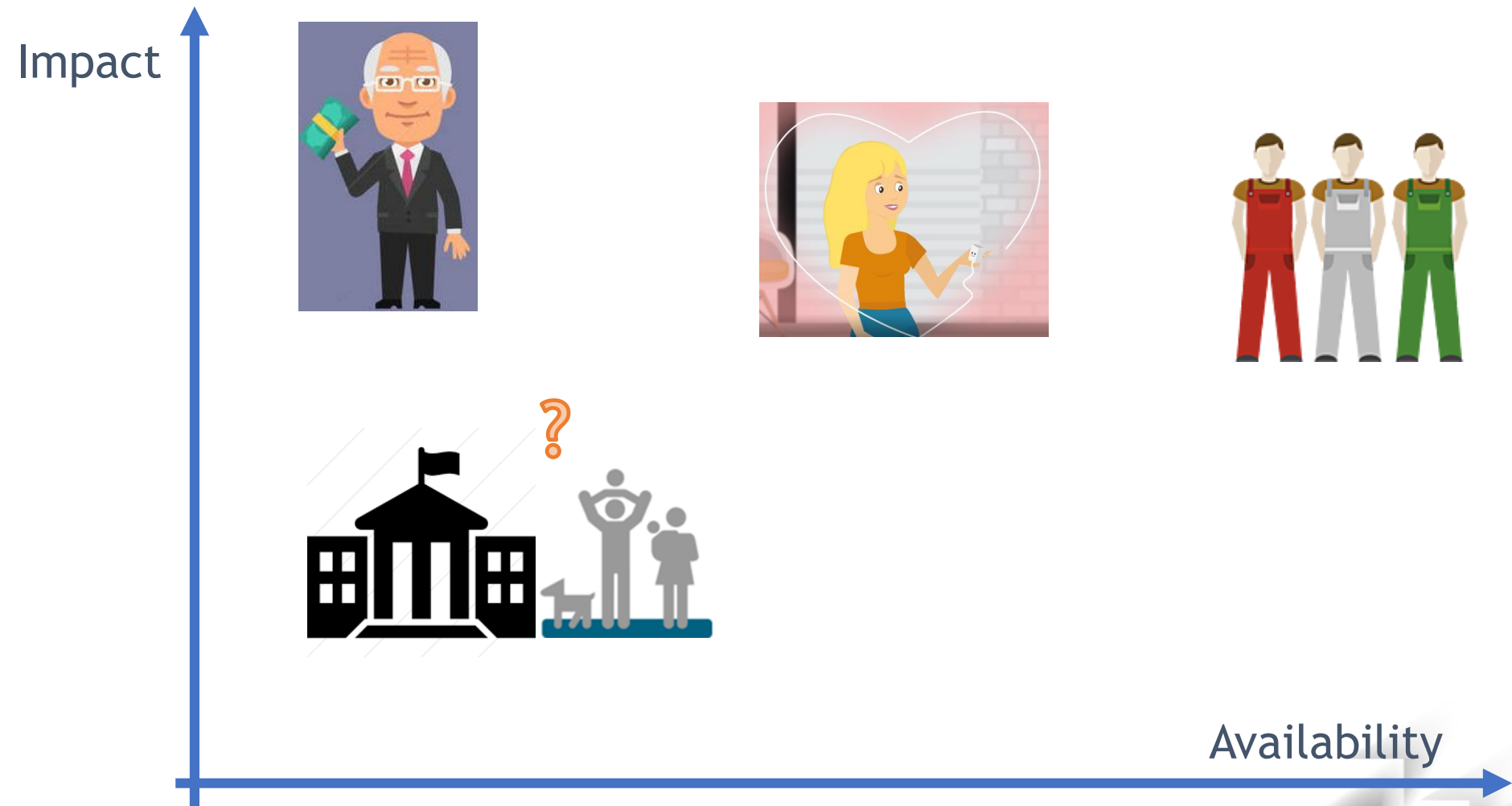
Dependent -
kindergartens in HUN

Independent - schools,
offices renters in HUN

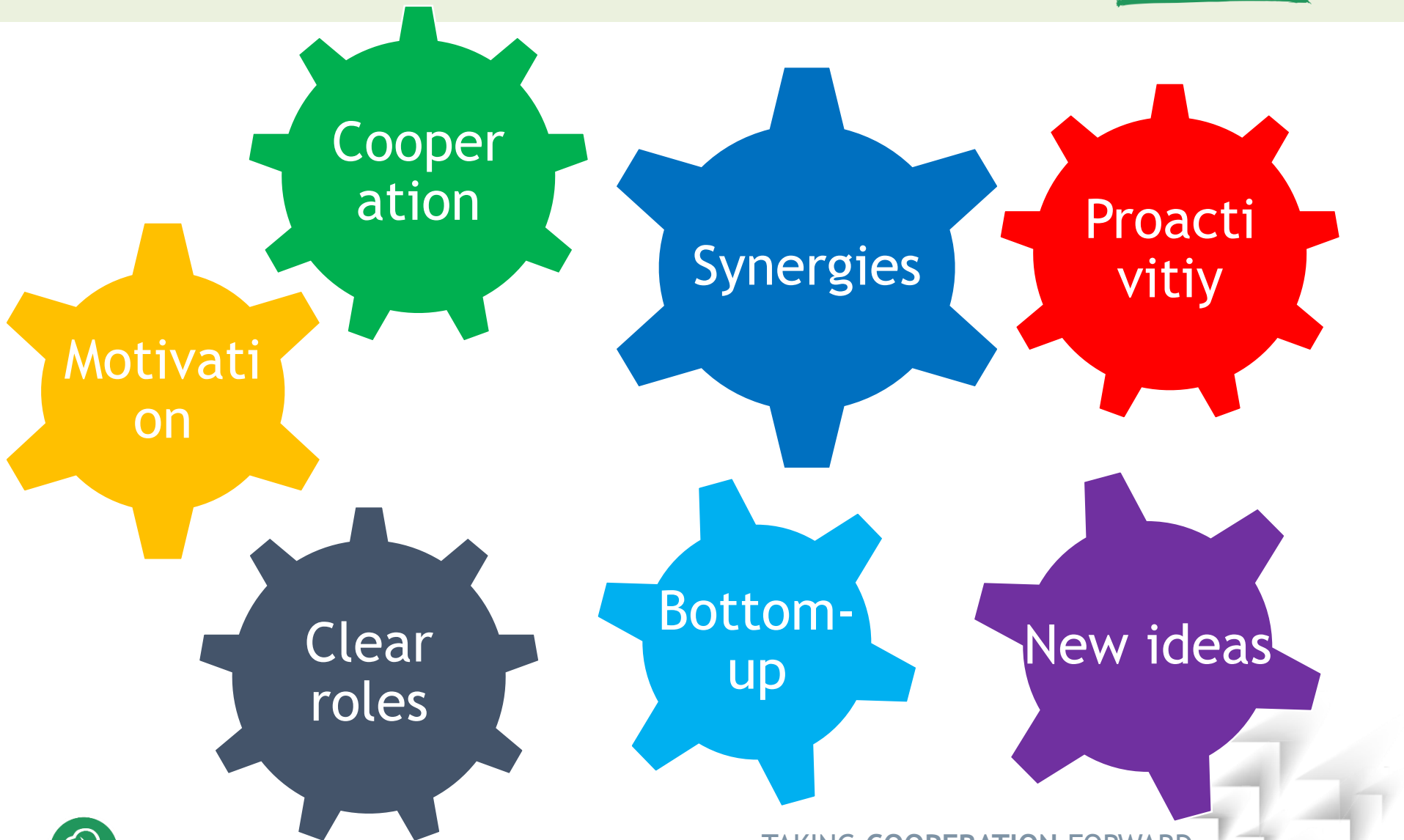
Who pays the bills?



WHO ARE THE STAKEHOLDERS?



HOW TO WORK IN ENERGY EFFICIENT WAY WITH THE STAKEHOLDERS?



OUR SUCCESS STORIES

Smart meter installation own contribution
from the Municipality

Budai Drawing School - character of
Humprey and later on a brand



OUR SUCCESS STORIES

Posters and stickers for all types of pilot buildings made by students of the Drawing School



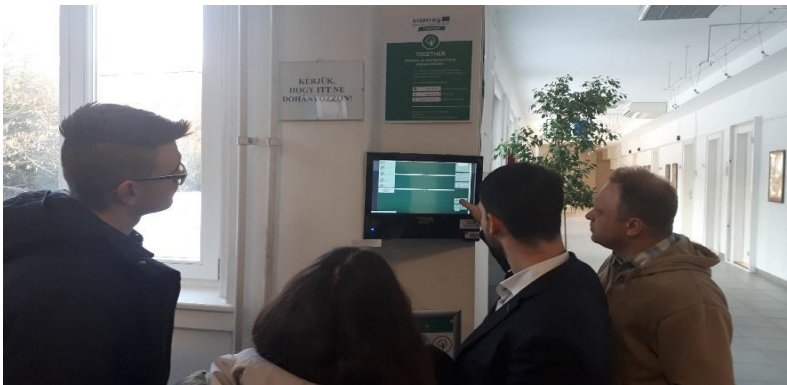
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OUR SUCCESS STORIES

Kindergartens energy days
cooperation between kindergarten
teachers

Energy commando activities -
competition

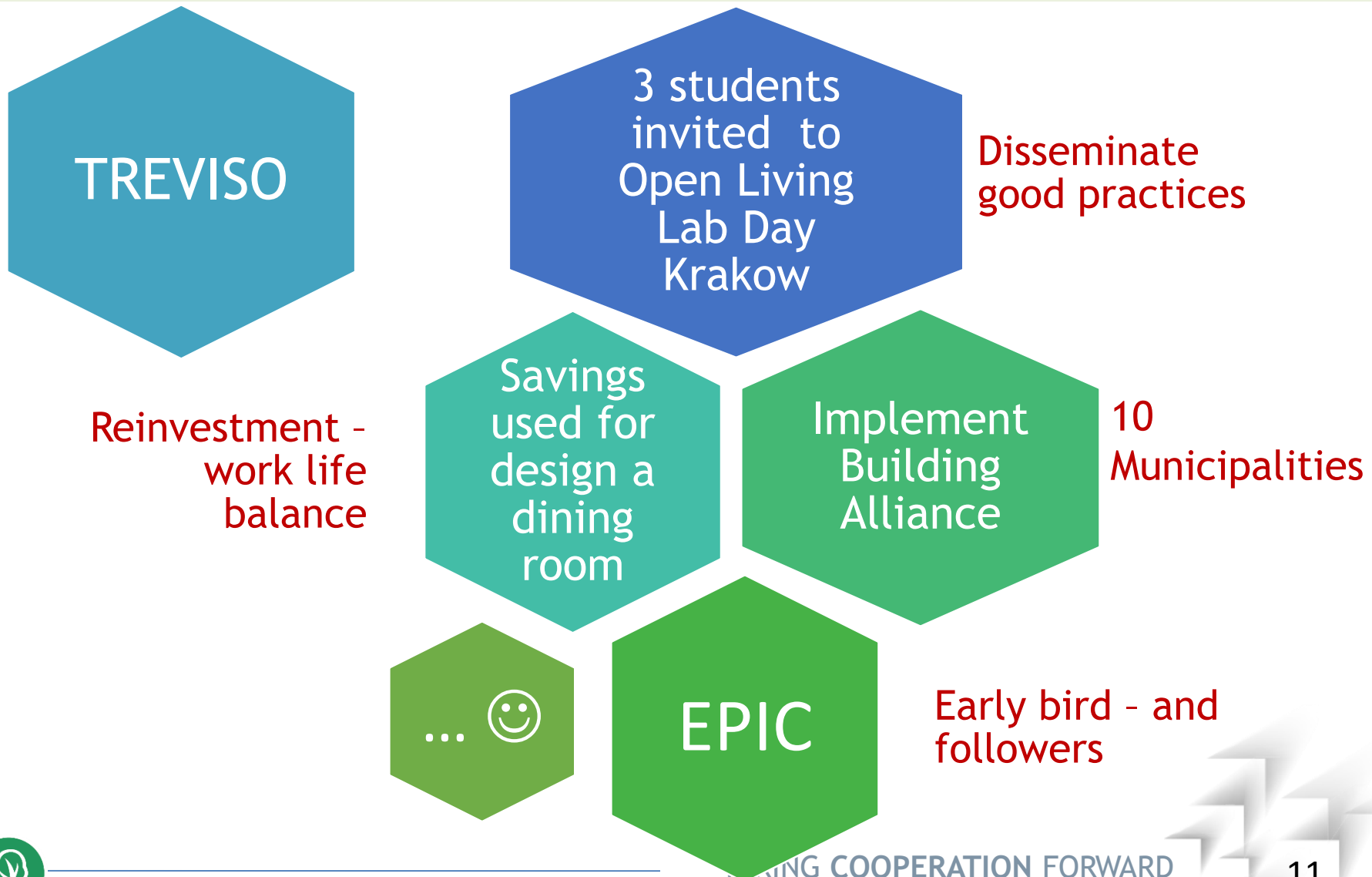
Effective and exceptional work with
partners, generated new ideas



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SUCCESS STORIES FROM OTHER PARTNERS



SUCCESS STORIES FROM OTHER PARTNERS



Influence the
Ministry level

Inform the wider
audience



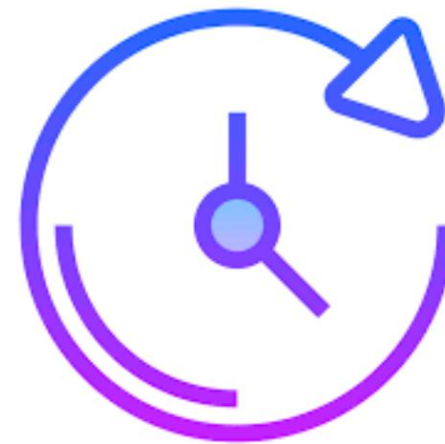
Changing
behaviour of
building users



DSM approach in
strategic
documents



The **VISIBLE** communication of the project and high level activity of the stakeholders strong web influences the decision makers to be more enthusiastic and supportive.



THANK YOU FOR YOUR ATTENTION!



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