

Katowice, 23 Feb 2016



# Transnational cooperation basics

Introduction to newcomers

Susanne Scherrer, Interreg Baltic Sea Region

Luca Ferrarese, Interreg CENTRAL EUROPE



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- What is Interreg?
- Why should you work with Interreg?
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# EU Cohesion Policy 2014-2020



## Cohesion Policy 2014-2020

Investing in growth and jobs



- Deliver the Europe 2020 strategy objectives of smart, sustainable and inclusive growth
- Focus on results
- Maximise the impact of EU funding

### Goals

- Investment for Growth and Jobs
- European Territorial Cooperation – “Interreg”



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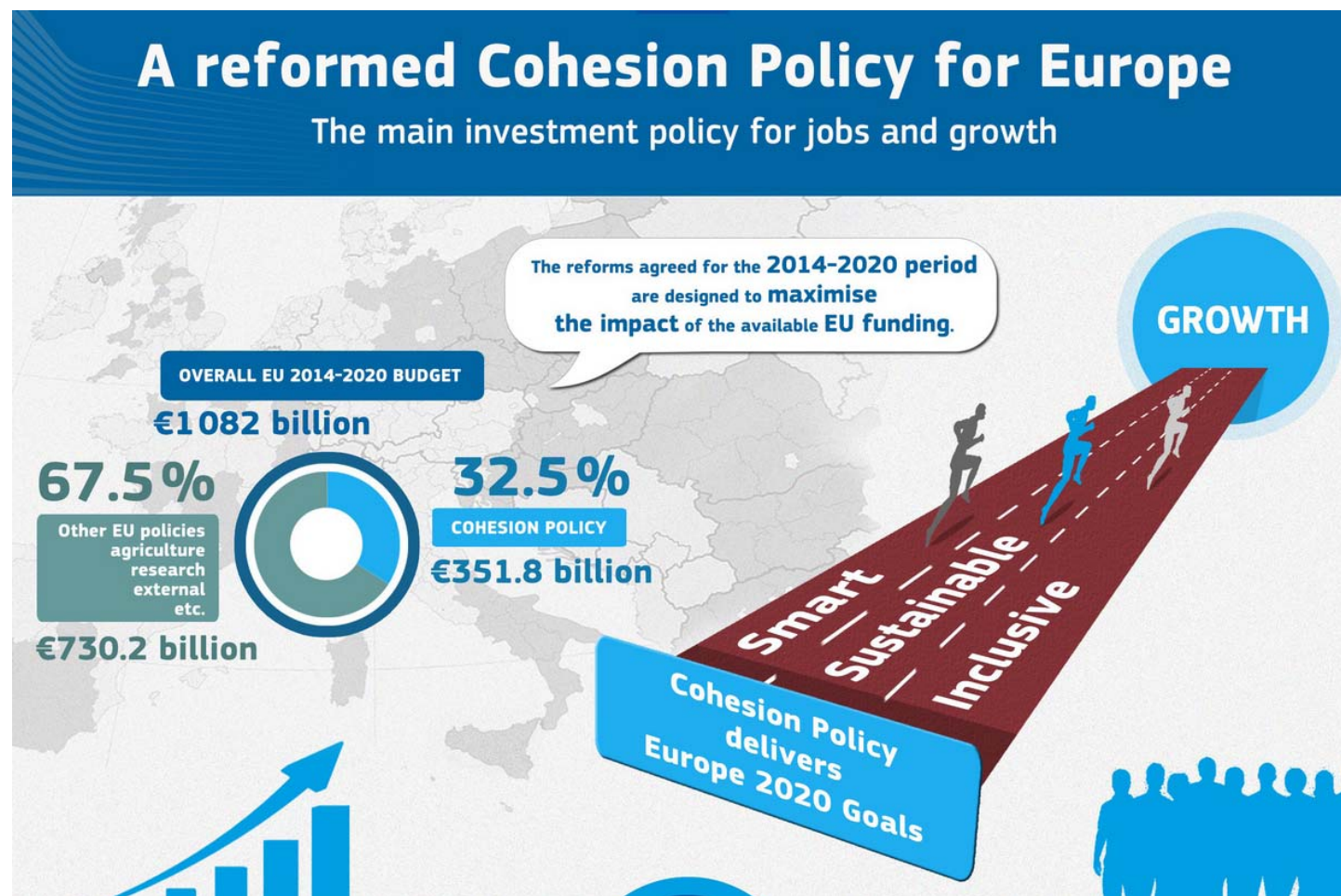
**Interreg**  
CENTRAL EUROPE

**Interreg**  
Baltic Sea Region



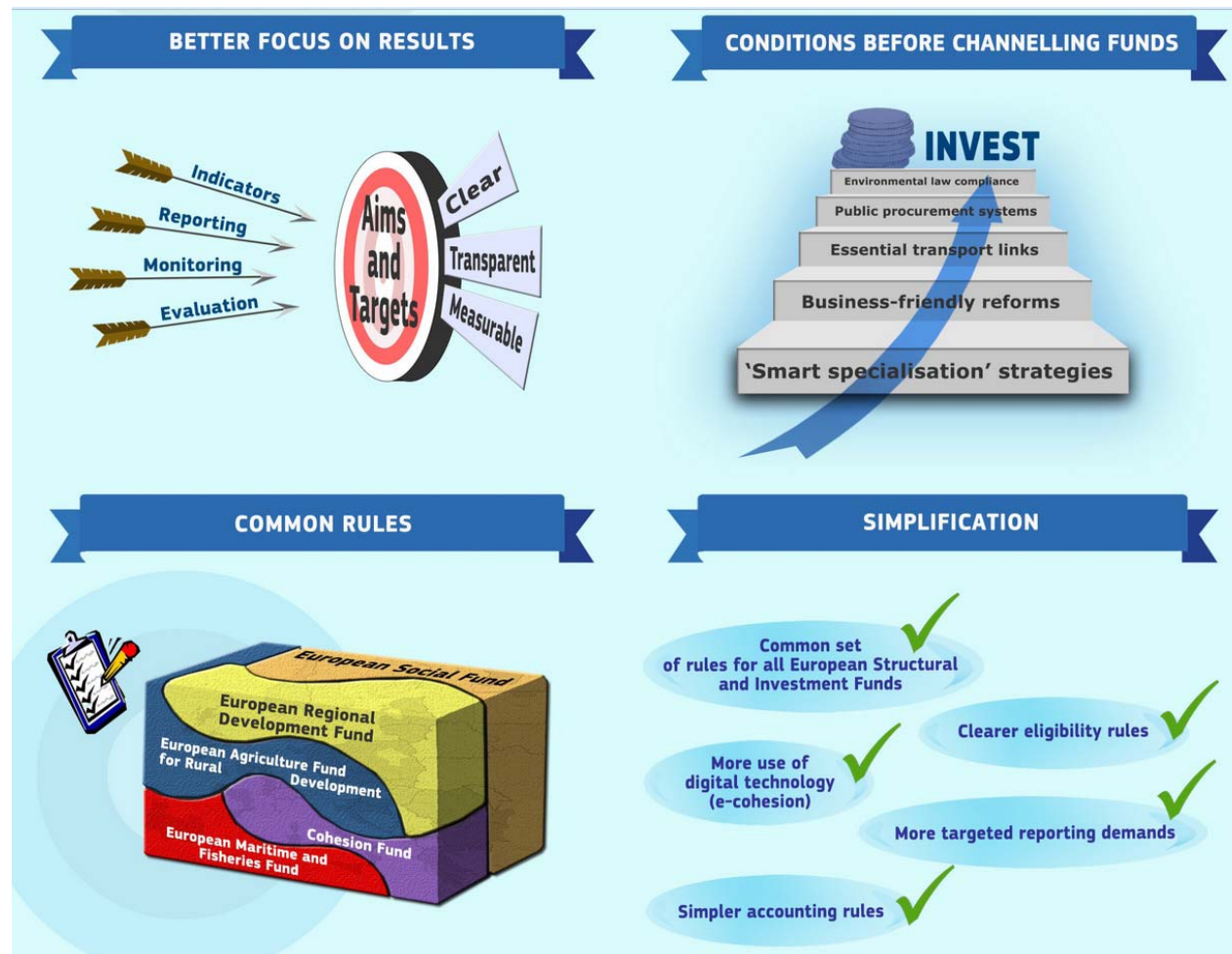
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# Cohesion Policy 2014-2020



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# Cohesion Policy 2014-2020



# What is Interreg? Our perception.

Interreg



=



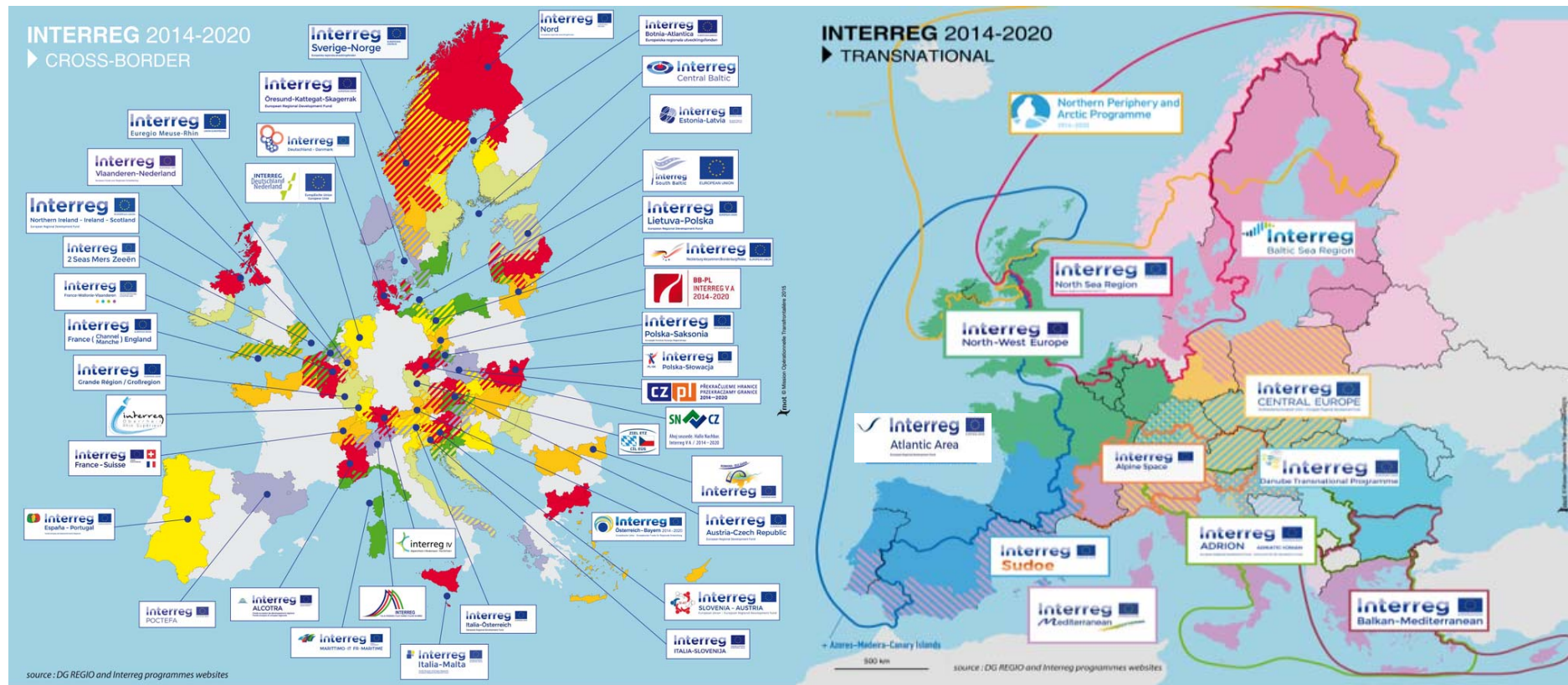
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Funding cooperation across Europe to bring people together to jointly improve their cities and regions.





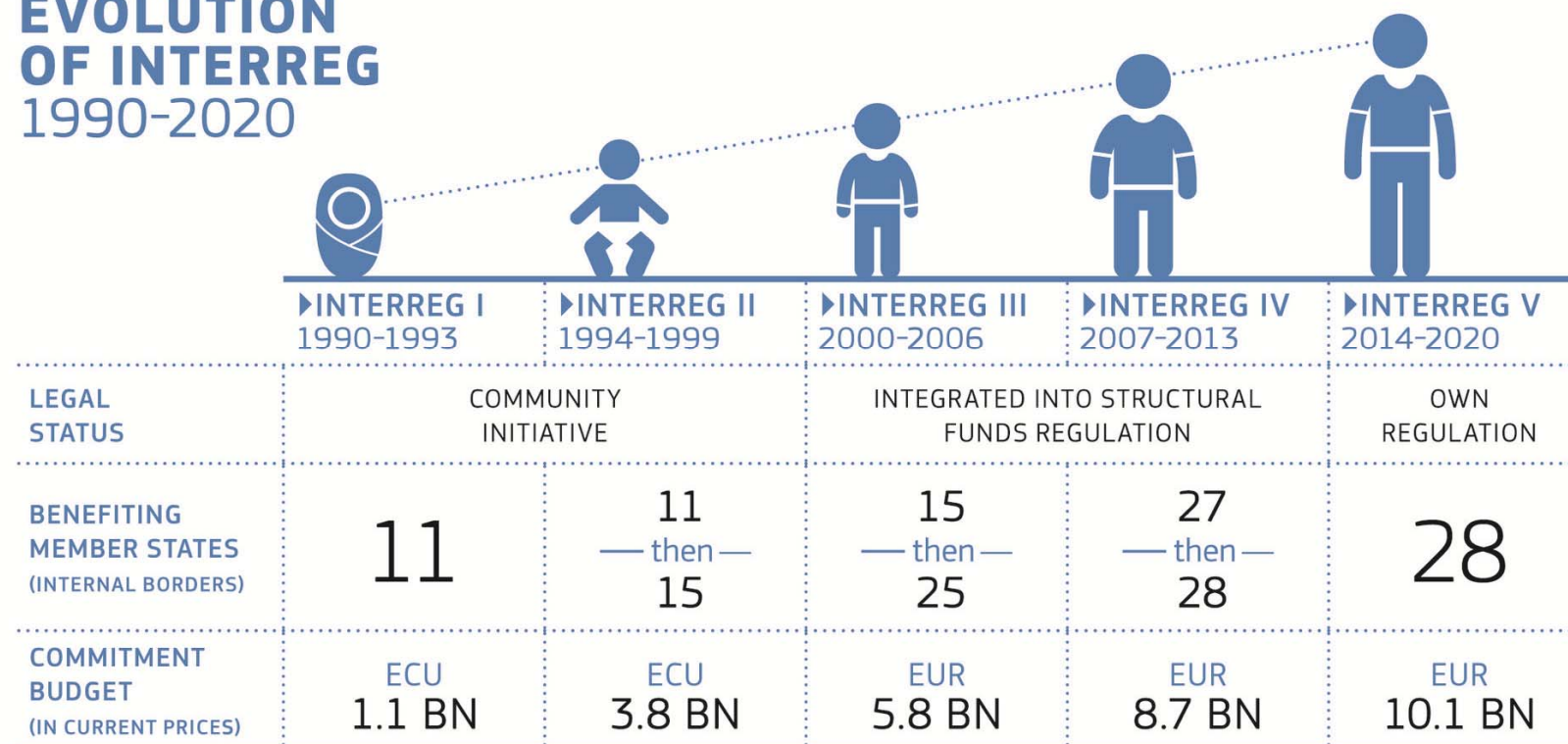
# What is Interreg? Our diversity.



# What is Interreg? Our history.

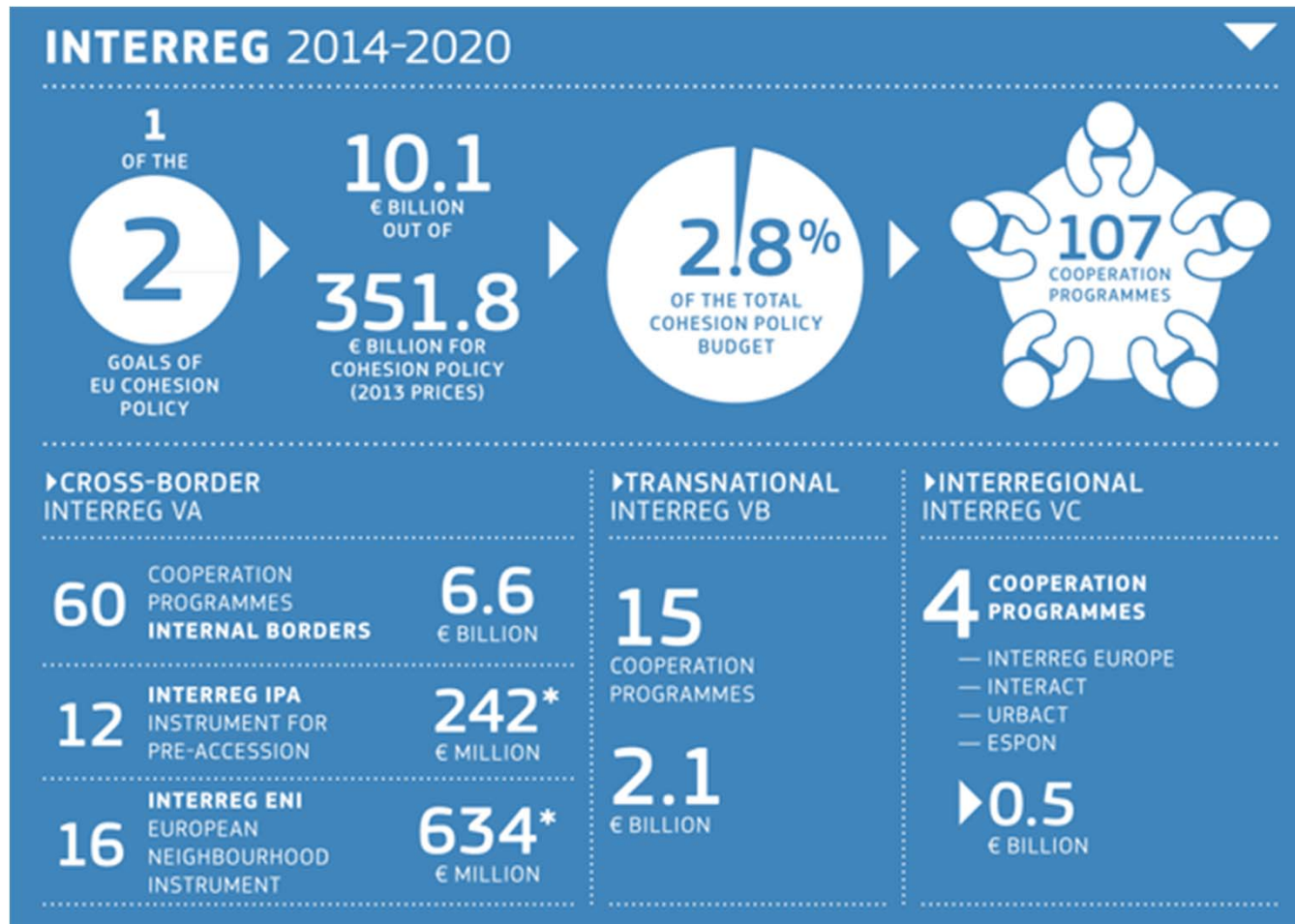


## EVOLUTION OF INTERREG 1990-2020

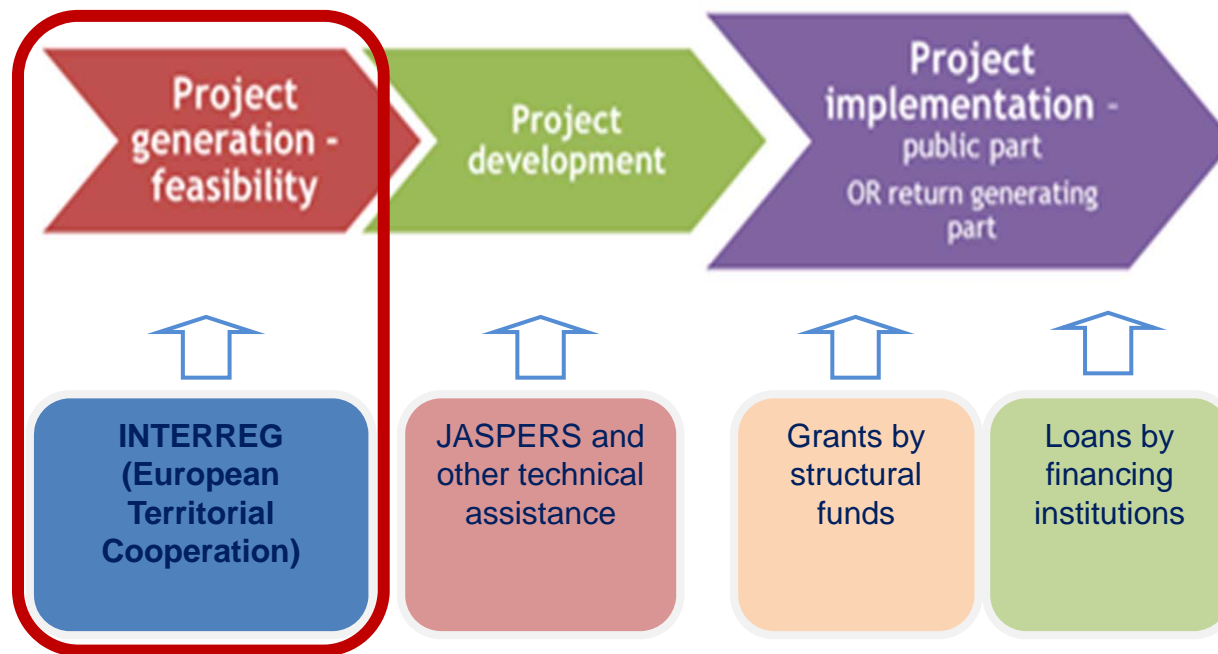




# What is Interreg? Our budget.



# What is Interreg? Our role.



# What is Interreg? Successful cooperation.

- **Focused** – working on concrete themes
- **Result-oriented** – reaching concrete project results
- **Strategic** – linked to macro-regional strategies

# Interreg

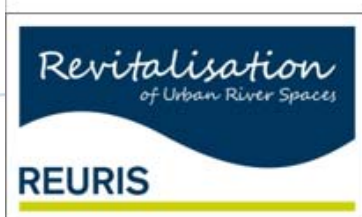


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# But... why should you work with Interreg?

Experiences from the City of Bydgoszcz  presented by Grzegorz Boron





# The Baltic Sea Region and CENTRAL EUROPE





# Interreg and macro-regional strategies

Baltic Sea Region (one overlapping strategy)



**CENTRAL EUROPE**  
(multiple overlapping strategies)



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# Cooperation themes and topics



## Innovation

- Research & innovation infrastructures
- Smart specialisation
- Non-technological innovation

## Transport

- Interoperability
- Accessibility
- Maritime safety
- Shipping
- Urban mobility

## Natural resources & low carbon

- Clear waters
- Renewable energy
- Energy efficiency
- Blue growth

# Features of a typical project

## Relevance:

Joint solutions for common challenges relevant for the whole/major part of the region

## Results of transnational projects:

- Building and increasing capacity of institutions
- Testing solutions
- Preparation of investments
- Increasing linkages between institutions and networks

## Outcomes:

Action and development plans, cooperation models, feasibility studies, pilot investments, recommendations for policy makers and practitioners etc.



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# Features of a typical project

## Budget:

0.5 MEUR to 5 MEUR (ø 2.5 MEUR)

## Partners:

from 3 to 35. At least 3 financing partners from at least 3 countries.

## Duration:

up to 36 months

## Partnership:

A mixture of public authorities, research organisations, specialised agencies, NGOs and enterprises.



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# What differentiates the two programmes?

Cooperation  
area

Co-financing  
rates

Themes

Some  
procedures



# Next calls for projects

## Interreg Baltic Sea Region

- 2<sup>nd</sup> call: March – May/June 2016
- Projects start: 2017

## Interreg CENTRAL EUROPE

- 2<sup>nd</sup> call: opens April 2016
- Projects start: 2017



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