

Annex 09

Objectives and Sub-Objectives of the EUSBSR	Keywords used in the EUSBSR Action Plan ⁽¹⁾	P1		P2			P3			P4		Strategically important topics/fields of action suggested by PACs
		SO 1.1	SO1.2	SO 2.1	SO 2.2	SO 2.3	SO 3.1	SO 3.2	SO 3.3	SO 4.1	SO 4.2	
Clear water in the Sea	Eutrophication						x		x			
	Cut nutrient inputs (especially nitrogen and phosphorous, which mainly originate from inadequately treated sewage, agricultural run-off and airborne emissions from road and maritime traffic and combustion processes)	x	x				x		x			SO 3.1: To reduce nutrient loads in the sea (recycle)
	Reduce input of hazardous substances (include organic and inorganic contaminants and heavy metals, emitted by land sources and from dumped chemical and conventional munitions)	x	x	x			x		x			SO 3.3: To improve waste water treatment
	Marine Strategy Framework Directive (blue economy)											
Rich and healthy wildlife	Marine biodiversity, aquaculture (threats due to eutrophication, non-native invasive species, contaminants)						x					
	Preserve wildlife and biodiversity (threats due to increased infrastructure development (ports, pipelines, power cables, etc.) and increased coastal zone activities (including cities, tourism facilities, coastal defence structures, energy supply systems, fish farms)						x		x			SO 3.3: Strengthening urban-rural cooperation
	Maritime spatial planning						x					
	Ecosystem based management approach (ecosystem health)						x		x			
	Minimise adverse effects of human activities that cause pollution						x		x			SO 3.3: waste management
	Prevent damage from happening (by e.g. establishing a network of ecologically coherent and well-managed marine protected areas)						x					
	Agriculture (including soil management)						x		x			
	Farming (environmentally friendly practices)											
	Fisheries											
	Forestry						x					
	Low-carbon technologies			x	x	x				x	x	
Marine Strategy Framework Directive (blue economy)												
Common Fisheries Policy												
Clean and safe shipping	Maritime safety											
	Clean and safe shipping									x		
	Reduce environmental impact of ship air emissions (maximizing opportunities for innovation in shipbuilding and marine equipment, illegal and accidental discharge of oil, discharge of untreated sewage, hazardous substances, introduction of alien organisms via ships' ballast, jointly elaborating risk assessments)											
	Strengthening and integrating maritime surveillance system (incl. prevention of marine accidents)											
	Strengthening human capital		x							x	x	

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		Reinforcing preparedness and response capacity to major emergencies on sea and on land (accidents)											
	Better cooperation	Closer cooperation among all littoral countries for achieving the targets on clear water, a rich and healthy wildlife and clean and safe shipping						x					
		Maritime spatial planning											

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To connect the Region	Good transport conditions	Transport									x	x	
		Connections, transport links (travel time)									x	x	
		Transport infrastructure and logistics									x	x	
		Environmental impact of transport systems					x				x	x	SO 2.3: Use of biofuels and of renewable electricity in transport
		Sustainable maritime transport									x	x	
		Accessibility and attractiveness									x	x	
	Reliable energy markets	Energy efficiency (gas and electricity)			x								
		Energy infrastructure			x	x							
		Integrated energy markets (diversification of energy sources, energy solutions)				x							
		Security of energy supply				x							
		Renewable energy			x	x							
		Low-carbon economy			x	x	x					x	
		Reduction of greenhouse gas emissions			x	x	x					x	
		Energy efficiency (in buildings)			x								
	Connecting people in the Region	Connect people										x	SO 4.1: To establish working groups for harmonisation of national transport planning processes of transnational dimension; To relate physical infrastructure to territorial development aspects along interoperable corridors SO 4.1 and 4.3: To increase renewables' share and energy efficiency in transport
		New networks and new platforms for cooperation; strengthened networks and platforms										x	
	Better cooperation in fighting cross-border crime	Safety and security on the land											
		Combat cross-border crime											
		Prevention											
		Strengthen protection of external borders											
EUSBSR as a frontrunner for deepening and fulfilling the single market	Trade in goods and services												
	Cross-border movement of goods within EU and outside EU (neighbouring countries, especially Russia)										x		
	Decrease trade barriers (administrative and non-tariff, customs procedures, infrastructure, international tax cooperation, etc.)												
	SMEs benefiting from internal market												
	Implementation of Small Business Act												

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To increase prosperity	EUSBSR contributing to the implementation of Europe 2020 Strategy	Research and innovation	x	x									
		Increased investment in R&D, more coordination and specialisation	x	x									
		Information and communication technologies (ICT)	x	x									
		Information society	x	x									
		Links between private sector, research and innovation (R&D), business innovation (to enhance productivity, know-how, added value products, knowledge transfer)	x	x									
		Cooperation between governmental bodies, bussiness, industry and civil society	x	x									SO 1.1: To facilitate cross-sectoral policy-oriented dialogue
		General conditions for growth, especially in rural areas (competiveness in sectors like agriculture, forestry, maritime, eco-innovation)	x	x									
		Lifelong learning/knowledge/improved skills (youth, drop-outs)		x									SO 1.2: To promote eco-innovation; To investigate cost-efficient nutrient reduction mechanisms
		Cooperation between educational institutions	x	x									
		Labour market (geographical and professional mobility)		x									
		Social dialogue (between trade unions, employers and governments on labour market challenges, like demography, labour productivity, mobility)											
		Increased employment rate (people aged 20-64), raising employment rate of older workers, integration of young people in labour market		x									
		Social inclusion		x									
		Public health, healthy ageing (incl.services and measures)		x									
		Access to finance and advice for SME's (internationalisation, adapt to challenges posed by globalisation, integrated industrial policy, strengthening entrepreneurial potential, support to business start-ups, access to new markets)	x										
		Digital single market (digital economy)											
Promote resource efficient approach (less use of raw material, reducing waste, recycling, exploit energy savings and efficiency)	x		x	x		x		x			SO 1.1: To promote eco-innovation SO 3.3: To improve infrastructure planning and permitting		
iveness of the Baltic Sea Region		Entrepreneurship and SME development	x	x									
		Self employment		x									
		Decrease institutional barriers for supporting SMEs (more favourable regulatory framework)	x										
		Establish coordinated institutional and legal framework for functioning of entrepreneurship	x	x									
		Support entrepreneurship in rural areas	x	x									
		Enhance competitiveness of agriculture and forestry											
		Cooperation between business support institutions	x										
		Green business (incl. maritime and marine sectors)											

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Improved global competitiveness	Labour market inclusion and integration (high levels of employment, good quality jobs, new jobs, preventive labour market measures, combat social exclusion, reduce unemployment)		x										
	Equal participation (in entrepreneurship, innovation and trade, education and workforce)		x										
	Tourism contributing to economic prosperity (links with transport, conservation of natural zones, leisure activities)						x	x					
	Culture contributing to economic prosperity (regional identity, creative industries)							x					
Climate change adaptation	Climate change adaptation and mitigation (climate change)			x	x	x	x		x			SO 2.1: To reduce combustion related pollutants, e.g. dioxins	
	Integrated coastal protection plan and programme												
	Regional climate change adaptation strategy						x						

⁽¹⁾ Adapted from an analysis performed by the INTERACT Programme (2013)