D.C. 4.2 PARTICIPATION TO EXTERNAL EVENTS

D.C. 4.2 Report - Participation on a digitalization workshop organised in the S3HubsinCE project

FINAL VERSION
03/2021

1. Name of the event, implementing date and place

Name: S3HubsinCE project: Mobility Action→ Digitization competences at am-LAB; International event

Date: 27th October 2020 09:00-12:25

Place: ONLINE format (ZOOM)

Host: PBN and its DIH (am-LAB)

2. Number and types of participants/target groups

In the international event we reached 44 participants all together, and 37 of them filled the registration form in advance. The following target groups were reached from 11 countries:

☐ Local public authority (how many: 0)
☐ Regional public authority (how many: **2 participants from 2 different organisations**))
☐ National public authority (how many: **2 participants from 1 organisation**)
☐ **Higher education and research (how many: 11 participants from 5 organisations)**
☐ Education/ Training Centre and Schools (how many: **1 participant from 1 organisation**)
☐ Large Enterprises (how many: 0)
☐ SMEs (how many: **2 participants from 2 different organisations**)

☐ **Business Support Organizations (how many: 19 participants from 10 different organisations)**

3. Topics tackled and links to deliverables, outputs

Since one of the session was dedicated to 4STEPS, this event can be considered as an indicator at D.C4.2 " *Participation at external international events*" since we promoted the activities of 4STEPS for an international audience

The attendees of the international meeting could experience am-LAB (PBN's) DIH operation in the following fields:

- High Growth Company (HGC) Programme- carried out by PBN/am-LAB to enhance digitization level of Hungarian SMEs

- 3D scanning
- Additive manufacturing

- Business Animation
- AR technology
- Sensor development
- Robotics development (drone / Communication of various robotic devices)
- **Advanced Data Analytics→ Presentation of the conclusions of transnational analysis with 350 companies carried out in the 4STEPS project**

Apart from the topics mentioned above, the aims of the event were:

- Knowledge transfer about am-LAB digitalisation services, solutions and best practices in the thematic areas mentioned above
- Sharing the model adopted by am-LAB how to approach manufacturing SMEs nationally and how to provide 4.0 services to these companies
- Possible future cooperation among the partners institutions
- the benefits of the digital transformation for the companies (optimization of production, cost efficiency etc.)

4. Expected effects and follow up

- am-LAB shared its digitization competences with the attendees, which might be utilized in their own eco-system
- Participants can widen their knowledge and experience in the mentioned Industry4.0 pillars
- PBN (am-LAB) to develop and improve the digitalization solutions and services based on the participants' feedbacks
- Future cooperation projects might be initiated and launched between the participants and PBN
- Disseminate the results of the transnational company analysis carried out in the first half of the 4STEPS project,

5. Annexes: e.g. agenda of the event, pictures, media coverage web- links etc

PBN advanced management PANNON BUSINESS NETWORK advanced management am-LAB advanced manufacturing

Interreg CENTRAL EUROPE S3HubsinCE Interreg CENTRAL EUROPE 4STEPS European Union European Regional Development Fund

S3HubsinCE: Mobility Action
Digitization competences at am-LAB

27th October 2020
ONLINE via ZOOM
Agenda

Time period	Session
8:45 - 9:00	Registration of the participants (technical check)
09:00 -09:35	Welcome speech and the general introduction of the Advanced Manufacturing Laboratory: PBN's official DIH (PBN)- The history and rapid development of am-LAB+ HGC
09:35-09:50	3D scanning and its opportunities in the field of R&D.
09:50-10:10	The usage of recycled plastic in 3D printing
10:10-10:25	am-LAB best practices in the field of additive manufacturing
10:25-10:45	Business animation using Cinema 4D
10:45-11:00	Demonstration of product concept with AR technology
11:00-11:10	*Coffee break, online networking*
11:10-11:25	Sensor development, sensor data visualisation, sensor data analysis for sensor calibration, Phyton programming
11:25-11:40	Communication of various robotics devices for automated tasks
11:40-11:55	Drone – Indoor logistic solution
11:55-12:10	**4STEPS project: Advanced data analytics** – transnational data analysis of 350 companies' Industry 4.0 related data in 7 CE countries
12:10-12:25	RECAP Q&A and main experience of the mobility action-

PBN advanced management | PANNON BUSINESS NETWORK advanced management | am-LAB advanced manufacturing

S3HubsinCE: Regional Mobility Action: Digitization competencies at am-LAB

27th October 2020 (ZOOM Platform)

4STEPS project: Advanced data analytics
transnational data analysis of 350 companies' Industry 4.0 related data in 7 CE countries

Interreg CENTRAL EUROPE European Union European Regional Development Fund S3HubsinCE

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PBN advanced management | PANNON BUSINESS NETWORK advanced management | am-LAB advanced manufacturing

OUTPUT

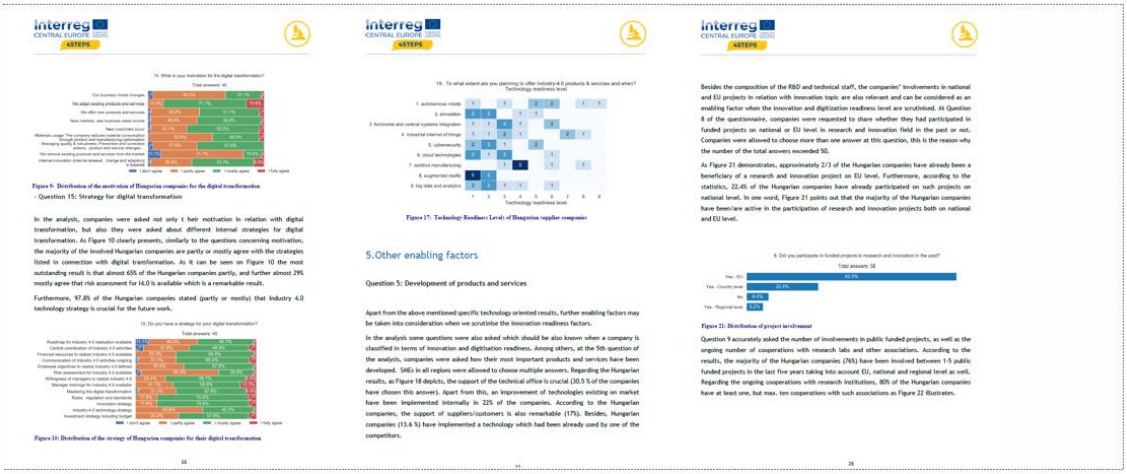


Figure 9: Distribution of the motivation of Hungarian companies for the digital transformation

- Question 15: Strategy for digital transformation

In the analysis, companies were asked not only t heir motivation in relation with digital transformation, but also they were asked about different internal strategies for digital transformation. As Figure 10 clearly presents, similarly to the questions concerning motivation, the majority of the involved Hungarian companies are partly or mostly agree with the strategies listed in connection with digital transformation. As it can be seen on Figure 10 the most outstanding result is that almost 65% of the Hungarian companies partly, and further almost 29% mostly agree that risk assessment for 14.0 is available which is a remarkable result.

Furthermore, 97.8% of the Hungarian companies stated (partly or mostly) that Industry 4.0 technology strategy is crucial for the future work.

Figure 10: Distribution of the strategy of Hungarian companies for their digital transformation

Figure 17: Technology Readiness Level of Hungarian supplier companies

5.Other enabling factors

Question 5: Development of products and services

Apart from the above mentioned specific technology oriented results, further enabling factors may be taken into consideration when we scrutinise the innovation readiness factors.

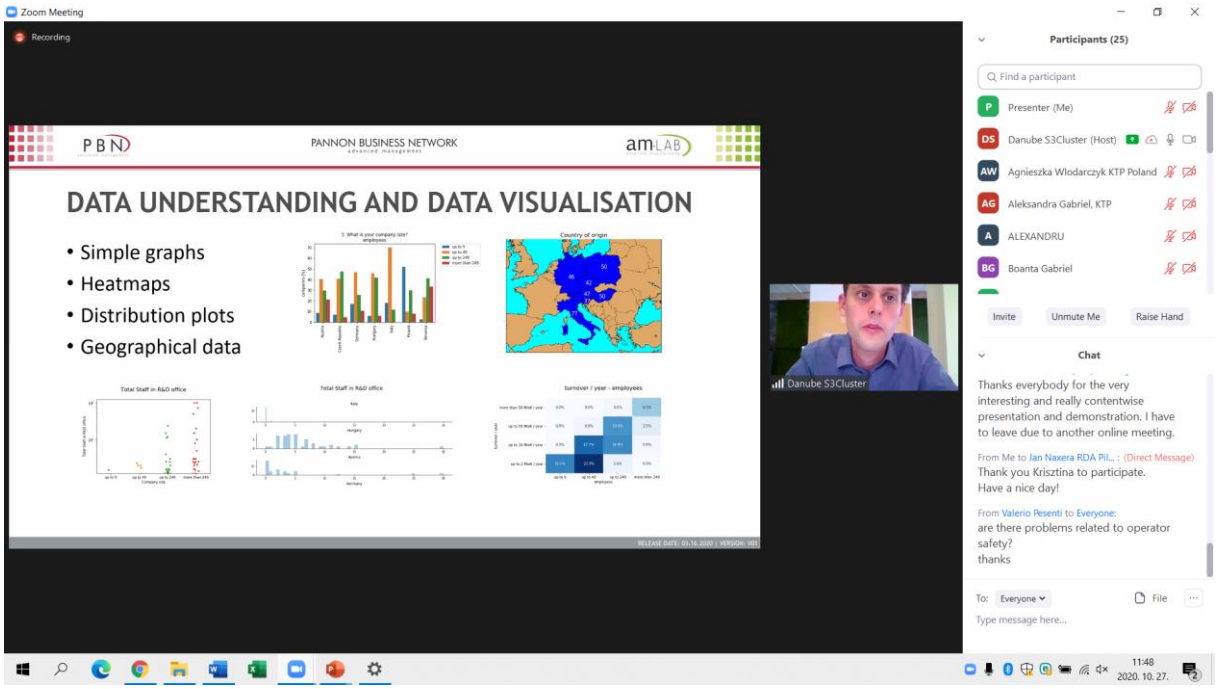
In the analysis some questions were also asked which should be also known when a company is classified in terms of innovation and digitisation readiness. Among others, at the 5th question of the analysis, companies were asked how their most important products and services have been developed. SMEs in all regions were allowed to choose multiple answers. Regarding the Hungarian results, as Figure 18 depicts, the support of the technical office is crucial (30.5 % of the companies have chosen this answer). Apart from this, an improvement of technologies existing on market have been implemented internally in 22% of the companies. According to the Hungarian companies, the support of suppliers/customers is also remarkable (17%). Besides, Hungarian companies (13.6 %) have implemented a technology which had been already used by one of the competitors.

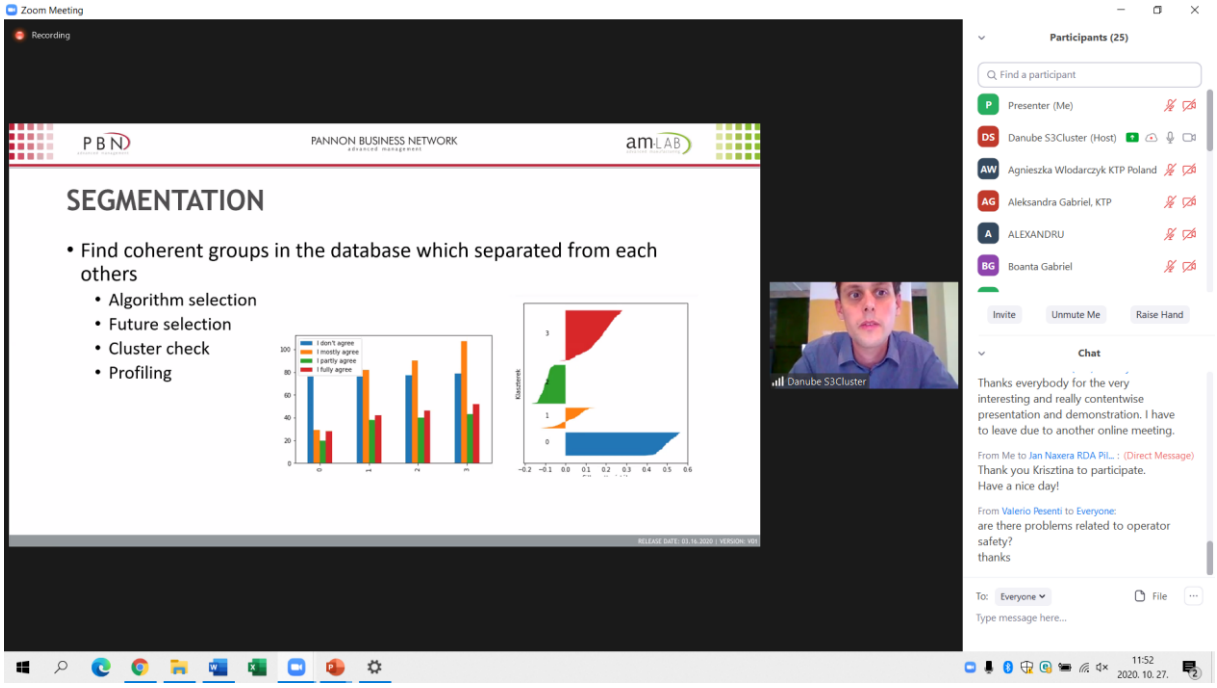
Besides the composition of the R&D and technical staff, the companies' involvements in national and EU projects in relation with innovation topic are also relevant and can be considered as an enabling factor when the innovation and digitization readiness level are scrutinized. At Question 8 of the questionnaire, companies were requested to share whether they had participated in funded projects on national or EU level in research and innovation field in the past or not. Companies were allowed to choose more than one answer at this question, this is the reason why the number of the total answers exceeded 50.

As Figure 21 demonstrates, approximately 2/3 of the Hungarian companies have already been a beneficiary of a research and innovation project on EU level. Furthermore, according to the statistics, 22.4% of the Hungarian companies have already participated on such projects on national level. In one word, Figure 21 points out that the majority of the Hungarian companies have been/are active in the participation of research and innovation projects both on national and EU level.

Figure 21: Distribution of project involvement

Question 9 accurately asked the number of involvements in public funded projects, as well as the ongoing number of cooperations with research labs and other associations. According to the results, the majority of the Hungarian companies (76%) have been involved between 1-5 public funded projects in the last five years taking into account EU, national and regional level as well. Regarding the ongoing cooperations with research institutions, 80% of the Hungarian companies have at least one, but max. ten cooperations with such associations as Figure 22 illustrates.


Zoom Meeting
Recording
PBN
PANNON BUSINESS NETWORK
amLAB
DATA UNDERSTANDING AND DATA VISUALISATION
• Simple graphs
• Heatmaps
• Distribution plots
• Geographical data
Participants (25)
Find a participant
Presenter (Me)
Danube S3Cluster (Host)
Agnieszka Włodarczyk KTP Poland
Aleksandra Gabriel, KTP
ALEXANDRU
Boanta Gabriel
Invite
Unmute Me
Raise Hand
Chat
Thanks everybody for the very interesting and really contentwise presentation and demonstration. I have to leave due to another online meeting.
From Me to Jan Naxera RDA Pil... : (Direct Message)
Thank you Krisztina to participate.
Have a nice day!
From Valerio Pesenti to Everyone:
are there problems related to operator safety?
thanks
To: Everyone
File
Type message here...
Danube S3Cluster
11:48
2020. 10. 27.


Zoom Meeting
Recording
PBN
PANNON BUSINESS NETWORK
amLAB
SEGMENTATION
• Find coherent groups in the database which separated from each others
• Algorithm selection
• Future selection
• Cluster check
• Profiling
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11:52
2020. 10. 27.