

D.C. 4.2 PARTICIPATION TO EXTERNAL EVENTS

D.C. 4.2 Report - Participation to the
external event of the PP3 On
Policy context virtual meeting of 4.0Ready
project

Version 1
05 2020





1. Name of the event, implementing date and place

Virtual meeting of 4.0Ready Strengthening SME capacity to engage in Industry 4.0, Interreg Europe project, implemented by the Marshal Office of Silesia Voivodeship

Date: 14. 05. 2020

Place: on-line

2. Number and types of participants/target groups

Type of participants: Managing Authorities and institutions implementing regional policies in terms of Industry 4.0.

Entities represented on the meeting:

- Finland - Helsinki-Uusimaa Regional Council
- Belgium - Public Service of Wallonia
- Poland - Marshal Office of Silesia Voivodeship
- Spain - Government of Navarra
- Italy - Regional Government of Tuscany
- Romania - Regional Intermediate Body for Sectoral Operational Programme Human Resources Development - Bucharest
- Lithuania - Foundation European Social Fund Agency

Number of participants: 16

3. Topics tackled and links to deliverables, outputs

Topics tackled:

- Policy context of Industry 4.0 transformation - linkages with regional strategies, RIS3 between others
- Relevance of Digital Innovation Hubs in terms of Industry 4.0 transformation
- Pilot Action plan within the 4STEPS project - creation of DIH on the base of existing FabLab Bielsko-Biala and opening of Industry 4.0 showroom related to 3D printing, rapid prototyping and automation of production processes
- Relation of 4STEPS project to other ARRSA activities and its connection to the fulfillment of regional strategies

Links to deliverables & outputs:

D.T2.1.4 - Commitment report for RIS3

A.T3.2 - Pilot Action in Poland



4. Expected effects and follow up

- mutual involvement in project activities
- further cooperation with Marshal Office of Silesia Voivodeship in terms of Industry 4.0 strategic embedment & development of DIHs services
- monitoring of 4.0Ready project effects in terms of policy changes and digital maturity level assessment of regional SMEs

5. Annexes: e.g. agenda of the event, pictures, media coverage web- links etc

The screenshot shows a Zoom meeting interface. At the top, there are browser tabs for 'digitaleurope.org' and several news articles. The Zoom window title is 'Talking: Paolo Frosini'. The meeting grid shows several participants. A presentation slide is being shared, titled 'Regional level' and '40Ready'. The slide content includes:

- Regional level**
- ILABB 43300: DIGITAL INNOVATION HUB IN BIELSKO-BIALA**
- One-stop-shop for digitalisation**
- BBLAB AS AN EFFICIENT TOOL FOR INCREASING REGIONAL COMPETITIVENESS**
- 40Ready** (with logo)
- BRR** (with logo)
- FABLAB** (with logo)
- BAT** (with logo)
- DIHELP** (with logo)
- INTERREG** (with logo)
- MLUC** (with logo)

The slide also features a central diagram with arrows pointing to various entities and a list of partners at the bottom: 'Partners of the 40Ready project: BRR, FABLAB, BAT, DIHELP, INTERREG, MLUC, BBLAB'.

At the bottom of the Zoom window, there are controls for Mic, Camera, Screen, and Leave. The system tray shows the date and time as 18:20 on 2020-05-18.