

## BEST PRACTICES TRANSFER TOOL - MANUAL FOR USERS





## Guide-lines for users

The following indications represent a sort of "manual", in order to drive the user of the Transfer tool in an effective usage of the deliverable.

The preconditions for the best use of the tool are:

- Having in mind a specific HBA to be managed
- Having in mind some goals or opportunities to be implemented in that HBA
- Having a "list" of priorities that could drive the use of the tool

## Structure of the tool

The Transfer tool is a web application, based on a very simple .xls file, it doesn't require specific ICT competences or sophisticated data.

To reach the tool you have to link to this web-address:

## https://interreg-central.eu/Content.Node/BhENEFIT.html (bottom "BEST PRACTICE TRANSFER TOOL)

Here you will find the Best Practice Inventory and the Transfer tool, that is an .xlsx file.

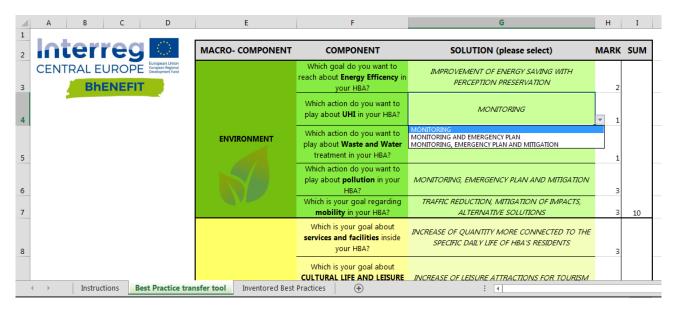
When you enter the webtool, you have simply to follow the instructions





The tool is divided I 3 sections: economic issues, environmental issues and social issues, for a total amount of 14 questions.

Then you have to answer to the 14 questions, by selecting 1 answer among the available 3.



The tool quotes the components of the sustainability in the management of HBAs analyzed by Bhenefit projects in activities AT2.1 and AT2.2, so it identifies **3 main categories** – ENVIRONMENT/SOCIAL/ECONOMY – and **14 sub-categories**.



For each sub-category the tool proposes 3 possible level of result, every of which is granted with an increasing "mark" (1, 2 or 3).

Mark "1" means that the goal is reached in a very generic way

Mark "2" means that the goal is reached with some attention to the specificity of the historic place

**Mark "3"** means that the goal is reached through solutions able to combine the complexity of the involved factors.

Here're the specifications useful to interpret the sub-categories and their marks.

		T	Cina ala ima a a a a a a	1
		IMPROVEMENT OF ENERGY SAVING	Simple improvement	1
		IMPROVEMENT OF ENERGY SAVING	Improvement without changes in the	2
		WITH PERCEPTION PRESERVATION	perception of the place	
			Improvement without changes in the	3
		IMPROVEMENT OF ENERGY SAVING	perception of the place and also without	
	ENERGY	WITH PERCEPTION PRESERVATION	significant substitution and/or	
	EFFICIENCY	AND MINIMAL MATERIALS	destruction of the original buildings	
		ALTERATION	materials	
ENVIRONMENT		MONITORING	Simple monitoring of effects	
		MONITORING AND EMERGENCY	Development of a plan for actions in	2
		PLAN	case of emergency	
			Prevention of the phaenomenon also	3
			through design of spaces and specific	
SONMENT		MONITORING, EMERGENCY PLAN	polices for spaces uses, according to the	
	UHI	AND MITIGATION	historical value of the place	
		MONITORING	Simple monitoring of data	1
		MONITORING AND EMERGENCY	Development of a plan for actions in	2
₹		PLAN	case of emergency	
			Prevention of the phaenomenon also	3
			through design of spaces and specific	
	WASTE AND	MONITORING, EMERGENCY PLAN	polices for spaces uses, according to the	
	WATER	AND MITIGATION	historical value of the place	
		MONITORING	Simple monitoring of data	1
		MONITORING AND EMERGENCY	Development of a plan for actions in	2
		PLAN	case of emergency	
			Prevention of the phaenomenon also	3
			through design of spaces and specific	
		MONITORING, EMERGENCY PLAN	polices for spaces uses, according to the	
	POLLUTION	AND MITIGATION	historical value of the place	
			Simply less problems in traffic's	1
		TRAFFIC REDUCTION	phaenomenon	
		TRAFFIC REDUCTION AND	Prevention and mitigation planned	2
	MOBILITY	MITIGATION OF IMPACTS	actions	I



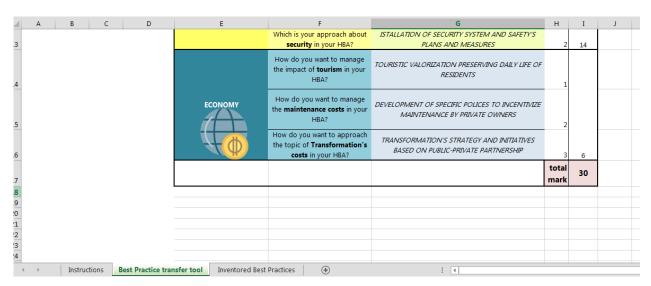
		TRAFFIC REDUCTION, MITIGATION	Specific planning and design solutions to	3
		OF IMPACTS, ALTERNATIVE	reduce the traffic according to the	
		SOLUTIONS	historic value of the place	
		INCREASE OF QUANTITY	More facilities available	1
		INCREASE OF QUANTITY BY	More facilities for contemporary needs	2
		REUSING HISTORICAL BUILDINGS	hosted in reused historical buildings	
			Increase of not generic services and	3
	SERVICES	INCREASE OF QUANTITY MORE	facilities, but rather solutions well-fitting	
	AND	CONNECTED TO THE SPECIFIC DAILY	to the specific life-style and needs of	
	FACILITY	LIFE OF HBA'S RESIDENTS	HBA's residents and users	
		INCREASE OF LEISURE ATTRACTIONS	Simple offer of leisure services for	1
		FOR TOURISM	tourists	
		INCREASE OF LEISURE AND	Leisure services for tourists related to	2
		CULTURAL ATTRACTIONS FOR	the cultural value of the place	
	CULTURAL	TOURISM		3
	LIFE AND	INCREASE OF LEISURE AND	In addition, cultural services also for	
	LEISURE	CULTURAL ATTRACTIONS FOR	residents	
	FACILITIES	TOURISM AND RESIDENTS PRESERVATION OF HISTORICAL	Preservation rules	1
		TRACES	Freservation rules	1
	IDENTITY	PRESERVATION AND VALORISATION	Rules and initiatives to combine	2
	PERCEPTION	OF HISTORICAL TRACES	preservation and valorizations	
		PRESERVATION AND VALORISATION	Stakeholders contributions to	3
		OF HISTORICAL TRACES THROUGH	preservation and valorization	
7		INVOLVEMENT OF CITIZENS	preservation and valorization	
SOCIAL		REUSE OF DISMISSED BUILDINGS	New uses for dismissed empty buildings	1
SC			New uses for buildings but preservation	2
	GENTRIFICA	REUSE OF DISMISSED BUILDINGS	of public fruition of more significant	
	TION	PRESERVING PUBLIC SPACES	places	
	VS.MIXITE'	REUSE OF DISMISSED BUILDINGS	Specific attention to don't lose previous	3
		WITH POLICIES FOR A BALANCE	residents and to don't promote only	
		BETWEEN NEW AND PREVIOUS	regeneration based on luxury	
		RESIDENTS	interventions	
	ACCESSIBILI TY	HBA ACCESSIBLE BY MAIN	The place can be reached by bus and	1
		TRANSPORTATION'S WAYS	cars	
			The HBA can be reached and passed	2
		HBA ACCESSIBLE MAINLY BY GREEN	through essentially by bus and bikes,	
		MOBILITY	with special polices and facilities for cars	2
		HBA ACCESSIBLE MAINLY BY GREEN	In addition, specific interventions in order to facilitate the access of disabled	3
		MOBILITY AND WITH SPECIFIC		
	SECURITY	ATTENTION TO DISABLED USERS INSTALLATION OF SECURITY SYSTEM	people Technological control	1
		ISTALLATION OF SECURITY SYSTEM	In addition, specific polices in order to	2
		AND SAFETY'S PLANS AND	ensure safety's increase	~
		MEASURES	Chaire surery a morease	
		SECURITY POLICES AND MEASURES	Design and polices able to valorize the	3
		LINKED TO THE HISTORICAL	security's abilities already "hosted" in	
		IDENTITY OF THE PLACE	the historical configuration of the place	
		IDENTIFIED THE FLACE	the historical configuration of the place	



		TOURISTIC VALORIZATION	Services for tourists	1
	TOURISM IMPACT	TOURISTIC VALORIZATION WITH SPECIFIC RULES TO PRESERVE THE IDENTITY	Specific polices to make touristic valorization sustainable for a historical environment	2
		TOURISTIC VALORIZATION PRESERVING DAILY LIFE OF RESIDENTS	Specific polices in order to let touristic valorization develop according to residents needs, both at the same level of importance	3
		USE OF GRANTS TO IMPROVE THE MAINTENANCE	Having funding to pay specific maintenance interventions	1
ECO NO MY	MAINTENA NCE COSTS	DEVELOPMENT OF SPECIFIC POLICES TO INCENTIVIZE MAINTENANCE BY PRIVATE OWNERS	Integrate polices and funding in order to promote general maintenance of HBA by privare owners	
		MAINTENANCE PLANS AND INITIATIVES DEVELOPED BY A PUBLIC-PRIVATE PARTNERSHIP	Developing complex plans able to base the maintenance on P-P partnership	3
	TRANSFOR	USE OF GRANTS FOR LIGHTHOUSE TRANSFORMATIONS	Obtaining funding to pay specific main interventions on public buildings	1
	MATION	SEARCH FOR PRIVATE INVESTORS	Finding way to attract private investors	2
	COSTS	TRANSFORMATION'S STRATEGY AND INITIATIVES BASED ON PUBLIC- PRIVATE PARTNERSHIP	Integrated plans and actions based on integrated P-P partnership	3

When you have finished to fill the questionnaire, if you are sure about your choices, you can close it, if not you can refresh them and restart.

The tool will show the score:





The transfer tool is linked to the DT1.2.1 "Best practices inventory". Each BP inventored inside that deliverable was "evaluated" through the tool, in order to receive a global mark, combing the results obtained in every category. Inside the tool, you can find the list of the Best practices and the mark assigned to every of them (see the picture below). Reading them you can evaluate the compatibility between your local case, its needs, features and goals, and the inventoried Best Practices.

ВР	Economy (max 9)	Environment (max 15)	Social (max 18)	TOTAL
1. Territorial strategies, polices and guidelines				
1.1. Danube Strategy - "Thematic Data Harmonization Pilot: Cultura Heritage use case	3	12	15	31
1.2. Management of the Earthquake damaged HBAs reconstruction in Emilia-Romagna Region (Italy)	8	14	15	3
1.3. Revitalization and Energy Reconstruction of the Lower Town - Phase I and II, City of Zagreb	7	10	12	29
1.4. Project "Research, Reconstruction and Revitalization of Cultural Heritage Ilok-Vukovar-Vučedol"	6	13	15	3-
1.5. DESTINAZIONE FIRENZE Tourism Management Plan – Florence (Italy)	5	12	17	3.
1.6. Idrija: Heritage of Mercury	3			- 20
1.7. Serravalle Historic Center		- 100		
1.8. The Vigan Site Management as a Tool for Development	5	(1772)		188
1.9. Green Lung - sustainable regeneration	4			177
1.10. Mikulov Urban Conservation Area - Městská památková rezervace Mikulov (MPR Mikulov)	5	-110		
1.11. Additional good ideas and initiatives	6	230	200	2.20
1.12. Bardejov, Slovakia. Living sustainability of protected HBA	5	14	-11	3
2. Implementation Tools				
2.1. Rescult - Increasing Resilience of Cultural Heritage: a supporting decision tool for the safeguarding of cultural assets	5	14	18	3
2.2. SWaRM - Net	4	13	15	3
2.3. Smart Ring Experience - L'Aquila- Smart City Paradigm, based on the integration of mobility urban services and environmental monitoring	6	12	16	3
2.4. Conservation Area Management - A practical Guide	6	15	13	3
2.5. Conservation Principles Policies and Guidance for the sustainable managment of the historic Environment - Historic England association	5	15	11	3
2.6. The Hul Guidebook - A practical guide to UNESCO's Recommendation on the Historic Urban Landscape	6	15	16	3
2.7. The Bradford Authenticity Matrix	4	12	14	3
3.Financing procedures and founding search				
3.1. URBAN PLANNING HERITAGE PROGRAM	8	6	12	21
3.2. The Ropewalk Initiatives in Liverpool - UK	8	7	11	21
3.3. Crowdfunding for Paris Monuments	7	5	13	25
3.4. LoveItaly! Crowdfounding experience	7	8	12	2
3.5. Wild West End Initiative - London (UK)	8	9	14	3
4.Awareness improvement and proactive involvement				
4.1. PERHT Project				
4.2. Awareness rising and LAND USE PLANNING for WISE USE OF RENEWABLE ENERGY IN LANGQUAID, GERMANY	5	14	13	3:
4.3. WÜRZBURG 2030	5	12	13	31
4.4. TRENČÍN_SLOVAKIA	6	13	14	3:
4.5. ARVO RESEARCH PROJECT	3	12	15	3
4.6. The IWTN Initiatives "Helping towns help themselves" - Ireland	4	13	12	2
4.7. The Historic Preservation Training Center (HPTC) of National Park Service (USA)	5	13	11	2: