

Interreg



CENTRAL EUROPE
European Union
European Regional
Development Fund

BIOCOMPACK-CE

TAKING
COOPERATION
FORWARD

 ECOMONDO - PAPER-BIOPLASTIC MULTI-MATERIALS. 5TH NOVEMBER 2019, RIMINI, ITALY.

 **Transnational Biocomposite Centre for sustainable packaging**



BIOCOMPACK-CE, Łukasiewicz Research Network - COBRO - Packaging Research Institute, Greg Ganczewski

General

- Improve Central European innovation in sustainable biocomposites
- Contribute to Circular economy goals
- Strengthen economy
- Establish regional linkages >> cooperation

Specific

- Strategy, business support service, audit tools - WPT1
- Illustrative examples of solutions - pilot actions - WPT2
- Transnational Biocomposite Packaging Centre - WPT3



WPT3 - TRANSFER OF THE BUSINESS SUPPORT SERVICE

- We will establish the Transnational Biocomposite Packaging Centre (TBPC)
- It will be in a form of as an Internet portal.
- TBPC will provide support (exchange of information, knowledge and resources) to companies.
- The TBPC core team will consist of personnel from our partnership
- Other organisations (clusters, branch networks, EEN) will be invited to take part as associated partner to the TBPC. Their consultants will be trained, and the tools of the business support service made available to them.

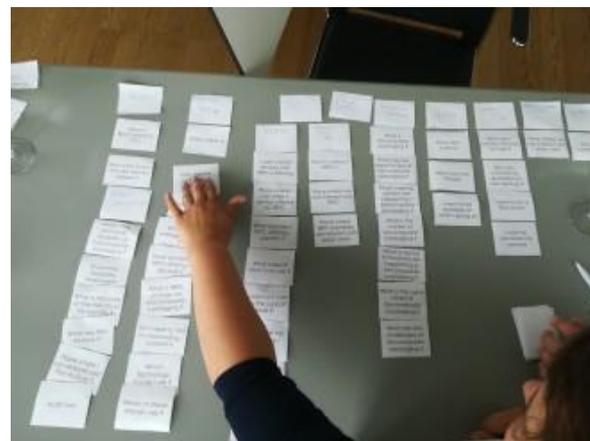


- TBPC will provide scientific, technical, technology as well as economic feasibility assessment, promotion and other supporting types of expertise to offer a well rounded, one-stop support service
- The TBPC website and online platform will enable daily contacts between the TBPC network members and allow companies to tap into a network of expertise and support in paper-plastics packaging innovations.



TBPC Website workshop - July 2019 - Ljubljana

- Name of the TBPC website - **PaperBioPack.eu**
- Card Sorting exercise - **PaperBioPack** structure:
 - **Knowledge and tools (in form of extended FAQ)**
 - **Training packages**
 - **Info about our project**
 - **Info about the TBPC**
 - **List of services of TBPC members**
 - **Discussion forum**
 - **Contact information**



PAPERBIOPACK WEBSITE

COLOUR INSPIRATION

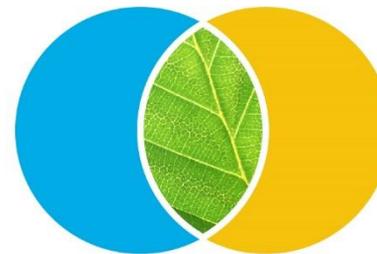


EU FLAG



PAPER

PLASTIC



BLUE + YELLOW = GREEN

FORM INSPIRATION



PAPER



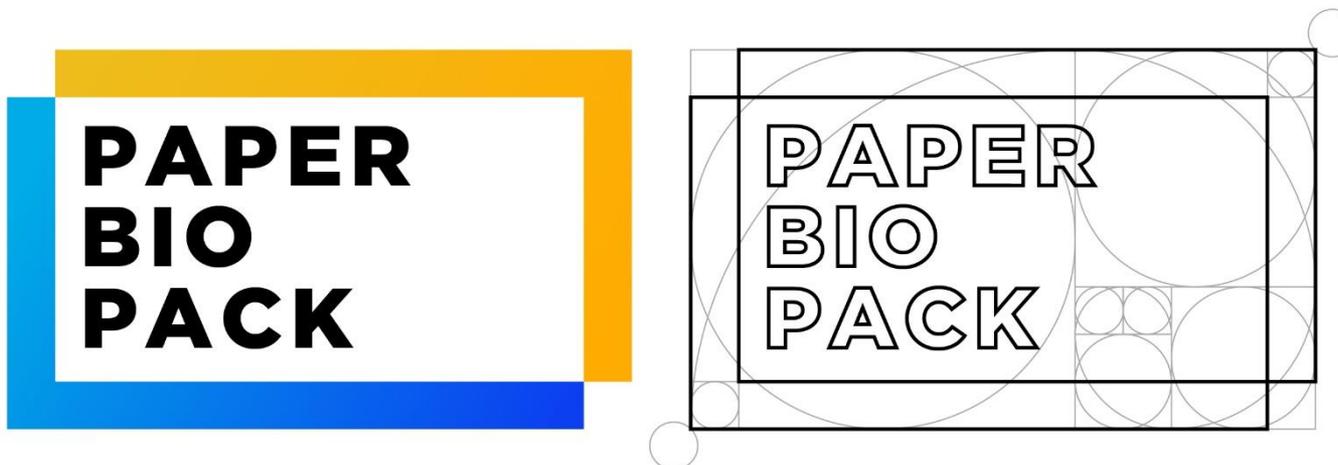
PACKAGE



VISION



ANATOMY



Blue¹

Hex triplet #00abe6
RGB Decimal 0, 171, 230
RGB Percent 0, 67.1, 90.2
CMYK 100, 26, 0, 10
HSL 195.4°, 100, 48.1
Web Safe #00b8ff



Blue²

Hex triplet #00abe6
RGB Decimal 0, 171, 230
RGB Percent 0, 67.1, 90.2
CMYK 100, 26, 0, 10
HSL 195.4°, 100, 48.1
Web Safe #00b8ff



Yellow¹

Hex triplet #f5c20c
RGB Decimal 245, 194, 12
RGB Percent 96.1, 76.1, 4.7
CMYK 0, 21, 95, 4
HSL 48.9°, 92.1, 50.4
Web Safe #ffc000

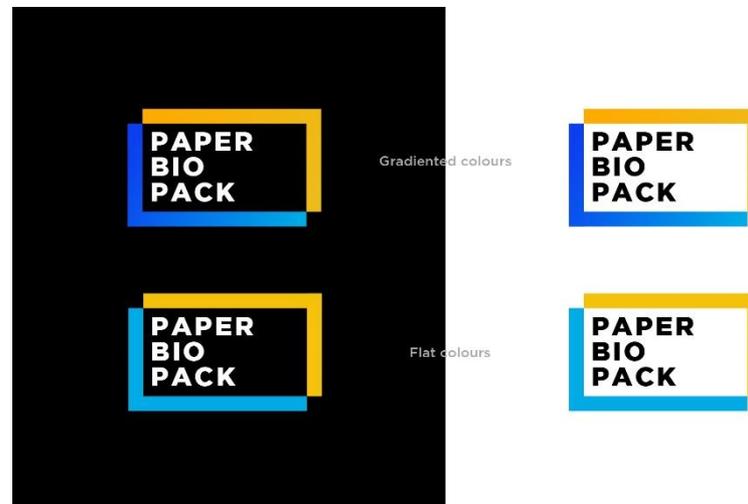


Yellow²

Hex triplet #ff0000
RGB Decimal 255, 176, 0
RGB Percent 100, 69, 0
CMYK 0, 31, 100, 0
HSL 41.4°, 100, 50
Web Safe #ff0000



PAPERBIOPACK WEBSITE



www.PaperBioPack.eu

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PAPER BIO PACK

It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout.

[Read more](#)

Lorem Ipsum jest tekstem stosowanym jako przykładowy wypełniacz w przemyśle poligraficznym. Został po raz pierwszy użyty w XV w. przez nieznanego drukarza do wypełnienia tekstem próhnei książki. Pięć wieków później zaczął być używany

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1. Training package on sustainable **paper-plastics packaging solutions** addressed to companies - 7 lang.
 - A training package on sustainable paper-plastics packaging solutions will be prepared in 7 languages covering technical, economic and market aspects. Next to the business support service and audit tool, this package will be an offer of the TBPC to companies.
2. Training package on applying **business support service** addressed among others to clusters, Enterprise Europe Network etc. - 7 lang.
 - A training package that will be addressed to representatives of clusters, branch networks and EEN representatives. Interested specialists will be trained in applying the tools during one-day training sessions.



Training Packages content

1. Materials
 1. Paper
 2. Plastics and Bioplastics
 3. Paper-Bioplastic
2. Legislation
 1. Food packaging
 2. Packaging and waste
3. Certification
4. End-of-Life
5. Sustainability
6. Strategy
7. Market and Value Chain
8. Instructions on business support service
9. Pilot Actions



THANK YOU!!



BIOCOMPACK-CE

THANK YOU!

GANCZEWSKI@COBRO.ORG.PL

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