



LEGAMBIENTE



INNOVHUB
STAZIONI SPERIMENTALI
PER L'INDUSTRIA

innovazione e ricerca



PAPER-BIOPLASTIC MULTI-MATERIALS: TOWARDS SOLUTIONS TO REDUCE THE USE OF CONVENTIONAL PLASTIC IN PACKAGING

The main objective of the conference is to establish stronger linkages between research and development institutions and supply chain companies to develop certified and sustainable solutions in paper-bioplastic packaging. The project Biocompack-CE foresees an innovative cross-sectoral approach and the involvement of clusters, branch organizations and stakeholders that will allow to focus on regional economic specialisations and to speed up technology transfer.

05th NOVEMBER 2019 h.14:00

**ECOMONDO - WORKSHOP ROOM B2 Pav.
FIERA DI RIMINI
Via Emilia 155 - Rimini**

For information and registration to the conference write to the email address
biocompack.ce@gmail.com



Interreg
CENTRAL EUROPE

BIOCOMPACT-CE



LEGAMBIENTE



INNOVHUB
STAZIONI SPERIMENTALI
PER L'INDUSTRIA

innovazione e ricerca



Introduction:

Giorgio ZAMPETTI, General Director Legambiente

Fabio FAVA, University of Bologna and President of Ecomondo Scientific Technical Committee

I session The project Biocompack

A suitable strategy for paper/bioplastics packaging is needed to avoid constraints in products' end-of-life
Graziano ELEGIR, Head of Chemical and Environment Sector Innovhub-SSI (Italy)

Biocompack Pilot actions as a key element to promote innovation
Zsolt KERESZTÜRI, Business Unit Director DBH Group (Hungary)

Le pilot actions in Italia: il caso Plastigraf Trevigiana
Alessandro CAPOFERRI, General Director Plastigraf Trevigiana

Transnational Biocomposite Packaging Center for sustainable packaging
Greg GANCZEWSKI - Head of Research and Development COBRO-Packaging Research Institute (Poland)

Coordination by **Andrej KRŽAN** – Senior Scientific Associate National Institute of Chemistry (Slovenia)

II session What sustainable choices does the packaging market offer?

One year after the approval of the Plastic Strategy: the European roadmap and strategic indications
Enzo FAVOINO, Scuola Agraria Parco di Monza, Zero Waste Europe

Compostable items as a solution to the disposable items problem (in the light of the new European directive)
Armando MARANA, General Manager Ecozema

Sustainable packaging and the challenge of new paper-based materials
Giorgio MARIANI, Product Manager Lic Packaging spa

Sustainability: how the choices of large retailers can guide the market. The case of Coop Italia
Renata PASCARELLI, Quality Director Coop Italia

How consumers' choices can guide the market towards sustainability
Carmelo BENENTI, President of Federconsumatori Milano

The ISCC Plus certification scheme and its application to bioplastics
Alessandra CARAMIA, Biofuel Leader Sustainability Sector Certification Division Bureau Veritas Italia

The end of life of paper and bioplastic packaging from the point of view of bioplastics manufacturers
Marco VERSARI, President of Assobioplastiche

The end of life of paper and bioplastic packaging from the point of view of the paper industry
Massimo RAMUNNI, Deputy Director of Assocarta

Coordination by **Laura BRAMBILLA**, Fondazione Legambiente Innovazione

EN-IT translation will be provided*

* simultaneous translation is guaranteed to the first 50 who request the service at the time of registration