

## Newsletter #6

## 4/ 2022









### Dear Interreg CE Responsible Community,

After three years, the <u>CE Responsible project</u> is ending. Despite the pandemic, we managed to implement all of our pre-planned conferences, workshops and panels, and are especially happy that we managed to hold our last project management meeting live, to round off our cooperation in beautiful Bologna. The project enabled the networking of more than a hundred social entrepreneurs from Central Europe.

In the following pages, you can learn more about the activities we finalised in this last phase of our project, such as:

> the impact brochure "Joining forces - the impact of responsible business"

> our closing conference in March 2022: <u>Supporting the Economy of Positive Change</u>. With more than a hundred participants, the conference provided an opportunity for a wide range of stakeholders to talk about social entrepreneurship and generate transnational cooperation. If you haven't had a chance to attend, you can still catch up on the content through the following <u>link</u>.

> coaching materials for social entrepreneurs net4socialimpact.net

If you are a social entrepreneur or an impact driven supporter, we invite you to browse through the <u>net4socialimpact platform</u>, investigate innovative social business projects and find out what kind of support others are looking for or providing.





## FINAL CONFERENCE - Supporting the Economy of Positive Change

More than a hundred people from all over Central Europe attended the online Social Entrepreneurship Conference 2022 - Supporting the Economy of Positive Change, held on March 23rd 2022.

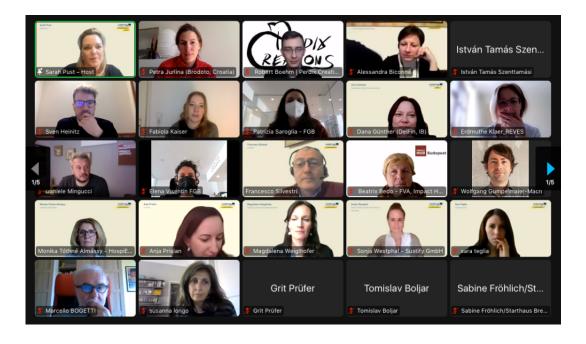
The conference was organised by <u>CE Responsible</u> Interreg and <u>DelFin</u> - two Interreg Central Europe projects that throughout the past three years supported social entrepreneurship, and empowered social businesses for powerful collaborations.

#### Through three thematic sessions, the event has:

• presented and promoted examples of support services for social entrepreneurship in Central Europe,

• presented the tools and models for enhancing policy support of social innovation and entrepreneurship,

• shared stories of successful social entrepreneurs and change makers







After the introductory words by Anja Prislan, <u>E-Zavod</u>, the lead partner of <u>CE RESPONSIBLE</u>, and Dana Guinther, <u>Development Bank of Saxony-Anhalt</u>, lead partner of <u>DelFin</u>, more than ten experts, speakers and social entrepreneurs shared their views on the topic, as well as their experiences in working in the field of SE.

During the first session we had the opportunity to learn about the development & support of responsible entrepreneurship from the Sara Teglia, <u>Impronta Etica</u>; Beatrix Bedő, <u>Impact HUB</u> <u>Budapest</u> and Erdmuthe Klaer, <u>Reves Network</u>.

In the next session, Francesco Silvestri <u>Economia e Ecologia s.r.l</u>; Madgalena Weiglhofer, <u>Salzburg University of Applied Sciences</u>; Tamás István Szenttamási, <u>IFKA Public Benefit</u> <u>Non-Profit Ltd.</u> for the <u>Development of the Industry and Dana Günther, Development Bank of</u> <u>Saxony-Anhalt</u> presented tools and models supporting social innovation and entrepreneurship.

The last session was dedicated to impact stories from the perspective of social entrepreneurs and change-creators, those that bring a positive impact to Central Europe.

The project team wishes that the practices we have demonstrated at the conference become mainstream. Through collaboration, we get closer to our common goal of positive change in the economy in Central Europe - and even if the projects are now ending, we were able to create a base for further support and transformation. DelFin's Regional Action Plans provide an outlook to the intentions and ongoing further work within the involved regions after the formal end of the project.





## **FRESENTING THE IMPACT BROCHURE**

### Joining Forces - The Impact of Responsible Business

If you are interested in the opportunities that can arise from the cooperation of social enterprises and mainstream businesses, either to start a brand new cross-sectoral partnership or to improve an existing one, look into our recently published publication: <u>Joint Forces - The Impact of Responsible Business</u>. We hope that the stories it brings forward, all contributing to one or more SDGs, will inspire the CE /SE community to work towards generating more of the positive ecological and/ or social impact.









# INVITATION TO SIGN DECLARATION OF THE ASSOCIATION

Join our Project's Association by signing the declaration!

The <u>Declaration of the association</u> is dedicated to social entrepreneurs in Europe and their partners, and is a proud end-result of our project. The vision of the <u>net4socialimpact</u> platform is to connect social entrepreneurs and corporations. The association is the formal entity that runs the platform and is managed as a non-profit, non-political, independent and voluntary non-governmental organisation.

#### The general objectives of the association are:

- to establish a common platform in Central Europe for the promotion of altruistic entrepreneurship and encouraging long-term cooperation between altruistic and social entrepreneurs,
- to promote altruistic mentorship to social companies among altruistic entrepreneurs,
- to become an open space for the exchange of information, new knowledge, good practices and ideas for the development of altruistic and social entrepreneurship in Central Europe.

### To achieve its purpose and objectives, the association shall carry out the following activities:

- development of the altruistic label, promoting social and ethical entrepreneurship. The label will be awarded to altruistic entrepreneurs in partners' regions, working in line with ethical standards promoted by the association,
- providing coaching to social and altruistic entrepreneurs about the establishment of common interests and setting up goals for mutual long-term cooperation,

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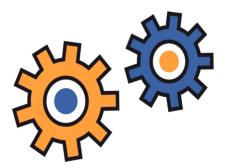


• developing and testing project's online tools,



• collaboration with regional, national and international organisations; supporting altruistic and social entrepreneurship and social economy

## **PRESENTATION OF THE COACHING MATERIALS**



The <u>Ce Responsible Coaching Toolbox</u> is available via the **net4socialimpact** platform. The collection of e-tools are envisioned to support everyone on their social entrepreneurship path. Coaching Toolbox materials are available as pdfs and as PowerPoint presentations.

Through different practical training materials, tasks and exercises, you can learn about:

- innovation processes
- fundraising and managing risk
- sustainability strategies
- strategic use of ICT and communication tools



### UPCOMING EVENTS AND ACTIVITIES



Check out some of the interesting upcoming social enterprise events:

> International Conference on Social Entrepreneurship and Social Innovation (August 16-17), Barcelona, Spain; Type: offline; Sponsor/organiser: The World Academy of Science, Engineering and Technology; <u>https://bit.ly/3KepTXU</u>

> Skoll World Forum (5-8 April); Type: Online; Sponsor/organiser: Skoll Foundation Theme: social progress; <u>https://skoll.org/skoll-world-forum/</u>

> National Social Value Conference - a decade of social value (27-28 April); Type: hybrid event: London, UK & online; Sponsor/organiser: Social Value Portal; Theme: social value in 2022 and what's next for the movement; <u>https://bit.ly/3NPhNqY</u>

Social Value Leaders Summit (18 May); Type:offline, Birmingham, UK; Sponsor/organiser: Social Enterprise UK Theme: Senior leaders and decision makers from a range of sectors, including public and private sector, social enterprises, housing and higher education; <u>https://bit.ly/3x4g9eS</u>





## ABOUT OUR PROJECT

**CE Responsible - Empowering Social Business** in Central Europe connects successful entrepreneurs with social entrepreneurs through a developed platform, to make strong, long-term connections. It's a win-win situation: while social entrepreneurs gain the knowledge and expertise they need, successful entrepreneurs create a new business environment and improve positive social impact.

During project implementation, the partners:

• Developed and implemented three strategic documents for improving skills and competences:

o Central Europe roadmap for upscaling support to social entrepreneurship sector

o Central Europe sustainable framework model supporting specifics of social entrepreneurship

o Policy recommendations

• Developed and implemented four tools for improving skills and competences:

o Central Europe support and networking platform with related tools

- Altruistic entrepreneurs' international association
- Coaching toolbox for social entrepreneurs
- Coaching toolbox for altruistic entrepreneurs (mentors)
- Implemented seven pilot actions for testing developed bottom-up support tools





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Contact: Brodoto, Croatia

Mobile: +385 915791863

E-mail: hrvatska@brodoto.com

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