



---

**Newsletter #4**

**12/ 2021**

---



Dear Interreg Ce community,

The three year journey of the project is slowly coming to an end. Since most activities since the beginning of the pandemic took place online, we were excited to finally be able to meet in person at the project meeting in Zagreb in October 2021.

Over the last six months, we have identified and selected 10 innovative social projects per partner through open calls that each partner published and promoted in their countries. The idea behind open calls was to identify and motivate successful social entrepreneurs from partner countries by supporting them with promotional services for their ideas/projects and helping them connect with other social entrepreneurs across Europe by joining our [networking platform](#).

The best selected projects will also have the opportunity to participate in the Community value awards and will be awarded with producing of a video-pitch.

Furthermore, we are excited to announce transnational webinars, scheduled for the beginning of 2022. The Social Siesta Webinar series will help social entrepreneurs explain the value of their business to their partners and the wider public, help them reach more potential customers and explain how the EU help exactly supports business scaling. Speakers at the webinar will be from Central European countries, and the webinar will be organised in the form of informal discussions, with brief comments from speakers. To register, please visit [net4socialimpact.eu](https://net4socialimpact.eu) and save the dates!

And now something more about our meeting in Zagreb, and innovative social projects from the Czech Republic and Slovakia, selected through open calls.



## Project Group Meeting in Zagreb

Almost two years since our last physical meeting, CE Responsible partners finally met in Zagreb in person.

Approaching the last stage of the project, partners discussed the ways of further development, and preparation for use of the platform **Net4socialchange**, bringing together altruistic and social entrepreneurs; shared the news and challenges concerning the support and promotion of social entrepreneurship in our countries; and debated best ways to track and include social impact in the work with altruistic and social entrepreneurs, as well as all those companies, startups, initiatives, CSOs interested in becoming more proficient in understanding and incorporating social impact in their work.

With still much work ahead, but it is easier when we have a real-life chance to talk and exchange our stories.





## Open call for innovative social ideas/projects

CE RESPONSIBLE partners organised open calls in their countries, to support cooperation between social entrepreneurs and other organizations for the development of innovative social ideas/projects.

Selected projects received the support of promotional services and the opportunity to create new partnerships through [www.net4socialimpact.eu](http://www.net4socialimpact.eu)

We bring you selected projects from the Czech Republic and Slovakia.

## Selected projects by South Bohemian Agency for Support to Innovative Enterprising

### Project: “Adopt a light bulb”

The aim of the project is to create a model example of a mini-energy community that will be dedicated to reducing consumption and light smog in three municipalities in South Bohemia. The services provided will focus on the creation of a PR and CF campaign aimed at the residents of the villages, as well as an awareness campaign focused on community energy.



Source: Pixabay.com



### Project: “Crowdfunding for the furniture bank”

The project aims to stabilise the diversification of financial resources for the organisation Furniture Bank in the South Bohemian Region. The Furniture Bank operates on the same principle as the Food Bank (acquires, stores and distributes furniture and household equipment to people in social need). Unlike food banks, furniture banks do not have stable funding either from subsidy programmes or from sponsorship donations. The aim of the project is to develop a promotional and crowdfunding campaign aimed at attracting new donors and supporters.



Source: <https://nabytkovabankajck.cz>

### Project: “Fully automated store”

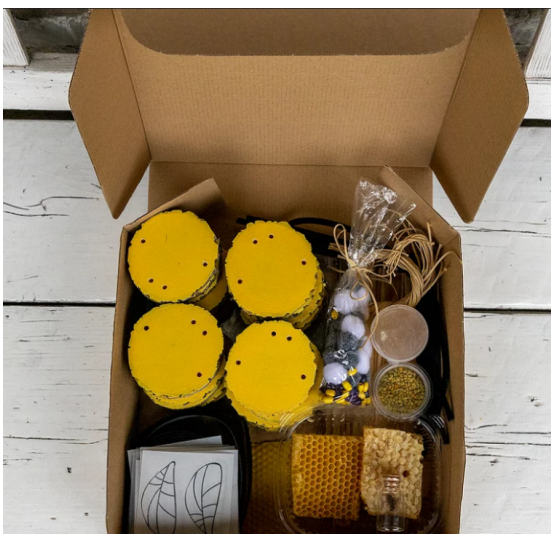
The aim of the project is to test the possibility of implementing a rural shop in a small village of up to 500 inhabitants in the South Bohemian Region using smart technologies. This system should contribute to maintaining the existence of the trade network also in small municipalities, while expanding the availability of the operation in terms of time.



## Selected projects by the Slovak Centre of Scientific and Technical Information

### Project: “Part of life”

The primary goal of this project is to create smart sets for kindergartens and primary schools for the development of motor skills, creativity and intellect, focusing on the importance of recycling, waste recycling/evaluation and environmental protection. Children will receive basic information about the importance of recycling and evaluation of waste, which they will then test in practice, in the production of the final product from waste materials that are part of the set.

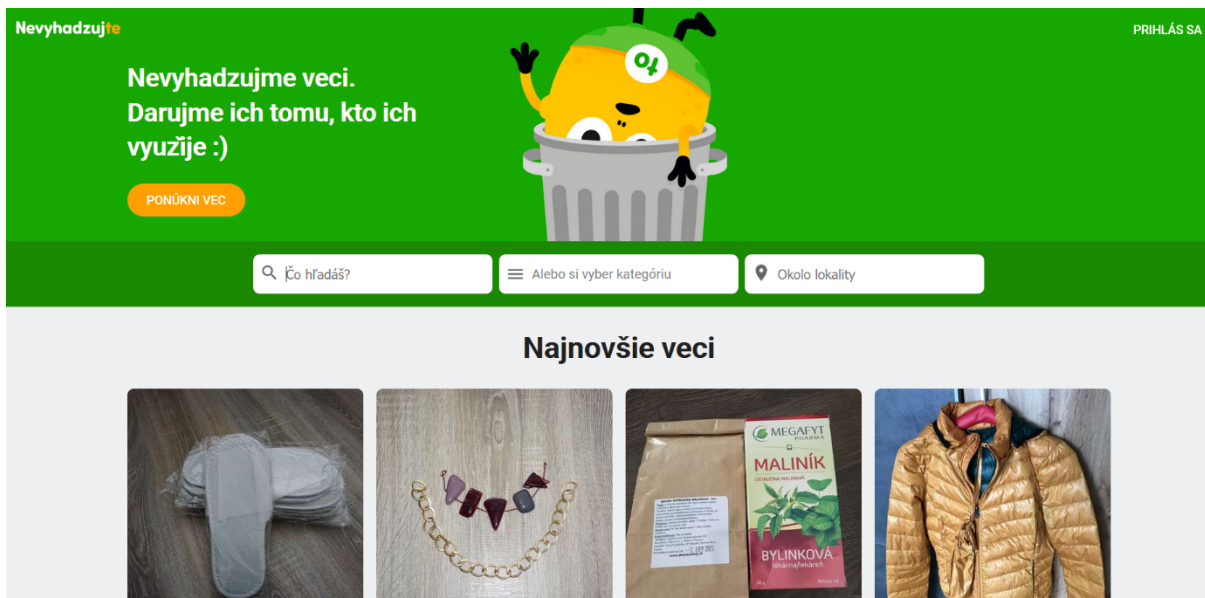


<https://www.drevenokoliesko.sk/>



## Project: “Don’t throw away”

Project focuses, among other things, on reducing waste production and humanitarian activities. It provides companies with the opportunity to set up a corporate portal [nevyhadzujte.sk](http://nevyhadzujte.sk), which works on the principle of returning items to circulation through donations. The company version is used for publishing offers, booking items and picking them up.



The screenshot shows the homepage of the 'Nevyhadzujte' website. The header is green with the text 'Nevyhadzujte' in white and 'PRIHLÁS SA' in the top right corner. Below the header, there is a main message: 'Nevyhadzujme veci. Darujme ich tomu, kto ich využije :)' and a button labeled 'PONÚKNI VEC'. To the right of the text is a cartoon illustration of a yellow character with a recycling symbol on its head, sitting inside a grey trash bin. Below the main message is a navigation bar with three search fields: 'Čo hľadáš?', 'Alebo si vyber kategóriu', and 'Okolo lokality'. The main content area is titled 'Najnovšie veci' and displays four items for sale: a stack of white fabric, a necklace with purple and gold beads, a brown paper bag of 'MEGAFIT MALINÍK' herbal tea, and a yellow quilted jacket.



### Project: “From the Heart”

An integrative social enterprise that operates the Café od Srdca and the Confectionery in Košice. At present, the company is expanding with the activity of handmade products and the provision of art therapy. Project also tries to develop activities, organize events and thus create space for their creation and thus show their work and talents to the general public (artistic creation, paintings, publications, own products).

<https://www.facebook.com/kaviarenodsrdca/>



### Project: “Teach me that”

The "Teach me" project aims to create a favorable working environment for the work and social inclusion of hard-to-employ people, such as foreigners without language skills, mothers after long maternity leave, the long-term unemployed, etc. The aim of the project is to create a space for vulnerable people to self-realize, increase their self-confidence, discover and improve their work skills, and thus increase their attractiveness for other employers. With this project, employees will learn: what to know when starting work, they will get acquainted with the employment relationship, work process and work responsibilities, they will learn to work with PC - basic tasks, acquire terminology in the Slovak work environment.





### Project: “Mothers at work”

The main mission of this project is to help integrate mothers after maternity leave. Usually the process of return to the work is difficult and mothers are having problems to start over. The project is helping them to return to work as soon as possible, focusing mainly on the cleaning services but offering also "balanced life" by teaching nordic walking.



[http](#)



## UPCOMING EVENTS AND ACTIVITIES

Check out the upcoming social enterprise events:

**Event:** Social Value UK Sectoral Conference, (20 January 2022) **Type:** online;  
**Sponsor/organizer:** Social Value UK; **Theme:** The half-day event will host experts in the field of environmental, social and governance (ESG) funds.; **Link:** <https://bit.ly/3Hcivu2>

**Event:** Euclid Network Summit 2022, (24-25 March, 2022) **Type:** Online;  
**Sponsor/organizer:** Euclid Network **Theme:** A conference on social innovation and social entrepreneurship where leaders will “join forces” to address global challenges, define innovative and sustainable solutions and form partnerships. **Link:** <https://bit.ly/3pAumwg>

**Event:** ChangeNow Summit (19-21 May, 2022) **Type:** Paris (France) and online  
; **Sponsor/organizer:** Change Now; **Theme:** A three-day hybrid “accelerator event” that will highlight concrete and innovative solutions to the world’s problems. ChangeNow describes its summit as the “largest event for the planet” ..;  
**Link:** <https://bit.ly/3HkTr4m>

**Event:** Social Enterprise World Forum **Type:** Brisbane (Australia) and online;  
**Sponsor/organizer:** SEWF; **Theme:** The SEWF 2022 hybrid programme will feature fireside chats, panels and discussions with live Q&A, expert-led masterclasses, partner sessions, networking and a marketplace. The 2021 gathering drew 3,000 participants from 131 countries; in 2022, SEWF’s Australian hosts hope to attract 100,000 attendees..;  
**Link:** <https://bit.ly/3EvLNC9>



## ABOUT OUR PROJECT

**CE Responsible - Empowering Social Business in Central Europe** connects successful entrepreneurs with social entrepreneurs through our soon to be developed platform, to make strong, long-term connections. It's a win-win situation: while social entrepreneurs gain the knowledge and expertise they need, successful entrepreneurs create a new business environment and improve positive social impact.

During project implementation, the partners will:

- Develop and implement three strategic documents for improving skills and competences
  - o Central Europe roadmap for upscaling support to social entrepreneurship sector
  - o Central Europe sustainable framework model supporting specifics of social entrepreneurship
  - o Policy recommendations
- Develop and implement four tools for improving skills and competences
  - o Central Europe support and networking platform with related tools
    - o Altruistic entrepreneurs' international association
    - o Coaching toolbox for social entrepreneurs
    - o Coaching toolbox for altruistic entrepreneurs (mentors)
- Implement seven pilot actions for testing developed bottom-up support tools



**CE RESPONSIBLE**



Contact: Tajana Sisgoreo  
Mobile: +385 915791863

E-mail: [tajana@brodoto.com](mailto:tajana@brodoto.com)

Follow us on social media:

[Project webpage](#)

[Facebook page](#)

[LinkedIn](#)

---

**Interreg**   
CENTRAL EUROPE European Union  
European Regional  
Development Fund

**CE RESPONSIBLE**

