

Output factsheet: Trainings

Project index number and acronym	CE1125CIRCE
Lead partner	ARPA VENETO
Output number and title	O.T3.3 Trainings for practitioners for mutual learning about challenges & constrains experienced in pilot act
Responsible partner (PP name and number)	ATM, PP6
Project website	https://www.interreg-central.eu/Content.Node/CIRCE2020.html
Delivery date	09.2020

Summary description of the implemented training measure(s), explaining the specific goal(s) and target groups

Within the CIRCE2020 project the «O.T3.3 Trainings for practitioners for mutual learning about challenges & constraints experienced in pilot» is defined as follows: 5 cycle of matchmaking trainings in each partners regions (D.T3.1.3) with donors & recipient pilot industries & business intermediaries to promote potential of by-products markets, explain MATRIX of concrete circular economy & local business model (AT2.4).

At transnational level 1[Intercompany] Knowledge Exchange & Transformation training during pilot action implementation AT3.2 to exchange experiences about challenges & constrains & inspire mutual knowledge & solutions.

Therefore, ATM conducted a series of workshops and individual meetings with a broad range of companies and industries in Tyrol. For this purpose, ATM cooperates with existing networks and business support organisations:

- Standort Agentur Tirol (business promotion agency)
- Wirtschaftskammer Tirol (economic chamber of commerce)
- EcoTirol (Tyrolean environmental counselling service)

ATM utilized synergies with existing events and services of these partners to present the CIRCE2020 projects, the outcomes and results of the project (AT2.4):

- 21.5.2019 Impulsgespräch „Circular Economy - Chancen für die Tiroler Wirtschaft“
- 13.6.2019 Impulsgespräch „Ressourceneffizienz und Kreislaufwirtschaft zahlen sich aus!“
- 19.9.2019 „Club 17“ [Standort Agentur](#)
- 26.11.2019 Circular Design - kreislauffähig entwerfen (Weissraum, Innsbruck)

Furthermore, ATM organized individual meetings with local companies and relevant stakeholders:

9.7.2019 - Meeting with company Swarco (glass recycling)

21.08.2019 - Meeting with company Adler Lacke (chemical industry; pilot action on waste wood)
25.9.2019 - Meeting with Abwasserverband Inntal-Zillerthal (pilot action on organic residues LCF)
07.10.19 - Meeting with Innsbrucker Kommunalbetriebe (pilot action on organic residues LCF)

NUTS region(s) where training(s) have been conducted (relevant NUTS level)

The Austrian pilot region is the administrative province of Tyrol (NUTS 2 AT33, Figure 1), which has a population density of 59 inhabitants/km² (746,153 inhabitants; 12,640 km²). The strongest economic sector in respect to the economic output (gross value added) is the tertiary sector (services), with 70.5%, followed by the secondary sector (manufacturing), with 28.7%, and the primary sector (forestry and agriculture) with 0.8%.

Expected impact and benefits of the trainings for the concerned territories and target groups

The expected impacts of the trainings are:

- ⇒ A permanent forum on the topic “Circular Economy in Tyrol” was created through these trainings. By utilizing the synergy with the Standort Agentur Tirol (business promotion agency) this forum will keep meeting also after the project end of CIRCE2020.
- ⇒ The relevance of the topic was communicated to the companies and especially the life survey during the event on 13.6.2019 showed the need of companies for networking events, learning tours to best-practice examples in the region in order to learn from each other and also for expert inputs (eg workshops on specific topics and challenges) in the field of Circular Economy exists.
- ⇒ Companies started to exchange their needs, challenges and also solutions which is a first start for possible future cooperations. Through this the regional economy is being fostered and strengthened.

Sustainability of the training(s) and developed training material(s) and their transferability to other territories and stakeholders

By utilizing synergies with existing networks like the Standort Agentur Tirol (business promotion agency), Wirtschaftskammer Tirol (economic chamber of commerce) and EcoTirol (Tyrolean environmental counselling service) the developed community and forum on Circular Economy in Tyrol will exist also after the project end of CIRCE2020.

Transferability:

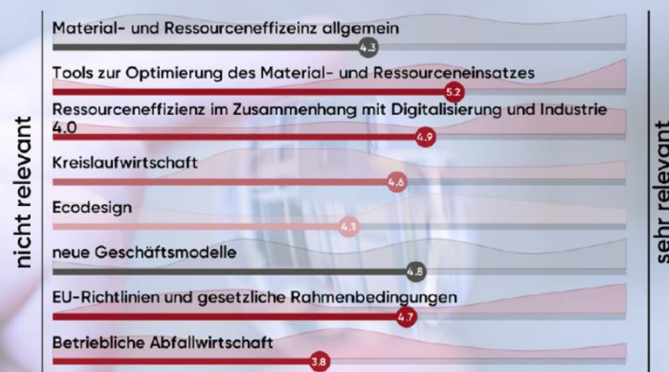
The formats of the trainings can easily be transferred to other regions. Still, regional structures (existing services like business promotion agencies, etc.) can have an high influence on the range and number of participants of the trainings.

Lessons learned from the development and implementation of training measures and added value of transnational cooperation

The online voting among the participants at the workshop in June 2019 showed that companies are interested in the following topics:

- Tools for optimization of material and resource use in companies
- Resource efficiency & Digitalization & Industry 4.0
- New Business Models
- Legal frameworks

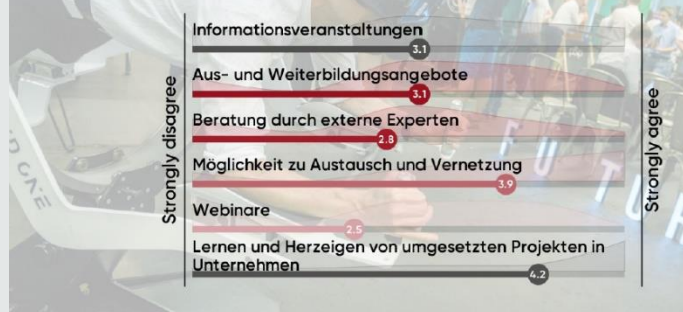
Zu welchen Themen wollen Sie mehr wissen?



Companies prefer the following formats for knowledge transfer:

- Networking Events
- Learn from best-practice examples and each other & site visits
- Topic specific workshops and events
- Specialized trainings

Welches Format für den Wissensaustausch würden Sie bevorzugen?



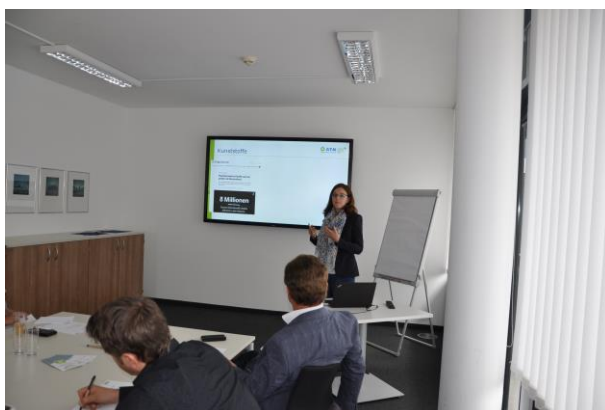
By presenting and discussing the findings of the trainings on transnational level with the other European project regions, the exchange on the trainings created a great added value to the other European project regions.

**References to relevant deliverables and web-links
If applicable, pictures or images to be provided as annex**

- D.T3.1.1 Organization of a cycle of matchmaking trainings / coachings in each partners regions
- D.T3.1.2 Launch of 1 environmental counseling service
- D.T3.1.3 Matchmaking Training operational model by ARPAV
- D.T3.1.4 1 by-product open forum (BY-Forum) created in each partners area
- D.T3.1.5 Report about [Intercompany] knowledge Exchange & Transformation training

Annex

21.5.2019 Impulsgespräch „Circular Economy - Chancen für die Tiroler Wirtschaft“



13.6.2019 Impulsgespräch „Ressourceneffizienz und Kreislaufwirtschaft zahlen sich aus!“

