

CREATIVITY DRIVES INNOVATION



#COCO4CCI
CULTURE AND CREATIVE INDUSTRIES
COOPERATION COLLIDER

CONNECTING TWO WORLDS

We believe that cultural and creative industries in Central Europe have a high potential to link up with other industry sectors and boost economic and social development by empowering innovation processes with creative inputs.

In a transnational cooperation collider network, COCO4CCI connects the best of two worlds - the open mindset and innovative approaches of the cultural and creative industries (CCI) and the experiences and technology driven power of advanced manufacturing industries (AVM).

What's your challenge?

COCO4CCI addresses companies and individuals looking for answers to the following questions:



CCI

- How do I get involved in challenging projects?
- Where can I get access to new technologies and materials?
- Who is interested in my know-how, designs and ideas?
- How do I sustain my creative business in the future?
- Where can I learn from other experts at eye level?
- Where do I connect with open-minded people like me?



AVM

- How can we survive in a global competition?
- Which tactics are appropriate to cope with digitalisation?
- How can we develop concepts to deal with future challenges?
- How can we optimise and innovate production processes?
- Who can provide us with fresh and innovative ideas?
- Where do we “learn” to open our minds and think out-of-the box?

What's in for you?

COCO4CCI offers various services and activities to raise awareness for cross-sectorial cooperation and connect companies from the cultural and creative industries with advanced manufacturers.



Based on a mapping of CCI potentials, COCO4CCI will develop a collider concept, in which CCI hubs and business support organisations work in tandem, complementing each other with knowledge and experiences from its sector.



COCO4CCI will train facilitators who will implement an extensive online and face-to-face training programme for CCI in three areas: technology development, future trends and mind-set in advanced manufacturing.



The project partnership will develop tools to initiate and facilitate cross-sectorial links between CCI and AVM. CCI will participate in different match-making formats with AVM companies, applying open and innovative methods.



The COCO4CCI project partners will prepare a trans-national strategy document providing policy recommendations on the future of collaboration of CCI and AVM applicable in other countries.

CCIs cooperate with AVM? It's possible!



credits: Herbert Voggenberger

ETERNIT, a Vöcklabruck-based company is market leader in the roof segment and number two in the façade sector. Together with companies from the creative industries they also develop and design furniture, accessories and plant pots.

„The courage to always try something new and the joy of implementing innovative ideas made Eternit successful. With a keen sense of future trends and the desire to become better and better, new ideas and products are constantly being developed in all areas of the company. Creativity is our strength and together with other creative minds we are constantly growing this strength to ensure and increase our competitiveness.“

Christof Pohn - Head of Architecture and Property Management department at Eternit

Discover your potential where others have their blind spots!

CONTACT

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#COCO4CCI

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WHO WE ARE

Partners from six central European countries join their forces to improve environmental management in urban areas.

AUSTRIA

- Business Upper Austria - OÖ Wirtschaftsagentur GmbH
- CREATIVE REGION Linz & Upper Austria

POLAND

- Academy of Art in Szczecin
- Northern Chamber of Commerce

SLOVAKIA

- Creative Industry Košice, n.o.
- Slovak Business Agency

SLOVENIA

- Regional Development Agency of the Ljubljana Urban Region
- Chamber of Commerce and Industry of Slovenia

GERMANY

- Hochschule der Medien - Stuttgart Media University
- bwcon GmbH

ITALY

- Confindustria Veneto SIAV S.p.A.
- CA' FOSCARI UNIVERSITY OF VENICE



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