

Table on existing Mappings for the Creative and Cultural Industry Scenario by Country
COC04CCI Partners

Name of the Document	Country/Region Covered	Producing entity	Reference person	Document Language	Reference year of the document	Sector Covered (if applicable)	Main Findings or KPI	Comments or opinion	Link to the online document	Internal link to the document
Io Sono Cultura - Report of CCI	Italy	Union Camere Symbola Ministry of Cultural Heritage	Giovanni Vaia	Italian	2018	Creative Industries Cultural Industries Historical/Artistic Heritage Performing arts Creative Driven: Communication, Design, Architecture, Cinema and Tv, Music, Publishing	1. Value of CCI system: 255 bln. 2. Companies number: 414.701 3. Increase in employment in age group 25-44 4. 42.0% of employees in CCI System is graduate (twice of the rest of the economy) 5. Companies investing in creativity: 74% 6. Increase in turnover companies investing in Creativity: 56% 7. Increase in employment companies investing in Creativity: 48% 8. Increase in Export companies investing in Creativity: 55% 9. Companies investing in innovation: 78%	The report clearly sets out the Italian CCI scenario and is updated annually. The analysis differentiates between creative and cultural core companies and creative driven companies. It also includes 6 qualitative case studies of good practices.	http://www.symbola.net/html/article/insnocultura2018	
State of the Art of the CCI Sector in Ljubljana	Ljubljana Urban Region	Regional Development	Tina Pezdir; Nograš	English	2017	Cultural and creative industries: Advertising Architecture Archives, libraries, cultural heritage Books & press Cultural education Design & visual arts Music Performing arts & artistic creation Radio & TV Software & games Video & film	No. of CCI SMEs: 4.110/LUR, 9.828/SI Share of CCI SMEs in all SMEs: 11,20%/LUR, 8,91%/SI No. of employed in CCI SMEs: 5.862/LUR, 12.617/SI Share of employed in CCI SMEs in all SMEs: 5,62%/LUR, 4,07%/SI Total turnover in CCI SMEs: 856.270.624 €/LUR, 1.537.693.281 €/SI Share of total turnover in CCI SMEs in all SMEs: 5,34%/LUR, 3,79%/SI Exports in CCI SMEs: 150.718.856 €/LUR, 294.936.002 €/SI	ng and Software & Game industry.	Sector.RRA.LUR.pdf	
	Slovakia	Slovak Innovation	Jana Beliková	Slovak	2014	Advertising and marketing Architecture Design and fashion design Film, TV, video, radio and photo IT, software and computer services Publishing activity Music, stage and visual arts	Architecture - 9,2% Design and fashion design - 2,7% Film, TV, video, radio and photo - 12,6% IT, software and computer services - 16,9% Publishing activity - 17% Music, stage and visual arts - 5,3%	actions. Not updated since 2014	ka a vyzyv SIFA.pdf	
Slovak CCI Status and Potential Report	Slovakia	CCI in Slovakia	Creative Industry K	Slovak	Published in 2011	CCI & CCI SMEs	a. Total CCI revenue (in 2011): 5,5 bln. b. Share of CCI revenue of all revenues of the Slovak economy (in 2011): 4% c. Number of all SMEs: 62 567 (estimated data for 2011) d. Share of all SMEs: 99,2% (estimated data for 2011)	All data provided is from 2011	emysel_MKSR_Neology	
CCIs in Kosice, Slovakia	Slovakia / Košice	CCI in Košice	Creative Industry K	English	2018	Advertising and marketing Architecture Design and fashion design Film, TV, video, radio and photography IT, software and computer services Publishing Music, performing and visual arts	a. Number of employees in all SMEs: 562 b. Advertising: 32,4% (1360 employees); Books & press: 17,2% (591 employees); Architecture: 10,9% (277 employees); Software & games: 10,7% (1072 employees); Performing arts & artistic creation: 8,2% (912 employees); Design & visual arts: 8,0% (165 employees)	All data has been collected in 2018	y/cike/ccsindex.html	
Possibilities of creative industry development in Slovakia	Slovakia	Slovak Innovation	Denisa Rášová	Slovak	2014	Classification of Creative Industries in Slovakia (NACE Rev. 2): Advertising and marketing Architecture Design and fashion design Film, TV, video, radio and photography IT, software and computer services Publishing Music, performing and visual arts	Data for 2010: 1. Number of CCI companies: 20 171 (3,5 % of all companies) 2. Marketing and Advertising is represented the most (7 332 companies, 36 % of CCI) followed by Publishing (17 %) and IT, software and computer services (16,9 %) 3. Design and Fashion Design is the smallest CCI sector (536 businesses) 4. Half (49,2 %) of the CCI companies do not have a single employee. More than 10 employees does have only 4,7% of companies and more than 250 only 14 companies 5. Up to 42,5% of cultural and creative companies, 257 457 companies, € 158,6 bln turnover; 1 675,287 total number of workers, 3,6% of total spending on innovation in Germany (€ 5,6 bln), 3,1% of GDP. Breakdown by market segment: music industry 4,62% 2) book market 5,62% 3) arts market 4,11% 4) film industry 6,19% 5) broadcasting industry 31,000 companies, € 23,6 bln turnover, 230,000 total number of workers, 2,4% of GDP. Breakdown by market segment: music industry 5% 2) book market 6% 3) arts market 5% 4) film industry 4% 5) broadcasting industry 4% 6) performing arts market 5% 7) design industry 18% 8) architecture market 17% 9) press market 100,505 companies in 2016, 145,433,728 PLN turnover, 226,743 employees, 4,1% of GDP in 2016. Breakdown by market segment: Books and newspapers (25%), Cultural Heritage (0,7%), Audiovisual and multimedia arts (12,5%), Performative arts (5,6%), Visual arts (14,5%), Architecture (16,7%).	The publication defines and categorizes CCI, describes main characteristics of CCI in Slovakia and analyzes support policies for CCI. It also suggest measures for development of CCI in Slovakia.	mvsliu_web_SIFA.pdf	
2018 Cultural and Creative Industries in Germany	Germany	Federal Ministry of Economic Affairs	Magdalena Weidle	English	2017	Classification of CCI according to the Federal Ministry of Economics: 1) music industry 2) book market 3) arts market 4) film industry 5) broadcasting industry 6) performing arts market 7) design industry 8) architecture market 9) press market 10) advertising market 11) software and games industry 12) other	257,457 companies, € 158,6 bln turnover; 1 675,287 total number of workers, 3,6% of total spending on innovation in Germany (€ 5,6 bln), 3,1% of GDP. Breakdown by market segment: music industry 4,62% 2) book market 5,62% 3) arts market 4,11% 4) film industry 6,19% 5) broadcasting industry 31,000 companies, € 23,6 bln turnover, 230,000 total number of workers, 2,4% of GDP. Breakdown by market segment: music industry 5% 2) book market 6% 3) arts market 5% 4) film industry 4% 5) broadcasting industry 4% 6) performing arts market 5% 7) design industry 18% 8) architecture market 17% 9) press market 100,505 companies in 2016, 145,433,728 PLN turnover, 226,743 employees, 4,1% of GDP in 2016. Breakdown by market segment: Books and newspapers (25%), Cultural Heritage (0,7%), Audiovisual and multimedia arts (12,5%), Performative arts (5,6%), Visual arts (14,5%), Architecture (16,7%).	This annual report presents the key economic indicators on CCI. There is also a chapter on how CCI is stimulating overall economy and on how CC is making a significant contribution to the development of ideas at their client companies of other	industries-2018.html	
Report on Creative Industries / Trends in Baden-Württemberg	Germany/Baden-Württemberg	State Ministry of Economics Baden-Württemberg / Stuttgart Media University	Magdalena Weidle	German	2014	Same as the Classification of CCI according to the Federal Ministry of Economics: 1) music industry 2) book market 3) arts market 4) film industry 5) broadcasting industry 6) performing arts market 7) design industry 8) architecture market 9) press market 10) advertising market 11) software and games industry 12) other	257,457 companies, € 158,6 bln turnover; 1 675,287 total number of workers, 3,6% of total spending on innovation in Germany (€ 5,6 bln), 3,1% of GDP. Breakdown by market segment: music industry 4,62% 2) book market 5,62% 3) arts market 4,11% 4) film industry 6,19% 5) broadcasting industry 31,000 companies, € 23,6 bln turnover, 230,000 total number of workers, 2,4% of GDP. Breakdown by market segment: music industry 5% 2) book market 6% 3) arts market 5% 4) film industry 4% 5) broadcasting industry 4% 6) performing arts market 5% 7) design industry 18% 8) architecture market 17% 9) press market 100,505 companies in 2016, 145,433,728 PLN turnover, 226,743 employees, 4,1% of GDP in 2016. Breakdown by market segment: Books and newspapers (25%), Cultural Heritage (0,7%), Audiovisual and multimedia arts (12,5%), Performative arts (5,6%), Visual arts (14,5%), Architecture (16,7%).	This annual report presents the key economic indicators on CCI. It also focuses on collaboration among CCI companies.	tschaft-BW-2015.pdf	
Cultural and Creative Industries in Poland - 2014 - 2016	Poland	Statistical Office in Kraków	Patricia Pajak	Polish/English	2018	Poland: 1)Archives 2)Libraries 3)Books and newspapers 4)Visual arts 5)Performative arts 6)Audiovisual and multimedia arts	145,433,728 PLN turnover, 226,743 employees, 4,1% of GDP in 2016. Breakdown by market segment: Books and newspapers (25%), Cultural Heritage (0,7%), Audiovisual and multimedia arts (12,5%), Performative arts (5,6%), Visual arts (14,5%), Architecture (16,7%).	All data has been collected in 2018	attach_2014-2016.pdf	

