

↓
Save the
date!

**10 September 2020
6 PM (CEST)**

HELLO, FUTURES!

**A keynote lecture by
Phil Balagtas**

**Followed by a Q&A
session moderated by
Ivica Mitrović**

What will the world look like 7–10 years from now?

The possibilities are many, and they lead to many different futures; and though the rudiments of these possibilities exist in the present, many unknowns remain—the potentials of the future, the global movements and strategic orientations—and those of us whose work is to create and produce the tomorrow need to face these unknowns today. This is especially true for creatives and those who work with advanced technologies. The *Hello, futures!* project therefore focuses on the importance of reflecting on how the possible futures can be understood, and more importantly, how to actively establish strategies for shaping the future of society and companies capable of thriving in a co-created future.

A lecture by the renowned American **lecturer and futurist Phil Balagtas** will provide an introduction to the methods, tools and selected examples of forward-looking best practices, both current and past, that co-created the present in which we live. The lecture will be followed by a Q&A session moderated by Ivica Mitrović.

The live webinar will take place on the Zoom platform on 10 September 2020, beginning at 6 PM (CEST).

You are cordially invited to register!

PROGRAMME

18:00–18:15

Tina Pezdirc Nograšek (RRA LUR)
Welcome speech and project introduction

18:15–19:15

Phil Balagtas (Design Futures and McKinsey & Company)
Keynote lecture: The Design Thinking of the Future

19:15–19:45

Q&A session
Moderated by Ivica Mitrović (SpeculativeEdu and the Arts Academy in Split)

19:45–20:00

Closing remarks



Phil Balagtas

has been a practising visual and interaction designer since 2001 and has experience designing across a variety of devices and platforms within non-profit, retail, advertising, and enterprise software organisations. He is currently an Experience Design Director at McKinsey & Company working with a variety of industries to transform and enhance their digital businesses and strategies. He is also the founder and organiser of the Design Futures Initiative which organises the international *Speculative Futures* meetups and the PRIMER conference in the US and Europe. An educator and futurist, his events bring together designers and futurists from all over the world to teach and share strategies for designing for the future and the ethical challenges around emerging technologies.



Ivica Mitrović

is an assistant professor at the department of Visual Communications Design at the Arts Academy in Split, where he teaches Interaction Design and Interactive Media Design. Since 2001, he has been working on the promotion of new design disciplines such as Interaction Design and Critical and Speculative Design. Together with Oleg Šuran, he was selected as curator for the presentation of the Republic of Croatia at the XXI International Exhibition of the Triennale di Milano, “The 21st Century. Design After Design” (2016). He was also co-editor of the accompanying booklet *Speculative – Post-Design Practice or New Utopia?*. His current focus is tracking and developing new and emerging Speculative Design practices and educational methods as coordinator of the European Erasmus+ project SpeculativeEdu.

The event is organised by the Regional Creative Economy Centre (RCKE) under the auspices of the Regional development agency of the Ljubljana urban region (RRA LUR) in the framework of the COCO4CCI project – Culture and Creative Industries Cooperation Colider (Interreg Central Europe programme).