

TEMPLATE

Output factsheet: Set of Training tools

Version 3

Project index number and acronym	CE1388 COCO4CCI
Lead partner	Chamber of Commerce and Industry of Slovenia
Output number and title	T2.2 Set of Training Tools for CCI to better understanding AVM sector
Responsible partner (PP name and number)	PP4 Creative Industry Košice
Project website	https://www.interreg-central.eu/Content.Node/COCO4CCI.html
Delivery date	October 2020

Summary description of the key features of the tool (developed and/or implemented)

The aim of this training toolset is training program for CCI with focus on technology, future trends & mindset in AVM. It contains of the Methodology for development of training program, the Concepts & materials for workshops focusing on three fields of AVM, the Online offer for CCI including specialized knowledge and insight in the different sectors of AVM and the Concept for guided company visit of CCIs to a company operating in AVM. The Methodology for the development of the training program was created to help partners in the preparation of training tools.

As a part of the Deliverable D.T2.3.2 three concepts for workshops were created - focusing on technology development, future trends and mindset of AVM. The concept for a workshop focusing on the dimension of future trends aims to support the learning from each other and -more importantly - about each other, by sharing knowhow and experiences on at least one future trend. For the technology workshop, were proposed three different workshop concept that could be adopted by partners according to their local needs and taking into account the local industry and the available resources. The concept for a workshop focusing on the dimension mindset aims to help the participating CCIs to understand the way AVMs operate and their value system. A set of seven steps was developed, helping the CCI to understand AVMs and learn their "language". The main workshop will be PREP STEP 1: MINDSET PREP. PREP STEP 2-7 can used as formats for the specialized workshops, depending on the needs of the CCIs, who go through the entire process.

The Online offer for CCI includes case studies and best practices, articles, videos, tutorials, lectures, interviews, podcasts etc. It offers general and specialised knowledge on trends, technology and mindset applicable in AVM, but

also knowhow needed for a sustainable and beneficial collaboration between CCI and AVM, such as intellectual property rights (IPR).

The Concept for a guided company visit of CCI to an AVM company was established as a guideline which is prepared as a checklist with tasks the organizers should not forget to think about or to prepare. The goal of the company visit is to tear down the stereotypes about the AVM companies and create a learning experience for the CCIs. It is an opportunity to get better insights into the production site, see the latest technology and get to know the processes at an AVM company. These guidelines should help prepare the organizers (COCO4CCI project partners) for this event so the host (AVM company) and the attendants (CCIs) would get the most out of it.

NUTS region(s) where the tool has been developed and/or implemented (relevant NUTS level)

NUTS 0 - SI, AT, SK, DE, IT, PL

Expected impact and benefits of the tool for the concerned territories and target groups

Expected impact of the Set of Training Tools is to bridge the sectors by:

- engaging the attention of the CCI sector and raise the awareness about cross-sectorial cooperation
- understanding the culture, trends, values and processes (both sides)
- understanding the technology, future trends and mindset of the AVM sector
- learning how to communicate with each other
- engaging both sides in stimulating conversations that prompt inspiring and innovative outcomes
- putting aside boundaries

Set of Training tools will help COCO4CCI project partners to engage the attention of CCI and AVM in their countries and to involve them into the project as participants of the trainings and match-making activities.

Sustainability of the tool and its transferability to other territories and stakeholders

Toolset of training tools is available on the COCO4CCI project website in English language. The training tools will be tested within the WP T3 Piloting the Cooperation Collider. In transnational training sessions the project partners (two persons per PP) were and will be trained as cooperation facilitators and tools will be also transferred outside the partnership - CCI hubs and BSO outside the partnership will be trained in the later phases of the COCO4CCI project.

Lessons learned from the development/implementation process of the tool and added value of transnational cooperation

COCO4CCI project partners were divided into international multidisciplinary teams to work on each tool.

In order to create the toolset that meet the real needs of CCI and AVM, the consortium has decided on using design thinking techniques based on interviews assessing the needs, challenges, views and readiness of CCI and AVM regarding a future collider concept.

References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

- D.T2.3.1 Methodology for the development of the training programme
 - D.T2.3.2 Concept & materials for workshop focusing on technology development, future trends & mindset of AVM
 - D.T2.3.3 Online offer for CCI including specialized knowledge an insight in the different sectors of AVM
 - D.T2.3.4 Concept for guided company visits of CCIs to any company operating in AVM
- <https://www.interreg-central.eu/Content.Node/COCO4CCI.html>