



**COME-IN!**

## COME-IN! Newsletter #3

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# 1. END OF THE COME-IN! PROJECT

Museums are places where everyone should be able to see and learn about our cultural heritage. However, many museums in Central Europe, encounter difficulties to be accessible for all due to a lack of organisational knowledge and of limited financial resources, both for investments and adequate promotion.

Cooperating for open access to museums towards a wider inclusion (COME-IN!) tackles this by increasing the capacities of small-

and medium-sized museums making them accessible to a wider public of people with different kinds of disabilities. The project achieved this change through its COME-IN! Guidelines, the training handbook for museum operators followed by 7 pilot actions and training sessions to museums operators.

Based on the experience gained, COME-IN! introduced an innovative promotional tool, the COME-IN! Label to award museums complying with accessibility standards.

 [Read more about COME-IN! >>](#)

## 2. COME-IN! IN A NUTSHELL



## 3. LAUNCH OF ACCESSIBLE EXHIBITION IN KRAKOW



The last accessible exhibition of our consortium was launched by the Archeological Museum of Krakow on 12 March 2019. “Prehistory in the hands” is a multi-sensorial exhibition adapted for people with disabilities. Among the different interventions, the museum created tactile maps and captions in Braille alphabet as well as copies of museum objects. As part of the project, the museum also created a website where information on the exhibition and audio-descriptions can be found in simplified language and in Polish.

## 4. COME-IN! IN THE WORLD

In the past year, COME-IN! has been invited in several occasions to be presented as a best practice for inclusion and for the accessibility of tourism and culture. We will remember in particular the meeting of the EU Finance Ministers in Vienna organised by the Interreg Central Europe Secretariat on 6 September 2018 at the Kunshistorisches Museum (KHM), where COME-IN! was showcased for its successful investments and impact at local, national, regional and European level. Our presentation even included a tour of an accessible museum in which participants could experience the museum as visitors in a wheelchair or with visual impairments.

We were invited again in Vienna in December 2018 at the Interact event “Activating cultural heritage in Interreg” as one of the best interreg projects to present and share our achievements.

COME-IN! has been travelling around Europe to attend: the EC Days in Venice (25 Sept 2018), the Second edition of the World Summit on Accessible Tourism in Brussels (30 Sept - 2 Oct 2018), the European Day of Persons with Disabilities in Brussels organised by the European Commission and European Disability Forum (3-4 Dec 2018).



# 5. CAPITALISATION CONFERENCE



On 30 May 2019, we held a high-level Conference in Trieste focusing on *Accessibility for all in cultural policies* which gathered representatives of the Ministries of Culture from 13 EU and non- EU Countries as well as delegates for museums, external officials, associations and other international experts on the subject of accessibility. The Representatives of the Ministries of culture brought their own national experiences concerning the inclusion and accessibility of cultural policies (best practices, investments, regulations). The event was also the occasion for introducing our COME-IN! label and its rules as well as the achievements of the project through our promotional video.



We are thrilled to see that our Guidelines have inspired other institutions and ministries to adopt accessibility guidelines and promote them at a national level, as for instance the Italian Ministry of Culture and the Malopolska Institute of Culture in Poland for all museums, theatres, musical institutes.



## 6. THE COME-IN! LABEL



The COME-IN! Consortium has designed an internationally recognised tool promoting accessibility and inclusion. Our Label may be awarded to any museum that engages towards accessibility following the COME-IN! evaluation criteria, to increase their visibility and frequentation, give them access to all COME-IN! training material and to a wide network of accessible Museums to exchange experiences and good practices. An annual call will be published on our website and social media - **Next call: 15 January 2020**

## 7. LABEL LOCAL CAMPAIGNS

From June to September 2019, our partners have been holding events at local level in Krakow, Ljubljana, Pula, Pirano, Steyr, Udine, Vienna to present our label to other museum curators, national public authorities and stakeholders, museum experts, associations of people with disabilities and their families and the wider audience.



## 8. THE FINAL CONFERENCE AND LABEL AWARD



On 11 September the final event of the COME-IN! project took place at the European Parliament. After the CEI-ES presented the Project achievements, the host of the event, MEP Marion Walsmann awarded the COME-IN! Label to six museums from Austria, Croatia, Germany, Italy, Poland and Slovenia for their investments and efforts in making their exhibitions and museums more accessible.

[Read more >>](#)



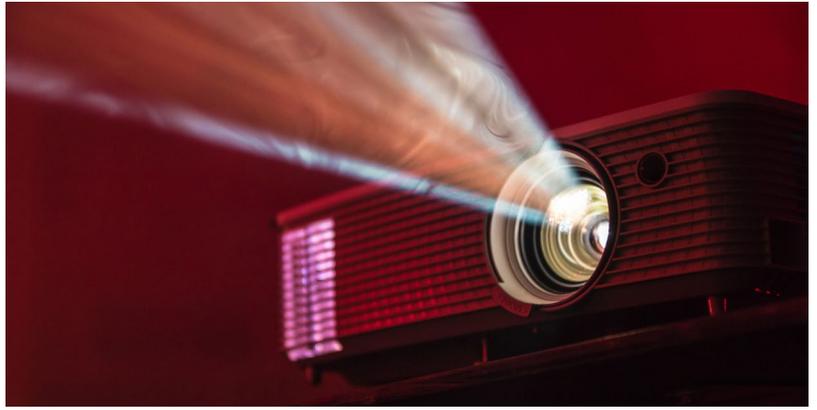
## 9. COME-IN! PUBLICATIONS

Watch out for our International Publications  
Some will be available soon on our website!

1. [\*How to plan and manage inclusive museums\*](#)
2. *Museums in Central Europe welcome a wider public*  
To be published in N.70 edition of Europe's Commission [\*Panorama\*](#) Magazine
3. *Best Practices and New Perspectives in Museums and Cultural Heritage*  
To be published in the coming months by Consorcio MUSACCES

If a picture is worth a thousand words, then a video has to be worth at least 1.8 million words - that's why our partner from ENAIP FVG prepared a series of short interviews with all our project partners to present our main objectives, principles, the museums involved in the project and give you concrete examples of their accessible exhibitions.

[Access all the interviews on our youtube channel for free here!](#)



## AFTERWORD



“COME-IN! has demonstrated that Culture is a good that has to be accessible for all. And so should the results of three years of research and cooperation among the 14 partners. That's why you will find all of our key outputs on our [website](#), which we hope you will read, comment, modify, adopt, apply.

The conclusion of the COME-IN! project is only a new beginning. All our partners will continue to promote and attribute the COME-IN! label to all the museums that will demonstrate their engagement in becoming accessible for all and are ready to make a contribution to other EU initiatives such as the next EU Disability Strategy.

*Keep following us!”*

*Anna Marconato*

Project Manager at Central European Initiative  
Executive Secretariat

**“Accessibility is a process.  
What is important is to keep making efforts in this way”**

Anna Marconato, Lead Partner

