

# Strategy, Operation, And Trends In Social Networks Marketing For Creative Industries

January 2021

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## Summary

The Faculty of Economics ([Fakulta ekonomická Západočeské univerzity v Plzni \(FEK ZČU\)](#) ) organize atwo-day workshop namely "Strategy, operation, and trends in social networks marketing for creative industries" taught by Mgr. et Bc. Martin Peška. The first run will be designed for employees of galleries, museums, etc. The registration form is open till 18. January: <https://forms.gle/ccH9XqohvhNGpRXY8>

The second run will be designed for entrepreneurs (beginners and advanced) in the porcelain and ceramics field. This registration form is open till the capacity of the workshop, no longer than 21. January: <https://forms.gle/dAxpMgiPN2Y1tfXLA>

Both workshops are free for the participants; the project CerDee – Interreg CE covers the costs. The workshops' language is Czech.