

WPT4

D.T4.1.17

Industrial innovation workshop for the health sector
sector in the region of Veneto-Italy

Version 1
11.2020





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1 INTRODUCTION

Following the regional IGAs' actions of the support and implementation of transnational pilots aiming at supporting value chain innovation (WPT3) and establishment of transnational networks of innovations stakeholders as the kick-off activity to develop transregional innovation networks and agendas (WPT4) in selected industrial sectors (WPT4), the main activity of project partners is to regionally contribute to the project outputs O.T4.1 Thematic industrial innovation roadmaps (TIIR) and O.T4.2 Thematic innovation agendas (TIIA).

For the purposes of TIIR and TIIA development regional analyses for defined priority target sectors will be elaborated and presented (discussed) at the integral regional workshop, with the main objective to collect relevant inputs for elaboration of sectoral TIIRs and TIIAs. Each of the TIIR shall be turned into TIIA, which provide an overview of the developments and innovation support activities necessary on regional as well as transnational level in order to enable the developments identified in the roadmaps to happen in the project regions and thus contribute to increase their industrial leadership in the selected sectors.

2 WORKSHOP SUMMARY

Ref.:	<input type="checkbox"/>	Meeting / workshop	<input type="checkbox"/>	WPT2
	<input checked="" type="checkbox"/>	Online meeting / workshop	<input type="checkbox"/>	WPT3
	<input type="checkbox"/>	Other	<input checked="" type="checkbox"/>	WPT4
Date:	29.102021			
Place:	[On-line + communication tool]			
Attachments:	[Screenshots]			

2.1 Agenda

The agenda of the workshop is as follows:

1. Short introduction of the priority sector status in the region & the WS purpose
2. WS: Interlink between priority sector health and other sectors such as ICT and industry 4.0 as well as biotechnology
3. Plenary session
 - Presentation of results of WS,
 - Discussion and exchange of information to be included into regional plans for the next 5-10 years
 - Conclusions and next steps (follow-up exchange of further ideas by email)



2.2 Participants

Nome utente (nome originale)	Nome	Cognome	Organizzazione
Eddy Antonello	Eddy	Antonello	PST Galileo
Cesar Arroyo	Cesar	Arroyo	2-People Design Studio Sas
Paolo Bacco	Paolo	Bacco	Rebeldesign
Alessia Baldassarre	Alessia	Baldassarre	Poplab srl 01513520294
Luca Barbazza	Luca	Barbazza	Prorob
Carlotta Barriviera	Carlotta	Barriviera	Polo Plast srl
BENEDETTA BERTELLINI	BENEDETTA	BERTELLINI	DATUM S.R.L.S.
Edoardo Boato	Edoardo	Boato	Keter Italia
Monica Bortolami	Monica	Bortolami	NOIMA
Fabio Bosello	Fabio	Bosello	Technode S.P.A.
Alessandro Busana	Alessandro	Busana	Hole Desinstudio
ALESSANDRO CANNAVA'	ALESSANDRO	CANNAVA'	Stun Project srl
Luca Canova	Luca	Canova	Medical marketing
cesar cesar de armas	cesar	cesar de armas	yeah group
Federica Cibir	Federica	Cibir	BBSof SRL
Giulia Compagnin	Giulia	Compagnin	G.V.D.
Alberto Fabbian	Alberto	Fabbian	UNCUT
Eugenio Farina	Eugenio	Farina	ARTandTHINGS
Federica Federica	Federica	Federica	Stellar Project
Angela Ferrari	Angela	Ferrari	SI design
Morena Friso	Morena	Friso	Istituto Flebologico Italiano
ENRICO FRIZZERIN	ENRICO	FRIZZERIN	SI SRL
Ginevra Gamba	Ginevra	Gamba	VIT s.r.l.
Andrea Giavara	Andrea	Giavara	Aldegheri Group srl
Luca Hartz	Luca	Hartz	Hybrid Reality
Fabio Martinello	Fabio	Martinello	Datum S.r.l.s
Massimo Morbiato	Massimo	Morbiato	EZ LAB
mauro naletto	mauro	naletto	S.l. srl
Mattia Necchio	Mattia	Necchio	CHISITO SRL
Irene Negri	Irene	Negri	Studio legale Soccol
Stefano Noventa	Stefano	Noventa	Ictool
Paolo Paolo	Paolo	Paolo	IMG SPA
Mirco Pegoraro	Mirco	Pegoraro	S.l. Design
DAVIDE PRAVATO	DAVIDE	PRAVATO	tecnodom
Diego Quartesan	Diego	Quartesan	QRED SRL
Chiara Rigato	Chiara	Rigato	ARCHETIPO srl
francesca rossetto	francesca	rossetto	Fòrema
ANTONIO ROSSI	ANTONIO	ROSSI	Antonio Rossi
Roberto Sandrini	Roberto	Sandrini	RS consulting&service
Paolo Santinato	Paolo	Santinato	Plastic Systems
barbara simionati	barbara	simionati	EuBiome
Valter Speranzon	Valter	Speranzon	Infotech Srl
Nicolò Spiezia	Nicolò	Spiezia	M3E
Giorgia Teolato	Giorgia	Teolato	Loft consulting
Stefano Traverso	Stefano	Traverso	Stefano Traverso
Alberto Vaccari	Alberto	Vaccari	Eurotecnica srl
GIOVANNI ZAMBON	GIOVANNI	ZAMBON	NIUZDESIGN
Lisa Zinato	Lisa	Zinato	EZlab



2.3 Summary of discussions

Sector	Suggestions, proposed actions, remarks
<p>Priority sector: Health</p>	<p>In order to increase the innovativeness and competitiveness of Health-Tech sector companies, it is necessary to:</p> <ul style="list-style-type: none"> • extend access to infrastructure and the possibility of implementing joint projects, looking for opportunities to exchange knowledge, creating joint offers, accessing to investors • help in obtaining funds(Horizon Europe) for the possible development of companies' infrastructure in order to implement innovative projects. • facilitate the establishing of sound cooperation with research units mainly belonging to the University of Padova and Verona, that will allow the development of innovative solutions using the university infrastructure. • get assistance in the development of business and technological competences, by the Chamber of Commerce system and the sectoral innovation agencies (GALILEO VISIONARY DISTRICT, T2I, etc). • allow for consultation in the field of patent law. <p>launch interactive collaboration platform allowing for more solutions for meetings and opportunities for the development of online cooperation, e.g. with other clusters (jointly implementing projects in the country and abroad)</p>
<p>Interlink sector no. 1 ICT, advanced digital technologies, etc</p>	<p>Supporting companies to develop new equipment for medical assistance, particularly looking at the use of AI and robotics applied to the health-care (public and private sector). Striving for full integration of information systems used in the process of diagnostics and treatment as well as system integration with IoT medical devices. This will allow for the complete collection of information on treatment processes and, above all, it will provide the basis for collecting data that will allow for further research work that will enable further development of the medical products sector</p>



2.4 Conclusions and next steps

Recommendations for follow-up activities:

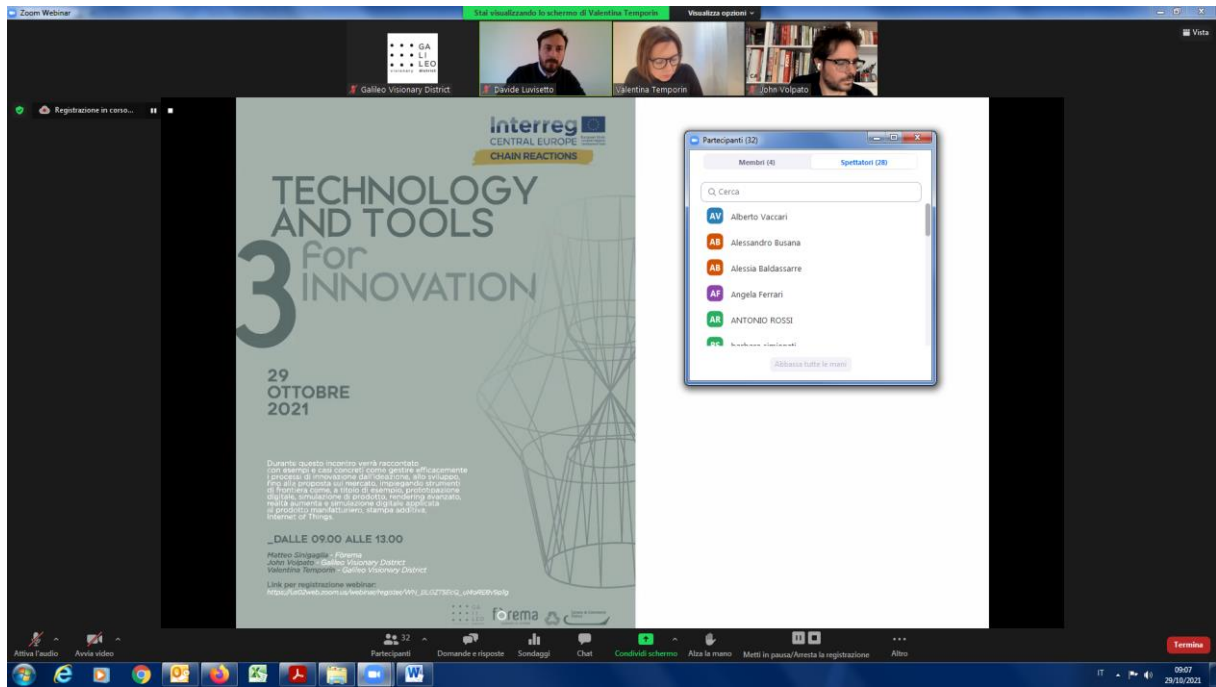
It is necessary to **strengthen the implementation of the cross-domain competence center** that is specialised with digital activities and has a strong link with the health-sector, through an existing network. It would serve the med-tech community and allow for interdisciplinary projects.

This multi-step project should allow businesses in the area to overcome organizational and operational limits through the integrated use of knowledge and technologies **to gain new resources (human capital), financial resources and markets (promotion)** and by implementing a culture of interconnection in order to increase competitiveness, productivity and enhance adaptive capacity to market dynamics.

It needs to offer knowledge and enable market opportunities, promote networking and sharing of knowledge for the development of advanced projects as well as implement solid actions for the synergy and integration of the local businesses and scientific players. It should strengthen industrial innovation by means of **on-site training** (joint learning by doing actions and diversified trainings with beneficiaries, future professionals, cooperation partners), **orientation** (tools for business to run a self-diagnosis and assessment of their level of market and internationalization maturity) and **project development** (consultancy and technological support in mastering business projects and implementation of industrial research).

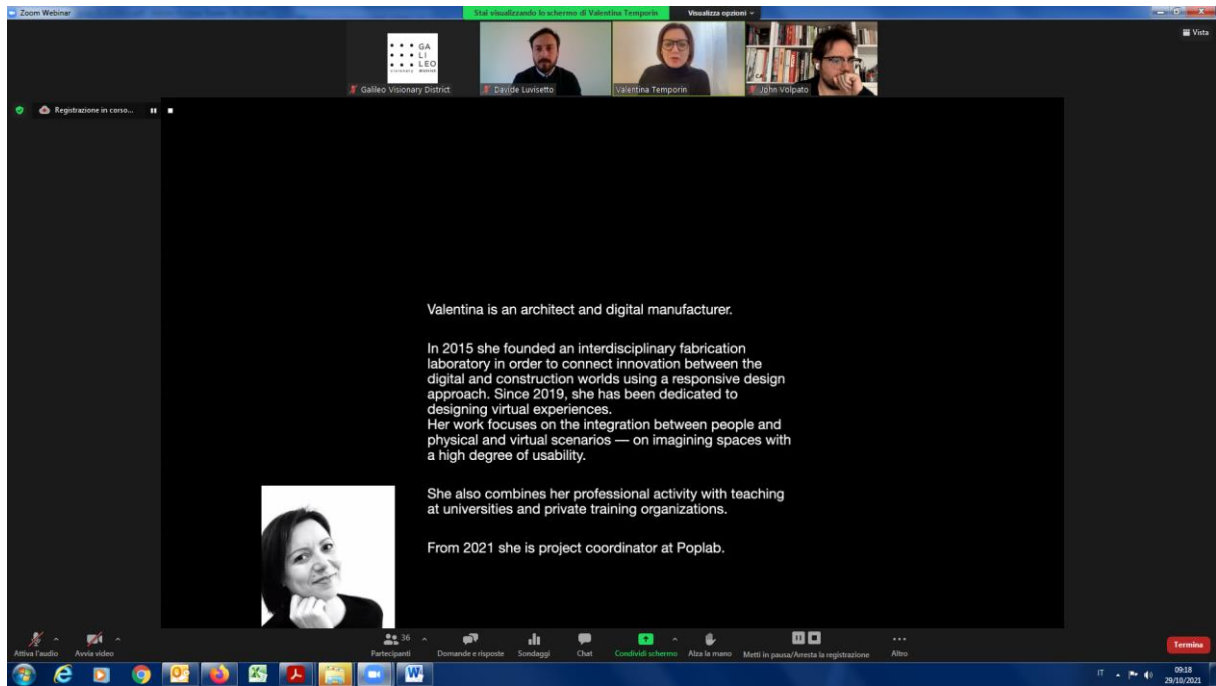


ANNEX: SCREENSHOTS OF THE WORKSHOP





CHAIN REACTIONS



The screenshot shows a Zoom webinar interface. At the top, there are three video thumbnails for participants: Gaileo Visionary District, Davide Luisetto, and Valentina Temporini. The main content area displays a slide with the following text:

Valentina is an architect and digital manufacturer.

In 2015 she founded an interdisciplinary fabrication laboratory in order to connect innovation between the digital and construction worlds using a responsive design approach. Since 2019, she has been dedicated to designing virtual experiences. Her work focuses on the integration between people and physical and virtual scenarios — on imagining spaces with a high degree of usability.

She also combines her professional activity with teaching at universities and private training organizations.

From 2021 she is project coordinator at Poplab.

A small portrait of Valentina Temporini is shown in the bottom left corner of the slide. The Zoom interface includes a toolbar at the bottom with options like 'Attiva l'audio', 'Avvia video', 'Partecipanti', 'Domande e risposte', 'Sondaggi', 'Chat', 'Condividi schermo', 'Alza la mano', 'Metti in pausa/Arresta la registrazione', and 'Altro'. The system tray at the bottom right shows the date and time: 09:18 29/08/2021.