

**Press release**

## **E-Mobility Cluster Regensburg leads European Mobility Project**

**"RECIPROCITY" addresses the challenges of urbanization and climate change**

**Regensburg, 03.12.2020 - The E-Mobility Cluster Regensburg has successfully applied for the project "Replication of innovative concepts for peri-urban, rural or inner-city mobility" (short RECIPROCITY) at the EU Commission. R-Tech GmbH is the lead partner in the Europe-wide project for sustainable mobility in cities with a volume of 1.5 million euros. In this way, it manages the activities of the consortium of ten partners from all over Europe. The official project start date is February 1, 2021.**

Innovative mobility solutions are to be initiated in at least 20 European cities and municipalities in order to tackle the challenges of urbanization, climate change and digitization - megatrends that make a rethink of mobility inevitable. The aim of the RECIPROCITY project is to connect urban and rural regions well and to make them multimodal (at least two means of transport alternatives) nodes of use for intelligent and clean mobility. "For us at R-Tech GmbH, the project is an important milestone. For the first time we ourselves are the initiator and coordinator. This is also important for Regensburg as a business location, as we are cooperating with metropolises such as Paris, Helsinki and Istanbul," says Alexander Rupprecht, Managing Director of R-Tech GmbH.

"During the RECIPROCITY project, areas that differ in size, location, degree of urbanization and mobility needs will be equipped with tools, knowledge and contacts to

accelerate the development process of innovative mobility solutions," explains Uwe Pfeil, head of the Regensburg e-mobility cluster. This included workshops and webinars as well as matchmaking events, new partnerships and local exchange through Mobility Missions to strengthen networking and knowledge sharing. Successful examples are then to be replicated in other partner regions in order to make innovative mobility solutions quickly and easily accessible to a larger circle of cities and municipalities, Pfeil continued.

The consortium consists of 10 partners - clusters and research institutions from all over Europe:

- R-Tech GmbH (Germany) Lead Partner
- European Regions Research and Innovation Network (Belgium)
- Greenovate! Europe (Belgium)
- Mov'eo (France)
- ZONE Klaszter (Hungary)
- Istanbul Okan University (Turkey)
- Business Upper Austri - OO Wirtschaftsagentur GmbH (Austria)
- Regionalni rozvojova agentura Plzenskeho kraje, o.p.s. (Czech Republic)
- INSTITUTO ARAGONES DE FOMENTO (Spain)
- Helsinki-Uusimaa Regional Council (Uudenmaan liitto - Nylands Förbund) (Finland)

The project is funded by the European Union's "Horizon 2020" program with approximately 1.5 million euros. A virtual kick-off meeting is planned for February 1, 2021 in Regensburg to mark the official start of the project.

### **About the E-Mobility Cluster**

The E-Mobility Cluster Regensburg is organized by R-Tech GmbH. R-Tech GmbH is a company of the city of Regensburg and has the task of promoting the innovative ability of regional technology companies and can also act cross-regional in projects, cooperations and networks. The company operates one of the largest Bavarian start-up and innovation centers - the TechBase - and organizes the clusters e-mobility and IT logistics. Between 2010 and 2020, R-Tech GmbH initiated about 50 innovation projects with a project volume of 20 million euros. These are regional, national and international

collaborative projects involving several companies and research institutions. In addition to its R&D activities, R-Tech supports companies through technology marketing. This includes measures such as the conception of flyers and image brochures, the creation and operation of project websites, the publication of newsletters, the development of social media, the establishment and implementation of events and congresses and the organization and participation of joint stands at trade fairs, e.g. LogiMAT (Stuttgart), eMove360 (Munich) and it-sa (Nuremberg). R-Tech GmbH has a broad international network, especially to other automotive clusters in Europe.

The successful cluster work of R-Tech GmbH was recently confirmed once again with an award. In November, the E-Mobility Cluster Regensburg was included in the "go-cluster" program of the Federal Ministry of Economics and Energy (BMWi), making it one of the most efficient cluster management organizations in Germany.

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