

CONCEPT FOR THE PROMOTION OF SOCIAL INNOVATIONS FOR THE INTEGRATION OF NON-EU NATIONALS

D.T2.2.2

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Pilot Area: Mountain Union Territories and neighbouring Municipalities



1. Title of the Pilot Action Project

Humanitarian corridors meet Public CAS

2. Main characteristics

- A. Please describe briefly the main characteristics of the pilot territory (the main demographic and economic characteristics of the region, challenges and opportunities brought by the immigration of non-EU nationals; max 2,000 characters).

Unione Montana di Ceva covers a wide area in the south of Piemonte Region, gathering part of the mountain municipalities in the province of Cuneo. Unione Montana di Ceva has been created by 18 local public authorities (mountain municipalities) to support local development and inter-municipal action, to promote and support the interest and the activities of the involved institutions.

The municipalities of the territory represented by Unione Montana di Ceva are facing in the last years an increase of non-EU arrivals, mainly from Albania, Morocco, Tunisia, Egypt, Nigeria and Serbia, in line with the trend of the whole region.

The province of Cuneo shows quite positive demographic index in comparison with the regional trends: the ration between old (over 65) and young (under 15) people is more than 20 points lower compared with the regional index. This value is balanced by the birth rate: it is higher than the regional and national average, since 2009 has recorded a lowest decrease.

In general, the number of the resident population in Province of Cuneo is in constant slow decrease since the 2015.

The province of Cuneo is the second one in the region for number of foreigners, gathering the 14,3% of foreigners in Piedmont: non eu-citizen are the 70% of the total, recording an increase of the 18,5% from 2017 to 2018.

The province is one of the richest areas in Italy, it is a cornerstone of good practices about welcoming and integration of migrants (CAS Priero is an example). This environment has direct consequences on the labor market: in 2018 more than the 50% of the total hiring procedure in the area were addressed to foreigners. The hiring of foreigners is recording a constant increase since the last years, with a jump in the last decade of the 49,8%, reaching almost 50 thousand hiring procedure in 2018.

This overview is mainly driven by the importance of the primary sector, that gather great part of non eu-workers, with the arise often and often of exploitation problems and shadow economy connected to seasonal workers in agriculture.

B. Please describe your pilot action idea? (max 1,000 characters).

Starting from an analysis of public managed CAS and their desirability compared to the private ones, the pilot action idea is addressed to create a direct link between Humanitarian Corridors and our public Special Assistance Centre (CAS). This process will let foreigners to have a stronger connection with the labour market: the involved "arrivals" have a direct legal access in the Italian territory, they can easily proceed with asylum application according to the Humanitarian Corridors reference.

The development of the pilot action can be summarized in four phases, each one is necessary for the further:

- 1) Analysis of public CAS and their desirability
- 2) Link with the Humanitarian Corridors
- 3) Memorandum with the religious bodies that manage Humanitarian Corridors, public institution and CAS
- 4) welcoming of non-EU arrivals
- 5) Implementation of the integration path through public CAS (and comparison with the startup analysis)

With this idea it will be possible to welcome refugees whose background is (partially) knowns, that are arrived in a legal way and that will have most chance to get residence permit.

C. Please identify and describe the groups of non-EU nationals that are targeted by the pilot action / expected to benefit from the pilot action (max 1,000 characters).

The pilot action will open the doors to a wide range of non-EU nationals, according to the Memorandum with the religious body that manage Humanitarian Corridors. Therefore it seems difficult to define the groups of

non-EU nationals ex-ante. Humanitarian corridors mainly works in areas where human rights are not respected, working with people, or group of people, with considerable risks. The target is wide and it will take into account all of the areas where, nowadays and in the future, are taking place armed conflict and persecutions.

D. What are the goals of your pilot action? (min. 3 goals).

- Increase the success of residence permit application in the pilot area
- Increase the employability of guest in Public CAS
- Prove the desirability of Public managed CAS in small municipalities
- Create and reproduce the link with Humanitarian Corridors (with the perspective to replicate this action in the whole nation)

3. Pilot Methodology

- A. Please provide a justification why your pilot action can be seen as a social innovation (please refer to the Transnational Strategy; max. 2,000 characters)?

The proposed pilot action underline three main elements according to the social innovation approach, these elements arise from the link between practices that are already defined as “good practices”.

The effectiveness of Humanitarian Corridors is widely proven, but they are still limited in a precise environment. Indeed there is only one link with Public CAS, even if their efficiency in rural areas have been proven in comparison to the private sector, according to the quality of the service.

This is the main social innovation process to realize, intended as a new solution to social issues, which is more efficient and incisive in that specific social context compared to what is happening nowadays.

From this perspective, looking at the pilot action, three important social innovation milestones arise, those elements “validate” the innovation rate of our proposal:

- 1) Private - public partnership and networking among different institutions: religious bodies, public institution, firms and NGO will cooperate for the realization and replication of this activity nowadays and in the future
- 2) The sustainability and replicability of the idea
- 3) The creation of new added value driven by a social and economic - positive - impact in the involved territories

- B. Which recommendations of the Transnational Strategy will be tested in the pilot action (please refer to Chapter 4 of the Transnational Strategy; max. 2,000 characters)?

As mentioned above, the pilot action will focus mainly on the recommendation connected with *Social Innovation and Networking*, knowing that it will develop from a “multilateral cooperation between various entities”.

The public-civic partnership and the creation of a new network will support the creation of new tools for the improvement of competences of caretakers and coordinators responsible for assisting foreign nationals, it will support the implementation of small integrative and social projects. Looking at the NGOs and stakeholder side, training courses will be organized, a wider research for new partners and the development of joint cross-sectoral projects.

Less comprehensive, but still relevant, is the recommendation connected to the economic perspective on the migration of non-eu nationals. The link with humanitarian corridors is addressed to improve the status of migrants on the

labor market because it will support the recognition of the education obtained abroad and, in the public CAS phase, will empower the support for the entrepreneurship.

Finally, it is important to mention the externalities generated, that can be referred to the intercultural dialogue: a new good practice, that is already tested, will be introduced in a new territory,

C. Please provide a brief SWOT-analysis of your pilot action idea? (please provide the answers in the form of bullet points).

<p>Strengths:</p> <ul style="list-style-type: none"> • Matching between two good practices with proven effectiveness • Common needs between the institution involved (humanitarian corridors and municipalities that manage CAS) • Strong network among local institutions 	<p>Weaknesses:</p> <ul style="list-style-type: none"> • Create a new link with Humanitarian Corridors • Public CAS don't have always enough places for guests • Absence of background experience at national and European level (only one similar activity realized in Central Italy)
<p>Opportunities:</p> <ul style="list-style-type: none"> • High dissemination/communication opportunities • Replicability • Other municipalities can open new public CAS 	<p>Threats:</p> <ul style="list-style-type: none"> • Strong right party in the territory • Political election and in general not stable political environment (worsen by corona virus emergency) • Flux of non-EU arrivals not stable and predictable can reserve public CAS before the formalization with humanitarian corridors (timing problems)

4. Stakeholder Involvement

- A. Please summarize briefly how external stakeholders are going to contribute to the pilot action (max. 1000 characters). Please also specify whether and how migrant representatives had an opportunity to impact the pilot concept.

The local Alliance will support the development of the whole pilot action, representing as a matter of fact the target of the great part of the activities. Nowadays it is represented by the municipalities that have already managed public CAS, therefore they are the benchmark since the launch phase for the research and analysis activity.

The coordination and the link with humanitarian corridors and with the religious institutions will be direct by the Mountain Union, but strictly in touch with the municipalities of the local alliance.

They will be directly involved in the welcoming, according to their availability and the activity of the public CAS, for this reason the harmonization and coordination in the previous steps among all of the involved actors is fundamental. Finally, the municipalities, as manager of the CAS, will be the main actor in the final phase of activities, working to create a positive integration environment and a bridge on the labor market

- B. Who are the members of the regional stakeholder alliance (please only provide details on external stakeholders)? Please enter their data in the table below:

#	Institution name in original language	Institution's English name	Category*	Main field of activities of the institution
1	Comune di Castelnuovo	Castelnuovo municipality	local public authority	small rural municipality, manage public services and represents the inhabitants
2	Comune di Ormea	Ormea municipality	local public authority	small rural municipality, manage public services and represents the inhabitants
3	Comune di Priero	Priero municipality	local public authority	small rural municipality, manage public services and represents the inhabitants

4	Comune di Priola	Priola municipality	local public authority	small rural municipality, manage public services and represents the inhabitants
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*) Please choose: local public authority / regional public authority / national public authority / NGO / educational body / research institution / SME / large business / other

*) Please note that sub-branches of institutions should only be indicated if they have a own legal personality (e.g. do not enter data about other branches from within your institution)

C. Which activities will be carried out by the members of the local stakeholders' alliance? (max 1,000 characters)

The stakeholder alliance will be directly and indirectly involved in the realization of project activities, according to the general contribution that they will give to the realization of the pilot actions.

Therefore, all of the activities, as reported in the application form and connected to the pilot action, will be addressed to the local stakeholders too. By way of the example, they will participate to the trainings foresee in A.T1.3, as well as giving their contribution in peer review activities (A.T1.4). On the other side they will participate also to the activities not directly connected with WP1, but that anyhow will disseminate and communicate objectives and contents at in the territory, mainly at the local events (A.C.5)

5. Pilot Action Work Plan

- A. Please briefly describe the activities in the different phases of the pilot action. Please focus on local activities and try to give quantitative information.

Phase	Main activities (max 5 bullets points per period)
Launch phase (until July 2020 - to be reported in the Launch Report by September 2020)	<ul style="list-style-type: none"> - The analysis and a comparison of public managed CAS with private CAS, numbers and results in Italy and in Piedmont - Networking with local institution and religious bodies that manage humanitarian corridors
Main phase (until the end of 2020 - to be reported in the Interim Brief by February 2021)	<ul style="list-style-type: none"> - Formalization of the network with relevant institutions (probably as enlargement of the stakeholder alliance in a second phase) - Link with Humanitarian Corridors, launch of the procedure for the creation of the corridors. - Welcoming of the guest in the pubic CAS active in the period
Final phase (to be reported in the Pilot final report by September 2021)	<ul style="list-style-type: none"> - Welcoming of the guest in the pubic CAS active in the period - Integration path with the CAS and other actors in the territory (main desirable output as job placement of 50% of the guest) - monitoring

- B. How will local events (see AF, Activity A.C.5 - three local events per pilot area) flank the implementation of the pilot action? Which target audiences will be addressed and which outcomes are anticipated? (max 1,000 characters)

Local event will represent important moments to bring awareness of the process ongoing at local level; it will be important to underline the elements of social innovation.

This activity will be probably organized at the beginning and/or at the end of every phase.

They'll represent the occasion to update local institutions, to host national and international institutions and, on the other side, an occasion to involve also the non-EU arrivals hosted in the CAS, in order to strengthen and enlarge the Stakeholder alliance.

- C. How are WP T1 training seminars integrated in the pilot concept? Will those carrying out the pilot action participate in the trainings? (max 1,000 characters)

Training seminars as reported in WP T1 will be a parallel activity that will be realized at the same time of the pilot action. According to the timing of the foreseen activities of the pilot action, that can change according to exogenous facts as well, actors involved will participate to the seminars too. On the other side the planning of the seminars cannot fit perfectly with the pilot action, that necessary needs a certain kind of flexibility to be developed.

6. Resources

A. Please use the tables below to give an estimate about the resources to be spent for your pilot action. Please include in the two tables also those resources that are not co-financed by the Arrival Regions project. Please check the application form in order to check the foreseen budgets for planning and implementation of the pilot actions.

a. Personnel

#	Name of the person and her/his position	Average weekly hours to be dedicated to the pilot action	Period (from month to month)
1	Alessandra Pasio / administrative tasks	10h	03/2020 – 03/2022
2			
x			

b. External services

#	Description of the external service necessary	Approx. value (€)
1	Support for the elaboration and implementation of the pilot action	15.000
2		
x		

B. Will there be other financial resources invested that are not financed by the Arrival Regions project budget (including personnel resources not financed by the project)? If yes, please describe briefly.

Public CAS are supported and financed by national funds. Humanitarian corridors, on the other side, are promoted and supported by the religious bodies involved in this activity.

7. Sustainability

How could your pilot action be continued when the Arrival Regions pilot phase has terminated? Which durable outputs are you expecting? (max 2,000 characters).

These activities, taken singularly, are typically sustainable as they are supported by national funds or by the religious bodies.

On the other side it is true that the public funding is lower and lower due to the recent political development, for this reason the creation of new network and collaboration is fundamental for the realization of this tasks.

One of the objectives of the pilot action is to bring more sustainability in a shrinking environment and to arise the opportunities to attract other kind of funds. The link with the private sectors, represented by big firms or bank foundation, is foreseen not only to bring more sustainability in an action that is able to stand on its own once launched. This link is important for the replicability of this pilot action in other territories all over the nation.

The main output will be the collaboration between Humanitarian Corridors and Public CAS.