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# D.T3.3.4 REPORTS ABOUT SERVICE EXPORT OPPORTUNITIES AND REGIONAL SUPPORT POSSIBILITIES

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**Biz-up (Austria)**

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Each project-BSO develops a report for its own country about service export opportunities and regional support possibilities for AMs. Report target group: policy makers.



The general conditions for companies especially for small and middle size companies (including start-ups) should be optimized. This optimization can give impulses in terms of economic- and employment policies. The general transfer of AI uses in Austrian small and middle size companies should be advanced to generate added value from the use of AI.

The Austrian government will examine the creation of financial drivers to animate companies to participate in programs of universities and schools of higher education in the field of AI. The goal is to share knowledge that will help to gain a competitive advantage.

A list of clearly defined actions can be found in the AI strategy of the Austrian government. These actions should be taken over the next years.