



DUGO SELO

D.T2.2.2.

Version 2.0

LOCAL VISION STATEMENT

05/2018



LOCAL VISION OF DUGO SELO

The vision of project NewPilgrimAge for Dugo Selo is to offer opportunity for local community to build heritage of St. Martin. In the first step, it is necessary to stir the interest of the local community to join the project. After that, they will provide new cultural and investment projects of St. Martin.

The vision is as follows:

VISION

Dugo Selo is a recognised Saint Martin-related heritage tourism destination both in Croatia and Europe. Its inhabitants, and especially young people, are well aware of the Saint Martin heritage value, they care and preserve the cult of Saint Martin and are proud that this heritage is internationally recognised. At the same time, the cult of Saint Martin is a cohesive factor of the community whose members are engaged in cultural, social and voluntary work helping those in need.

It is further developed in several priorities:

- 1. To be internationally recognised Saint Martin-related heritage tourism destination in Croatia and in Europe**
- 2. To draw interest of Dugo Selo's inhabitants in celebrating the cult of Saint Martin, make them proud of it and aware of its value**
- 3. To engage Dugo Selo's inhabitants in cultural, social and voluntary work supporting those in need**

Additionally, several activities/projects have been detected as priority actions:

1. to reconstruct church of St. Martin for cultural events and for sacral purposes
2. to set up the educational path from the centre of Dugo Selo till the top of the hill of St. Martin
3. to build the visitor centre/museum with all art heritage of St. Martin already existing in Dugo Selo (that would be situated in traditional wooden house on Martin Breg)
4. to build the traditional village with historical houses near the church of St. Martin

This will also be supported by local private sector (accommodation, offer of food and wine).

BEST PRACTICE IN DUGO SELO

Intangible cultural heritage of Saint Martin are manifestations such as „Saint Martin days in Dugo Selo“, which is celebrated in sacral and spiritual way in the church (Holy Mass) and in the traditional way in the organization of the City of Dugo Selo in the capacity of the organizer) and cultural institutions (Folklore society, local actors, local music school, local singers and dancers, primary and secondary schools, local association of wine makers).

Our first meeting of the local stakeholder platform for NewPilgrimAge project resulted in new ideas for events and ways to celebrate Saint Martin's day (for example Saint Martin parade, international sacral concerts, Martin souvenir house etc.)

SAINT MARTIN'S PARADE

This year, we will for the first time have „Saint Martin's parade“ with the carriage and Saint Martin (actor) who will play the historical role of Saint Martin (during the parade he will meet poor people, and people with special needs, and sick man and help them). We will try to promote values related to Saint Martin such as solidarity, hospitality, friendship to our children and young people.



NewPilgrimAge

After the parade, we will all together have Martin's lunch in a tent in the town centre (lunch will be organized by the City of Dugo Selo for all the participants of Martin's parade and all others citizens and visitors of Dugo Selo).

This is an educational parade primarily for kids (pupils) from primary and secondary schools but also for all citizens and visitors of our town.

BAPTISM OF WINE

Traditional way of celebrating „Saint Martin's day“ in Dugo Selo is to baptize the wine in a traditional ceremony which includes folklore society of Dugo Selo and bishop Saint Martin (who baptizes the wine). Ceremony is with music and traditional dance. Bishop Martin is an actor who baptizes wine and celebrate wine as a biggest value in funny way (this is against the church, and church is against of such a celebration of Saint Martin's day).

After baptizing wine, we have wine evening (tasting and drinking all kinds of wines, with food – mostly sausages) and concert of popular music.

MARTIN'S TRADITIONAL MENU

Goose with the side dish.

The second physical meeting of Local stakeholder platform in Dugo Selo, which was organized on 19 February, 2018 resulted with the inventory of the existing cultural heritage.

LIST OF ST. MARTIN RELATED HERITAGE:

1. Old church of Saint Martin on Martin's hill
2. Parish church of Saint Martin in the centre of Dugo Selo
3. Martin's street and path of the Saint Martin
4. Footprint of Saint Martin set on the old church of Saint Martin
5. Sculpture of Saint Martin on Martin's hill in Dugo Selo
6. Rose of Saint Martin (planted in several locations in Dugo Selo)- there is a need for better promotion of it
7. Local collection of books named „Terra Sancti Martini“ (the land of Saint Martin) – it collect books about the history of Dugo Selo and Saint Martin
8. Art collection of Saint Martin (results of art colonies, meeting of artists on Saint Martin' topic)
9. Monograph (book) of parish church of Saint Martin (the author is a pastor of parish church of Saint Martin of Dugo Selo - it is chronology of church for the last 800 years)
10. New Martin's menu (produced by a wine maker of the wine association of Dugo Selo) – Martin's wine goulash
11. Traditional Martin's day in Dugo Selo (performance of baptism of wine with folk dances and humour)
12. Radio Martin (local radio) - they also celebrate their name and the day of radio on St. Martin's day (with big concert with a celebrity singer)
13. Martin's traditional menu – goose with a side dish
14. Saint Martin's educational parade (primarily for children and young people) - This year we organised „St. Martin's parade“ for the first time with the carriage and Saint Martin (actor) who played the historical role of Saint Martin (he met during the parade poor people, and people with special needs, and sick man and helped them). We tried to promote values related to Saint Martin such as solidarity, hospitality, friendship to our children and young people. After the parade we all together had Martin's lunch in a tent in centre of the town (lunch was organized by the City of Dugo Selo for all the participants of Martin's parade and all others citizens and visitors of Dugo Selo). This is educational parade primarily for kids (pupils) from primary and secondary schools but also for all citizens and visitors of our town.
15. Mascot – Dugo Selo goose



During the second physical meeting of Local stakeholder platform in Dugo Selo, which was organized on 19 February 2018 we also discussed the actions we plan to develop.

ACTIONS TO BE UNDERTAKEN:

1. Reconstruct church of St. Marin for cultural events, tourism and for sacral purposes
2. Set up the educational path from the centre of Dugo Selo to the top of the hill of St. Martin
3. Saint Martin's souvenir shop and the gallery with art heritage of St. Martin which is already in the possession of Dugo Selo (to be situated in traditional wooden house on Martin Breg)
4. Visitor centre in the centre of Dugo Selo (we don't have the museum so we want to build the modern visitor centre theming the Saint Martin's heritage)
5. Saint Martin related colouring book for adults (idea of the local producer of souvenirs)
6. Art colony – (art workshop on Saint Martin's subject, result of that workshop will be art works as paintings and sculptures of Saint Martin and stories from his life)
7. Dance show about Saint Martin's life (the author and performer will be local dance club)
8. The association of scouts of Dugo Selo would like to organize a play for children „In search for Saint Martin“. Children from Dugo Selo will explore heritage of Saint Martin in Dugo Selo.
9. Saint Martin's day in the summer (4th of July) in the time of the year when Saint Martin was declared bishop) - we would like to have summer stage with international festival of music
10. Competition for children in writing and drawing Saint Martin related texts and drawings
11. Humanitarian actions and establishing the foundation for poor people
12. Social shop for poor people (where they can get food for free)
13. Smart phone quiz for pupils (through new software for smartphones) about Saint Martin, his life and values, and Saint Martin' heritage in Dugo Selo