

OUTPUT FACT SHEET

Strategies and action plans

Version 2

Project index number and acronym	CE1393 - ECOS4IN
Output number and title	O.T4.1 Action plan for Industry 4.0 implementation into regional innovation strategy in partner areas
Responsible partner (PP name and number)	PP5 Enter Koprivnica
Project website	https://www.interreg-central.eu/Content.Node/ECOS4IN.html
Delivery date	14.3.2022.

Summary description of the strategy/action plan (developed and/or implemented), explaining its main objectives and transnational added value

This document represents the Action plan designed for the purpose of project partner ENTER Koprivnica for the Northern Croatia region. The main goal of the Action plan (AP) is to set up clear activities, related to RIS3 design and implementation, with intention to improve skills of the users of AP and its possible partners in design and deployment of RIS3 in Croatia.

The AP set up some basic services of the upcoming upgrade of ENTER services provided on a regional level. It is based on some of the commonly used and latest developments for RIS3/S3 design and implementation. The AP itself consists of two actions. One is well known from the beginning to this new innovation development paradigm called smart specialization and is called Entrepreneurial Discovery Process (EDP). The most recent findings on the smart specialization strategies impact are described in our AP as second action: Transformational Roadmap and pipeline.

Additionally, the AP describe in detail all the possibilities for the regional development of Industry 4.0 and tools that are currently available (or will become available in the next five years), and proposal of linking our AP actions with these implementation possibilities.

For the sake of the objectives of the AP regarding the ECOS4IN project, we provide basic steps and information of how these tools can be used by other partners and other regions.

CEO of Enter Koprivnica Aldijana Matić Horvat has signed declaration of intent. Through the exchange of good practices, Enter saw gaps in its region and based on that and also based on analysis of the situation in the region, decided to create an Action plan and define actions. Therefore, it continues with the activities of the Digital Information Hub, which are aimed at increasing the digitization of SMEs.

NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

Action plan is designed for the purpose of project partner ENTER Koprivnica for the Northern Croatia region. The main goal of the Action plan is to set up clear activities, related to RIS3 design and implementation, with intention to improve skills of the users of AP and its possible partners in design and deployment of RIS3 in Croatia. The AP will set up some basic services of the upcoming upgrade of ENTER services provided on a regional level.

Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

Proposed AP actions will try to connect with the future development of the national and regional innovation system and how we can impact their development and implementation, including future S3 2029. This two actions well reflect on the constant need to keep the process of smart specialization live and to prepare and keep the most relevant project pipeline that we can use for our work at ENTER.

The AP describe in detail all the possibilities for the regional development of Industry 4.0 and tools that are currently available (or will become available) and proposal of linking our AP actions with these implementation possibilities.

The AP purpose is twofold:

1. To create a tool that is based on regional discoveries and data that would make impact on strategic planning on national and regional level;
2. To increase the awareness on opportunities that I4.0 can bring to entrepreneurs and other stakeholders in the region. For the sake of the objectives of the AP regarding the ECOS4IN project, we will provide basic steps and information of how these tools can be used by other partners and other regions.

Sustainability of the developed and/or implemented strategy/action plan and its transferability to other territories and stakeholders

The collected data, the good practices and lessons learned from the implementation of the AP, along with our stakeholder involvement and project pipeline will be presented to the ECOS4IN project partners through regular networking (once per year) meetings or events as a follow up on the pace of development of regional ecosystems for innovation and I4.0 developments and trends. We would propose to have an annual round table event with ECOS4IN project team where we would share experiences and how our action plan was seen through or evolved over the years. We would also suggest a mutual statement, kind of an annual update on the ECOS4IN project activities and spillovers (one or two pages paper online to show that the project activities are sustainable and evolving, what were the obstacles for each year, what challenges, projects arising, transformation going on, etc.). The following statement along with meeting notes can be published on the project web-site so all actors from triple and quadruple helix could benefit from it.

References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

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