

OUTPUT FACT SHEET

Pilot actions (including investment, if applicable)

Version 3

Project index number and acronym	CE1393 - ECOS4IN
Output number and title	O.T.3.1. Contact point / information hub for regional ecosystem model for Industry 4.0 Implementation
Investment number and title (if applicable)	N/A
Responsible partner (PP name and number)	Usti Region PP1 is responsible partner, ENTER Koprivnica Ltd. PP5 (partners involvement)
Project website	https://www.interreg-central.eu/Content.Node/ECOS4IN.html
Delivery date	09.2021

Summary description of the pilot action (including investment, if applicable) explaining its experimental nature, demonstration character and transnational added value

Most companies in the manufacturing industry do not have a developed business digitization strategy and expect that the digital transformation of the company will not have an impact on the total number of jobs. Results of a survey conducted under the project also point out that inventories of materials and finished goods are most often managed through a database on a computer server and relatively large share of companies without records of product passage through the production process.

The Digital Information Hub will offer a new set of activities to the existing client-base (the 12 listed companies). Those new clients will be able to access Enter's standard services such as rent of work-space, rent of equipment (3D printer, VR equipment, hologram), get relevant information about business funding opportunities (e.g. H2020 opportunities), get help with application for calls for proposals, be supported in the project implementation, participate in different workshops, events, hackathons, educations.

The Digital information hub under development will offer new set of services:

- 1) Within the existing DIH North site <https://www.dih-north.eu/about> there will be a number of expert companies that can help new SMEs with their digital transformation
- 2) CRM – information database about SMEs' needs in digitization.
- 3) Living Lab - <https://www.living-lab.hr/>
Living Lab Koprivnica connects companies that offer technology solutions, scientific and research institutions.
- 4) Chat box within Enter's website <https://www.enterkoprivnica.hr/>

Digital information hub will be place where everyone interested in digital transformation can get information about how to do it, where to get funds for it, who are the experts to work on technologies implementation, what are the trends in digitization etc, and this represents a transnational added value. Enter will aim to initiate/influence on new policy measure on local level related to subventions for purchase and installation of machines, equipment and other IT hardware. Also one of the goals is to establish Digital Information Hub, which will work in the North region of Croatia, but who will also have connections with the more advanced European hubs (e.g. Business Upper Austria <https://www.biz-up.at/en/>) and would work on sharing knowledge and experience between its beneficiaries.

NUTS region(s) concerned by the pilot action (relevant NUTS level)

Please list the NUTS region(s) concerned by the pilot action.

When applying for the project, Croatia was divided into two regions - Adriatic and Continental. According to the national classification of spatial units for statistics HR NUTS 2021. from 1.1.2021. Croatia is divided into 4 regions NUTS 2. All regions except the City of Zagreb are below 60% of the EU-27 average GDP per capita. Enter Koprivnica will, with its action cover Continental Croatia.

Investment costs (EUR), if applicable

N/A

Expected impact and benefits of the pilot action for the concerned territory and target groups and leverage of additional funds (if applicable)

Partner Enter will aim to initiate/influence on **new policy measure** on local level related to subventions for purchase and installation of machines, equipment and other IT hardware. Also one of the goals is to establish Digital Information Hub, which will work in the North region of Croatia, but who will also have **connections with the more advanced European hubs** (e.g. Business Upper Austria <https://www.biz-up.at/en/>) and would work on sharing knowledge and experience between its beneficiaries.

Through its services, Enter will get information from SMEs about their needs in order to digitise and scale up their business activities. The hub will also try to involve other ecosystem actors (such as the University North, City of Koprivnica, Technology park Varaždin, Technology Innovation Centre Medjimurje, Regional Energy Agency North) to be more supportive to SMEs in their digitization transition. Except for the set KPIs, these are additional goals that will Enter aim to realize under the new digital information hub.

Sustainability of the pilot action results and transferability to other territories and stakeholders

HUB needs to work on activities defined in their strategy. It needs to provide relevant information, secure the transfer of knowledge, provide access to experts and industry in order to upgrade businesses and achieve competitiveness of SMEs.

The goal is to increase awareness, to further broaden the services HUB offers to their clients and to increase the number of companies using Hub services.

Hub will combine both public and private sources of income to secure its sustainability post-project. Enter employees will make sure take HUB, after the project duration, continue working.

The hub will also try to involve other ecosystem actors.

One of the priorities is to internationalize and connect with other Hubs with similar scope. It is important to connect businesses through multiple Hubs joint activities, with the goal to apply to different EU or other regional projects. Main goal is that Information Hub becomes EDIH, which will be of great importance for Koprivnica and Koprivničko-križevačka county. In NPOO financial sources for Hub support and EDIH is provided. It is planned to create National institution supported by government, for support to Hubs and EDIHs.

If applicable, contribution to/ compliance with:

- relevant regulatory requirements
- sustainable development - environmental effects. In case of risk of negative effects, mitigation measures introduced
- horizontal principles such as equal opportunities and non-discrimination

N/A

References to relevant deliverables (e.g. pilot action report, studies), investment factsheet and web-links

If applicable, additional documentation, pictures or images to be provided as annex

N/A