

OUTPUT FACT SHEET

Strategies and action plans

Version 2

Project index number and acronym	CE1393 - ECOS4IN
Output number and title	O.T4.1 Action plan for Industry 4.0 implementation into regional innovation strategy in partner areas
Responsible partner (PP name and number)	PP2 - UNIVE
Project website	https://www.interreg-central.eu/Content.Node/ECOS4IN.html
Delivery date	MARCH 2022
Summary description of the strategy/action plan (developed and/or implemented), explaining its main objectives and transnational added value	

The included action plan faces the following challenges:

1. Distance of SMEs and micro-firms from the logics of industry 4.0, difficulties in adopting these technologies and integrating them with their processes and strategies
2. Juxtaposition and replication -thus, loss of resources and funding- of mentoring initiatives to Industry 4.0 for SMEs in the ecosystem. The strategy aims at providing means to rationalize and thus expand the range of services and competences that the ecosystem deploys for SMEs and micro-firms
3. Creation of capabilities in the ecosystem: UNIVE found that “mentoring competences are lacking in many of the nodes of the ecosystem, thus making it difficult to direct SMEs towards the correct funding sources, the consultancies and service providers that might support them and the like.

The objectives of the plan are:

1. To refine and improve the format elaborated in the pilot action
2. Make it a stable format replicated in a variety of initiatives in the region
3. Create awareness and transfer competences in the other actors of the ecosystem;
4. Start at least two projects in the first year after the closure of ECOS4IN

The plan comes from:

1. The reflection on the experiences within the pilot action;
2. The feedbacks coming from the SMEs participating to the pilot action that were interviewed and mentored;
3. The feedbacks coming from the regional stakeholders involved in the RSM.

The plan is being implemented and, as described in the attached documentation, some of the KPIs were already reached and obtained.

NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

VENETO ITH3

The Regional Smart specialization strategy, in particular, tackles the following fields and sectors:

- Smart agrifood;
- Smart manufacturing
- Creative industries;
- Sustainable living.

Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

Max. 1.000 characters

Expected results of the action plan are:

1. Increase in the awareness of the potential of industry 4.0 technologies among SMEs and micro-firms;
2. Increase in the capacity of the personnel of institutions and organizations (public and private) composing the regional ecosystem.

Institutionally speaking, the action plan is currently:

1. Adopted by the university of Venice;
2. At the basis of collaboration initiatives already funded and started with local chambers of commerce and regional associations of small firms.

Sustainability of the developed and/or implemented strategy/action plan and its transferability to other territories and stakeholders

As stated in the attached documentation, the sustainability of the plan will be granted by:

1. Collaborative (and funded) projects in collaboration with local and national institutions;
2. Integration of the format in national and international projects (Innovation Actions and PNRR);
3. Capability development and transfer to all the actors in the region.

As far as the use in other territories is concerned, as described in the attached documents, the UNIVE team will respond on request to the stimuli of European ECOS4IN partners to:

1. Translate and share the digital materials developed for the format;
2. Organize online sessions for capability transfer so to enable all the partners to develop similar initiatives.

References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

D.T3.1.4
D.T4.2.3