

TAKING
COOPERATION
FORWARD



International Online Webinar: Challenges in Heritage Management
Rijeka | 14 October 2020



LEARNING BY DOING -

Transferable elements of CH revitalization pilot actions



IER | Nika Murovec, Damjan Kavaš

TRANSFERABLE ELEMENTS OF CH REVITALIZATION PILOT ACTIONS

ANALYSED DOCUMENTS

- Documentation on 12 pilot actions (FORGET HERITAGE, RESTAURA)
- Output factsheets, pilot summaries, external evaluation report, final reports on implementation, final evaluation + additional project and other documentation

MAIN CONCLUSIONS

- Big differences in terms of size, context, focus (project activities, thematic/content related)
- Project documentation of various quality (information, language)
- Pilots as useful tool for testing new models and concepts of heritage revitalisation
- There are some recommendations which are more generally applicable



TRANSFERABLE ELEMENTS OF CH REVITALIZATION PILOT ACTIONS

SELECTED METHOD FOR TOOL PREPARATION

→ New document needed

- Short, transparent, understandable
- Widely applicable recommendations based on good and not-so-good practices
- Short, clear overview of basic information about pilots



DEFINITION AND IMPORTANCE OF THE TOPIC

Pilot projects:

Represent a practical implementation and test of developed tools. They have an experimental or demonstration character, which means that they should test, evaluate or demonstrate the feasibility and effectiveness of a novel solution, unprecedented in a comparable environment (Interreg CE, 2019. Application manual for the fourth call).

Importance for effective management of CH sites:

- Enable testing of new CH revitalisation approaches
- Provide excellent opportunity for learning and accumulation of first-hand experience (mistakes allowed)
- Raise awareness about the new approaches

→ Learn from the experience/good practices of others



TRANSFERABLE ELEMENTS OF CH REVITALIZATION PILOT ACTIONS

CONTENT

- Summarizes experience from past pilot actions
- Provides a more transparent overview of good practices
- Recommendations applicable to a wider or clearly specified context

STRUCTURE

1.) Introduction

2.) Recommendations:

- General principles to follow
- According to basic stages of the project life cycle: project initiation, project planning, project implementation, project closing

3) Overview of the analysed pilots (APPENDIX)



TRANSFERABLE ELEMENTS OF CH REVITALIZATION PILOT ACTIONS

MAIN CHALLENGES, ISSUES ...

Each pilot (past & future) is a story of its own

→ Applicability issues possible despite general recommendations

Recommendations do not cover all necessary steps for pilot project implementation (NOT a Management manual!)

→ Additional literature on project management needs to be used

→ References to other ForHeritage tools on specific topic

Document as a good starting point, further knowledge and first-hand experience irreplaceable!

→ Importance of pilot actions!



TRANSFERABLE ELEMENTS OF CH REVITALIZATION PILOT ACTIONS



Nika Murovec
Institute for Economic Research, Ljubljana
ForHeritage



www.interreg-central.eu/forheritage



murovecn@ier.si



+386 1 5303 832



facebook.com/ForHeritageCentralEurope

