

SOPHIA PROJECT: AN OPPORTUNITY FOR A HOLISTIC IMPACT ASSESSMENT MODEL

Challenges in heritage management

Online webinar – October 14, 2020

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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 870954





H2020 - TRANSFORMATIONS-16-2019: Social platform on the impact assessment and the quality of interventions in European historical environment and cultural heritage sites

H2020 represents the completion of policies on cultural interventions developed within the last three European programming cycles.

- 2000-2006
- 2007-2013
- 2014-2020





AN EUROPEAN NEED FOR CH IMPACT ASSESSMENT

Interventions should be **constantly monitored** in order to ensure that desired or expected impacts are achieved.

Need for new approaches, tools and guidelines to evaluate multidimensional and holistic impacts

→ H2020 Coordination Support Action → SoPHIA project



SOPHIA'S AIMS



SoPHIA – Social Platform for Holistic Impact Heritage Assessment aims at creating a Social Platform, a vast and diverse community of stakeholders from different fields and disciplines interested in interventions in historical environment and cultural heritage sites in Europe, that work together towards the definition of an effective impact assessment model, quality standards and guidelines for future policies and programmes.



SOPHIA'S CONSORTIUM



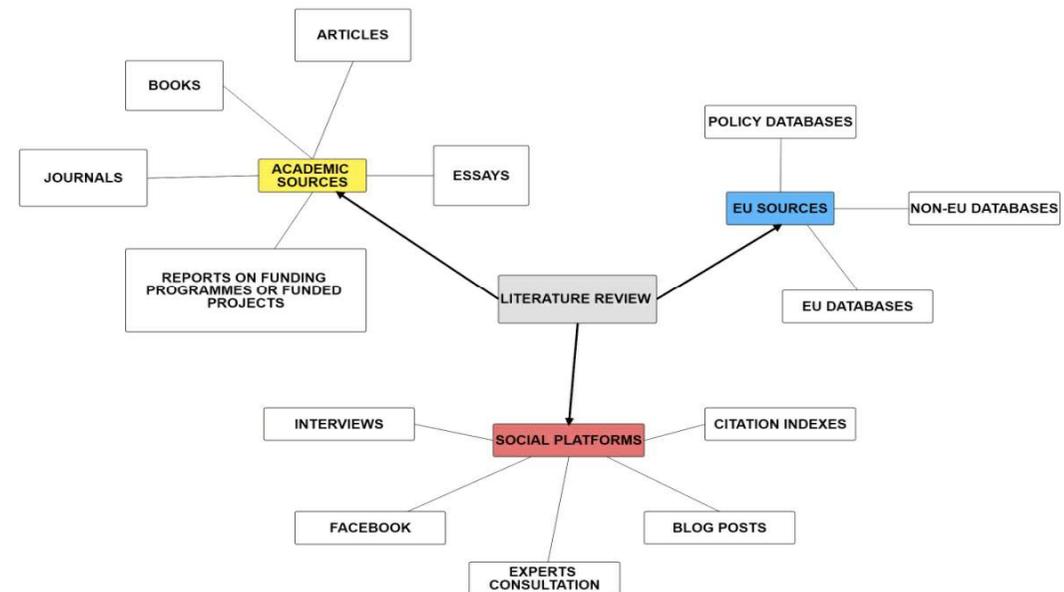
1	UNIROMA3	UNIVERSITA DEGLI STUDI ROMA TRE	IT
2	INTERARTS	FUNDACIO INTERARTS PER A LA COOPERACIO CULTURAL INTERNACIONAL	ES
3	EMA	STICHTING EUROPEAN MUSEUM ACADEMY	NL
4	EDUCULT	EDUCULT - DENKEN UND HANDELN IN KULTUR UND BILDUNG	AT
5	NTUA	NATIONAL TECHNICAL UNIVERSITY OF ATHENS - NTUA	EL
6	IADT	DUN LAOGHAIRE INSTITUTE OF ART, DESIGN & TECHNOLOGY	IE
7	IRMO	INSTITUT ZA RAZVOJ I MEDUNARODNE ODNOSI	HR



SOPHIA'S ASSUMPTIONS ABOUT CHIS/1



1. Intervention on CH have Impact(s) (CHI)(s)
2. CHIs can be investigated in literature, policies, practices and social platforms

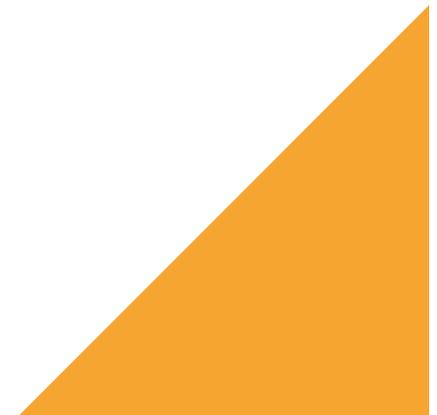


SOPHIA'S ASSUMPTIONS ABOUT CHIS/2



3. CHIs are best appreciated in a holistic perspective, including at least 4 domains:

- 3.1. Cultural,
- 3.2. Social,
- 3.3. Economic,
- 3.4. Environmental



SOPHIA'S ASSUMPTIONS ABOUT CHIS/3



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4. CHIs (appropriate interventions) include:
 - 4.1. Sustainable growth
 - 4.2. Social cohesion
 - 4.3. Well-being of local communities
 - 4.4. Sustainable cultural tourism
 5. CHIs (inappropriate interventions) include:
 - 5.1. Complaints (from experts and citizens)
 - 5.2. Damage of irreplaceable historical elements, their environment and related intangible heritage, identities and social practices.
 - 5.3. Negative citizens' perception of the actions supported by the EU

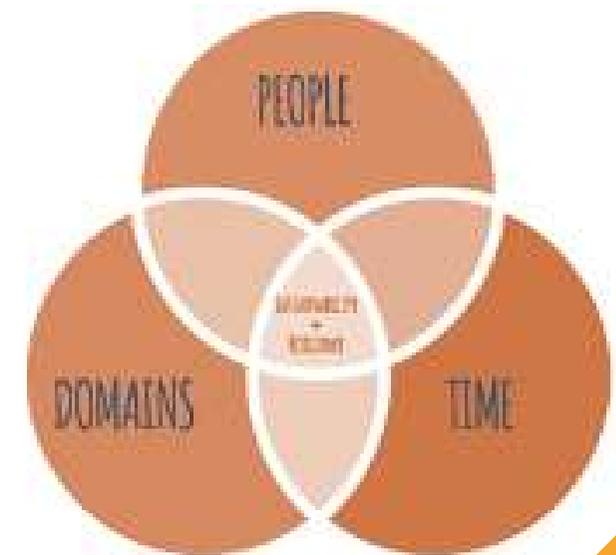




SoPHIA presents a new approach to reason about impact assessment.

Our approach is based on three axes coherent with some of the pillars promoted by EU policy documents:

1. People (= multi-stakeholder),
2. Domains (= holistic / multidimensional),
3. Time (= longitudinal).

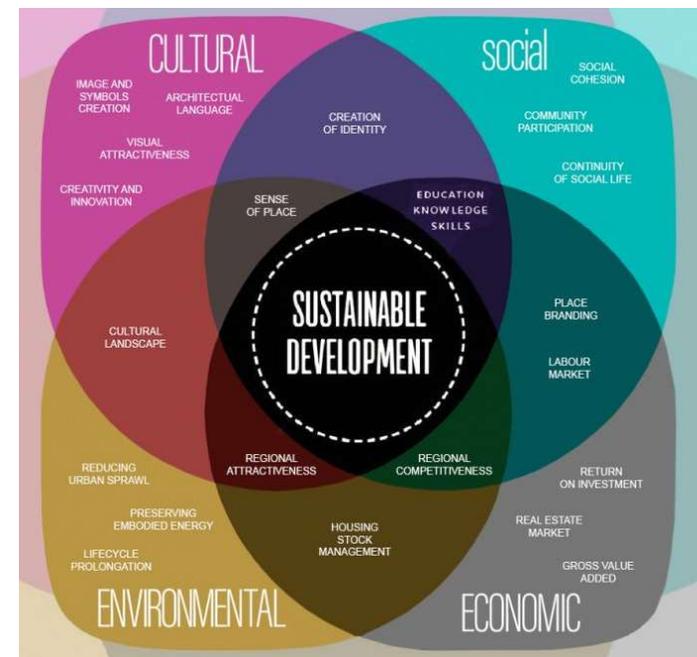




A CROSS-DOMAINS APPROACH

As shown in the Cultural Heritage Counts for Europe report, the literature review enable identification of a list of potential areas of impact associated with and derived from cultural heritage.

Recurrent potential areas of impact were reorganized by partners into nine main themes, covering the three dimensions of Sustainable Development (economic, social, environmental) plus the Cultural fourth pillar.



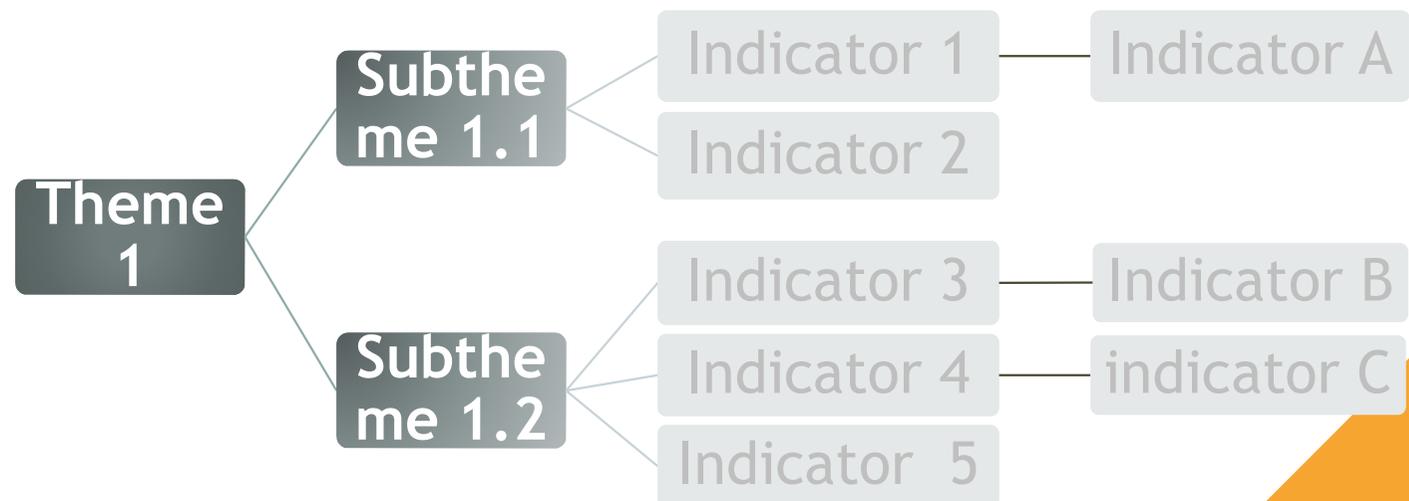


Asking the right questions

For each **theme** a list of sub-themes was provided by each partner, on the basis of their experience.

Sub-themes can be interpreted as the most relevant aspects to be considered.

For each **sub-theme**, the attention is focussed on the **relevant issues to be assessed**



FURTHER STEPS: CASE STUDIES



According to SOPHIA program, the following step will be focused on testing the impact assessment model in different contexts through the analysis of relevant 12 case studies. “Case studies” refer to cultural heritage interventions.

Currently, the partners are selecting the case studies.





We are looking for :

- any case of impact assessment of intervention on cultural heritage that can be considered well done (**bests**),
- “**bad**” examples of impact assessment that have been flawed, pointing out specific aspects that must be made in a different way (**bads**).

any suggestion and recommendation would be highly appreciated





Thank you!

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