

Pilot action 8



CZECH REPUBLIC

- Jeseníky - Střední Morava, resp. Moravskoslezsko

Testing participative tool for improvement of SPAs water deposits sustainable management in Jeseníky

- MENDELU
- Faculty of Regional Development and International Studies



Coordinator of pilot action:
MENDEL UNIVERSITY IN BRNO

Associated partner:
Jeseníky - Association of Tourism

Background

Jeseníky region is rich in mineral water/ spa facilities, which represents a great natural wealth that we have to preserve for future generations. However the spa management is dispersed and lies within the competence of several spa stakeholders. Thus, the main challenge is to develop a tool to help harmonize the decisions of these interest groups (spa stakeholders) concerning the sustainable use of mineral waters.

increasing awareness of mineral water deposits sensitivity in relation to on-surface development (land use) in context of different interests of the individual stakeholders in long term perspective.

Main aim



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Main products

-  Recognition of regional value of existing SPA's and increased support for their sustainable development,
-  Newly gained information on potential and actual threats on thermal asset,
-  Increased awareness of local administration and general public concerning the impact of on-the-ground investments on mineral water deposits.
-  The recommendation for improvement for the further tool usage

Indicators



-  **12** Involved institutions
-  **4** Events for the Sustainable Spa Development (round tables)
-  **3** Institutions applying project tools and/or services

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Step by step



Solutions for other SPAs

- The methodology for analyzing the land use investment pressures for mineral waters deposits can be adopted to other local circumstances elsewhere

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