

Nothing touches like the untouched

nature conservation AND tourism?





- *120 km², National Park since 2002*
- *IUCN II, strict protection*
- *Special treasure: hot spot for endemic species*
- *touristic activities for 150 years*
- *100 - 200.000 (?) visitors per year (mostly summer)*
- *hiking, climbing, (rafting)*
- *Infrastructure inside Park: 100 km trails & 4 mountain huts*

Conservation & Tourism

the dose makes the poison



wildlife disturbance

visitor information

visitor guidance



infrastructure

limitation



traffic

limitation

public transport



behaviour

Park patrol (control)

information

National Park



guardian of values

Tourism Association



promotor of values

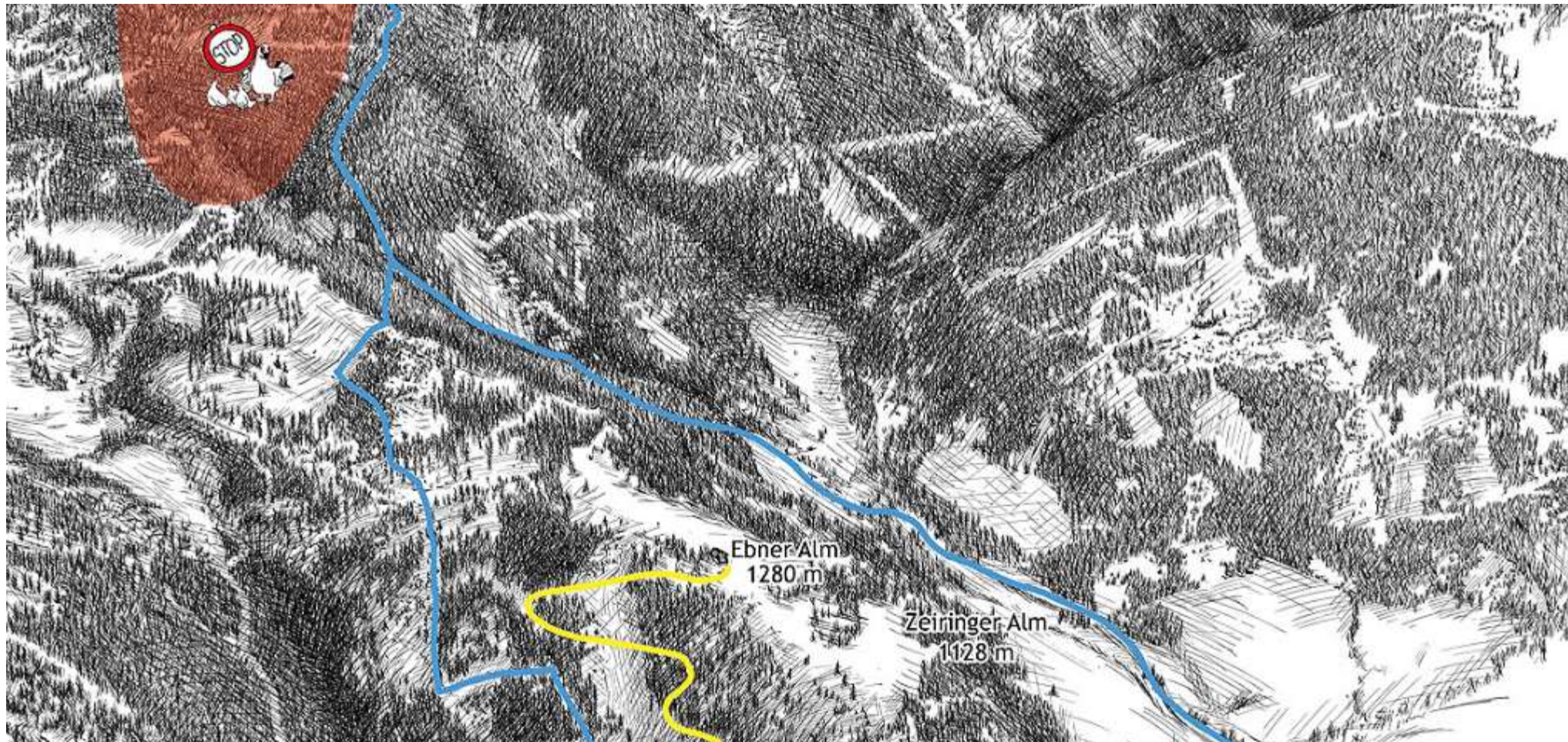
1. Partner Network



Tourism association and National Park manage (together) a network of partner companies.

Partner companies serve as communication channel and multiplier

2. Winter visitor guidance



3. Luchs Trail



4. Fotofestival



ADMONT



29.5. – 30.8.
2020



Yes, we can

