




TAKING
COOPERATION
FORWARD

 1st Open HoCare2.0 Conference
21 October 2020

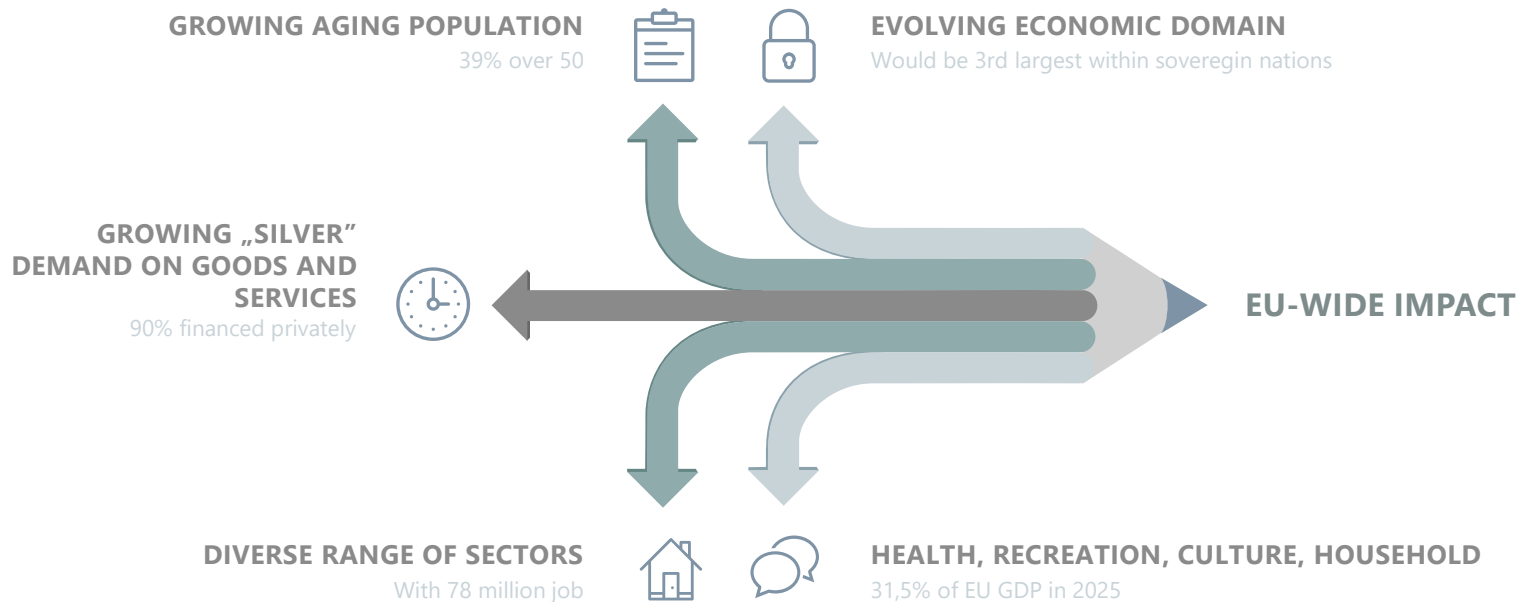
 **Key challenges of the silver economy and home care solutions**

 Szépvölgyi Ákos, CTRIA

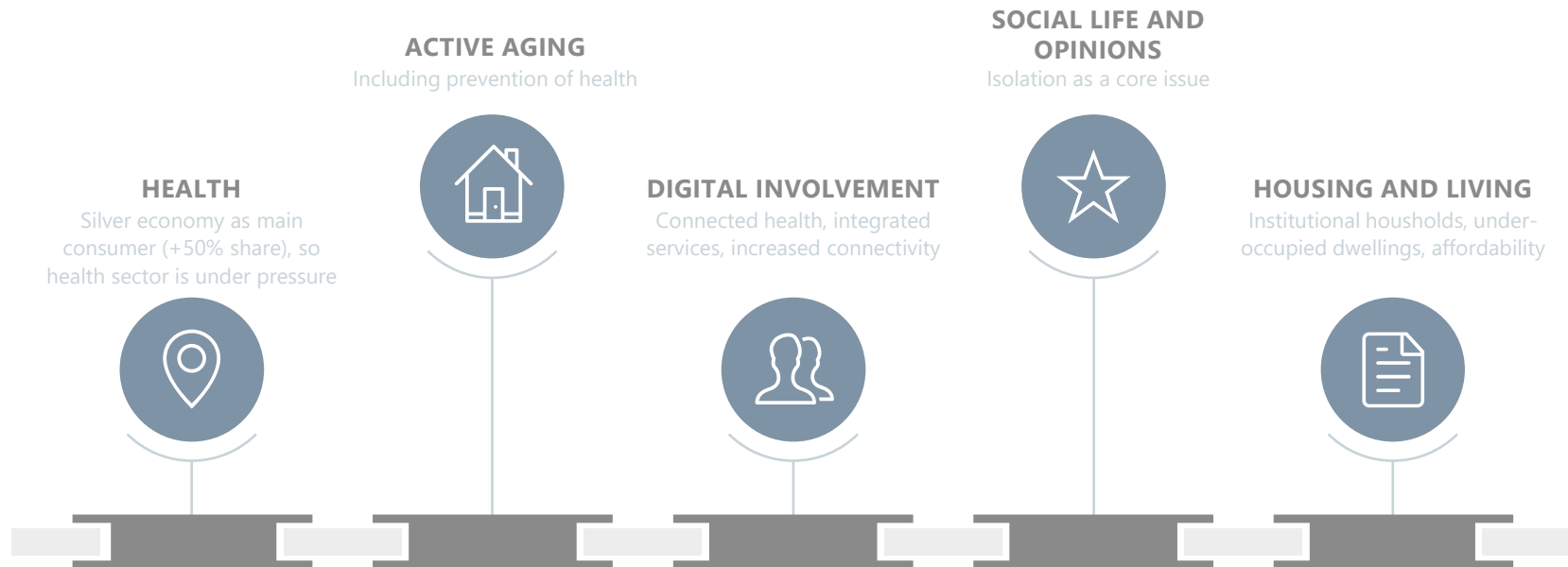
Silver economy trends
Related special needs
Home care solutions
A way to tackle the challenge



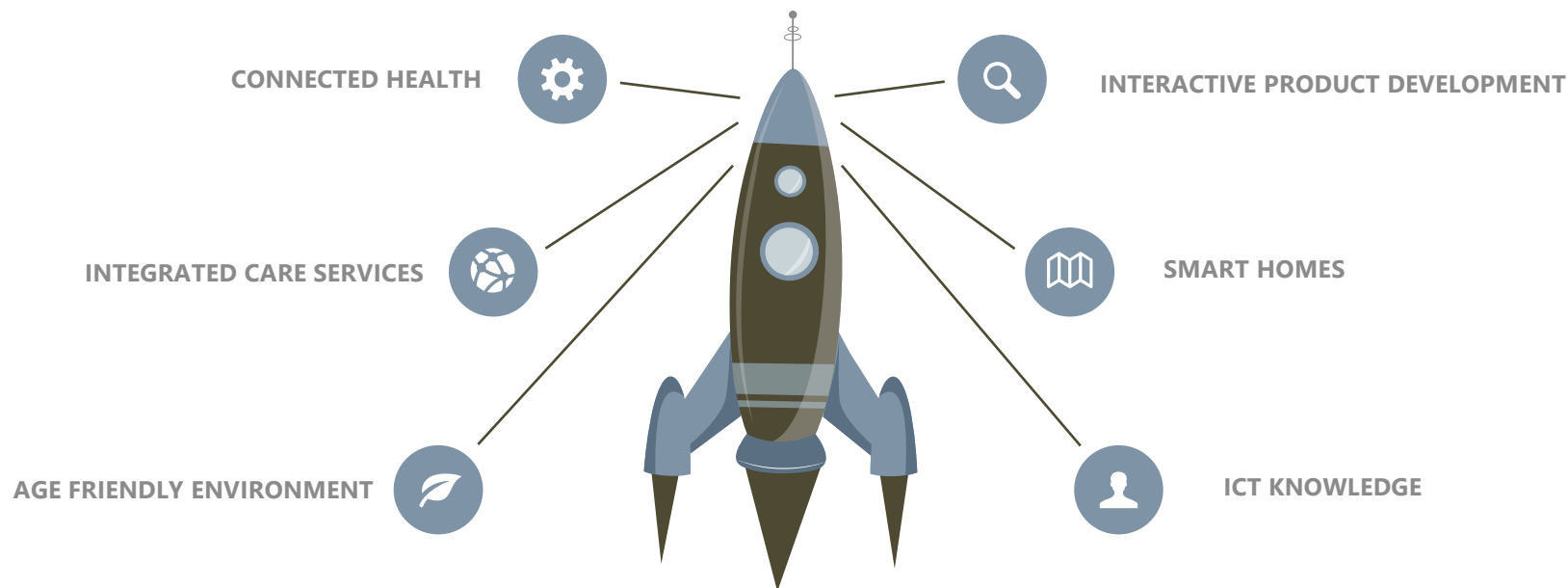
SILVER ECONOMY TRENDS



DEDICATED NEEDS



RAISING IMPORTANCE OF HOMECARE SOLUTIONS



Fast Aging of
Population



Not enough carers



Increasing need for
innovative home care
solutions

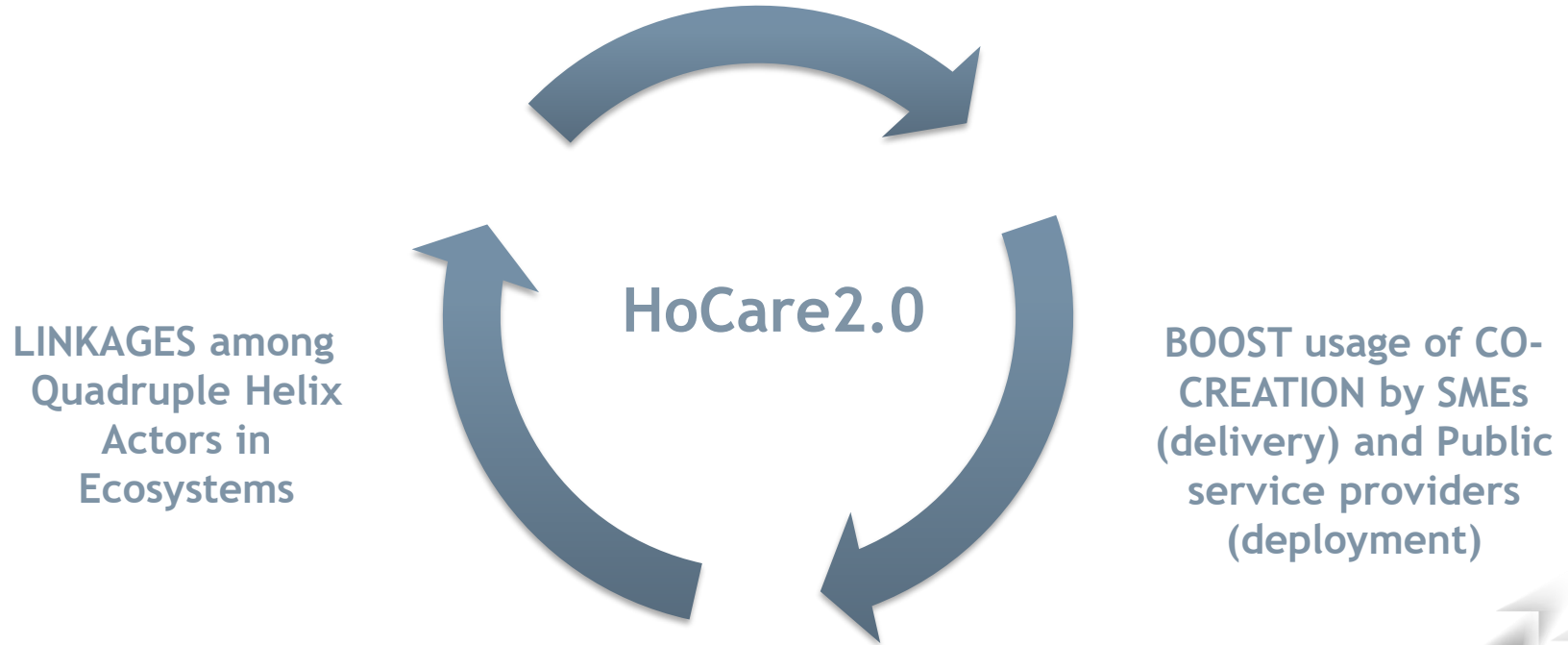


PROBLEM:
These solutions are not well accepted by care recipients



A POSSIBLE SOLUTION

KNOWLEDGE in using
CO-CREATION



Thank you for your attention



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