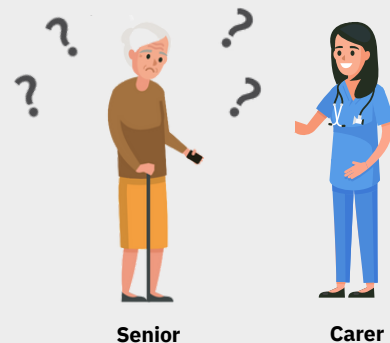


The impact of HoCare2.0

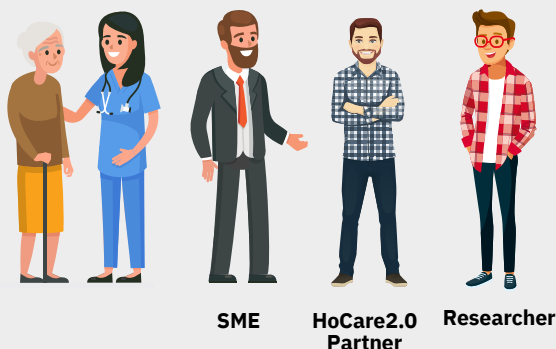
1. CHALLENGE

European population is ageing and the number of carers is low. Innovative products and services for homecare are needed. However, existing solutions are rarely accepted by end-users.



2. SUGGESTED APPROACH

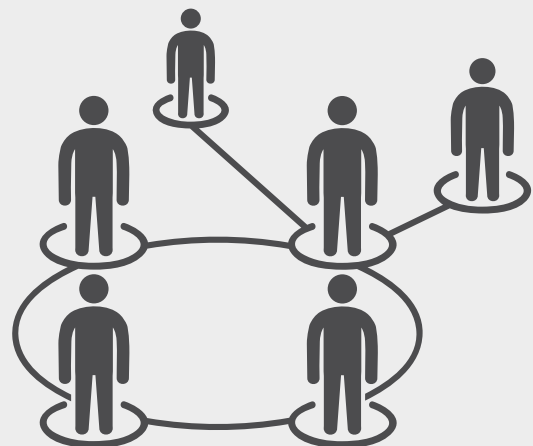
Develop products and services using the co-creation method - involve end-users and relevant stakeholders in all stages of development.



3. WHAT WAS NEEDED

To **share knowledge and expertise** with SMEs and Public service providers about co-creation in homecare area.

To **create networks** of relevant stakeholders.



4. WHAT WAS DONE

Co-Creation Labs

established to share knowledge and experience - networks of representatives of SMEs, Service providers, researchers and end-users with members trained in adapting of co-creation principles.

Tools

delivered for involvement of seniors in product/service development - with guidelines on how to use co-creation in homecare effectively.

Pilots

13 SME and 7 Public service Pilots - to show examples of effective implementation of co-creation into solution development.