

Interreg CENTRAL EUROPE

Project index number: CE1119
Project Acronym: InnoPeer AVM

Project Title: PEER-to-peer network of INNOvation agencies and business schools developing a novel transnational qualification programme on AdVanced Manufacturing for the needs of Central European SME

InnoPeer AVM Board activity

Activity A.T1.3. Establishment and coordination of the InnoPeer AVM Board

Type of activity	✓ 1. AVM Board regular meeting✓ 2. Bilateral/Trilateral/ consultation between PPs and Board members	
	2. Bilateral/ i i ilateral/ consultation b	etween PPS and Board members
	3. Interaction between Board member EU/transnational level	rs and stakeholders/policy makers at
	4. Participation in EU conferences	
Date of event (DD/MM/YY)	20.09.2019	
Method of	⊠Telco	
interaction	Face-to-face meeting (where)	
Partners and	PPs	Board members
InnoPeer AVM	BIZ-UP (AT) E. Breuer	Matthias Fink (AT)
Board members involved	☐ IAA (AT) N.Gusenleitner, S.Siedl	⊠ Paul Rübig (AT)
	DEMO (IT)	Enrico Bressan (IT)
	⊠ UNIPD (IT) A. Nosella, L. Agostini	
	☑ VI (IT) I.Boesso	Kornél Németh (HU)
	PBN (HU) R. Csabai	Johann Hofmann (DE) *
	UNISO (HU)	⊠ Josef Wolf (DE)
	CMAB (DE) T.Helfer, A.Liebl	🔀 Bogdan Dybala (PL)
	FHG IGCV (DE) P.Zimmermann	
	UniBwM (DE)	* gave feedback prior to TelCo
	WRUT (PL) M. Rusinska	

Content of the activity	Other participants Brigitte Hatvan, ConPlusUltra — sub-contractor of Biz-Up Provide/rise feedbacks and inputs on Regional Action Plan Provide/rise feedbacks and inputs on Strategic roadmaps Provide/rise feedbacks and inputs on training program Provide/rise inputs and suggestions on strategic AVM issues in CE Promotion of the CE position of regions involved in InnoPeer on AVM-related issues Other external expertise feedbacks/inputs/suggestions. Please specify:
Output of the activity	 At the beginning of the meeting, LP Biz-Up welcomed all attendees and presented the training curriculum at a glance (see attached presentation). For the Board inputs, the following questions were asked: What is your general impression about the training curriculum? Is the training content appropriate? Would you advise to address less/further topics? Which topics would you advise to put more/less emphasis on? Summary of the most relevant external expertise inputs from committed Board members M. Fink: The curriculum is very comprehensive, with well chosen topics, it gives participants a good understanding of I4.0 related topics. The balance between technology and socio-economic topics is well chosen. The embeddedness of companies is mentioned in the HR/Org. part, but should also be included in the technology part of the curriculum, as the AVM transformation technology readiness is different in different areas/regions and sectors, with different limitations E. Bressan: The curriculum is a good starting opportunity for SMEs. If firms are interested in a specific topic, they should inform themselves in depth. It is seen in SME, that HR is getting more and more important in introducing I4.0. AVM technologies have a different impact in different industry sectors, firm size also matters. Suggestion to include this aspect also in strategy roadmap. T. Fabbri: Comprehensive curriculum with a very good balance (techn. vs. socioecon.). It is uncommon to have first trainings in presence (basic) and then e-learning (advanced) – more likely to swap the methodology. Some SME managers do not know if the introduction of AVM is a strategic or operational topic and which approach leads to the highest benefit. As CE SMEs are embedded in different ecosystems, AVM introduction strategies cannot be copied from other SMEs.

K. Nemeth: Very good curriculum, with a good structure and wide enough topics.

Depth of training content is a very good approach.

The pre-requisites / competence level for attending the trainings should be clearer mentioned (Reply of E. Breuer, Biz-Up: no pre-requisites for basic training).

Main purpose: How can SME start with I4.0 transformation. But at first, SME should self-evaluate their current status (Reply of A. Nosella, Uni Padua: part of Adv. Training "Business models" with tools for development of firms' digital strategy; Reply of E. Breuer: Biz-Up has developed a digital check tool, which is in Western HU utilized by PBN)

All Board members agree, that the (monetary) benefit for SME when introducing AVM is the core point.

- B. Dybala: Very good curriculum. Suggestion to add a diagram of the timeframe of the training
- J. Wolf: Very good curriculum with a lot of interesting topics. Artificial intelligence is missing, especially within Big Data Applications. (Reply of P. Zimmermann, FHG: Al is a part of Big Data Analytics in the Advanced Training Technology No. 1). Comment of M. Fink: What is a hype/trend/disruption and what are the differences?
 AVM is not a homogeneous technology, but a huge variety of technologies, some of them hyped, some trendy and some well-established.
- P. Rübig: Very good and comprehensive curriculum. It is essential, to foster know-how transfer to SMEs. Therefore it is important to foster communication activities, e.g. on twitter, for e.g. experience exchange between companies, technology trend analytics.
- J. Hofmann: Comprehensive curriculum, which is a very good starting point, especially for SMEs.

Finally, the next activities of the Board were presented: advisory activities for the partnership as well as promotional activities.

2. Minutes of bilateral/trilateral consultations between the Board and PPs

Please, summarize the most relevant external expertise inputs from committed Board members

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- 3. Summary of interaction between Board members and stakeholders/policy makers at EU/transnational level
- 4. Summary of participation in EU conferences

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Notes:

• Please, note the match between the "Type of activity" and the "Output of the activity"