

TAKING
COOPERATION
FORWARD



CEETO Project - D.C.7.2. CEETO Final conference - 14 May 2020

Link: <https://us02web.zoom.us/j/99013216306?pwd=Z3QxL0Z6eTlQdWpkOGFsekJXN1VnZz09>



InterregCE - Project CEETO:

Central Europe Eco-Tourism - Tools for nature protection



Regione Emilia-Romagna

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InterregCE CEETO - «Central Europe Eco-Tourism: Tools for Nature Protection»

Project Partners

Country	
 Italy	Emilia Romagna Region (IT)
 Italy	Federparchi (Europarc IT)
 Germany	Europarc Federation (DE)
 Germany	UNESCO Biosphere Reserve South-East Rügen (DE)
 Austria	UNESCO Biosphere Reserve Salzburger Lungau (AT)
 Austria	Sölktaier Nature Park (AT)
 Hungary	NIMFEA Environment and Nature Conserv. Assoc.
 Croatia	Public Institution Nature Park Medvednica (HR)
 Croatia	WWF Adria (HR)
 Slovenia	Regional Development Center Koper (SI)
 Slovenia	Public Institute Landscape Park Strinjan (SI)

Coordinator Partner: Emilia Romagna Region

Beginning: 1st June 2017

Duration: 3 Years

End: 31st May 2020

Budget: 2,81 Million €



interreg Central Europe - PROGRAM priorities

Interreg CE helps regional and local governments to develop and deliver **better policies**.

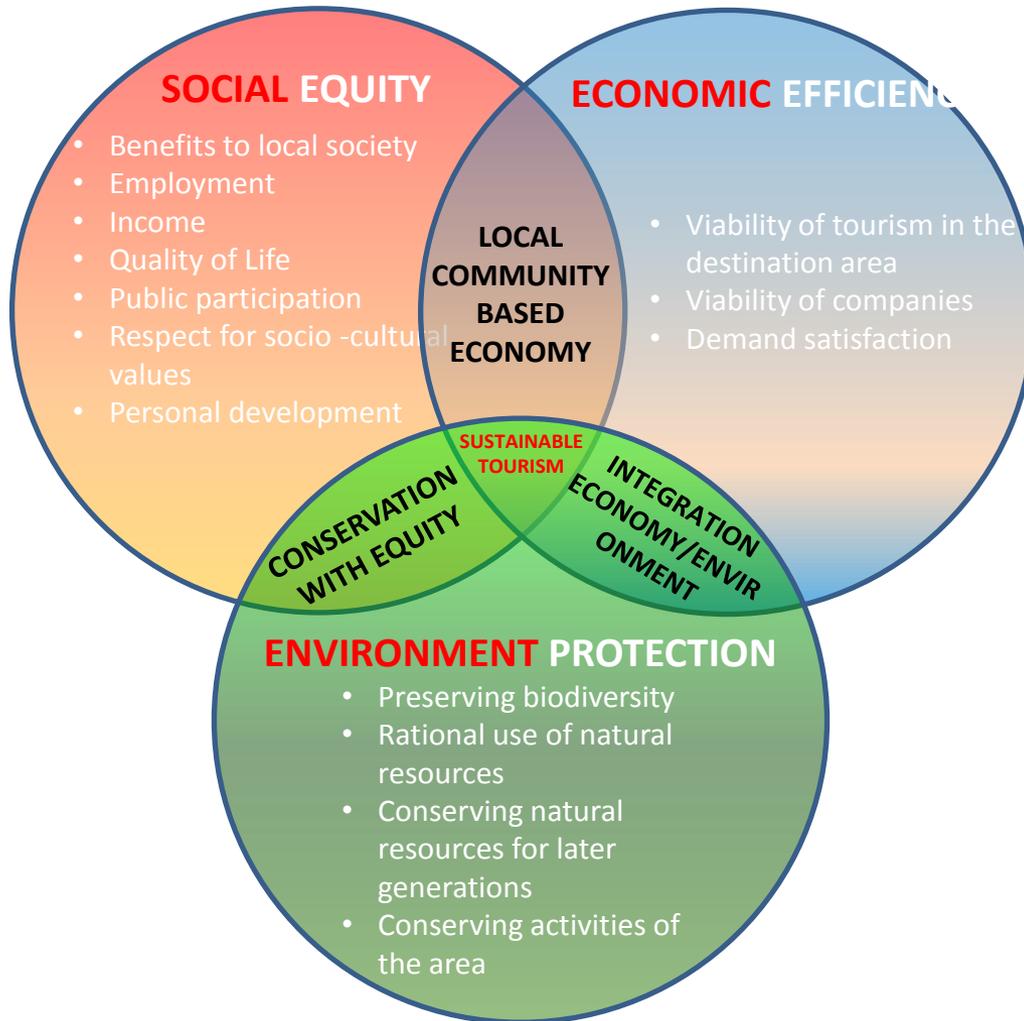
It aims to guarantee innovation, developing particular attention to the **conservation of cultural, environmental and local socio-economic wellbeing**.

PRIORITY	PRIORITY	PRIORITY	PRIORITY
ENVIRONMENT CULTURE We value the environment and culture in CENTRAL EUROPE by protecting and sustainably using natural and cultural heritage and resources.	INNOVATION We make CENTRAL EUROPE more innovative and competitive by addressing key socio-economic challenges and needs related to smart growth.	LOW CARBON We reduce the carbon footprint in CENTRAL EUROPE by increasing the use of renewable energies and improving energy efficiency.	TRANSPORT We better connect CENTRAL EUROPE by reducing gap between peripheral and less accessible regions and the area's well-connected centres.
33 prj Discover CULTURE & ENVIRONMENT	25 prj Discover INNOVATION	18 prj Discover LOW CARBON	9 prj Discover TRANSPORT

Priority Axis → Cooperating on natural and cultural resources for sustainable growth in CENTRAL EUROPE

Specific objective → To improve integrated environmental management capacities for the protection and sustainable use of natural heritage and resources.

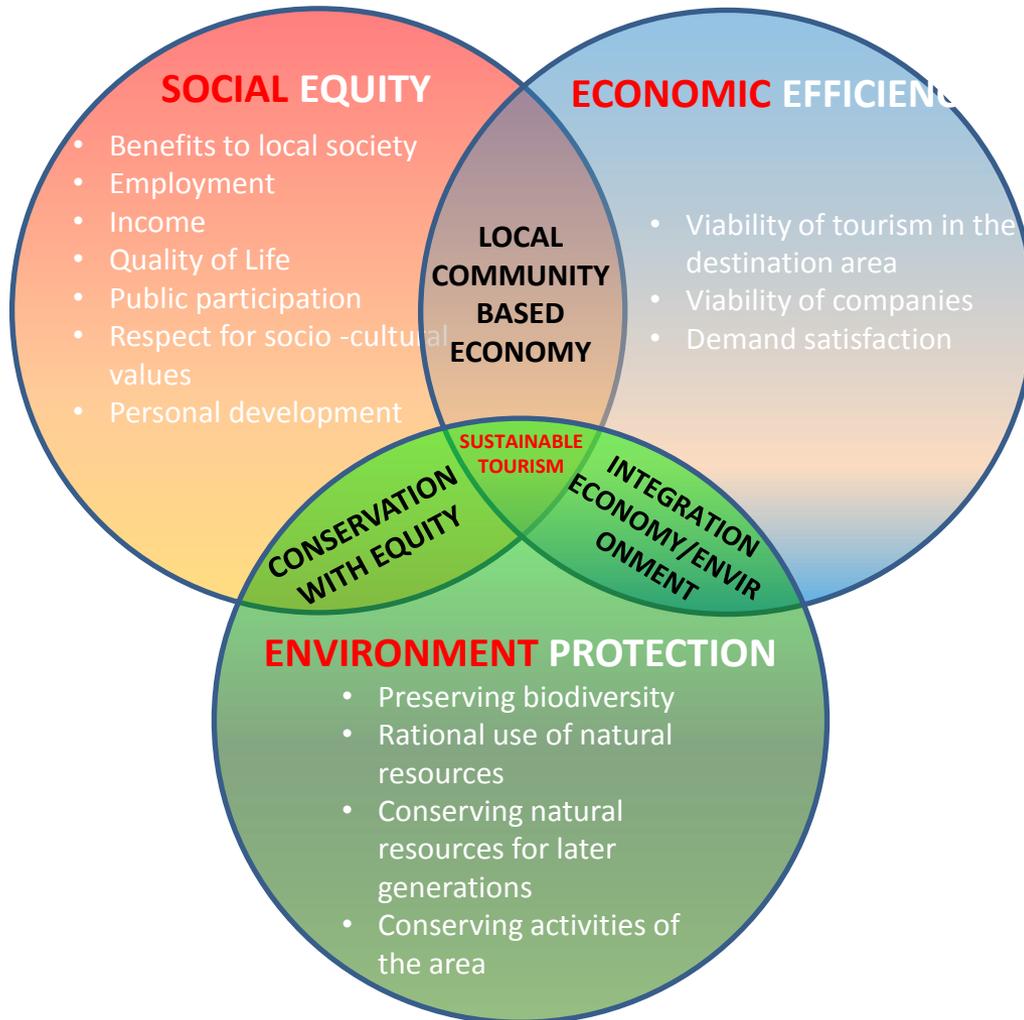
SUSTAINABLE TOURISM



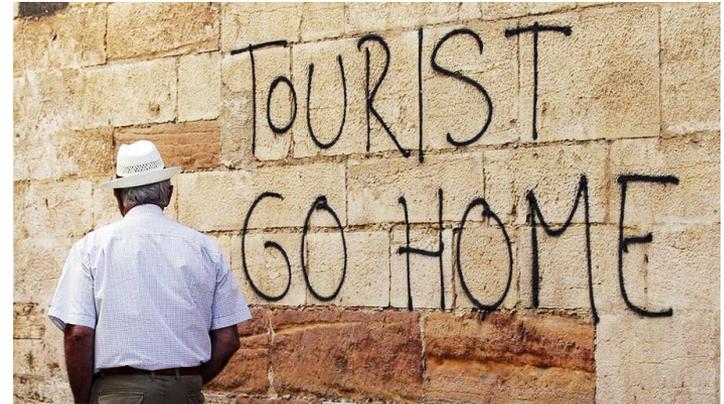
CEETO Project Goals



SUSTAINABLE TOURISM



Overtourism effects:



HOW TO IMPLEMENT A SUSTAINABLE TOURISM IN PROTECTED AFTER THE PANDEMIC SITUATION



*OLD
PRIORITIES*

*MANAGE TOURISM
VULNERABILITIES*

*SUSTAINABLE AND
INNOVATIVE WAY*

Interreg CEETO – **Main Objectives**

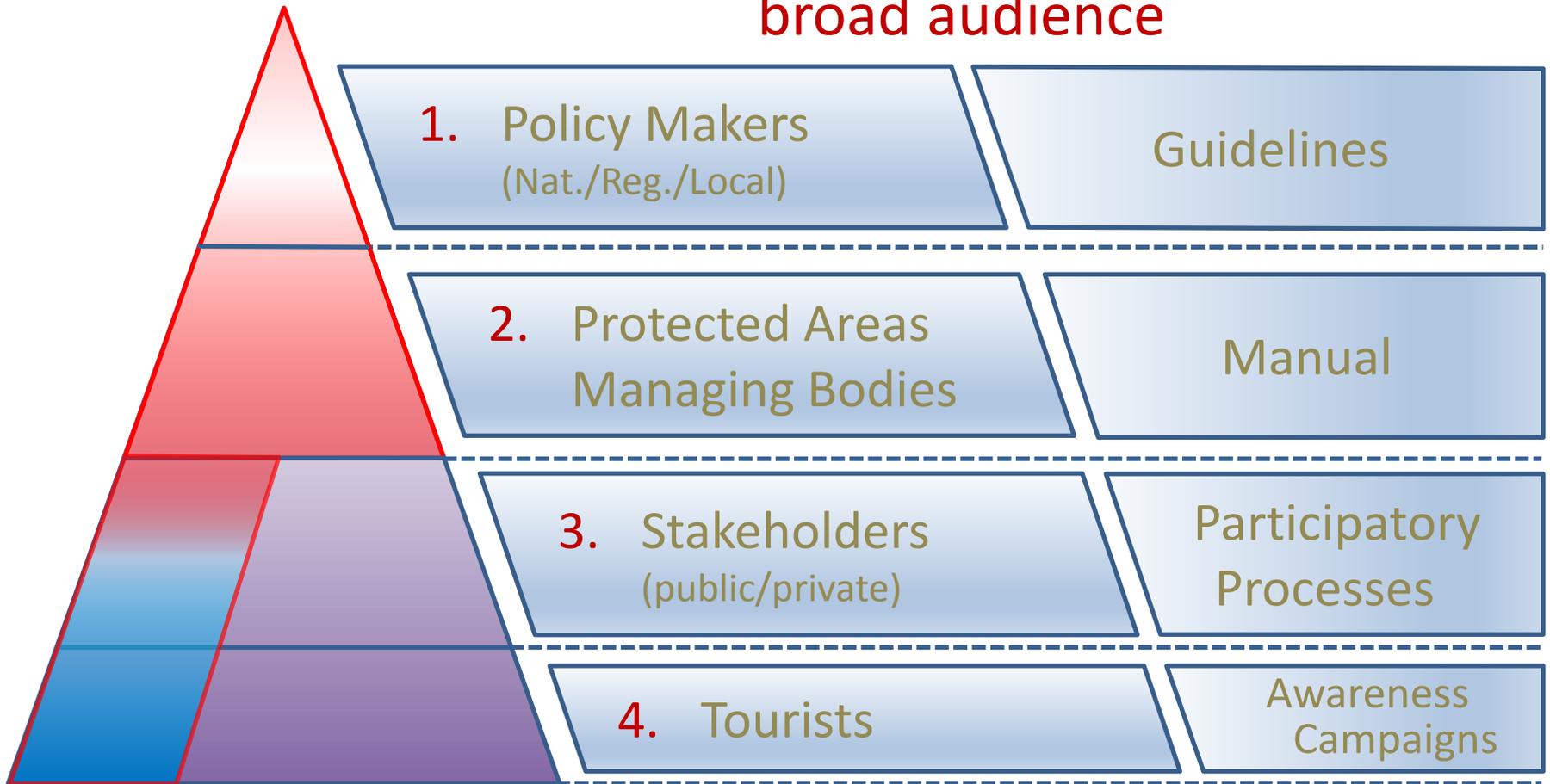
1. Protect and enhance the natural heritage of **Protected Areas (PAs)** and Natura 2000 Network by promoting an **innovative sustainable tourism governance model**, based on a **participatory planning approach**;
2. Reduce usage **conflicts**, sustains **social and territorial cohesion**, improves the quality of life of **local communities**, and encourages the tourism industry to concretely contribute to **nature conservation**.



**SUSTAINABLE
TOURISM IN
PROTECTED AREAS**

good for Parks, good for People

CEETO Project results are useful for a broad audience



DIAGNOSTIC PHASE

- 1 Which are the most innovative and successful policies/tools currently in practice for tourism management inside natural Protected areas in EU and worldwide;
- 2 How to monitor and manage touristic flows on the Protected areas involved in the pilot actions implementation.

Inventory of Planning/Management/Monitoring Tools and success stories for Sustainable Tourism in Protected Areas

Handbook on successful/innovative practices in Europe

	St. Gallen Method allows to analyse the strategic flows of visits		Car counting counting cars passing through established "check points"		Person counting counting people passing through established "check points"		Telephone cells obtain information on the movements that visitors make
	Interview it allows to have specific information on visitors		Survey it allows to have specific information on visitors		GPS to "follow" visitors inside the Park		Social Media to know trends, preferences and behaviours of visitors
	Statistical models to obtain an estimate of tourist flows when there are not all the information available		Focus Group to deepen a theme or particular aspects of a topic		Video camera to gather information about the number, flow and behaviour of visitors		Bioacoustic investigates sound production and reception in animals, including man and detect their presence

TESTING PHASE

How to implement a capacity building process, involving local stakeholders and how to enhance the socio-economic benefits that can come from sustainable tourism approach;

8 Action Plans for Sustainable Tourism development with a **5 years** perspective (born from the Participatory processes with local stakeholders)

8 Pilot Actions, in order to test the effectiveness of the tools and sustainable tourism governance models



Developing CEETO **Guidelines for Policy Makers** and **Manual for PA Managers**

How to support Policy Makers and PA Managers in the integration of sustainable tourism principles in public policies and implementing tools in PA Management.

Criticalities of the

“Management model”

- 1 **Limited knowledge of the visitor profile** (origin, habits, behaviour, desires, movement, etc.);
- 2 Not appropriate **tourist offer** (information and proposals);
- 3 **Limited knowledge of the impacts produced** by tourism on environmental and social components;
- 4 **Low participation of the stakeholders** (public-private) in the definition of proposals for the sustainable development of tourism



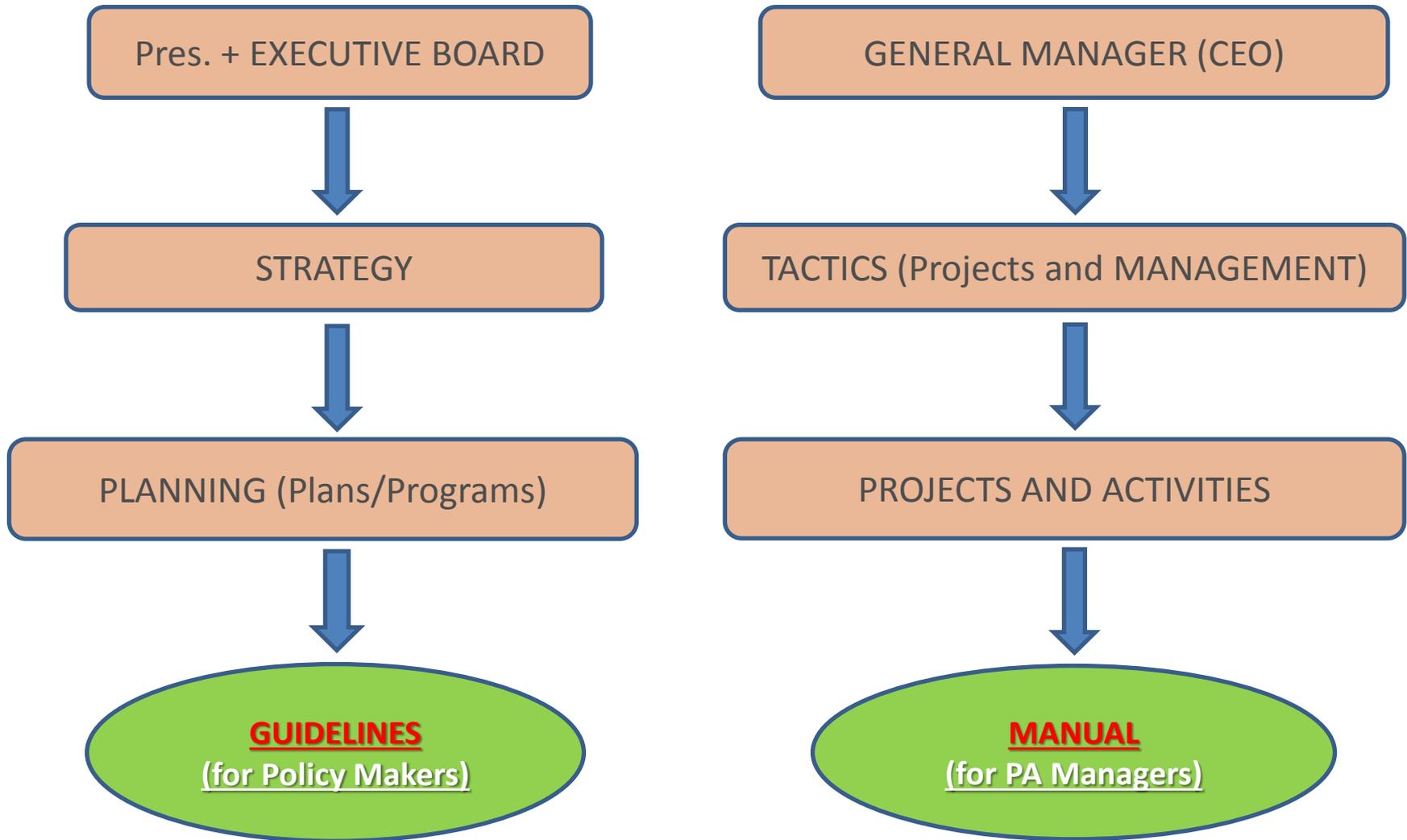
Criticalities of the

“Tourist fruition”

- 1 **Limited knowledge** of the peculiarities and fragilities of the protected area;
- 2 Limited **awareness** of the **behaviours** to be adopted;
- 3 Prevailing **accessibility** to key areas by private cars;
- 4 Limited knowledge of **alternatives** and possible offers within the P.A.;
- 5 **Concentration** of tourist flows in space and time.

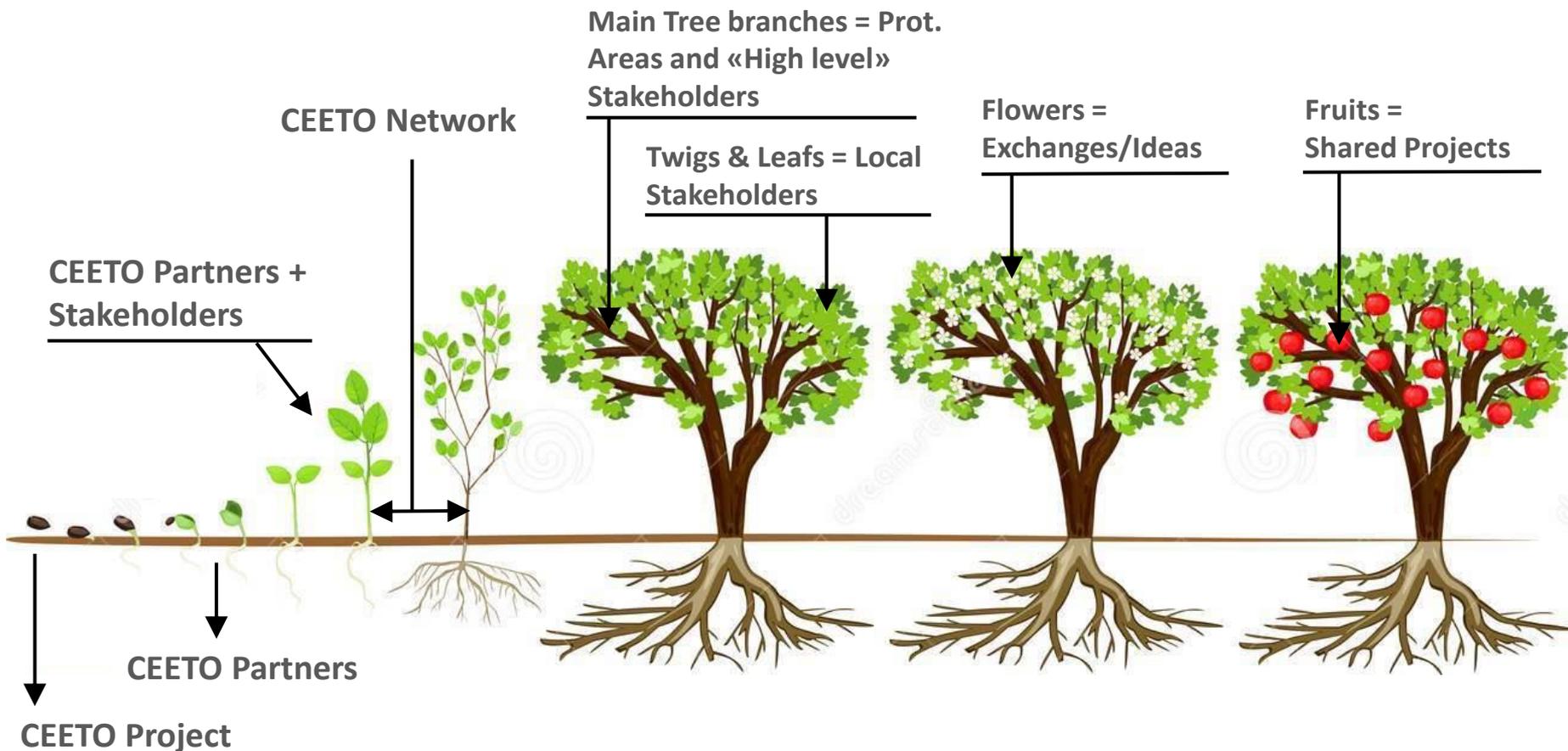
Interreg CEETO - GUIDELINES

AND MANUAL target audience



Interreg CEETO – ceeto network

Effects of CEETO Network promotion (cultivation)



Interreg CEETO - Tools for nature protection



Thanks for your attention



- <http://www.interreg-central.eu/CEETO>
- <https://ceeto-network.eu/home/>

