

STAKEHOLDERS' INPUT ON AT PILOT ACTION

D.T3.3.10

Version 1

11 2018





Title	Stakeholders' input on AT pilot action
Deliverable	D.T3.3.10
Authors	Sabine Luger
Contributors	Natalie Weiß, Nicole Ginter, Klaus Minati, Robert Simbürger, Hannes Höller
Status	final
Reviewed by	LP
Submission	Nov. 18



Content

1. Summary.....	3
2. Date and place	3
2.1. Meeting No. 1	3
2.2. Meeting No. 2	3
2.3. Meeting No. 3	3
2.4. Meeting No. 4	3
2.5. Meeting No.5	3
2.6. Meeting No. 6	3
2.7. Meeting No.7	3
2.8. Meeting No. 8	4
3. Number and types of participants/target groups	4
3.1. Meeting No. 1	4
3.2. Meeting No. 2	4
3.3. Meeting No. 3	4
3.4. Meeting No. 4	4
3.5. Meeting No.5	4
3.6. Meeting No. 6	4
3.7. Meeting No. 7	5
3.8. Meeting No. 8	5
4. Topics tackled and links to deliverables, outputs.....	5
4.1. Meeting No. 1	5
4.2. Meeting No. 2	5
4.3. Meeting No. 3	6
4.4. Meeting No. 4	6
4.5. Meeting No. 5	6
4.6. Meeting No. 6	6
4.7. Meeting No. 7	7
4.8. Meeting No. 8	7
5. Expected effects and follow up	7
6. Annexes.....	9
6.1. Invitation and Agenda.....	9
6.1.1. Meeting No. 1	9
6.1.2. Meeting No. 2	10
6.1.3. Meeting No. 3	11
6.1.4. Meeting No. 4	12
6.1.5. Meeting No. 5	13
6.1.6. Meeting No. 6	14
6.1.7. Meeting No. 7	15
6.1.8. Meeting No. 8	15
6.2. List of participants.....	16
6.2.1. Meeting No. 1	16
6.2.2. Meeting No. 2	17
6.2.3. Meeting No.3	18
6.2.4. Meeting No.4	20
6.2.5. Meeting No.5	21
6.3. Pictures	22
6.3.1. Meeting No. 1	22
6.3.2. Meeting No. 2	23
6.3.3. Meeting No. 4	23
6.3.4. Meeting No. 5	25
6.3.5. Meeting No. 6	25
6.3.6. Meeting No. 7	26
6.3.7. Meeting No. 8	26



1. Summary

In project periods 4 and 5 Climate Alliance had eight meetings with Stakeholders for implementation of pilot action. Target groups were mobility teams of Austrian MOVECIT municipalities, representatives of municipalities and their employees. Next to mobility team meetings, workshops were held with lectures of external experts and celebration events took place. The meetings were held for issues of developing the pilot action “Walking Award”, for coordinating its implementation, for promoting the pilot action within employees and for celebrating winners of the Walking Award. Further meetings in period 6 will take place for a Walking Award ceremony in Mödling, for feedback talks with mobility teams in order to receive a qualitative evaluation of the walking Award, for further campaign actions in MOVECIT municipalities and for regular project coordination with the mobility teams.

2. Date and place

2.1. Meeting No. 1

- 11th April 2018, Mobility Team Meeting, Rathaus Baden

2.2. Meeting No. 2

- 13th April 2018, Mobility Team Meeting, Pedestrian Zone Mödling

2.3. Meeting No. 3

- 20th April 2018, Mobility Team Meeting, Rathaus Leoben

2.4. Meeting No. 4

- 21st June 2018, Experts lecture/ Workshop “Health Aspects of Walking & Cycling” for employees, Amtshaus Mödling

2.5. Meeting No.5

- 26th July 2018, Mobility Team Meeting, Amtshaus Mödling

2.6. Meeting No. 6

- 10th September 2018, Experts lecture/ Workshop “Health Aspects of Walking & Cycling for employees, Rathaus Baden

2.7. Meeting No.7

- 14th November 2018, Walking Award - Award Ceremony Baden



2.8. Meeting No. 8

- 19th November 2018, Walking Award - Award Ceremony Leoben

3. Number and types of participants/target groups

3.1. Meeting No. 1

- Participants: Ms Natalie Weiß & Ms Sabine Luger (Climate Alliance Austria)
Mr Gerfried Koch (Head of Baden's Climate and Energy Policy)

3.2. Meeting No. 2

- Participants: Ms Natalie Weiß & Ms Sabine Luger (Climate Alliance Austria)
Mr Gerhard Puchegger (Head of Mödling's Energy Policy)
Mr Gerhard Wannemacher (Mödling's Vice Mayor)

3.3. Meeting No. 3

- Participants: Ms Nicole Ginter (Climate Alliance Austria)
Mr Gernot Kreindl (Head of Leoben's Climate and Energy Policy. Head of the mobility team)
Ms Kristina Jevsenak (Member of the mobility team)
Ms Dagmar Weinhandl (Member of the mobility team)

3.4. Meeting No. 4

- Participants: Ms Natalie Weiß, Hannes Höller (Climate Alliance Austria)
Dr med. Hans Peter Hutter (Medical University, Vienna)
Mr Gerhard Puchegger (Head of Mödling's Energy Policy)
16 employees of the municipality of Mödling

3.5. Meeting No.5

- Participants: Ms Sabine Luger (Climate Alliance Austria)
Mr Gerhard Puchegger (Head of Mödling's Energy Policy)
Mr Gerhard Wannemacher (Mödling's Vice Mayor)

3.6. Meeting No. 6

- Participants: Ms Natalie Weiß & Mr Robert Simbürger (Climate Alliance Austria)
Dr med. Hans Peter Hutter (Medical University, Vienna)
Mr Gerfried Koch (Head of Baden's Climate and Energy Policy)
8 employees of the municipality of Baden



3.7. Meeting No. 7

- Participants: DI Robert Simbürger & Mag. Markus Hafner-Auinger, Hannes Höller (Climate Alliance Austria)

Baden's Stakeholders: Mag. Roland Enzersdorfer (Municipal Service Director), Dr. Helga Krismer (Vice Mayor of Baden), Bgm. Dipl.-Ing. Stefan Szirucsek (Mayor of Baden), Dr. Gerfried Koch (Head of Baden's Climate and Energy Policy)

Local Winners of the Walking Award: Sonja Strubreite, Hussan Alddin Almousa, Hermann Josef Hangelmann

3.8. Meeting No. 8

- Participants: Ms Nicole Ginter and Mr Klaus Minati (Climate Alliance Austria)

Mr Gernot Kreindl (Head of Leoben's Climate and Energy Policy).

Local Winners of the Walking Award: Roswitha Thaler, Andrea Nebel and Birgit Kummer

4. Topics tackled and links to deliverables, outputs

4.1. Meeting No. 1

Main issues of the Meeting were:

- Campaign action: experts lecture on "health aspects of walking and cycling"
 - the date of implementation, its promotion, the procedure and prizes for the quiz were fixed.
 - Press conference in Baden for official handover of the Workplace Mobility Plan its preparation and responsibilities for implementation.
- 2nd mobility survey in Baden
- Walking Award:
 - the procedure of the Walking Competition was discussed, the time period of walking competition was fixed, budget of the municipality for pedometers was fixed, the Walking Award Booklet for documentation of the steps and its components were discussed prices for the winning municipality, for overall and local winners were more or less fixed.
Mr Koch suggested a lecture of the so called "world wanderer" Gregor Sieböck a prize for the winning municipality, in the end that was very encouraging for him to make many employees participating on the Walking Award.
- **Workplace Mobility Plan - Action plan:** status quo of implementation of mobility measures and CAA's support with some of them was discussed.

4.2. Meeting No. 2

The second Meeting took place in Mödling, were CAA participated on the Bicycle Season Opening in Mödling's pedestrian zone. The Opening was organized by Mödling's mobility team Mr Wannemachern &



Mr Puchegger. CAA had a MOVECIT information stand and mobility quiz as campaign action to promote the MOVECIT project. After the event, Ms Weiß and Ms Luger met Mr Wannemacher and Mr Puchegger for a mobility team meeting. Main issues of the Meeting were the status quo of implementation of the action plan - the municipality of Mödling was preparing a mobility info folder for its employees at this time, the implementation of the 2nd mobility survey, preparations for the experts' lecture with Mr Hutter on "Health aspects of Walking & Cycling" and preparations for the walking Award. Here the step counting procedure was discussed and CAA responsibilities for further steps were cleared.

4.3. Meeting No. 3

The third meeting occurred in Leoben. The meeting was divided into 4 topics. First of all, the state and progress of the Movecit project was discussed. Main topic of Meeting no. 3 was the preparation of a Workshop for employees of the municipality Leoben. This workshop took place in October. Further on potential actions of the municipality Leoben during the European Mobilityweek (September 16th to September 22th) were discussed. Finally, employees of the municipality Leoben were invited to take part on the Walking Award by counting their steps with a pedometer.

4.4. Meeting No. 4

Meeting 4 was a campaign action and organised a Workshop for employees of the municipality Baden. The Workshop was focussing on health Aspects of Walking and Cycling. The workshop started with a very simple mobility survey for participants. They were asked by which transport mode they travelled to the Workshop and asked to enter wooden beads in bottles marked with signs of different transport modes. After that game Mr Hutter, who is medical doctor and landscape planner gave an experts lecture on Health aspects of Walking and Cycling. After Mr Hutter's lecture Ms Weiß gave an input about the MOVECIT project and the Walking Award. In a final step the participants were asked to guess steps on a given distance and to proof it by walking and counting the steps with a pedometer. The person with the best estimate won a goody. Finally, participants were invited to take part on the Walking Award and photos were made, to use them for further promotion of the Walking Award.

4.5. Meeting No. 5

The 5th Meeting was a mobility team meeting in Mödling, where Mr Wannemacher and Mr Puchegger participated. The implementation of the action plan and the project meeting in Leipzig were discussed - Mr Wannemacher and Mr Puchegger were invited to participate on the working group meeting but refused. The main topic of the mobility team meeting was the implementation of the pilot action such as the promotion of the award and the implementation procedure of the walking award. Quantities and distribution of the Walking Award print forms were cleared and CAA overtook the research on pedometers. Mr Wannemacher became responsible for prizes for local Walking Award Winners.

4.6. Meeting No. 6

Meeting 6 was a campaign action and organised a Workshop for employees of the municipality Baden. The Workshop was focussing on health Aspects of Walking and Cycling. The workshop started with a very simple mobility survey for participants. They were asked by which transport mode they travelled to the Workshop and asked to enter wooden beads in bottles marked with signs of different transport modes. After that game Mr Hutter, who is medical doctor and landscape planner gave an experts lecture on Health aspects of Walking and Cycling. After Mr Hutter's lecture Ms Weiß gave an input about the MOVECIT project and the Walking Award. In a final step the participants were asked to guess steps on a given



distance and to proof it by walking and counting the steps with a pedometer. The person with the best estimate won a goody. Finally, participants were invited to take part on the Walking Award and photos were made, to use them for promotion of the Walking Award. Originally the Workshop was planned in June but was postponed to September due to insufficient registrations.

4.7. Meeting No. 7

Meeting No 7 was the walking Award “Ceremony” in Baden. The municipality of Baden won the Walking Award with 111 participants, what is nearly a fifth of the employees and who did more than 19 Mio steps. The Ceremony was an official handover of the Walking Award to the Mayor of Baden. Climate Alliance was represented by its manager Mr Hafner-Auinger and Mr Simbürger. The municipality of Baden was represented by the local Winners, who did the most steps, the Mayor and Vice-Mayor, the municipal service director and Mr Koch - head of energy and climate department. The municipality of Baden won a trophy and a lecture of world wanderer Gregor Sieböck. The local heroes got medal, a certificate and small prizes from the municipality. One employee of Baden won at the Walking Award lottery and got the second price. The report about the Ceremony was released on different media channels.

4.8. Meeting No. 8

Meeting No 8 was the walking Award Ceremony in Leoben. The three persons who had been walking most (proved by steps recorded via pedometer) were celebrated in meeting nr. 8. Mr Gernot Kreindl (Head of Leoben’s Climate and Energy Policy and Head of the mobilityteam) together with Ms Nicole Ginter and Mr Klaus Minati (both Climate Alliance Austria) handed the prizes to the three winners of the walking Award: Ms Roswitha Thaler, Ms Andrea Nebel and Ms Birgit Kummer. Additionally, the main winner of the national wide competition had been drawn. The winner was Ms Sabine Laueremann from Leoben.

5. Expected effects and follow up

The mobility team meetings were essential for the development of the walking award campaign because the mobility teams were responsible for its implementation out on the spot. For this reason, procedures, promotion material, responsibilities and budgets needed to be well coordinated with the municipalities.

The campaign actions in form of Workshops for employees were implemented before the Walking Award started. It was the intention to highlight the positive impacts of walking on human health. Especially Mödling and Leoben had a focus on health at work and had different offers for their employees related to that. Both municipalities linked the Walking Award and the campaign action “Workshop on health aspects of walking and cycling” to that focus. In Leoben similar Workshops were planned earlier, so that the Workshop with Mr Hutter was implemented in Baden and Mödling but not in Leoben. Next to the information aspect the Workshop on health aspect of walking and cycling offered an opportunity to promote the Walking Competition and to encourage employees to participate.

The Walking Award Ceremonies were important for media appearances and for making project results visible. Not only for Climate Alliance Austria but also for the municipalities it is important to make successful results visible. For that reason, CAA and Climate Alliance Styria gives a special honour to participating municipalities and employees.

Next to the meetings Climate Alliance was in regular contact with the mobility teams by phone and email.

In December 2018 CAA will have the last Walking Award Ceremony in Mödling. Further we plan a qualitative evaluation of the Walking Award campaign via feedback talks with the participating mobility



teams. In Baden CAA will implement another campaign action in 2019, which is going to be organized in form of a carpooling workshop for employees.



6. Annexes

6.1. Invitation and Agenda

6.1.1. Meeting No. 1

AGENDA

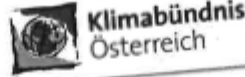
MOVECIT-TREFFEN

11. April 2018 um 11 Uhr
im Rathaus Baden

- Pressekonferenz zur Mobilitätsplan Übergabe
 - Di, 24.4.
 - Presstext von HH
 - Verteiler ok? Weitere Kontakte?
 - Aussendung
 - Fotograf von Baden
 - Ablauf (Buffet, Kaffee)
- Besprechung Status Quo
 - Umgesetzte Maßnahmen
 - Infomappe für ~~MitarbeiterInnen~~ und/oder Aussendung
 - Fußwegkarte
- 2. Umfrage
 - Im April
- Workshop Gesundheitliche Aspekte des Zufußgehens und Radfahrens
 - Ablauf
- Walking Award im September (pilot action)
 - Ideensammlung
 - Wie kommen wir zu vielen TeilnehmerInnen?
 - Sponsoren und ~~Give goods~~
 - Schrittzähler für ~~MitarbeiterInnen~~
- Plakat
- weiteres



6.1.2. Meeting No. 2



AGENDA

MOVECIT-TREFFEN

am 13. April 2018 von 16:00 - 17:30
im Amtshaus Pfarrgasse 9, Mödling

- **Mobilitätsplan**
 - Letzte Anmerkungen/ Ergänzungen
- **Pressekonferenz**
 - Termin
 - Ort
 - Verteiler *WÖN, Bezirksblätter, etc. Kurier*
 - Aussendung *- an Hri Pucheger*
 - Fotograf *von Mödling*
 - Ablauf (Buffet, Kaffee)
- **Besprechung Status Quo**
 - Umgesetzte Maßnahmen
 - Infomappe für MitarbeiterInnen und/ oder Aussendung
 - Fußwegkarte
- **2. Befragung**
 - im April *von - bis? ca. 2 Wochen 3 Tage, Erinnerung, 1 Woche*
 - online & Druckversion? *1/14* *konfekt*
- **Workshop „Gesundheitliche Aspekte des Radfahrens & Zu Fußgehens“**
 - Termin
 - Bewerbung
 - Ablauf
- **Walking Award**
 - Ideensammlung
 - Anmeldeverfahren? Wie bekommen wir viele TeilnehmerInnen?
 - Sponsoren für Preise
 - Schrittzähler für MitarbeiterInnen
- **Movecit-Plakat**

Wir freuen uns wieder auf einen produktiven Austausch!

Freundliche Grüße

DIⁿ Sabine Luger und Mag.a Natalie Weiß



6.1.3. Meeting No. 3



Mobility Team Meeting Leoben

20.04.2018 9-11 Uhr

Erzherzog Johann-Straße 2, 8700 Leoben

AGENDA

- Status quo
- Gestaltung MitarbeiterInnen Workshop
- Herbst Programm (Mobilitätswoche, Schritte Wettbewerb)
- Nächste Schritte



6.1.4. Meeting No. 4

NACHHALTIG MOBIL zum Arbeitsplatz



Schaffen Sie 10.000 Schritte am Tag?
Wann gönnen Sie Ihrem Fahrrad den nächsten Ausflug?

NUTZEN SIE IHREN ARBEITSWEG UM FIT ZU BLEIBEN!



IHR GESUNDHEITLICHER VORTEIL:

- Abbau von Stress und Müdigkeit
- Verbesserung Ihrer Herzgesundheit
- Linderung von Gelenks- und Rückenschmerzen

„GESUND & MOBIL ZUR ARBEIT“
Vortrag von Dr.med. Hutter
& Gewinnspiel
Wann: 10. Sept. 2018, 10:30 - 12:30 Uhr
Wo: Rathaus, Baden

Arbeitswege zu Fuß oder mit dem Fahrrad schützen Gesundheit und Klima.

MOVECIT - das Projekt für nachhaltiges Pendeln: Workshop zu gesundheitlichen Aspekten des Gehens und Fahrradfahrens, Mitarbeiterinnen-Beratungen zum Mobilitätsverhalten, Walking Award und vieles mehr...

MACHEN SIE MIT!

www.klimabundnis.at
www.movecit.eu





6.1.5. Meeting No. 5



I

AGENDA

MOVECIT-TREFFEN


am 26. Juli 2018 von 11:00 - 12:30
im Amtshaus Pfarrgasse 9, Mödling

- **Status quo**
 - WMP: Maßnahmen Umsetzung/ 2nd Modal Split Report
 - Nächste Schritte im MOVECIT-Projekt
(Evaluation Walking Award, WA-Preisverleihung, Projektmeeting Leipzig, 3. Befragung, Konferenz)

- **Vorbereitung Walking Award**
 - Stückzahl je Drucksorte
 - Ablauf Bewerbung des WA
 - Ablauf WA
 - WA-Preise

Ich freue mich wieder auf einen produktiven Austausch!

Freundliche Grüße

 Sabine Luger



6.1.6. Meeting No. 6

NACHHALTIG MOBIL zum Arbeitsplatz



Schaffen Sie 10.000 Schritte am Tag?
Wann gönnen Sie Ihrem Fahrrad den nächsten Ausflug?

NUTZEN SIE IHREN ARBEITSWEG UM FIT ZU BLEIBEN!



IHR GESUNDHEITLICHER VORTEIL:

- Abbau von Stress und Müdigkeit
- Verbesserung Ihrer Herzgesundheit
- Linderung von Gelenks- und Rückenschmerzen

„GESUND & MOBIL ZUR ARBEIT“
Workshop und Gewinnspiel
Wann: 11. Juni 2018, 10:30-12:30 Uhr
Wo: Rathaus Baden, Stadtratssaal

Arbeitswege zu Fuß oder mit dem Fahrrad schützen Gesundheit und Klima.

MOVECIT - das Projekt für nachhaltiges Pendeln: Workshop zu gesundheitlichen Aspekten des Gehens und Fahrradfahrens, Mitarbeiter:innen-Befragungen zum Mobilitätsverhalten, Walking Award und vieles mehr...



www.baden.at/interreg-central-europe/interreg-central-europe-2014-2020
www.klimabundnis.at





6.1.7. Meeting No. 7

- Invitation by telephone

6.1.8. Meeting No. 8

- Invitation by telephone



6.2.3. Meeting No.3

Seminar/Workshop/Meeting		1 2		Unterschrift
Vorname	Nachname	Email		
MOTACIC	weiss		X	<i>Motacic</i>
Angelika Gschwand	Weiss Purhoff		X	<i>Purhoff</i>
GABRIELA Judith	JANSCHNA SCHAFFER	gabriele.janschka@wiedling.at judith.schaffner@wiedling.at	X	<i>Janschka</i>
Martina MARITA	Kondits WIDMANN	martina.kondits@wiedling.at marita.widmann@wiedling.at	X	<i>Martina Kondits</i>
PETER CLAUDIA	DOERNER NEUMANN	peter.dorn@wiedling.at claudia.neumann@wiedling.at	X	<i>Peter Dorn</i>
HEGGA REGINA	STAHL HAUER	hegga.stahl@wiedling.at regina.hauer@wiedling.at	X	<i>Stahl</i>
BRIGITTE Olga	HUNGER Angeles	brigitte.hunger@wiedling.at olga.anges@wiedling.at	X	<i>Regina Hauer</i>
HARALD GÜNTER	PILZ SEIFERT	harald.pilz@wiedling.at guenter.seifert@wiedling.at	X	<i>Pilz</i>
BARBELE	WATNER	barbele.watner@wiedling.at	X	<i>Watner</i>

Interreg
CENTRAL EUROPE
MOVECIT

Umweltbundesamt Österreich

1 - Ich erkläre mich damit einverstanden, dass Fotos und/oder Videomaterial der Veranstaltung im Rahmen der Medienarbeit von Klimabündnis Österreich veröffentlicht und genutzt werden dürfen.
2 - Ich möchte über Angebote, Veranstaltungen und Aktuelles von Klimabündnis Österreich informiert werden. Bitte um Email Angabe.

Ich kann der Nutzung meiner Daten jederzeit widersprechen. Der Widerruf gilt für alle zukünftigen Veröffentlichungen/Zusendungen, jedoch nicht für bereits erfolgte. Bei Veröffentlichung von Gruppenaufnahmen führt der spätere Widerruf nicht dazu, dass das Bild entfernt werden muss.



6.3. Pictures

6.3.1. Meeting No. 1





6.3.2. Meeting No. 2



6.3.3. Meeting No. 4







6.3.4. Meeting No. 5



6.3.5. Meeting No. 6





6.3.6. Meeting No. 7



6.3.7. Meeting No. 8



