

STAKEHOLDERS' INPUT WITHIN MOBILITY PLANNING PROCESS

D.T3.2.15 - D.T3.2.21

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| 6.5.4. Etc. | Chyba! Záložka nie je definovaná. |



1. Summary

The stakeholders were involved in a preparation of the WMP in various ways, including meetings. We organized more meetings and consultations than described below, described ones were the most contributive. We describe also meeting before February and after July as far they were important from point of view of stakeholder involvement.

We report three meetings: with external stakeholders, with management of the City Hall and with the City Hall employees. All of them were kept at the City Hall. The most important findings were:

- external stakeholders like the WMP idea, however they are able to change their operations only on direct order/request of the City Hall during the WMP implementation;
- the City Hall is very keen to prepare and implement the plan and it contributed with important ideas;
- employees of the City Hall welcome the idea of WMP and they provided good suggestions and feedback from their point of view.

2. Date and place

2.1. - 23. November 2016, the City Hall: external stakeholders

2.2. - 9. May 2017, the City Hall: focus groups with employees

2.3. - 25. August 2017, the City Hall: the City Hall managers

3. Number and types of participants/target groups

3.1. External stakeholders meeting

Number of representatives of external stakeholders was 13 persons, who represented 9 institutions:

Police of Slovak Republic - Traffic Department in Banská Bystrica;

SAD Zvolen - public transportation provider;

Banská Bystrica Region - Department of Transportation - coordinating of regional and hinterland public transportation;

EI - private parking company;

Citizen Cycling Initiative - NGO active in urban cycling development

Municipal Police

IVD - agency for public transportation development

MIS - road maintenance company

Municipal parliament



3.2. Employees focus groups

The meeting was organized in form of focus groups, it means 3 meetings each 60 minutes long always with 10 persons (30 persons in total). They were interviewed by a facilitator in a structured way. Participants were employees who in the online questionnaire showed interest to take part in the interviews about various aspects of their commuting and work travel. They were employees of different levels and departments.

3.3. City Hall managers

This meeting was held as the meeting of a working group with participation of six important internal stakeholders. Participants included: the Head Office Manager who is the highest official of the City Hall, the directors of the development department, human resources department and zoning plan department took part.

4. Topics tackled and links to deliverables, outputs

4.1. Meeting / workshop / event No. 1

The main goal of the meeting was to get opinion of external stakeholders on preparation of the WMP, to indicate what they consider important and to commit them to future cooperation. Each participant was asked about what he/she considers important from a point of view of commuting to the City Hall, what are obstacles to use sustainable modes of mobility and what are potentials for further development. Though external stakeholders don't have any influence on operation of the City Hall, the meeting was very important from a point of view of the WMP preparation as far as they create a general transport environment in a city that influences external conditions for commuting and work travel of the City Hall. It was agreed that an ad hoc meeting of the WMP experts and external stakeholders may be held if necessary during the WMP preparation.

4.2. Meeting / workshop / event No. 2

This meeting was an organic part of the WMP preparation methodology. It followed the online questionnaire of transportation behavior of employees which served as a basis for composition of well-targeted questions to participating employees to detail answers and findings of the online survey. That is why various aspects of commuting and work travel were deeply discussed. Each focus group interview was divided into 4 parts: priorities/motivators, barriers/problems, awareness/change and solutions/measures.

The meeting provided valuable principal information for further development of the WMP. Input from employees is essential as far as the WMP's goal is to influence employees' transportation behavior and to motivate them. That is why it is necessary to listen to their opinions and ideas. It will be possible to tune up measures of the WMP according to their real needs and possibilities.

4.3. Meeting / workshop / event No. 3

The meeting was organized as a part of the working group meeting. The high officials of the City Hall were invited in order to present them a draft of the WMP measures. It was important to keep them informed and to get feedback, as far as they represent the internal stakeholder on the highest level. That is why it was crucial the Head Office Manager participated - he was authorized to confirm or suspend proposed measures and approve their further preparation. It would be very inefficient to finalize the set of measures and the action plan and only then to learn if they are acceptable for the City Hall or not. However, all proposed measures were approved for further evolving.



The meeting went far beyond its goal. After formal approval of measures by the Head City Manager the discussion started about many details of design and further implementation of measures including very detail proposal and advices on how to approach further work and later implementation of the WMP.

5. Expected effects and follow up

A stakeholder involvement significantly influenced the final WMP measures. Thanks to intensive involvement of stakeholders in various ways and phases the final WMP is not made “at green table” and it is designed in way which is welcome by employees while its implementability by the City Hall is at a pretty high level.

Some of main impacts of a stakeholder involvement meetings:

- cycling and walking is more emphasized against original assumptions as far employees showed higher interest than was expected;
- all IT works connected with the WMP will be done by the City Hall IT department, no external company is necessary;
- the bike garage was suggested by the City Hall managers instead originally suggested the bike shelter;
- some of more strategic measures are incorporated in the WMP (e.g. changes in the system of street maintenance, adjusting zoning plan...) - though they don't regard directly the City Hall operation, employees pointed out they should be incorporated as far they regard their daily commuting and work travel;
- as far editors of the WMP showed very strong interest in involvement of employees as stakeholders, employees actively participated in the plan preparation and it is clearly apparent on its final version;

Further cooperation with stakeholders is an inevitable part of the WMP's implementation. The main way of involving of internal stakeholders, it means employees and management of the City Hall, will be via implementation of the measures. They are directly involved in implementation of most of individual measures of the plan either as object of measures (employees) or subject (management). In addition, they will be involved in regular evaluation of the plan, implemented by the mobility manager, with possibility of commenting and bringing new ideas.

External stakeholders will be involved in many ways. Many WMP's measures requires collaboration with external stakeholders so they will be addressed with concrete inquires and proposals, e. g. public transport providers will be asked to provide ticket discount for employees, the police officers will evaluate changes of traffic signs, etc. In addition, close cooperation of stakeholders will be assured also via preparation of the Sustainable urban mobility plan which will be launched in 2019 and will require even closer collaboration of stakeholders than in a case of the WMP.

6. Annexes

- Documentation of the meetings;

6.1. Invitation and Agenda

- Paste the scan of the invitation or agenda if available, otherwise retype the agenda manually.



6.1.1. Meeting / workshop / event No. 1

Invitation:

POZVÁNKA

na pracovné stretnutie Udržateľná mobilita v Banskej Bystrici

Termín: 23. novembra 2016
13:00 - 14:30

Miesto: Mestský úrad Banská Bystrica, zasadačka č. 290

Mestský úrad Banská Bystrica Vás pozýva na pracovné stretnutie o príprave plánu udržateľnej mobility mesta (PUMM).

Cieľom stretnutia je informovať o význame a dopadoch PUMM a prediskutovať súčinnosť zainteresovaných organizácií pri procese spracovania PUMM.



Mesto Banská Bystrica a Nadácia Ekopolis realizujú od júna 2016 do mája 2019 projekt MOVECIT. Projekt je podporený v rámci programu Central Europe a je zameraný na tvorbu plánov mobility pre inštitúcie.

Agenda (translated to English):

1. Welcome note, meeting goal (Ján Roháč, Ekopolis Foundation)
2. Sustainable mobility plans (Zbynek Sperat, CDV Brno)
3. Sustainable mobility plans in Slovakia (Soňa Šestáková, VÚD Žilina)
4. Sustainable mobility plan in Banská Bystrica (Marek Modranský, UITP)
5. Introduction of planned workplace mobility plan for the Banská Bystrica City Hall
6. Discussion - input of each stakeholders in planning of mobility (obstacles and opportunities, readiness, possible measures, communication to public).

6.1.2. Meeting / workshop / event No. 2

Participants - employees - were invited via intranet.

Agenda:

1. Introduction, explanation of the context and the method of interview
2. Discussion about priorities / motivations



3. Discussion about barriers / problems
4. Discussion about awareness / willingness to changes
5. Discussion about solutions / measures
6. Other topics and feedback

6.1.3. Meeting / workshop / event No. 3

Participants were invited by the phone (it was not possible to set the date far in advance thanks to busyness of the City Hall Head Office Manager).

Agenda:

1. Introduction
2. Brief presentation of the surveys and analysis of the WMP
3. Detail presentation and brief discussion about individual measures proposed in the WMP
4. Detail discussion about specific measures

6.2. List of participants

6.2.1. Meeting / workshop / event No.

**Pracovné stretnutie
Udržateľná mobilita v Banskej Bystrici**

Banská Bystrica, 23.11.2016

Prezenčná listina

| P.č. | Priezvisko a meno | Organizácia | Podpis |
|------|-------------------|------------------------|--------|
| 1. | JUDOL JOSEF | KM KPR Banská Bystrica | |
| 2. | LADISLAV ČELIGA | KM KPR B.B. | |
| 3. | MILOS MIKULIC | KM KPR B.B. | |
| 4. | MICHAL BARTOSIK | SAD ZVOLEN | |
| 5. | PIKULIA OZGARD | MSU B.BYSTRICA | |
| 6. | SACMAT ZBIVICE | OSU, v.v. | |
| 7. | JURAJ LOIT | KEI | |
| 8. | Pavel Belko | BBBK | |
| 9. | SOMA SESTAKOVA | VUP, a.s. | |
| 10. | Zdenka Budecova | DEI, B.B. | |
| 11. | Kolena Pavel | KP B.B. | |
| 12. | Štefan FURKATA | ODI-DI | |
| 13. | JAGREČIKOVA Mária | MSU B.BYSTRICA | |
| 14. | MOLTOVIS HATUIS | HZ B.BYSTRICA | |
| 15. | ŠMADŔ Milan | Zosťavené MSU | |
| 16. | VILETAI Martin | MSU | |
| 17. | M. MODERANSKY | IKD, Zopr.kom. 38 | |
| 18. | JAN ROHAC | MARIKA EKOPOLIS | |
| 19. | | | |
| 20. | | | |
| 21. | | | |
| 22. | | | |
| 23. | | | |
| 24. | | | |
| 25. | | | |



6.2.2. Meeting / workshop / event No. 2

**Rozhovory v rámci prieskumu dopravných návykov
zamestnancov MsÚ v Banskej Bystrici**

Zoznam účastníkov

Banská Bystrica, Mestský úrad, 9. máj 2017

| Meno a priezvisko | Podpis |
|-------------------|--------|
| Mária Filipová | |
| Renáta Hlačiková | |
| MIRIAM ŠTRANOVSKÁ | |
| PETER SUCHÝ | |
| MARIÁNA ZADŮSKÁ | |
| IVONA ADRIANA | |
| PUDÁKOVÁ REĎA | |
| PETER TUHÁRSKY | |
| IVAN WILKOVSKÝ | |
| VLADIMÍR LEŇKÁREK | |
| Meduza BRIDA | |
| Michal Štefánek | |
| Dana Cibulková | |
| TULAS ŠÍPULA | |

**Rozhovory v rámci prieskumu dopravných návykov
zamestnancov MsÚ v Banskej Bystrici**

Zoznam účastníkov

Banská Bystrica, Mestský úrad, 9. máj 2017

| Meno a priezvisko | Podpis |
|-----------------------|--------|
| Mag. hýgid Popovicová | |
| Mag. TOMÁŠ PASTORČEK | |
| LUBICA PAULINYOVÁ | |
| DUSAN BRADUSKÝ | |
| JAN JEMŤKA | |
| Harasová | |
| ALENA KÁRANOVÁ | |
| IDEŇKA GEORGIJEVA | |
| EVA MANIGOVÁ | |
| MÁRIA DOVÁKOVÁ | |
| h. w. Hlačiková | |
| PETER MICHAL | |
| ZUZANA HRASLOVÁ | |
| VLADIMÍR FODRAL | |



6.3. Pictures

6.3.1. Meeting / workshop / event No. 1





6.3.2. Meeting / workshop / event No. 2





6.3.3. Meeting / workshop / event No. 3

No pictures available.

6.4. Media coverage

No media coverage of the meetings.

6.5. Web-links

No Indicate web links of announcemen.