



REPORT ON LSP WORKSHOP NO. 3

Deliverable D.T2.2.1

**Municipality of County-rank City of
Szombathely**

Version 1

03 2018





Date & time of the event:	13/03/2018 from 15:00 to 16:50	Location	Savaria Museum, Szombathely, Hungary
Number of invited guests	38	Number of attendees	14

Name of the event	Nr. 3. meeting of the Szombathely Local Stakeholder Platform
Organized by	Szabolcs, Szakály, Ágnes Gyórfy, Tibor Polgár, Andrea Csapláros
Contact person	Ágnes Gyórfy

1) Brief outline of the objective of the LSP event

The event was open to the invited organizations, this time for a widened circle: altogether 38 organisations and private persons received the invitation. The leaders of the LSP have been appointed earlier, they were involved in the previous negotiations about structuring the event.

The event was facilitated by the two LSP leaders: Andrea Csapláros and Tibor Polgár. The main aim of the meeting was to provide a brief introduction to the Transnational Vision Statement (TVS), and to create a common base of the Local Vision, through collecting the personal and if possible the institutional vision of the participants.

2) Key messages, outcomes, recommendations

After the welcoming words of Agnes Gyórfy representing the project management team, the first speaker was Tibor Polgár, providing a brief introduction to the TVS: baseline statements, elements of the TVS.

With the guidance of Gál Körmendy, the LSP participants were involved in an interactive communication about their opinions, views, or more generally: their vision about the future of the St. Martin heritage in Szombathely. A complex, deep conversation started among the representatives of very different types of organizations, but slowly everyone started to talk from personal viewpoint.

The mentioned vision elements could be grouped around five dimensions:

- Sacrality
- Community identity
- Social care
- Cultural tourism and
- Structures, networks.

Some further horizontal dimensions were also mentioned, target group questions raised (e.g. the 40-55 age group appears to be the least sensitive and knowledgeable concerning St. Martin).



The participants were promised to receive the draft version of the LVS to read and comment which some had done so. The valuable comments were taken into consideration and appear in the final version.

3) Communication and other technical information

The invitation was sent to each organization by email, in some cases personally or per telephone.

We decided to keep the venue (a small-size event room of the local Museum) for LSP meetings as it appeared to be suitable in size, with a good atmosphere. However, the invitation for the next meeting shall be sent out earlier, and some LSP members we will approach in different ways as well (e.g. personal visits) to reach higher presence of stakeholders. We still miss the social sphere as well as the church from the LSP.

4) Evaluation of the event and future steps

The meeting definitely met the initial objectives as a fruitful work developed with valuable impact for the compilation of the Local Vision Statement. In fact the organizers must keep in mind that the group members often have so much to share that fewer topics shall be planned for the following events.

During the coming meetings attention is have to be paid to orienteer the course of the conversation well enough to keep it pragmatic, to come to definite ideas, solutions and cooperation.



2nd LSP (No.3) report

Date & time of the event:	5/3/2018 from 16:00 to 18:00	Location	Vetrinjski dvor, Maribor, Slovenia
Number of invited guests	40	Number of attendees	32

Name of the event	Presentation of the project "NewPilgrimAge" (Interreg Central Europe Program) and consensus (alignment) on a local vision.
Organized by	Municipality of Maribor
Contact person	Alenka Likar Mastnak, Project Manager

1) Brief outline of the objective of the LSP event (1 paragraph- Max. 15 sentences)

- Presentation of the “NewPilgrimAge” project and its execution (Mrs. Alenka Likar Mastnak, M.Sc.)
- Presentation of Transnational Vision and its connection to Local Vision (Mrs. Alenka Likar Mastnak, M.Sc. and Mr. Uroš Vidovič, M.Sc.)
- What is the purpose of Local Vision (Mr. Franc Kopic)
- Group work and proposals gathering (all participants)
- Discussion and proposals presentation (all participants)
- Consensus on a Local Vision (all participants)

Participants were invited to the event, arising from:

- Public Sector;
- Different industries (associations, companies, social enterprises);
- Educational organizations (academic sphere);
- Civil society (NGO).

2) Key messages, outcomes, recommendations (maximum 5 bullet points. Max 6 sentences/bullet point)



NewPilgrimAge

At the 2nd LSP Workshop (No.3), Transnational Vision Statement (prepared by Leading Partner) was presented. Furthermore, the link between the Transnational Vision and the Local Vision was explained and what is the purpose of the Local Vision.

The participants confirmed their consensus on the Local Vision, including all the contents that were presented, i.e. Common Vision of NewPilgrimAge for the next 10 years (Mrs. Alenka Likar Mastnak, MSc), as well as all proposals that were gathered and presented by the participants at the workshop. Important addition to the Local Vision was identified by younger population which expects more digital content on the Internet, more project's promotion in the media (radio and television), and closer involvement of primary and secondary schools.

3) Communication and other technical information (1 paragraph- Max. 15 sentences)

The presentation also featured a film by Mr. Franc Kopic - The Old Vine, which was presented around the world, and received numerous awards. This was presented as an example of how we can contribute to the protection of the cultural heritage of St. Martin and how important it is to have "great dreams".

4) Evaluation of the event and future steps (1 paragraph- Max. 8 sentences)

- Excellent and successful socializing of the older and younger generation;
- Understanding of various proposals on the protection of cultural heritage - older and younger generations;
- Social event with a common dinner;
- Informal gathering - a hike before the presentation.

The participants assessed the event positively and expressed their wish for more such meetings.

PP5 - UNPLI VENETO

LOCAL STAKEHOLDER PLATFORM

Deliverable D.T2.2.1

Version 0

Prepared by: Silvia Trento (Change Driver)
and Unpli team

10 April 2018



3rd LOCAL STAKEHOLDER PLATFORM MEETING(S)

1) Brief outline of the objective of the LSP event

UNPLI Veneto, as an organization, covers quite a large geographic area: the whole Veneto Region, almost 18500 km² with a population of 4.900.000 inhabitants. The territory hosts more than 500 Pro Loco associations, so there was quite a large number of potential stakeholders that could be involved in the project.

It was decided that the best way to approach the issue of developing a consensus on the “**NPA local vision**” and actively working with the stakeholders, was to **set up three different workshops with different target groups**:

- ✓ One specifically targeted to reach the younger volunteers of the Pro Loco Associations at regional level;
- ✓ the other two located in two cities (Treviso and Vicenza) in the eastern and western part of the Veneto Region, in order to facilitate the participants coming from different areas.

All the invitations were sent by e-mail and, in the days previous to the workshops, the invited guests were re-called by the UNPLI staff and reminded of the meeting.

The UNPLI team, composed by Simone Giotto, Erika Follador and Silvia Trento (ChD) was present to all the meetings.



Date & time of the event:	15/03/2018 from 9.30 to 13:00	Location	Coldiretti, Paese (TV)
Number of invited guests	42	Number of attendees	36

Name of the event	3rd LOCAL STAKEHOLDER MEETING
Organized by	UNPLI VENETO
Contact person	Simone Giotto, Erika Follador

On March 15th, the staff of Unpli Veneto met the volunteers of SCN that work in the Pro Loco of the Veneto Region, in order to discuss the NewPilgrimAge Project and understand how much the young adults know about Saint Martin cultural heritage and which activities can .

SCN means Servizio Civile Nazionale, a national counterpart of the EVS (European Voluntary Service): in Italy, young people from 18 to 29 years old have the possibility to perform a year of voluntary service in a lot of charities and cultural associations, such as Unpli Veneto and all our associated Pro Loco and the Municipalities.

The meeting took place in one of the conference hall of the headquarters of Coldiretti in Paese - Treviso.

Participants were welcomed by Erika Follador, who spent a few words on the NewPilgrimAge Project and its goals. Then she gave the floor to Simone Giotto, who explained the programme of the workshop.

After the presentation the attendees were divided into small groups and every group had to answer three different questions:

- Nowadays, which are the values of Saint Martin that we can find in our society?
- Which are the organisations that transmit these values?
- How do they transmit them to the population?



After an hour, a representative for each group presented their ideas to the others. Here's an overview on the ideas and discussions that arose within every working group.

1. NOWADAYS, WHICH ARE THE VALUES OF SAINT MARTIN THAT WE CAN FIND IN OUR SOCIETY?

The groups identified the same values, that are reported in the following list:

- **charity:** to help each other;
- **to share something with everyone:** as Saint Martin did with the cloak, we have to learn to share as well;
- **renewal:** the courage to change our mind;
- **humility:** as empathy;
- **fraternity;**
- **altruism;**
- **mercy:** the offer of the cloak reminded the values of the Jubilee of Mercy that Pope Francis indicted in 2015;
- **celebration:** in the Veneto Region, Saint Martin means also the end of the agrarian year and the parties that the farmers organised in this occasion;
- **icon:** Saint Martin is an icon which reminds all these values;
- **volunteering:** to give something without expecting anything back;
- **To not have prejudices against other people;**
- **Lenience;**
- **Sustainability.**

2. WHICH ARE THE ORGANISATIONS THAT TRANSMIT THESE VALUES?

The groups identified many organisations that in their opinion represent and transmit Saint Martin's values.

For example, organisations that entertain children in the hospitals (as Dottor Clown in Caldogno - VI; Clown in corsia; Dottore del Sorriso); charity associations like Caritas, Emergency, Unicef, FAO, Save the Children, etc (the complete list is at the end of the report).

Pro Loco Associations and the Erasmus Projects were also mentioned.



The groups also named important personalities in today’s society, as Pope Francis, Gandhi, Nelson Mandela, Albert Arnold Gore and Aung San Suu Kyi.

In addition, the group mentioned the following cases:

-FACEBOOK, which moved its servers in the north of Sweden, so that they could be naturally refrigerated by the environment (value of renewal);

-TAG: a coworking space, where a lot of people work together and in the same place reducing pollution

-CAFFE’ SOSPEO: an Italian tradition, in which you leave a paid coffee for another person that you don’t know and that could come to that café after you.

Other examples could be COUCH SURFING, BOOK CROSSING, CAR SHARING

3. HOW DO THEY TRANSMIT THEM TO THE POPULATION?

Organisations use social networks and all the communication channels (television, newspapers, publications, leaflets, etc).

Nowadays, they also organise events, gala dinners or other kind of activities to involve everyone in their causes: this could be something that engages people doing something useful for the community.

Organizations:

Greenpeace	Telefono azzurro	Progetto Erasmus	Croce Rossa
WWF	Medici senza frontiere	Associazione Mato	EMPAS
AIDO	La fabbrica del sorriso	Grosso	Movimento per la vita
AVIS	Caritas	Cultural	Previdenza Sociale
ONLUS	Bilancio sociale	Associations	Amway
ONU	(ONLUS)	Gruppi Scout	Cooperatives for disabled people
UNICEF	Running for rangers	City Angels	Missionaries
FAO	Dr.Clown	Alpini	
	Doppia Difesa	Pro loco	
	Altromercato	Save the children	



Date & time of the event:	24/03/2018 from 9.30 to 13:00	Location	Hotel Le Terrazze, Villorba (TV)
Number of invited guests	75	Number of attendees	25

Name of the event	3rd LOCAL STAKEHOLDER MEETING - Belluno, Treviso, Venezia
Organized by	UNPLI VENETO
Contact person	Simone Giotto, Erika Follador



On March 24th, the staff of Unpli Veneto met the most important cultural stakeholders (museums, associations, researchers, politicians, Pro Loco, representatives of the regional government) from the province of Treviso, Venice and Belluno in order to discuss the NewPilgrimAge Project and to start building a local vision.

The meeting took place in one of the conference halls in the Hotel Le Terrazze, in Villorba - Treviso. The location was chosen because of its proximity to the motorway,



so it was easily reachable for all the people involved that were coming from three different provinces.

The participants were welcomed with coffee, drinks and refreshments, so that they could get to know each other in an informal and friendly atmosphere.

Then a World Cafè technique was used and the attendees autonomously created 5 thematic groups, which referred to different topics:

- Communication
- Cultural tourism
- Traditions and gastronomy
- Religious tourism
- Re-enactment and live interpretation



Stakeholders could join the thematic group they were most interested in but were encouraged to change group and listen to different topics as well. The Change Driver and the PM alternated between groups, guiding the discussions.

After an hour, a representative for each group presented the themes and subjects they discussed to the others.

Here's a brief report of the ideas and discussions emerged from every working group.



COMMUNICATION

The group identified two different issues:

1. how can we communicate and create collaborations between different areas where the cultural heritage of Saint Martin is strong?
2. how can we put into effect the cultural exchanges from these areas?

The participants of this group identified different instruments:

- Websites: those are really expensive and, unfortunately, the figure of Saint Martin is not so appealing for the main part of the population. We can use existing and famous websites to transmit our work (like regional website for events, institutional websites, etc) and create interactive contents to attract and engage the viewers;
- Social networks: perfect instrument to reach the young public. These kinds of channels are faster than the others. We could make short videos to promote Saint Martin or initiatives about him;
- Books, publications, leaflets: something easy and efficient that could be transmitted to everyone for the time being and in the future;
- Engaging schools and universities: scholarships to award papers and works made by students or university researchers; conferences to inform students about the history and the values of Saint Martin.

CULTURAL TOURISM

All members of this group agreed that this is a sector that could sum up most of the activities that could be developed by the NewPilgrimAge project.

Main topics discussed:

- First, it is important to take care and promote the European Saint Martin Route: create an offer that permits pilgrims to follow the path (unique signs, accommodation, maps, etc) and enrich the route with all the cities or villages that are linked to Saint Martin.
- Then, it could be useful create a unique calendar that includes all the events (or at least the events that are organised in the same areas) about Saint Martin, his



traditions and values. In this way we can start a network between different types of stakeholders that could collaborate in different fields.

- It could be important to involve schools and students, to promote and transmit not only the values of Saint Martin but also the memories of our grandparents. An idea is to organise meetings between students and elderly, where the second ones talk about the values and traditions of Saint Martin.
- Another idea is to conduct a census to discover all the artistic treasures dedicated to the Saint and organise all-inclusive tourist packages for tourists and families to discover them.

TRADITIONS AND GASTRONOMY

In the Veneto region there are a lot of traditions linked to the figure of Saint Martin: Saint Martin and geese; Saint Martin and the end of the agrarian year, Saint Martin's Cake, the Summer of Saint Martin etc. Also, there are a lot of cities and villages that celebrate Saint Martin as their own patron, and every municipality has its own traditions.

It is difficult to link all the traditions in a unique way and sometimes the events are collocated in different periods all over the year.

It could be useful to promote this theme in the area, through schools, students, teachers, associations, not only with contests but also with something that really captures the interest of everyone and that could stimulate school programs.

RELIGIOUS TOURISM

Religious Tourism is of course a branch of tourism and could be included in cultural tourism as well. First of all, Saint Martin was a person, and then a saint.

Making a census about the traditions of Saint Martin in our territory shows the importance of the Saint and why he is so important for us and our history.

REENACTMENT

This group had a lot of ideas, like events or other activities:



- Organise tournaments between different historical groups from all the partners of NewPilgrimAge projects and organise international exchanges of historical groups; discovering games that were typical in the age when Saint Martin lived;
- Theatrical performances with historical costumes to show the history of Saint Martin to children and students and organise meeting for everyone to promote Saint Martin and other characters linked to the saint;
- Create something to promote and value the cultural heritage of Saint Martin or the traditions linked to the Saint;
- Initiatives for schools, like scholarships and contests.

The Change Driver summarized the ideas that were developed and pointed out that, while it's important to think locally, NPA is an international project, so all of the proposals should be brought and developed in a bigger scale.



Date & time of the event:	07/04/2018 from 9.30 to 13:00	Location	Villa Tacchi, Vicenza
Number of invited guests	62	Number of attendees	17

Name of the event	3rd LOCAL STAKEHOLDER MEETING - Vicenza, Verona, Padova, Rovigo
Organized by	UNPLI VENETO
Contact person	Simone Giotto, Erika Follador

The last stakeholder meeting was set up in Vicenza, in one of the conference halls of a Venetian Villa, property of the municipality of Vicenza. Again, the location was chosen because was easily reachable for all the attendees, coming from the provinces of Padova, Verona, Rovigo and Vicenza itself.

Erika Follador from the UNPLI team briefly introduced the NPA project, highlighting the role of the Pro Loco in the implementation of it. Then Simone Giotto described the programme of the workshop.

Due to the fact that the attendees were not as many as in the last meeting, it was decided to divide them in only two groups, that should discuss different topics and themes. The two groups were given one hour to work together, then one representative could explain the outcome of their discussion.



Father Raimondo Sinibaldi from the Vicenza Diocesi presented some opportunities, mostly linked to the Romea Strata religious route that covers 5 different regions in the north east of Italy: Friuli Venezia-Giulia, Veneto, Trentino Alto Adige, Emilia Romagna and Toscana.

Here's an overview of the ideas that the first group discussed:

- develop a synergy and a collaboration between the Miren Sanctuary in Slovenia and Szombathely, connecting the Romea Strata and Saint Martin's Route
- valorise the San Martin related activities along the Romea Strata route
- give more visibility to the Romea Strata so that it can become a cultural European route
- Saint Martin's Day, on November 11th, almost coincides with Samhain, the Celtic New Year. It was also when the Nazis planned the Kristallnacht in 1938: the pogrom against



Jews carried out by the SA paramilitary forces and German civilians, that actively began the Final Solution. The choice of the date was due to the connection between Nazism and esotericism. So Saint Martin's Day could also be dedicated to the re-discovery of Jewish itineraries and points of interest.

- organize an iconographic exhibition about the story of Saint Martin in Veneto Region. The exhibition could be itinerant in different churches.
- strengthen the knowledge of Saint Martin's heritage in the field of cultural tourism, training the cultural operators and professionals
- working with school for projects and activities linked to Saint Martin's CH.

The second group focused on some keywords linked to Saint Martin's heritage:

- rural world
- cultural heritage
- agriculture
- gastronomy

From here they developed some ideas:

- Saint Martin was an icon of sharing and sustainability: his life and actions could be a metaphor for a sustainable development of our region
- implementing some ICT projects involving schools
- sharing also means hospitality: in a way, local events and carnivals organised by Pro Loco could be an interpretation of Saint Martin's values
- establish the International Day of Saint Martin on November 11th organising events, conferences and other activities and promoting them in the PPs countries.

The workshop session was closed by Enrica Scopel, who praised the commitment of the participants and their ability to develop ideas and proposals not only locally but internationally as well.



2) Key messages, outcomes, recommendations

It is not easy to sum up results and key messages of 3 workshops but they inspired the Local Vision and for that reason we decided to include an extended version of each meeting minute. In general terms we verified the interest of our stakeholder about NPA evolution, because most of them could benefit from its positive development.

Key messages:

- There is a clear generational gap between youths and adults about the knowledge of Saint Martin heritage which for these first ones, is disappearing;
- There is a need to collect Saint Martin related activities and support stakeholder working together to create a bigger critical mass;
- Schools are very important targets;
- Transnational cooperation should be enhanced;
- Very effective best practices of reinterpretation of SM values in the modernity are presented.

3) Communication and other technical information

Invitations were sent both via email and by phone. The NPA section of the UNPLI Veneto website (<https://www.unpliveneto.it/2017/10/23/newpilgrimage/>) and Facebook Page have been channeled as communication tools for all stakeholders, where they can find updated information about the project status at transnational and local level. For other details please see below.

4) Evaluation of the event and future steps

The participation of the stakeholder which decided to join this path has been satisfying, both in terms of numbers and interest. In particular we were surprised by the positive feedback received from our “non-primarial” stakeholders the Pro Loco Associations, meaning NGOs, Associations and experts. The participation of a representative of the Culture Department of the Veneto Region also to this LSP meeting (as for the 2nd) demonstrated their interest in the topic and their possible commitment whenever the project will define its concrete development.



Another interesting output of these meeting have been the request of most of them to get updated about the future steps of the activities and their availability to involve other subjects in the project.

During next months we will keep LSP informed about the prosecution and the Local Vision Statement deriving from the work done by and with them.

PP6 - MUNICIPALITY OF ALBENGA LOCAL STAKEHOLDER PLATFORM WORKSHOPS 2 & 3

Deliverable D.T2.2.1
Prepared by: Michela Vecchia

Version 2
02 2018





The report provides an overview of the activities undertaken during a two-round LSP workshop aimed at discussing and agreeing the Local Vision for Albenga. The final version of the Local Vision is being refined and finalised with the active cooperation of the stakeholders.

Date & time of the event	03.02.2018 15:00 - 19:00	Location	Palazzo Scotto Niccolari, Albenga
No. of invited guests	90	No. of attendees	19
Name of the event	NewPilgrimAge - LSP Workshop 2		
Contact persons	Davide Geddo, Michela Vecchia, Mattia Righello (ChD)		

1. Brief outline of the objective of the LSP event

The second LSP workshop had the objective of starting a structured discussion concerning the Local Vision with the local stakeholders. This was the first real opportunity of having the representatives of the community discussing together and reflecting on the mid- long-term objectives they attribute to the NPA project, and thus drafting a common strategic Local Vision and roadmap.

All the stakeholders active on the territory, and included in the NPA mailing list, were invited to take part in the workshop, namely representatives of education institutions, art and cultural associations, NGOs, social partners, sectorial associations, enterprises, Church, etc. Out of around 90 stakeholders invited to the workshop, 19 attended the meeting. All the categories of stakeholders were represented in the meeting.

After a get together coffee, the Vice Major of Albenga welcomed the participants, and the official in charge of the project (Davide Geddo) explained the goals of the meeting and the programme of the workshop.

A presentation of the data resulting from the questionnaire which was administered to participants during the first workshop was prepared by the external expert supporting the Municipality in the project implementation (Michela Vecchia). As a reminder, stakeholders were required, at the end of the first workshop held in November 2017, to complete a brief questionnaire in order to verify their willingness in taking an active role in the participative process aimed at developing the Local Vision and roadmap, and to identify the main topics/areas of intervention they consider as relevant for a sustainable local development action (a set of slides was prepared to this aim - Annex IV NPA_LSP workshop slides [03.02.18]).



The information emerging from the questionnaires (24 respondents) can be summarised as follows:

- All participants declared to be keen to actively participate in the process, and expressed a clear idea of the contribution they can give while drafting the Local Vision and roadmap. Contributions range from educative actions on the protection of cultural heritage to the organisation of cultural events in relevant cultural heritage locations; from cultural exchanges among young European to the promotion of the high-quality agricultural production of the territory; from the development of sustainable tourism policies to the increased participation in scientific research in the field of cultural heritage and history.
- Participants declared to represent all the components of the local community (and their interests), namely: education institutions, experts of local history and archaeology, bodies in charge of cultural heritage protection, public authorities, volunteering associations, sport associations, youth associations, cultural associations, active citizenship associations, business associations, and local administration¹.
- Participants identified a range of areas of activity/sectors for which strategic planning is needed. The identified domains were the following: sustainable tourism, religious tourism, cultural tourism, development of digital tools for the promotion of the territory, identification and development of oenogastronomy routes, development of submarine archaeological itineraries, development of archaeological routes, protection of the cultural heritage, promotion of the territory, social activities, initiatives in the field of education, volunteering activities.

The potential fields of action were grouped into three main possible areas of intervention:

1. Development of cultural and religious tourism; identification and promotion of archaeological itineraries including submarine archaeology; protection and restoration of the cultural heritage.
2. Promotion of the Albenga's territory; identification and promotion of oenogastronomy routes, also valorising the high-quality agricultural production of the area; development of ICT-based tools for promoting the Albenga's territory.
3. Development of education initiatives targeting the younger population; development of social interventions aimed at strengthening inclusion.

The Change Driver (Mattia Righello), after having briefly commented the questionnaire's results with the participants, explained how the discussion would have taken place (possibly in groups), and which results were expected from the workshop.

Based on the evidence resulting from the questionnaires, participants autonomously divided into two sub-groups in order to start an in-depth discussion of the goals and

¹ The religious community was not represented during the first workshop due to previous institutional engagements, but its representatives actively participated in workshops 2 & 3



objectives of the Local Vision, including possible courses of action. The two groups represented, on one side, the civil society (associations, businesses, volunteers, etc.), and on the other side institutional bodies (the local administration, research centres, the Church, education bodies).

After the discussion session, the results achieved by the two groups were presented to the general assembly and were approved as the basis for the subsequent meeting to take place on the 24th of February 2018.

The workshop was concluded with an **aperitif**, which allowed participants to continue the discussion in an informal way, thus favouring further networking activities.

2. Key messages, outcomes, recommendations

The workshop was useful to gather the point of view of participants, and to start the drafting of the Local Vision.

Below, the key messages resulting from the groups' discussion are summarised:

Group 1

[institutions, research centres, education, public authorities]

- To create a logo to be used for all the activities linked to the NPA Project. The idea is the one of launching a competition among secondary high schools' students asking them to propose a logo. A jury composed by representatives of the stakeholders and/or a community-based 'referendum' will then chose the official logo which could be coloured differently depending on the typology of activity (events, itineraries, conferences, etc.). In this way, a visual brand is created, and a proactive involvement of the young population can be ensured.
- Organisation of an **international conference** focusing on Saint Martin's. This could be organised based on the scientific activities regularly carried out by the *Istituto Internazionale Studi Liguri* (having one of its branches in Albenga) and active in local history, preservation of the cultural heritage, etc. This could be an opportunity to strengthen the links with those research/study centres in Europe that have carried out studies on Saint Martin and his legacy (including cultural heritage), and with the study centres being in charge of promoting the Via Sancti Martini.
- Production of a **video reconstructing the life of Saint Martin on the Gallinara Island**. The video could be then shown in the Albenga's museums, especially the one hosted in the ancient Genoese Fortress housing the Museum of the Gallinara Island (multimedia centre). This would give the possibility to show how Saint Martin lived for four years in the Albenga's territory, and thus to provide information on Saint Martins' presence in Albenga to both the local population and tourists.



- Identification of a **Saint Martin's itinerary** following the artistic production linked to the Saint and hosted in museums and churches, thus valorising the cultural heritage of Albenga and its surroundings (e.g. the hinterland). This itinerary could support the development of both cultural and religious tourism in the area.
- Development of **ad hoc actions aimed at increasing the transit (and stay) of pilgrims** (e.g. strengthening the links with the Via Sancti Martini, developing specific services for pilgrims, increasing the offer of low cost accommodations for pilgrims, etc.)
- Development of an **overall strategy linking together all the initiatives** (to be developed and already existing) that can reflect Saint Martin's values and can favour the local development, with particular regard to tourism.

Group 2

[civil society]

Forward

The discussion of the group was focused on the following elements/questions:

- ❖ Saint Martin's values: inclusion, sharing, and hospitality
- ❖ Local Vision objective: a brand ('Saint Martin in Albenga') should be created in order to attract people
- ❖ Target of the actions: who is the 21st century pilgrim?

- Development of a **touristic offer based on the peculiarities of the Albenga area**. There are, in fact, elements that should be better valorised and exploited in order to attract tourists, not only during the summer period. In particular, the mild climate allows to practice open-air sports in all seasons; naturalist excursions can be organised in the surroundings, including submarine archaeological activities due to the presence of a Roman wreck in the sea in front of Albenga and near the Gallinara Island; whale watching activities are already possible in the sea in front of Albenga (*Pelagos - Santuario dei Cetacei*); the existing tracks should be better linked to the *Alta Via dei Monti Liguri* (a tracks' system crossing the entire Ligurian region); etc.
- Promotion of the **excellences of the territory**, with particular regard to oenogastronomy.
- Development of a **brand linked to Saint Martin** ('*Albenga per San Martino*') in order to favour synergies with the other cities involved in the Project.
- Promotion and enjoyment of the historical and archaeological heritage also through the **use of new technologies**. Among others, it would be worth to develop an electronic platform to be made available on different devices, and that can function as an App during the visit of the city as well.
- **Ad hoc touristic offer** (itineraries, museums' card, cultural events, ...) made visible through a **specific system of signs** in the city.



<ul style="list-style-type: none"> • Reinforcement of the synergies with other European communities in the name of Saint Martin, and promotion of exchange/hospitality initiatives targeted especially at young people living in the cities linked by the Via Sancti Martini (the stays should be assigned through a competition).
<ul style="list-style-type: none"> • Development of a specific welcoming offer targeted at pilgrims (card giving access to museums, low cost accommodation system, pilgrim’s menu offered by restaurants, etc.)
<ul style="list-style-type: none"> • Initiatives targeted at young travellers (low cost touristic offer).
<ul style="list-style-type: none"> • Promotion of the NPA Project through the organisation of initiatives similar to the FAI days (https://www.fondoambiente.it/), but focusing on Saint Martin-linked heritage.
<ul style="list-style-type: none"> • Organisation of initiatives celebrating the folklore and traditions linked to Saint Martin (e.g. the Saint Martin’s week in autumn).
<ul style="list-style-type: none"> • Social inclusion initiatives targeted at the local community being based on Saint Martin’s values (inclusion, sharing, hospitality).

Although no consolidated tradition of cooperative and participative planning exists in the community, the discussion work demonstrated that there is an overall willingness of sharing objectives, and of taking the opportunity to share ideas/experiences in order to develop a strategic vision able to improve the local development and promoting Albenga’s peculiarities (e.g. agricultural production, archaeological treasures, initiatives involving the youngest, etc.). An example of this was the decision of one of the working groups (Group 2 - the civil society one) of providing the project team, few days after the workshop, with a written document summarising all the ideas discussed during the meeting. This shows a rather proactive approach to the participative process being carried out.

3. Communication and other technical information

As already stated above, the NPA stakeholders were selected among people active in the community with different roles (entrepreneurs, representatives of associations, social partners, members of NGOs, experts of local history and traditions, teachers, volunteers, etc.) and able to stimulate the proactive participation of the community in the drafting of Albenga’s Local Vision.

Stakeholders were invited personally through a NPA’s LSP newsletter sent by the Change Driver (Mattia Righello) via Mailchimp. A telephone recall was organised by the Municipality some days after the invitation was sent to further remind the aims of the workshop, and to check the availability of individuals to participate. Although restricted to the identified stakeholders, each stakeholder was required to eventually invite an accompanying person to the meeting (considered as relevant for the discussion) in order to enlarge participation. The participation rate was satisfactory,



with almost all those individuals having participated in the first LSP workshop (November 2017) confirming their participation. The Church representatives also attended the LSP workshop.

During the workshop, a video shooting took place in order to document the work undertaken by the stakeholders, and to gather their thoughts and impressions on the work undertaken within the framework of the NPA Project. The video shooting was continued during the next LSP workshop, and also foresees some interviews to citizens across the city. The video will be produced by a professional organisation supported by a VET centre specialising in visual productions.

4. Evaluation of the event and future steps

The LSP workshop fully met the set objectives. The discussion among stakeholders, in fact, resulted in a first general reflection on the components to be taken into account for drafting the NPA's Local Vision, and paved the way to a steady networking among the different actors/stakeholders representing the local community. The main elements and thematic areas of intervention around which the NPA Local Vision will be agreed were also identified.

Some pictures from the LSP workshop 2





Date & time of the event	24.02.2018 11:00 - 15:00	Location	Palazzo Oddo, Albenga
No. of invited guests	90	No. of attendees	24
Name of the event	NewPilgrimAge - LSP Workshop 3		
Contact person	Davide Geddo, Michela Vecchia, Mattia Righello (ChD)		

1. Brief outline of the objective of the LSP event

The third LSP workshop had the **objective of continuing the discussion**, and of **agreeing the main areas and actions to be included in the NPA Local Vision**. The representatives of the community continued the discussion initiated during workshop 2 and deepened their reflection on the mid- long-term objectives of the strategic Local Vision which resulted in a set of actions to be undertaken in the future.

The same stakeholders included in the NPA mailing list were invited to take part in the workshop. Out of around **90 stakeholders invited** to the workshop, **24 attended the meeting**, with all the categories of stakeholders represented in the meeting. All those having participated in the previous workshops attended the meeting, with few exceptions due to individual engagements.

The workshop was opened with a **welcome coffee** which served as an ice breaking moment. After that, Davide Geddo (Municipality's official in charge of the NPA Project) presented the programme of the day, and he gave the floor to the town councillor in charge of tourism policies who welcomed the stakeholders and spent few words on the expectations of the Municipality in relation to the NPA Project and Local Vision. The Change Driver (Mattia Righello) further explained the organisation of the workshop and the time schedule, and he gave the floor to Michela Vecchia (external expert supporting the Municipality in the project implementation process) who summarised the results of the previous LSP workshop (a set of slides was prepared to this aim - Annex V NPA_LSP workshop slides [24.02.18]).

The results from the working groups were presented and used as the basis for the subsequent groups' discussion. The results achieved during workshop 2 were grouped under different fields of action in order to provide stakeholders with a structured basis for continuing their discussion and identifying the main components of the NPA Local Vision.



The fields of action identified during workshop 2 can be summarised as follows:

Field of Action	Possible initiatives/actions
Development of the touristic offer	<ul style="list-style-type: none"> → Development of the accommodation offer (e.g. the so called <i>albergo diffuso</i>, widespread hospitality) → Promotion of the agricultural excellences (vegetables, olive oil, wine, etc.), and of the local oenogastronomy → Development of the touristic offer based on the peculiarities of the Albenga's area (tracks, open-air sport, naturalistic excursions, etc.) → Organisation of events focusing on Saint Martin and his legacy (e.g. 'Saint Martin's Week' in autumn, thematic festivals, etc.) → Development of a brand linked to Saint Martin ('<i>Albenga per San Martino</i>') that could also favour synergies with other cities involved in the NPA Project (e.g. involvement of other European communities in common projects)
Cultural Tourism	<ul style="list-style-type: none"> → Promotion and fruition of the historical and archaeological heritage through the use of new technologies → Ad hoc touristic services (itineraries, museum's card, cultural events, etc.) to be indicated in the city through a specific sign system → Reinforcement of the synergies with other European communities, also through common projects/initiatives → Organisation of an international conference focusing on Saint Martin → Initiatives promoting the folklore and traditions linked to Saint Martin
Religious Tourism [1]	<ul style="list-style-type: none"> → Video reconstruction of Saint Martin's life on the Gallinara Island to be made available in the museums (e.g. Genoese Fortress housing the Museum of the Gallinara Island)



<p>Religious Tourism [2]</p>	<ul style="list-style-type: none"> → Saint Martin’s holy places - itinerary through the religious monuments illustrating the artistic production linked to Saint Martin’s cult and his values → Reinforcement of the links with the Via Sancti Martini (European Council) → Pilgrims-specific incoming touristic offer (card for visiting all cultural heritage including museums, widespread and low-cost accommodation, pilgrim’s menu, etc.)
<p>Communication & Promotion</p>	<ul style="list-style-type: none"> → Development of a logo able to identify Albenga with Saint Martin. The idea of launching a competition among high schools’ students has to be considered → Development of an electronic platform accessible from different devices, and that can function as an App during the visit of the city as well → Synergies with other initiatives for the touristic promotion and development of the city
<p>Social and Inclusive Initiatives</p>	<ul style="list-style-type: none"> → Social inclusion initiatives → Initiatives targeted at young travellers (low-cost touristic offer) → Exchange and hospitality projects among the Via Sancti Martini’s cities

The two working groups (Group1 - institutions, research centres, education, public authorities; Group2 - civil society) followed, for their discussion, the back-casting methodology as suggested in the NPA document ‘*Guideline How to Set the Local Vision Statements*’. The first two steps of the process (identification and future vision) were already carried out during the LSP workshop 2, so the discussion during LSP workshop 3 was focused on the three remaining phases of the process:

- **Development of actions and assumptions** - The stakeholders discussed possible steps on how to reach the future vision from the present, addressing those dimensions that require consideration. Multiple options were identified from which the best ones were assessed, and their feasibility considered.
- **Analysis** - After having developed a set of options, the stakeholders assessed and selected them, to then focus the discussion on an actionable plan also considering threats to successful implementation.



→ **Elaboration of the vision** - The main components of the Local Vision Statement were presented by each group, discussed and shared in plenary. Subsequent steps for the drafting of the Local Vision were agreed.

The work in groups was organised in two rounds, as a **light lunch** was served at around 1 o'clock. The lunch allowed the components of the two working groups to compare and discuss their ideas in an informal way. The workshop was concluded after the presentation of the groups' conclusions in plenary.

2. Key messages, outcomes, recommendations

Below a summary of the final outcomes of the working groups on which the Albenga's Local Vision will be based:

Conclusions of the Working Groups

The actions to be included in the Albenga's Local Vision must be all focused on a comprehensive knowledge of Saint Martin's legacy and his life on the Gallinara Island. Saint Martin's legacy should inform the Local Vision in terms of values (inclusion, sharing, hospitality), while his presence in the area should represent an attraction for further developing the incoming tourism offer, and the protection and valorisation of the Albenga's cultural heritage. All the envisaged actions should impact on the enlarged Albenga's community and strengthen the cooperation and proactive involvement of the community in a local development strategy targeted at both natives and tourists/pilgrims.

Fields of Action and Proposed Activities/Initiatives

Communication and promotion

- Development of a communication strategy for promoting and disseminating the NPA project goals and activities
- Development of a logo providing the NPA Project with a visual identity and to be used for all actions and strategies to be undertaken/developed (different colours will be associated with different fields of action).
- Two possible competitions are proposed for the development of the logo. The first option is the one of launching the competition among local secondary school students, the second one is to launch an international competition where participants should be invited to create a logo by taking the Saint Martin's values as the inspiring element (guidelines to this aim must be developed)
- Positioning of electronic totem across the city with information on the cultural heritage, itineraries, museums, etc.



Synergies with the Via Sancti Martini and development of religious tourism

- Strengthening the links with the Via Sancti Martini so that Albenga can be better positioned in the pilgrims' route and take advantage of the already existing network of cities and initiatives
- Identification of religious itineraries in the Albenga's area aimed at providing pilgrims walking along the Via Sancti Martini (and others) with additional reasons for spending some time in the area and at valorising the local religious-architectural heritage (churches, museums, archaeological finds, etc.)
- Establishment, in cooperation with the bishop's see, of a pilgrims' hostel (House of the Pilgrim) in the Albenga's seminary

Development of the touristic offer

- Sustainable and open-air tourism (e.g. specific paths valorising the naturalistic resources of the area)
- Cultural tourism (e.g. specific itineraries valorising the cultural, archaeological, historical and artistic heritage)
- Religious tourism, as already explained above
- Social tourism (fair and sustainable tourism) meant as *'the participation of people in the countries of destinations as well as of holidaymakers, of disadvantaged layers of society or those unable to participate in tourism, holidays and their advantages for whatever reason'* as defined by International Social Tourism Organisation (<http://www.oits-isto.org/oits/public/directory.jsf>)
- Launch of an institutional discussion between the Municipality of Albenga and the Gallinara Island's Property in order to make it possible to visit the island (even to a limited number of tourists per year)

Cultural initiatives

- Organisation of an international conference on Saint Martin which should be the final event of a historical research path documenting the Saint Martin's presence in the Albenga area. It would be positive to establish a strict cooperation with the Via Sancti Martini centres within the framework of this initiative
- Drafting of the texts to be used for promotional materials (leaflets, texts of the electronic platform, system of signs to be positioned in the in the city, etc.) based on historical and scientific evidence
- Promotion of cultural exchanges among schools (e.g. those of the NPA cities and/or of the Via Sancti Martini)



Other initiatives

- Sport events
- Valorisation of local products (vegetables, wine, ...)
- Starting a process leading to the denomination of an herb growing on the Gallinara Island and of which Saint Martin feed during his stay (elleboro) as Saint Martin's Herb
- Organisation of a popular event (e.g. 'The Week of Saint Martin' in autumn) whose focus should be Saint Martin's values and cultural heritage

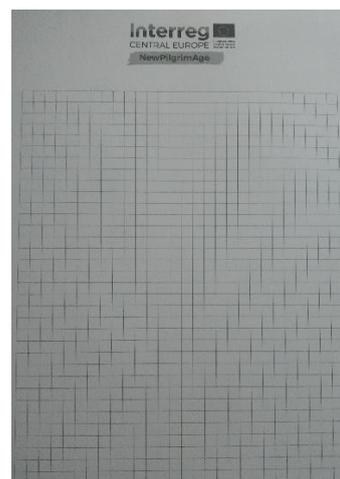
3. Communication and other technical information

Stakeholders were invited personally through a NPA's LSP newsletter sent by the Change Driver (Mattia Righello) via Mailchimp. For this workshop as well, a telephone recall was organised by the Municipality some days after the invitation was sent in order to check the availability of individuals to participate. The participation rate was satisfactory, with almost all those individuals having participated in the previous LSP workshop (03.02 2018) confirming their participation².

During workshop 3, the video shooting continued for documenting the work undertaken by the stakeholders, and to gather their thoughts and impressions on the Local Vision. Additionally, for both workshops some posters and signs to be put up in the venues were produced, as well as some block notes and folders to be distributed to participants.



Folder



Notebook

4. Evaluation of the event and future steps

The LSP workshop fully met the set objectives. The discussion among stakeholders, in fact, resulted in a number of relevant inputs for drafting a shared Local Vision covering

² Those who did not participate had to renounce due to personal engagements.



areas of intervention around which the NPA Local Vision were identified, and the subsequent steps of the process agreed.

The Local Vision Statement will be drafted by the project team, and the first version sent to the stakeholders having participated in working groups for gathering their comments. Once the feedback will be received, a second draft will be circulated in order to have the final agreement from the Local Stakeholders Platform. The Local Vision will be drafted both in Italian and English.

Once the NPA Local Vision will be finalised, a public event will be organised in order to share it with the entire local community, thus involving all citizens in the subsequent phases of the NPA Project.

Some pictures from the LSP workshop 3





REPORT ON LSP WORKSHOP NO. 3

Deliverable D.T2.2.2

Version 2

The town of Dugo Selo

02 2018





Date & time of the event:	19/02/2018 from 17:00 to 20:30	Location	City Hall of Dugo Selo, Dugo Selo, Zagreb county, Croatia
Number of invited guests	40	Number of attendees	28

Name of the event	Workshop with thema: Local vision of NPA project for Dugo Selo
Organized by	The Town of Dugo Selo (Municipality of Dugo Selo)
Contact person	Zvezdana Budor Klarić, project manager

1) Brief outline of the objective of the LSP event

General purpose of the meeting was to create local vision for Dugo Selo for NPA project with local stakeholder Platform.

Concrete purpose of the meeting was discussion in the group of representative of LSP about what we have now and what we would like to have in future in tangible and intangible st. Martin's heritage in Dugo Selo.

The event wasn't open for public but the local journalists was invited (representatives of local newspapers and local radio) and they make article of the meeting for public (it was published on town's website, and the statement was taken for local radio - statement of project manager about the thema of meeting). After meeting we make video with change driver, project team and local representative about NPA project.

On the meeting we invited the representatives of:

1. Local government (mayor, deputy mayors, heads of town departments – Department for economy and finance, Department for acitvities of mayor and town council, Department for urban development and works, Department for social activities) – 7 PEOPLE
2. Local newspaper
3. Local cultural institution (People's open university)
4. Local organization of vine makers



5. Parish church of Saint Martin
6. Cultural centre of Saint Martin Croatia - Dr.sc. Ines Sabotič, dr.sc. Antonija Zaradija Kiš (author of book of Saint Martin's heritage in Croatia)
7. Institute for archeology – dr.sc. Juraj Bejal – leader of the archeological researches in Dugo Selo (Church of Saint Martin is archeological location)
8. Local singers group (who sing traditional songs)
9. Local Folk society
10. Local organizations of older people
11. Local schools (2 primary schools and 1 secondary school)
12. Local music school
13. Local radio (named Radio Martin)
14. Local producers of souvenirs (persons, artists and firms)
15. Local moto clubs (cars and motorcycles)
16. Local caffe named Saint Martin
17. Local accommodation capacity
18. Local defender society organizations (veterans associatins)
19. Local Council of young people (representatives of organizations of young people)
20. Local Multimedia club (organization for young people)
21. Local Association of art artists

IN TOTAL: 40 EMAILS WERE SENT (see in evidence enclosed with invitation for meeting)

Actuale attendees (from attendance sheet):

1. Mario Bokun – president of association of local singers (he work as opera singer in Croatian national theatre in Zagreb)
2. Sofija Štefanaca Klobučar - teacher from primary school from Dugo Selo
3. Mario Mlinarek- president of largest folk society of Dugo Selo (named KUD "Preporod")
4. Damir Mesić – representative of association of Croatian defender
5. Antonija Zaradija Kiš – scientist for st. Martin heritage, representative of Cultural center od Saint Martin Croatia , employee of Institute for ethnology and folklore
6. Miroslav Begić – professor from secondary economic school from Dugo Selo
7. Ines Sabotič – president od Cultural center od Saint Martin Croatia – CHANGE DRIVER of the project NewPilgrimAge
8. Borivoj Zimonja – journalist of Radio Martin and also journalist of regional TV
9. Danijel Palčić – journalist
10. Ana-Marija Šprihal – journalist of local newspaper (Dugoselska kronika)
11. Mara Mamuza – director of primary school in Dugo Selo
12. Maja Matijaš – president of advisory body for young people of town of Dugo Selo
13. Nenad Geri – representative of scout association of Dugo Selo
14. Boris Mahač- president of local association of winemaker (also he is an engineer of agronomy)
15. Ivan Šajković – vice-president of town council of Dugo Selo
16. Dean Dragičević – communication manager of NPA project, lead of Department of finance and economy of town of Dugo Selo



17. Marijo Vinko - project assistant of NewPilgrimAge (Head of Department for urbanization and construction of town of Dugo Selo)
18. Predrag Topić – director of town library of Dugo Selo
19. Bruno Šantek – fotographer and lead of famous town facebook
20. Mladen Šestan - Head of Department for acitvities of mayor and town council of town of Dugo Selo
21. Sandra Geri – representative of tourist office of Dugo Selo
22. Mirjana Mesić – assistant in Department for social acitivites of town of Dugo Selo
23. Danijel Šturm – representative of folk association (KUD “Preporod”)
24. Kristina Perković - representative of folk association (KUD “Preporod”)
25. Nataša Kuprešak – representative advisory body for young people of town of Dugo Selo
26. Edo Čop – brass band of Dugo Selo
27. Zvezdana Budor Klarić – project manager for NPA project for town of Dugo Selo
28. Marica Knezić – financial manager for NPA project for Dugo

First part of the meeting were presentations.

First presentation was about status of the project NewPilgrimAge represented by Zvezdana Budor Klarić – project manager for Dugo Selo.

We inform LSP about all activities and documents that are done from last meeting.

Second presentation was about benchmark study – European good practices in valorisation of Saint Martin and other cultural heritage. The document was presented by project assistant Marijo Vinko.

Third presenter was Dean Dragičević (project communication manager) who explaine plans of town of Dugo Selo for reconstruction of Saint Martin material heritage in Dugo Selo for next 10 years.

After presentations there was open discussion about Local vision for developing Saint Martin heritage in Dugo Selo for next 10 years period.

Zvezdana Budor Klarić invited all present representatives to give their ideas about promoting and working together on Saint Martin’s heritage in Dugo Selo.

Members of project team and members of LSP make together list of tangible and intangible Saint Martin heritage in Dugo Selo.

After that we all discuss about our vision of developing Saint Martin’s heritage, and we confirm some ideas from last meeting, and we put some new ideas.



2) Key messages, outcomes, recommendations

On second physical meeting of Local stakeholder platform in Dugo Selo, which was organized on 19. February, 2018 we make conclusion (inventory) of existing cultural heritage of Saint Martin.

WHAT WE HAVE NOW:

1. Old church of Saint Martin on Martin's hill
2. Parish church of Saint Martin in the centre of Dugo Selo
3. Martin's street and path of Saint Martin
4. Footprint of Saint Martin set on the old church of Saint Martin
5. Sculpture of Saint Martin on Martin's hill in Dugo Selo
6. Rose of Saint Martin (planted in few locations in Dugo Selo)- there is need for better promotion of it
7. Local collection of books named „Terra Sancti Martini“ (the land of Saint Martin) – it collects books about history of Dugo Selo and Saint Martin
8. Art collection of Saint Martin (results of art colonies, meeting of artists on Saint Martin's theme)
9. Monograph (book) of parish church of Saint Martin (author is pastor of parish church of Saint Martin of Dugo Selo)- it is chronology of church for last 800 years)
10. New Martin's menu (produced by winer of wine association of Dugo Selo) – Martin's wine goulash
11. Traditional Martin's day in Dugo Selo (performance of baptism of wine with folk dance and humor)
12. Radio Martin (local radio) - they also celebrate their name and the day of radio on Martin's day (with big concert of celebrity singer)
13. Martin's traditional menu – goose with the dish
14. Saint Martin educational parade (primarily for children and young)- This year we had for the first time „Saints Martin parade“ with carriage and Saint Martin (actor) who played the historical role of Saint Martin (he met during the parade poor people, and people with special needs, and sick man and help them). We tried to promote values related to Saint Martin such as solidarity, hospitality, friendship to our children and young people.

On second physical meeting of Local stakeholder platform in Dugo Selo, which was organized on 19. February, 2018 we make conclusion (inventory) of ideas and actions what we plan to develop.

WHAT WE WOULD LIKE TO DEVELOP:

1. Rebuild church of St. Marin for cultural events, tourism and for sacral purposes



2. Build the educational route from the centre of Dugo Selo till the top of the hill of St. Martin
3. Saint Martin's souvenir shop and the gallery with art heritage of St. Martin what Dugo Selo already has (that would be situated in traditional wooden house on Martin Breg)
4. Visitor center in centre of Dugo Selo (we don't have museum so we want to build modern one, one of them will be Saint Martin' heritage)
5. Coloring book for adults on Saint Martin theme (idea of local producer of souvenirs)
6. Art colony – (art workshop on Saint Martin's theme, result of that workshop will be art works as pictures and sculptures of Saint Martin and stories from his life)
7. Dance show about Saint Martin's life (author and performer will be local dance club)
8. The association of scout of Dugo Selo would like to organize play for children „We are looking for Saint Martin“. Children from Dugo Selo will explore heritage of Saint Martin in Dugo Selo
9. Saint Martin's day in the summer (4.7.) in the time of the year when Saint Martin was declared for bishop)- we would like to have summer stage with international festival of music
10. Competition for children for writing texts and drawing pictures about Saint Martin and heritage of Saint Martin
11. Humanitarian actions and establishing of foundation for poor people
12. Social shop for poor people (where they can get food for free)
13. Quiz for pupils on mobile phone (through new software for smartphone) about Saint Martin, his life and values, and Saint Martin' heritage in Dugo Selo

3) Communication and other technical information

We have invited all participants with e-mail.

We were prepared promotion materials (notebooks with logo of the project and pencils) for all participants (we order little bit more, so we will cover and next NPA event with promotional materials).

We have organized catering, after 2 hours of meeting, to get better and comfortable atmosphere for discussion.

We also made 2 roll-ups (one in English version and one in Croatian).

After the meeting we gave statements for local radio (it was published in radio program twice – that was radio broadcast under support of budget of NPA project).

Following the project media plan and communication strategy of the project we made a video about the NPA project (local vision, Change driver statement, statement of members of LSP, statement of the status of the project of project manager, the video also shows all Saint Martin' heritage in Dugo Selo).

The video has two versions (English and Croatian).



The video was published on regional TV (twice), on facebook group of the project and on the web site of the town.

The video will be presented on 2nd transnational meeting in Budapest to all project partners. The video is made under support (budget) of the NPA project (D.C. 6.3.).

4) Evaluation of the event and future steps

The meeting was very successful. The initial objectives are realized.

We get consensus for local vision. Inside the vision we detected valorization fields.

The project team announce next steps to the LSP: gap analysis and idea contest (D.T.2.2.3. and D.C.3.3.).

We talked together about situation now in Dugo Selo with Saint Martin'heritage. We talked what we have now, what we would like to have in future, and what we together should do to make situation better.

Zvezdana Budor Klarić – project manager explain to all representatives of stakeholder that this NewPilgrimAge project will help us to work together with european new methodologies to make our Saint Martin's heritage visible in Croatia and even in Europe. She also highlighted that pilot action should be web-based tools.

Local stakeholders were very interested to work together to make our heritage more visible with the help of EU.

They would like to cooperate with other countries and learn from Europe.

They were curious and interested to do something for their town with new tools from European experts.

They are proud to be part of that project.

From that discussion we get lot of new ideas, we also determine what we all have to develop and connect in future (we have lot of different things in Saint Martin's heritage which are not mutually connected).