

# OUTPUT FACT SHEET

## Pilot actions (including investment, if applicable)

Version 3

Project index number and acronym	CE1332 SMACKER
Output number and title	O.T2.6 - Pilot action implementation Prague (CZ)
Investment number and title (if applicable)	N.A.
Responsible partner (PP name and number)	PP4 MCPS Support: PP1 SRM; PP2 ITL; PP5 UM; PP9 BOKU
Project website	<a href="https://www.interreg-central.eu/Content.Node/SMACKER.html">https://www.interreg-central.eu/Content.Node/SMACKER.html</a>
Delivery date	30 June 2022

### Summary description of the pilot action (including investment, if applicable) explaining its experimental nature, demonstration character and transnational added value

The Prague - Suchdol pilot overall goal was to design and help implementing a complex solution that could: 1) address users' needs through better offer of public transport and mobility services; 2) promote sustainable modes of transport through appropriate nudging initiatives; 3) reduce the impact of transport on the local environment through increased use of sustainable modes of transport.

The Prague-Suchdol SMACKER pilot action completed the Feasibility Study for a new multimodal terminal on the border of Suchdol that would allow commuters from the suburban area to transfer to bus and tram (after the completion of the planned tramline Podbaba - Suchdol). An important part of the pilot is the integration of local and suburban transport into the transport system of the City of Prague. The Feasibility Study thus included the design of mobility services (especially public transport, DRT/flexible services, for shorter distances cycling and walking) in the pilot region and an efficient organization of public transport in Suchdol area. In cooperation with several LMF members (municipalities and ROPID) a new bus line connecting Prague-Suchdol and neighbouring municipalities was launched in September 2021. It is a prerequisite for the future implementation of DRT and flexible transport services in the region, since it will allow testing the efficiency of operation and interest of users in a new public transport connection.

The pilot action is in line with main objective of SMACKER, i.e. to reduce the impact of transport on the local environment improving the effectiveness of mobility services and providing innovative

solutions such as DRT services to connect peripheral areas EU transport network, cutting down the dependence from the private cars.

The Prague pilot was built capitalizing on the methodologies and objectives identified through the analysis done at local level on users' needs and behaviours, and includes the activities for the behaviour change campaign, the services offered and opportunities to be exploited (D.T1.2.14). It takes into account specificities of the pilot site, the existing mobility plans, the results from the collaboration with the local LMF (D.T1.2.7, D.T1.2.14), and the local strategies elaborated with the SMACKER scientific partners (D.T1.2.20, chapter 4).

The general goal of the Prague Suchdol pilot was to get as many people as possible to shift from cars to public transport, walking and cycling and contribute to the decrease of car usage between Prague-Suchdol and neighbouring municipalities. This was pursued with an innovative complex approach to address mobility issues including DRT as part of the solution in the Feasibility Study, which included open and regular communication with key stakeholders and was tested on the field.

#### NUTS region(s) concerned by the pilot action (relevant NUTS level)

The Prague-Suchdol pilot action was implemented in the north-western part of Prague metropolitan area: city district of Prague - Suchdol and neighbouring municipalities in Central Bohemia region. It concerned the following NUTS region (NUTS2) and correspondent sub-region (NUTS3): CZ01, Praha - CZ010, Hlavní město Praha.

#### Investment costs (EUR), if applicable

N.A.

#### Expected impact and benefits of the pilot action for the concerned territory and target groups and leverage of additional funds (if applicable)

Due to its location on the border of the suburban area, Suchdol is negatively affected by transiting car traffic from neighbouring municipalities. Another major source of traffic is the University of Life Sciences with over 20.000 students and employees who are increasingly using cars to commute to the university campus in Suchdol. Road transport has thus negative impact on the environment in the city district, which is also affected by growing air traffic from the international airport located in vicinity. Besides Suchdol, other parts of Prague - especially city district Prague 6 with over 100.000 inhabitants - are affected by increasing car traffic from suburban area. There is a general agreement that this problem should be addressed through stronger focus on public transport including the construction of new infrastructure (e.g. tram line and multimodal terminal) and provision of new mobility services. Prague Suchdol pilot action is in line with strategic objectives of the Sustainable Urban Mobility Plan of Prague metropolitan area and the climate commitment of the Prague City Council to reduce the carbon dioxide emissions by 45% by the year 2030, and to eliminate them entirely by the year 2050.

The Prague-Suchdol pilot achieved its results in terms of car traffic decrease, while it was not possible achieving them in terms of increase of public transport usage. It is noted that the results were strongly affected by COVID-19 pandemic: there was an overall decrease in traffic volume but the most affected was public transport with around 33% decrease in usage. Strict COVID-19 measures and fear of infection had negative impact on the occupancy of the new bus line which was lower than expected; part of the public transport users switched to cars, others skipped trips (e.g. home office) or cycled and walked on shorter trips. Due to the closure of an alternative access road to Prague for most of the year 2021 there was a slight increase in car traffic in Suchdol main street Kamýčká; without this measure the number of cars passing through Suchdol would have been lower. It is estimated that MCPS nudging activities contributed to the decrease of car usage especially in Suchdol area (e.g. school commuting) and on trips between Suchdol and the City of Prague.

Policy makers, transport operators and stakeholders were involved in the pilot activities since the very beginning through the LMF, which led to an uptake of the achieved results at institutional level. Furthermore, the pilot results were capitalized also in the Regional Action Plan (D.T3.3.4), that was also mainstreamed into local policies (D.T3.3.10).

In a medium-to-long term perspective, the pilot action would enable institutions and authorities to better manage the mobility in peripheral and rural areas, thus meaning further leveraged funds for follow-up projects, investments, additional services and upscaling of pilot results to other areas in the same region.

### **Sustainability of the pilot action results and transferability to other territories and stakeholders**

As regards the future and the sustainability of the pilot action results, the preparation of further development of public transport services based on them (i.e. Feasibility Study) is ongoing, and also the continuation of nudging activities.

The pilot activities and results are capitalized in the Regional Action Plan, that is based on regional and transnational strategies developed in SMACKER WP.T1 and on joint reflection/evaluation on the pilot results achieved through the pilot action developed in WP.T2. The Regional Action Plan serves the Regional Government to support common practices in the area and provides hints for planning a better integration of the peripheral area/s in the regional transport system.

The Prague-Suchdol pilot has developed a complex solution to address mobility needs in the north-western part of Prague metropolitan area. It includes the Feasibility study for a new multimodal terminal on the border of Suchdol that would allow commuters from the suburban area to transfer to bus and tram (after the completion of the planned tramline Podbaba - Suchdol). Important part of the Feasibility Study is the design of mobility services (especially public transport, DRT/flexible services, for shorter distances cycling and walking) in the pilot region and their integration into the transport system of the City of Prague. In cooperation with several LMF members (municipalities and ROPID) a new bus line connecting Prague-Suchdol and neighbouring municipalities was launched in September 2021. It is a prerequisite for the future implementation of DRT and flexible transport services in the region.

The Regional Action Plan provides a standardized but non-exhaustive list of actions and tips to be used to integrate the pilot action with other sustainable mobility solutions in the north-western part of Prague metropolitan area.

The main lesson learnt from the identification of the strategies for overcoming the barriers met during the pilot life is that it is important to motivate people to walk more, also in combination with public transport (getting off one or a few stops earlier). As the COVID-19 pandemic taught, it is also necessary to be creative and to redesign activities to fit new/unexpected situations. Also, communication with key stakeholders (also beyond official project meetings) must not be underestimated.

If applicable, contribution to/ compliance with:

- relevant regulatory requirements
- sustainable development - environmental effects. In case of risk of negative effects, mitigation measures introduced
- horizontal principles such as equal opportunities and non-discrimination

The Prague pilot was implemented in compliance with the relevant regulatory requirements in the area.

Implementing in Prague-Suchbát the innovative complex approach to address mobility issues including DRT as part of the solution in the Feasibility Study and pursuing an open and regular communication with key stakeholders allowed to decrease car traffic in the pilot area.

The pilot activities include encouraging people to shift from cars to public transport, walking and cycling, which do not have negative environmental effects.

SMACKER horizontal principles relate to sustainable development, equal opportunity and non-discrimination, gender equality, positive impact on the environment: all of them were respected and integrated in the pilot action.

References to relevant deliverables (e.g. pilot action report, studies), investment factsheet and web-links

If applicable, additional documentation, pictures or images to be provided as annex

Prague-Suchdol pilot implementation is reported in deliverable D.T2.3.4, while its monitoring and evaluation activities and results are described respectively in deliverables D.T2.4.3 and D.T2.4.9. All the deliverables are available on the SMACKER Toolbox at <https://www.smacker-toolbox.eu/>. As soon as the deliverables get approved (i.e. JPR6 is accepted by the JS), they will be also uploaded on the SMACKER website <https://www.interreg-central.eu/Content.Node/SMACKER.html> - section "PUBLICATIONS".

Some pictures / images / screenshots illustrating the Prague-Suchdol pilot are reported in the following.

The poster invites local residents to a discussion meeting on the multimodal Terminal Výhledy and tramline Podbaba-Suchdol on 10 September 2020 in City District Hall in Prague -Suchdol.



The poster invites general public to Car-free day which takes place on 19 September 2020 in Suchdol square.



**DEN BEZ AUT 19. 9. 2020**  
sobota  
13-19  
hodin

**Suchdolské  
náměstí**

**PŮJČOVNA ELEKTROKOL A HOPSADEL • PREVENCE A PRVNÍ POMOC PRO CYKLISTY • ŽIVÁ HUDBA • WORKSHOPY • FRUITBIKE • OBČERSTVENÍ ZDRAVÝ ŽIVOTNÍ STYL • SKÁKACÍ HRAD • KOMENTOVANÁ CYKLOJÍZDA**

Suchdolské náměstí bude uzavřeno od 12 do 20 hodin.

Více informací na  
[www.praha-suchdol.cz](http://www.praha-suchdol.cz)

**městská část PRAHA-SUCHDOL**

**Interreg CENTRAL EUROPE**  
SMACKER

**PRAHA PRAQUE PRAGA PRAG**

Prize awards from "Walk to school" competition on 7 December 2020.





The poster invites general public to join the “10 000 steps” challenge 2020.

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**ZAPOJTE SE DO dubnové výzvy 10 000 kroků denně pro zdraví**

Registrace spuštěna od 15. 3. 2021 na: <https://portal.desettisickroku.cz/>  
Výzva probíhá od 1. 4. do 30. 4. 2021 > [www.desettisickroku.cz/praha-suchdol](http://www.desettisickroku.cz/praha-suchdol)

Městská část Praha-Suchdol se do této výzvy zapojuje v rámci evropského projektu SMACKER, jehož součástí jsou motivační aktivity na podporu udržitelných druhů dopravy. Výzva je určena pro každého, kdo se chce přimlužit k pohybu a zlepšit své zdraví.

**10 000 KROKŮ**  
Soutěžní kategorie:  
ŽENY / MUŽI / RODINNÉ TYMY

ODMĚNY v každé kategorii:  
1. místo - poukaz v hodnotě 3 000 Kč  
2. místo - poukaz v hodnotě 2 000 Kč  
3. místo - poukaz v hodnotě 1 000 Kč

**#desettisickroku**

pojdte s námi cestou ke zdraví

Chůze je nejpřirozenější lidský pohyb. Kolik mu denně venčíte čas? Pravidelná fyzická aktivita posiluje organismus a jeho obranyschopnost. Minou nadáhou trpí 47 % mužů a 38 % žen. Vypočítejte si vaše BMI. Poznejte své město, jeho okolí a získejte spolu se zdravím i zájemové ceny.

Partnersství pro městskou mobilitu

městská část PRAHA-SUCHDOL

The poster invites local residents to participate in a discussion meeting about sustainable development of Suchdol area.

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Chceme vytvářet  
přátelské, zdravé a prosperující  
město krátkých vzdáleností

Městská část Praha-Suchdol ve spolupráci se spolkem  
Partnersství pro městskou mobilitu vás srdečně zvou na besedu s odborníky

**Zdravý rozvoj Suchdola a okolí**  
čtvrtek 27. května 2021 od 18 hodin  
na suchdolské radnici

- efektivní a ohleduplná doprava
- bydlení a pracovní příležitosti
- obchody a služby
- kultura a vzdělávání
- sport a volný čas
- příroda a zeleň

Z důvodu omezené kapacity a případného konání „on-line“ prosíme o potvrzení účasti do pondělí 24. května na e-mail: [smacker@praha-suchdol.cz](mailto:smacker@praha-suchdol.cz) nebo na tel.: 222 361 419.

Informace k projektu SMACKER naleznete na  
[www.interreg-central.eu/smacker](http://www.interreg-central.eu/smacker) | [www.praha-suchdol.cz/smacker](http://www.praha-suchdol.cz/smacker)

Partnersství pro městskou mobilitu

městská část PRAHA-SUCHDOL

The poster invites general public to Car-free day which takes place on 21 September 2021 in Suchdol square.

**DEN BEZ AUT 2021**  
aneb  
**ŽIVÉ NÁMĚSTÍ**  
úterý 21. 9.  
13–19 h  
na Suchdolském náměstí

*Bezpečně a zdravě  
udržitelnou dopravou!*

**PROGRAM**

13:00 Oficiální zahájení akce, představení programu a partnerů, moderuje herečka Anna Kulovaná  
13:30 HOPSEJ: pouliční show + následná půjčovna jezdiček a hopsátek

**13.00–18.00**  
Aktivity organizací a partnerů

- Partnerství pro městskou mobilitu – Výzva 10 000 kroků
- SMACKER – projekt MČ se zaměřením na udržitelnou mobilitu
- Centrum péče o děti a rodinu – ukázka první pomoci, cyklo výchova
- Centrum zdraví EDEN – zdravý životní styl, kondiční a výživové poradenství, měření tělesných hodnot a diagnostika, masáž šije
- CYKLOADAM – cykloadoprava, půjčovna, poradenství, servis (elektro) kol, koloběžek
- CARGOBIKES – prezentace, půjčovna, poradenství, servis nákladních kol

16:00 HOPSEJ: pouliční show + následná půjčovna jezdiček a hopsátek  
16:30 Živá hudba na náměstí  
18:00 Komentovaná cyklojízda po Suchdole a okolí se starostou městské části Praha-Suchdol

Doprovodný program

- FRUITBIKE – výroba ovocných smoothie s využitím „vlastního“ pohonu
- Skákací hrad pro děti • Workshopy • Stánky s občerstvením

Plánovaná doba uzavření komunikace pro automobilovou dopravu:  
12:00–20:00 hodin, provoz MHD zůstane zachován.

Více informací na  
[www.praha-suchdol.cz](http://www.praha-suchdol.cz)

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městská část  
PRAHA-SUCHDOL

SMACKER

Prize awards from "Walk to school" competition on 10 November 2021.





The poster invites general public to join the “10 000 steps” challenge 2021.

**10 000 KROKŮ**

**40 ZASTAVENÍ**

**8 CHKO**

**Mníšek pod Brdy**

**Bruntál**

**Výzvěstí výzvy denně 10 000 kroků pro zdraví!**

**MČ Praha-Suchbát odmění tři nejlepší z každé kategorie hodnotnými poukazy.**

Bodové zvýhodnění pro starší občany i pro lidi s vyšším BMI.  
novinka – virtuální pouť | soutěž | radost z pohybu pro všechny

**Registrace spuštěna od září 2021!**

Bližší informace naleznete na:  
[www.desettisickroku.cz](http://www.desettisickroku.cz)

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**SMACKER**

Partnersství pro městskou mobilitu

**městská část PRAHA-SUCHBÁT**