

OUTPUT FACT SHEET

Pilot actions (including investment, if applicable)

Version 2

Project index number and acronym	CE1415 - SEE ME IN
Lead partner	Fondazione Politecnico di Milano
Output number and title	Output O.T3.1: PA and demonstration of applicability of innovative technologies to immigrant's enterprises - SLOVENIA
Investment number and title (if applicable)	
Responsible partner (PP name and number)	Iskriva (PP12)
Project website	https://www.interreg-central.eu/Content.Node/SEE-ME-IN.html
Delivery date	June 2022

Summary description of the pilot action (including investment, if applicable) explaining its experimental nature and demonstration character

The Pilot Action implementation has been developed following the rules provided through the Methodological Guidelines for Pilot Action.

The process was organized in the following phases:

- 1) Hub mock up (D.T3.3.2 Report on Stakeholder Workshops)
- 2) Coaching activities (D.T3.3.1 Report on Coaching Activities)
- 3) Mentoring phase (deliverables from WP.C and WP.4)
- 4) Final evaluation (D.T3.3.3 Report from Internal Evaluation Activities)

The process started in December 2020 with the collection of the first feedback on the new Hub from few selected stakeholders. (1) Later on, when the first contents were uploaded on the platform, the Coaching Activity started in each country. (2) To keep the multicultural enterprises engaged on the project and keep them using the platform services we have created interconnection with the activity planned in WP.T4 and WP.C (Collective mentoring, B2B, Transnational seminar, Fashion video and Culinary Treats). During the mentioned activity the Intercultural Hub was showed to the MEs participating and they were encouraged to use it and to create their profile. This is the Mentoring phase. (3) The Final Evaluation, has the purpose to evaluate the effectiveness and usefulness of Pilot Action and it's the results of the Evaluation questionnaire (N.2) on the HUB and the evaluation of the other contents/experiences provided during the P.A.

In Slovenia we reached 16 MEs thanks to the collaboration of all three Slovenian partners; despite our best efforts, we did not reach the target of 40. That is because of various factors, such as restrictions because of COVID-19 pandemic and economic instability that was the result of said pandemic.

NUTS region(s) concerned by the pilot action (relevant NUTS level)

Plot action was organized in West Slovenia (NUTS 2), where all three Slovenian partners are located (Iskriva, Regional Development Agency Nova Gorica and School of Advanced Social Studies).

Investment costs (EUR), if applicable

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Expected impact and benefits of the pilot action for the concerned territory and target groups and leverage of additional funds (if applicable)

The expected impact concerns the growth of knowledge and skills and the creation of a wider network for MEs. However the type of tool resulted distant from the current needs of companies, which have expressed the needs for more practical tools, ready to use and tailored on their specificity. The greatest result was achieved in terms of networking; slovenian stakeholders working in the same field, had the opportunity to get to know each other, to create new collaborations and consolidate the existing ones. It means to continue working on this issue without dispersing the work done so far, working with multidisciplinary approaches and having a political dialogue with the institutions.

Sustainability of the pilot action results and transferability to other territories and stakeholders.

The project activities have made it possible to create stakeholder networks and connections between companies that can last over time and generate new opportunities for collaboration and development. Another aspect of sustainability concerns the use of the contents produced, which are accessible online, in English and in 5 other European languages. The Intercultural Hub, the training contents and networks link can be accessible, also after the project end, in other territories and by a wide audience.

Lessons learned and added value of transnational cooperation of the pilot action implementation (including investment, if applicable)

Through the implementation of Pilot action in Slovenia, we learned that:

- There is a language issue when working with migrant entrepreneurs as a group, as they don't speak the same language. While some entrepreneurs speak English, but not Slovenian, other speak Slovenian but not English. The later is especially true for migrant entrepreneurs from Balkan countries, as their native tongue is often similar to Slovenian and therefore Slovenian is easier to learn than English.
- We learned that migrant entrepreneurs are a heterogenous group. That was mostly seen in their differing needs, as established migrant entrepreneurs expressed need for more sector-specific knowledge, while new migrant entrepreneurs needed more general knowledge. The heterogeneity of the group was also seen in the differing times they were free to participate in our activities. Migrant entrepreneurs from the hospitality sector were free mostly in the morning during the week, while others were free in the evenings and during the weekend.

Contribution to/ compliance with:

- relevant regulatory requirements
- sustainable development - environmental effects. In case of risk of negative effects, mitigation measures introduced
- horizontal principles such as equal opportunities and non-discrimination

The Pilot action in Slovenia contributed to relevant regulatory requirements by spreading knowledge regarding relevant financial regulations and tax-related obligations through Intercultural Hub and Collective Mentoring event Small business founding options. This knowledge was especially tailored to national requirements.

The Pilot action in Slovenia complied with sustainable development guidelines by using online educational tools, such as Hub and organizing some of the Collective Mentoring online.

The Pilot action in Slovenia complied with horizontal principles:

- Sustainable development: by promoting the use of Intercultural Hub as a sustainable educational tool and organizing events with educational and networking content for further development of migrant entrepreneurs.
- Equal opportunity and non-discrimination: pilot activities were oriented in way that promoted greater equal opportunities for migrant entrepreneurs and ensured greater integration of migrant entrepreneurs into local environment by promoting them and giving them opportunities for networking.
- Equality between men and women: pilot activities were equally targeted to both genders, as promotion and content of these activities was gender neutral.

References to relevant deliverables (e.g. pilot action report, studies), investment factsheet and web-links

If applicable, additional documentation, pictures or images to be provided as annex

D.T3.1.1 Methodological Guidelines for Pilot Actions (Indications, timing and rules for PA)

D.T3.2.2 Technological Hub <https://interehub.eu/?lang=it>

D.T3.3.1 Report on coaching activities (Hub with contents assessment)

D.T3.3.2 Report on Stakeholder Workshops (Hub Mock up evaluation)

D.T3.3.3 Report from Internal Evaluation Activities (Effectiveness and usefulness of Pilot Action)

D.T3.3.5 Reports from Pilot Actions implementation (All the process)