

# CONCEPT FOR THE PROMOTION OF SOCIAL INNOVATIONS FOR THE INTEGRATION OF NON-EU NATIONALS

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Pilot Area: NUTS 2, NOTRANJSKO-KRAŠKA REGION



## 1. Title of the Pilot Action Project

**STARTING POINT POSTOJNA**

## 2. Main characteristics

- A. Please describe briefly the main characteristics of the pilot territory (the main demographic and economic characteristics of the region, challenges and opportunities brought by the immigration of non-EU nationals; max 2,000 characters).

In the Primorsko-Notranjska statistical region, 3% of the population of Slovenia lived in 2016. This region stood out not only for the smallest population but also for the lowest population density: an average of 36 people lived per 1 km<sup>2</sup>. Recent demographic development is showing that we have more old people than young, the trend of moving out of the region and to the cities like Ljubljana, Nova Gora or Koper. We are noticing that we have more immigrants from ex-Yugoslavia, spatially from Kosovo, Albania and Bosna-Hercegovina. The new emigration is based mostly for economic reasons and to unite the family's, who are already living in Postojna.

- B. Please describe your pilot action idea? (max 1,000 characters).

Our main focus in the pilot action is to establish a main support office for immigrants in the Municipality of Postojna, called STARTING POINT POSTOJNA. The office will primarily serve as the first contact for immigrants with the local environment. Within the office the next support activities will be established:

- a safe place to reach and meet the local population
- assistance in managing documents (ID, health insurance, opening a bank account, obtaining a phone No etc) and empowering them to understand them;
- Empowering immigrants in the language field, especially in terms of the practical use of Slovenian in everyday situations
- organization of activities in order to get to know Slovenian culture
- career guidance support
- Establishing peer to peer learning

- providing first job opportunities through the opportunity to attend courses and job shadowing

The support office will help immigrants to find their way in the new environment. We will provide a group of people that will offer the service in 5 different languages. The office will be open at official hours working every day.

- C. Please identify and describe the groups of non-EU nationals that are targeted by the pilot action / expected to benefit from the pilot action (max 1,000 characters).

We identify 5 target group in our pilot action:

1. **South America** (Venezuela): group of 6 people, age between 5 and 60 years  
BENEFITS: full integration in to the new local and Slovenian environment, integration in to the Slovenian school system, introduction to the local job market.
2. **Balkan states** (BIH, Albania, Serbia, Makedonia, Kosovo): group of 40 people, age between 5 and 50 years.  
BENEFITS: integration into the labour market through trainings/courses and job shadowing, empowerment in the practical use of Slovenian language, integration into the school system
3. **Asia** (Afghanistan, Syria, Iran, Pakistan): group of 20 unaccompanied minors, age between 10 and 18 years, and a group of 2 age 18 – 25 years.  
BENEFITS: full integration into the Slovenian space and the Slovenian culture, the establishment of social networks with the help of sports activities, cultural activities and other leisure activities, empowerment in the field of practical use of the Slovenian language
4. **Africa** (Egypt, Algeria, Sierra Leone): group of 5, age between 10 and 50 years.  
BENEFITS: full integration into the Slovenian space and the Slovenian culture, the establishment of social networks with the help of sports activities, cultural activities and other leisure activities, empowerment in the field of practical use of the Slovenian language

- D. What are the goals of your pilot action? (min. 3 goals).

1. Practical use of the Slovenian language – target 50 people from all 4 immigration groups
2. Establish a local social network – target unaccompanied minors and immigrants from Venezuela, 10 people

3. Completed career plan - target 5 people
4. 5 immigrants will be qualified for offering a whole support in new environment for new immigrants in 5 different languages
5. recommendations and a funding scheme developed for the continued operation of the Starting point Postojna Office to be submitted to the Municipality

## Pilot Methodology

- A. Please provide a justification why your pilot action can be seen as a social innovation (please refer to the Transnational Strategy; max. 2,000 characters)?

Currently, there is no heavenly office in the territory of the Municipality of Postojna, which would comprehensively cover the needs of the newly immigrated to the Notranjsko-Primorska region. Our pilot activity is innovative in terms of establishing a central point of contact for all immigrants in order to provide comprehensive assistance in integrating into the local environment. In the newly established Immigrant to Work office, an operational team under the guidance of a selected trainer will operate and assist immigrants both at the office headquarters and in the field. The team will cooperate with local stakeholders that have contact with immigrants, constantly identify the needs of immigrants, and together with them find optimal solutions, thus contributing to the most positive experience of immigrants with the local environment. As part of the operation of the office, various workshops, education and training in the field of language, culture, social skills, environment, sustainable society and other leisure activities will be implemented through pilot activities in order to establish contact with the local environment, create a social network and seek employment opportunities.

- B. Which recommendations of the Transnational Strategy will be tested in the pilot action (please refer to Chapter 4 of the Transnational Strategy; max. 2,000 characters)?

**1. intercultural dialog:**

- organize courses, workshops, meetings, debates and other forms of intercultural education
- promote various forms of intercultural education: sport events and integration activities
- create list of resources, i.e., all entities involved in intercultural dialog tasks.
- involve immigrants in activities of organizations, e.g., in the form of voluntary service.
- engage immigrants in activities aiming to organize intercultural events

**2. social innovation & networking**

- using non formal tools to strengthen social competences.
- work with city council services to produce informative and instructional materials (types of services, emergency phone numbers)
- arrange lectures open for general public (e.g., on stereotypes, prejudices and discrimination) and closed courses on request of any target group.

- run regular courses and adaptation meetings on legalization of stay, safety, health, communication, local culture, regional customs.
- operate points of legal and civic advice for immigrants.

**3. an economic perspective**

- create databases of immigrant-welcoming employers.
- analyze and mentor demand for employees and developments on labor market
- offer various forms of support for the entrepreneurship of immigrants

C. Please provide a brief SWOT-analysis of your pilot action idea? (please provide the answers in the form of bullet points).

<p><b>Strengths:</b></p> <ul style="list-style-type: none"> <li>• ethical diversity in a small area</li> <li>• diverse history of migration</li> <li>• good cooperation between different local stakeholders and willingness to cooperate between them</li> <li>• good local government support</li> <li>• a well-established existing network of immigrants and the former Yugoslavia</li> </ul>	<p><b>Weaknesses:</b></p> <ul style="list-style-type: none"> <li>• the tendency of local stakeholders to communicate individually and to avoid organized all-day events</li> <li>• there is no established infrastructure and a range of opportunities for sports and cultural activities</li> <li>• (too)small urban environment from the perspective of immigrants from Asia, South America and Africa</li> <li>• there is no existing community of immigrants from Africa, Asia or South America</li> <li>• lack of knowledge at local administrative institutions about how to arrange byrocratic papers for migrants</li> </ul>
<p><b>Opportunities:</b></p> <ul style="list-style-type: none"> <li>• environmental sensibilization - create a welcoming local community</li> </ul>	<p><b>Threats:</b></p> <ul style="list-style-type: none"> <li>• the feeling of exposure of immigrants from Africa and Asia due to visual difference</li> </ul>

<ul style="list-style-type: none"> <li>• naturalization of immigration</li> <li>• empowering immigrants to become independent and active members of society</li> </ul>	<p>from the local population and immigrants from the countries of Ex-Yugoslavia and South America</p> <ul style="list-style-type: none"> <li>• instability of Asian immigrants (unannounced arrival and departure of unaccompanied minors from and to the program)</li> <li>• the lack of interest of small business representatives in participating in project activities</li> </ul>
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### 3. Stakeholder Involvement

- A. Please summarize briefly how external stakeholders are going to contribute to the pilot action (max. 1000 characters). Please also specify whether and how migrant representatives had an opportunity to impact the pilot concept.

We have chosen a local stakeholder alliance to help integrate immigrants into our environment comprehensively. The selection of local stakeholders covers all areas where we have identified a shortcoming and which we wish to supplement with the pilot activity to upgrade the existing program of integration of immigrants into the Municipality of Postojna. Local stakeholders were identified on the basis of immigrants' detailed initiatives and needs, especially in the areas of employment, education, language acquisition and the creation of a local social network.

- B. Who are the members of the regional stakeholder alliance (please only provide details on external stakeholders)? Please enter their data in the table below:

#	Institution name in original language	Institution's English name	Category*	Main field of activities of the institution
1	ZAVOD ZNANJE POSTOJNA, javni zavod	ZAVOD ZNANJE POSTOJNA, public institution	Public institution	Turizem, education, network business incubator, culture
2	SGLŠ	Secondary school for forest and wood technology of Postojna	Educational body	Education, hostel, Project of accommodation of unaccompanied minors
3	RADIO 94	RADIO 94	SME	Local radio
4	STUDIO PROTEUS	STUDIO PROTEUS	SME	Local TV
5	BOREO	BOREO	NGO	NGO regional meeting point
6	OŠ MIROSLAVA VILHARJA	Elementary school Miroslava Vilharja	Educational body	Elementary education
7	OŠ ANTONA GLOBOČNIKA	Elementary school Antona	Educational body	Elementary education



		Globočnika		
8	EXCELZA Lesarstvo, d.o.o.	EXCELENZA Forestry d.o.o.	SME	production of wooden pallets for heating
9	CENTER ZA SOCIALNO DELO POSTOJNA	Social work center Postojna	Regional public authority	Social security services, Public powers and duties under the law
10	ZAVOD RS ZA ZAPOSLOVANJE POSTOJNA	Republic of Slovenia employment agency	Regional public authority	support for job seekers, employers, foreigners and labour market services
11	KNJIŽNICA BENA ŽUPANČIČA POSTOJNA	Library Bena Župančiča Postojna	Public institution	takes care of the accessibility of library material, borrows it, advises and assists in its selection and use,
12	ŠPORTNA ZVEZA POSTOJNA	Sports association of Postojna	National institution	Management of all sports clubs and all sport activities in Postojna
13	POLICIJA, ENOTA POSTOJNA	Police department Postojna	National institution	Protect and serve

\*) Please choose: local public authority / regional public authority / national public authority / NGO / educational body / research institution / SME / large business / other

\*) Please note that sub-branches of institutions should only be indicated if they have a own legal personality (e.g. do not enter data about other branches from within your institution)

C. Which activities will be carried out by the members of the local stakeholders' alliance? (max 1,000 characters)

- **CSD and ZRSZ:** support at arranging all necessary document for living in Slovenia, arranging all documents for social support enquiries, support for integration into the labor market
- **ZAVOD ZNANJE:** education, elementary school for adults, project learning of young adults, learning Slovenian

- **SGLŠ**: setting up an immigrant registry office, coordinating and conducting pilot activities, coordinating coaches,
- **RADIO 94, STUDIO PROTEUS**: media support of the project and pilot activities
- **SECUNDARY SCHOOLS**: assistance to communicate immigrant families to which children are included in the polish system, about the project and the pilot activities
- **BOREO, LIBERY OF POSTOJNA**: support for the implementation of activities for the cultural integration of immigrants with the local environment
- **ŠPORTNA ZVEZA POSTOJNA**: support for the implementation of activities for the sports and leisure activities of immigrants
- **EXCELZA**: employment opportunities for immigrants and enabling job shadowing
- **POLICIJA**: edication about the own saftey and safety of others in the new Environment and in trafic.

#### 4. Pilot Action Work Plan

- A. Please briefly describe the activities in the different phases of the pilot action. Please focus on local activities and try to give quantitative information.

Phase	Main activities (max 5 bullets points per period)
Launch phase (until July 2020 - to be reported in the Launch Report by September 2020)	<ul style="list-style-type: none"> <li>- setting up an office for immigrants</li> <li>- designation of a working group in the office</li> <li>- establishing a network of local stakeholders</li> <li>- one event on integration, naturalization of migration</li> </ul>
Main phase (until the end of 2020 - to be reported in the Interim Brief by February 2021)	<ul style="list-style-type: none"> <li>- establishing a basic treatment protocol for new immigrants</li> <li>- implementing a protocol for all immigrants</li> <li>- empowerment / support in the cultural, linguistic and labour market integration fields</li> <li>- a set of leisure activities for expanded social networks and easier integration into the local environment</li> </ul>
Final phase (to be reported in the Pilot final report by September 2021)	<ul style="list-style-type: none"> <li>- identification of interested immigrants to create a business plan</li> <li>- identification of immigrants interested in implementing peer to peer support (cultural mediator will help other immigrants in ne environment)</li> <li>- set up a social network in the local area for at least 10 individuals</li> <li>- an outstanding scheme and recommendation for the continuation of the Starting point Postojna office</li> </ul>

- B. How will local events (see AF, Activity A.C.5 - three local events per pilot area) flank the implementation of the pilot action? Which target audiences will be addressed and which outcomes are anticipated? (max 1,000 characters)

<p>TARGET AUDIENCE: Local community of Postojna</p> <ol style="list-style-type: none"> <li>1. LOCAL EVENT: June 2020 - launce of the pilot actions</li> <li>2. LOCAL EVENT: march 2021 – Open Day of our new Starting point Postojna office The local community becomes acquainted with the contents of the work of the office, highlights and presents the positive effects of the office's work in integrating immigrants into the municipality of Postojna</li> <li>3. LOCAL EVENT: October 2021: 5 EMPOWERED MIGRANTS WILL PRESENT THE COURSE OF THEIR WORK: Obligations / Responsibilities - Services offered to immigrants.</li> <li>4. LOCAL EVENT: march 2022: FINAL EVENT BY THE END OF THE PROJECT</li> </ol>
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Final event in the local area, to which all participants, representatives of local communities and local institutions as well as the entire local population will be invited.

- C. How are WP T1 training seminars integrated in the pilot concept? Will those carrying out the pilot action participate in the trainings? (max 1,000 characters).

The PP will perform three half-day trainings in Postojna between May and December 2020 with up to 20 participants in each training. The participants will be representatives of the regional stakeholders in private and public sector, representatives of local civic society and migrants active at local level.

The trainings will be lead by experienced trainers and will be focusing on intercultural dialogue, social innovation and migrant's economy. All three trainings will provide a broad legal and general framework of the presented topic and then focus on experiences and practical solutions through identifying the local needs, good practices and challenges regarding those topics. The trainings will use various creative methods such as non-verbal methods, role playing, and mutual learning between the participants. Presented will also be the objectives of Arrival regions project, pilot actions and how monitoring of project activities will take place.

5. **Resources –**

Please use the tables below to give an estimate about the resources to be spent for your pilot action. Please include in the two tables also those resources that are not co-financed by the Arrival Regions project. Please check the application form in order to check the foreseen budgets for planning and implementation of the pilot actions.

a. Personnel

#	Name of the person and her/his position	Average weekly hours to be dedicated to the pilot action	Period (from month to month)
1	Maja Piškur	5 h/ week	3.20-3.22
2			
x			

b. External services

#	Description of the external service necessary	Approx. value (€)
1	Public tender – open from 3.3.2020-10.3.2020	109.000,00 eur
2		
x		

A. Will there be other financial resources invested that are not financed by the Arrival Regions project budget (including personnel resources not financed by the project)?  
If yes, please describe briefly.

NO

## 6. Sustainability

How could your pilot action be continued when the Arrival Regions pilot phase has terminated? Which durable outputs are you expecting? (max 2,000 characters).

Based on the results of the work of the Starting point Postojna and the results of the pilot activities, we will give preference to local authorities with the aim of reaching some consensus / possibility of further operation of the Starting point Postojna Office. The possibility of upgrading the office into a safe space for socializing, a space where immigrants could perform certain activities, a space for intercultural socializing, various social events, ....