

INTERNATIONAL INNOVATIVE CLUSTER FOR RENEWABLE ENERGY AND BUILDING TRADE

## Introduction of Archenerg Cluster





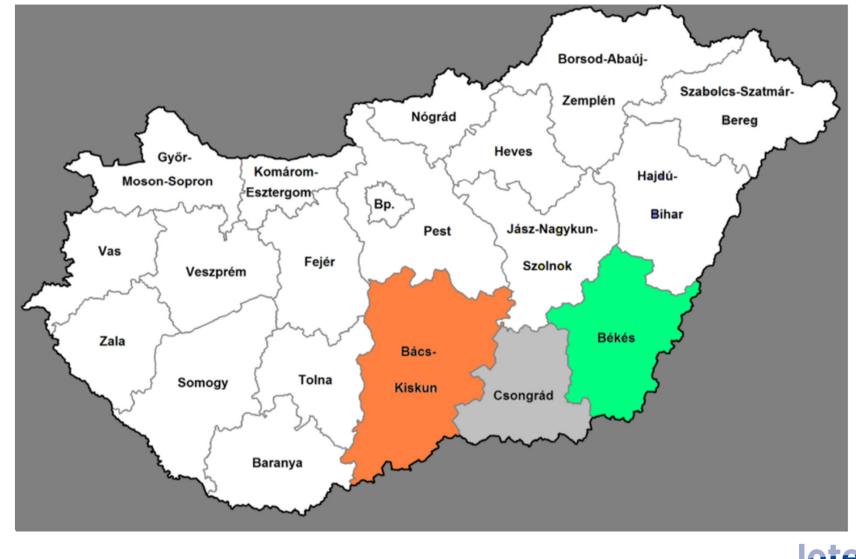
European Regional **Development Fund** 

**PROSPECT2030** 

- 1. Archenerg Renewable Energy Cluster is an associated partner of the PROSPECT2030 project within the Hungarian Southern Great Plain Region as one of the project targets.
- 2. The Southern Great Plain Region is one of the NUTS 2 regions of the European Union.
- 3. The Region is located south-east of Budapest and it is bordered by Romania and Serbia.
- 4. The Region aggregates three predominantly rural counties which have distinctly individual characters.











Southern Great Plain Population: 1,224,000 Total Area: 18,340 km<sup>2</sup> GDP/capita (PPP): €14,500 Capital city: Szeged Population: 163,000 Of which students: 22,000 PROSPECT2030

**ARCHENERG** 

- 1. The Region identifies itself as the Gateway to Balkans, because it lays on the pan-European transport corridor, connecting the eastern Mediterranean to the heart of Europe.
- 2. The Region's well developed road and rail infrastructure offers an excellent position in international logistics.
- 3. The centre of the Southern Great Plain is the dynamic and youthful city of Szeged.
- 4. Szeged is famous for its internationally recognised university and research centres.







innovation ecosystems.

activities including social responsibility

# The University of Szeged

**The aim of the University** is to build the European University of the future:

innovative, interdisciplinary, inclusive and integrated in local research and

The priority is to develop education, research, healthcare services as well as third mission

SZTE is the most important Research and Technology partner of Archenerg

**Number one** University in the Southern Great Plain region

• 12 Departments of

4 Faculties:

- Engineering
- Economics and Business
  Administration
- <u>Agriculture</u>
- Informatics







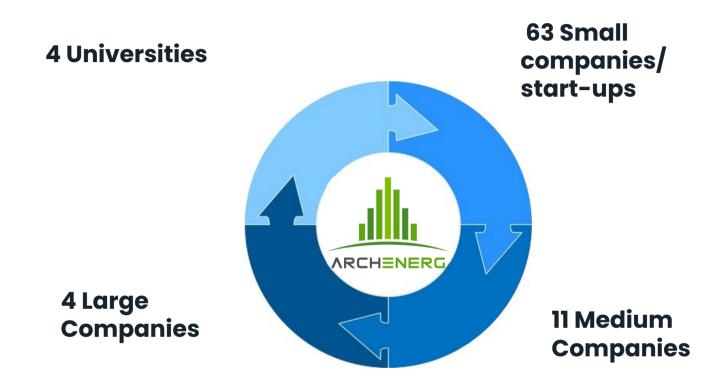
- 1. Besides the rich and versatile cultural life and heritage centres, the Region hosts various traditional and innovative industries.
- 2. The key renewable potentials include biomass, mainly from agricultural resources, and solar energy for domestic use and photovoltaic power generation at large scale.
- 3. A particular asset of the Region is the high and mostly unexploited geothermal potential.
- The energy efficiency refurbishment of public and private buildings and the development of urban mobility represent high energy saving opportunities.







### Archenerg Cluster has 86 members:



### **Aggregate Headcount: 3,640**

**Aggregate Turnover: €536M** 





#### Locations: Hungary Szeged Budapest International Centres: Montreal (Canada) Novi Sad (Serbia) Cluj (Romania) Germany

#### Services provided by members:

- ✤ Solar energy utilization
- Geothermal energy utilization
- ✤ Biomass utilization
- Passive houses
- Building industry

### Awards:







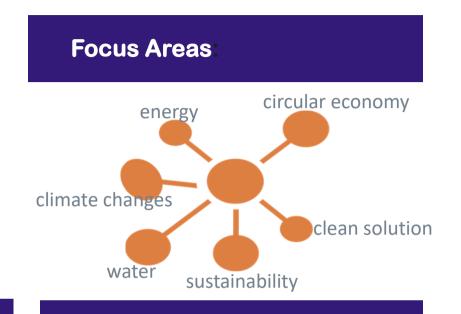








## **ARCHENERG**





#### Archenerg is part of: **European Strategic Cluster** Partnership (COŠMENERG-4i)

**European Strategic Cluster** Partnership for Smart Specialisation Investments.

- 40 projects approved
- 31 projects with knowledge & research institutes or universities
- 149 different entities engaged of which more than 100 companies
- 400 partnership agreements







## Stakeholder parners of Archenerg **Cluster in Szeged area**

Location is not an issue for us, we have partners all over Hungary, and outside Hungary too.

### **Objective:**

- Promote networking between partners, to share their expertise
- **Generate R&D&I Projects**
- **Help SMEs to thrive** their business

"The energy that

transforms us"

**Boost the** competitiveness and innovation "You achieve more if you cooperate"



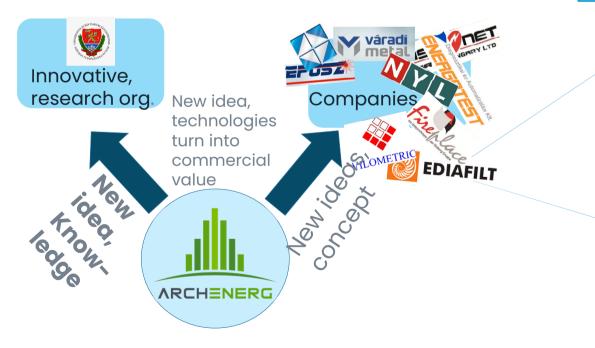
## How we cooperate with each other?

Teaching and training Internship programme  $\rightarrow$  students' knowledge development

SCOBE - learning and trainee programme in the wind energy sector 90 trainees

involved.

Research, development and innovation



Hemp building blocks factory for construction industry



Tracker manufacturing







### Thank you for your attention

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