



EVENT REPORT

D.T1.2.7

Title of Event: Workshop 3: Stimulating citizen engagement in creating local energy strategies selected project as part of the implementation of the ENES-CE project by Zugló, Hungary

<p>- Date & Place of Event:</p>	<p>- June 6, 2021, 17:00-19:00 - offline event, in public space (XIV.district Bosnyák square)</p>
<p>- Partner/s Involved:</p>	<p>- Zugló Municipality / MIZUglónk, Energiaklub, KÖFE - The Hungarian Association for Community Development, ABUD Consulting - Local civil organisations: Helló Zugló Községi Alapítvány, AZTA Községi Kézműves és Barkácműhely, ZUGkert / Zuglói Községi Kert - Községi Kertekért Egyesület, Zuglói Kenyérközösség, - Not local civil organisations: Messzelátó Egyesület - Other professional partners: Greendependent Institute</p>
<p>- Relation to Project:</p>	<p>Meeting with experts, civil NGOs and citizens organized by partner PP5 Zugló Municipality.</p>
<p>- Topics tackled and description of links to deliverables/ outputs</p>	<ul style="list-style-type: none"> • <u>Learning about the district's climate strategy</u> Find out more about Zugló's climate strategy through a quiz and a game to discuss the different elements of the climate strategy. • <u>SECAP monitoring</u> Participants identified ongoing SECAP activities that they consider important and in need of further development. • <u>Participation in the planning of the pilot project</u> The most popular SECAP actions were discussed in small groups. This three were the following: bicycle infrastructure development and awareness raising; Zugló's ECO website/map, which helps to switch local citizens to find local, sustainable "infrastructure" and stimulates the circular economy; the 30 zones (traffic restriction actions).



<p>- Expected effects and follow-up, findings/conclusions that will contribute to achieving further project results</p>	<p>The workshop aims to:</p> <ul style="list-style-type: none"> - to present the new climate strategy to the local communities, citizens - to involve local citizens and NGO's in the preparation of the SECAP light monitoring (2 years) - to launch the civil participation period, in particular the pilot projects of the <i>Zugló Energy Community Actions</i> - to involve the partner NGO's - to incorporate the results of the second workshop into the community engagement process to increase local civic participation - to prepare the follow-up actions and pilot projects related to the SECAP <p>The directly invited local NGOs were very active in the event. The following non-governmental organisations were present and introduced themselves directly to the public and local residents: Messzelátó Egyesület (composting programme), Zugói Kenyérközösség (local shopping community), Hello Zugló Community Foundation, AZTA (workshops in different sustainable areas, f.e.: bike-repair, eco-bag making workshops), ZUGkert (community gardening).</p> <p>Despite the promotion of the event on social media, unfortunately only a small number of local residents (who are not members of local NGOs) were present, many arriving late.</p>																		
<p>- Type of audience reached (project target groups)</p>	<p>Number of target groups reached by the event:</p> <table border="1" data-bbox="475 1211 1412 1827"> <thead> <tr> <th>TARGET GROUP</th> <th>VALUE</th> </tr> </thead> <tbody> <tr> <td>LOCAL PUBLIC AUTHORITY</td> <td>1</td> </tr> <tr> <td>REGIONAL PUBLIC AUTHORITY</td> <td>0</td> </tr> <tr> <td>SECTORAL AGENCY</td> <td>0</td> </tr> <tr> <td>INFRASTRUCTURE AND PUBLIC SERVICE PROVIDER</td> <td>0</td> </tr> <tr> <td>INTEREST GROUPS INCLUDING NGO's</td> <td>7</td> </tr> <tr> <td>HIGHER EDUCATION AND RESERACH</td> <td>0</td> </tr> <tr> <td>BUSINESS REPORT ORGANISATION</td> <td>0</td> </tr> <tr> <td>GENERAL PUBLIC</td> <td>15</td> </tr> </tbody> </table>	TARGET GROUP	VALUE	LOCAL PUBLIC AUTHORITY	1	REGIONAL PUBLIC AUTHORITY	0	SECTORAL AGENCY	0	INFRASTRUCTURE AND PUBLIC SERVICE PROVIDER	0	INTEREST GROUPS INCLUDING NGO's	7	HIGHER EDUCATION AND RESERACH	0	BUSINESS REPORT ORGANISATION	0	GENERAL PUBLIC	15
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<p>- Annexes (photo, media coverage web-links ect.,...)</p>	<p>Web-links:</p> <ul style="list-style-type: none"> • Description of the pilot projects launched in the framework of the Energy Community Actions in Zugló on the MIZUglónk website • https://www.interreg-central.eu/Content.Node/ENES-CE.html • Zugló's Community Climate Strategy website 																		



- The event were promoted in various facebook sites (f.e.: Beyond the Municipality of Zugló's and MIZUglónk's social media channels it were also shared by invited local NGO's)
- [Zugló municipality's article about the event on the local portal zuglo.hu](https://zuglo.hu)

Photo documentation of the event:



Zugló's Climate Strategy / quiz and a game in cooperation with ABUD Consulting (Advanced Building and Urband Design)



SECAP monitoring game #1



Introduction of the event by Mária Csikai

Implementation report WS3. ENES-CE Zugló

Preparation

We have compiled a list of local NGOs working on climate and energy issues. We also compiled a list of large companies and reviewed their CSR activities and green or sustainability reports.

A major social media campaign were also organized: various contents (introduction and invitation) were distributed on Zugló's and MIZUglónk's social media channels. In order to access more people a business card were also completed and given to the local NGO's, local citizens, with whom we met. The contained all relevant information channels, so the following: website of the pilot projects with refreshed contents (MIZUglónk site), facebook site related to the pilot projects (facebook site of MIZUglónk) and an e-mail address.



We organised an in-house meeting with decision-makers and officials to launch the energy action group in Zugló. A meeting has also been organised with the Energiaklub to discuss SECAP's monitoring tasks and the possible involvement of the local population.

Organisation

We used mainly the media platforms of Zugló, so the website and facebook site of MIZUglónk and Zugló in order to reach local citizens. Direct emails and phone calls were also sent to local NGOs and businesses, and personal, live invitations were also made. The detailed programme of the event were prepared and sent out as an invitation.

Programme

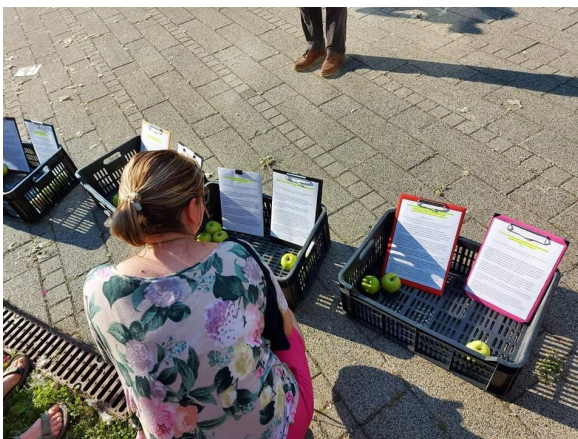
- (1) Introduction
- (2) Learn more about Zugló's new climate change strategy / Quiz, during which you can receive small gifts



- (3) SECAP-game: Try to find the right place for the SECAP measures distributed among the participants! The possible groups (places) into which the measures should be classified: mitigation, adaptation, awareness-raising.



- (4) SECAP-game: Take your choice! What is your favorite SECAP action already run and supported by the Municipality and local initiatives?



(5) Let's plan together!

We have highlighted 9 SECAP activities where public participation is needed. The three most popular SECAP actions were discussed in small groups with members of the NGOs present and local civil society: Bicycle infrastructure and awareness raising, Zuglo's ECO website for green lifestyle, 30 zones for residents and leisure.

The name and main objectives of the selected SECAP action were recorded on a large sheet of paper. The small groups had to discuss and answer the following questions: What should we do? What should the municipality contribute? Who should be involved?



Evaluation

The workshop ended with a round where all active participants could give feedback. The majority were very satisfied with the whole programme and the launch. The programme also allowed for informal conversations: the open-air picnic tea set-up at the beginning and end of the event provided an opportunity for networking and free discussion.