



# REPORT ON LSP WORKSHOP NO. 4

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**Deliverable D.T3.1.1**

**Municipality of County-rank City of  
Szombathely**

**Version 1  
05-06 2018**

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<b>Date &amp; time of the event:</b>	<b>17/05/2018, 30/05/2018 and 12/06/2018</b>	<b>Location</b>	<b>Savaria Museum, Szombathely, Hungary</b>
<b>Number of invited guests</b>	<b>38</b>	<b>Number of attendees</b>	<b>14 + 9 + 8</b>

<b>Name of the event</b>	<b>Nr. 4/1, 4/2 and 4/3. meetings of the Szombathely Local Stakeholder Platform</b>
<b>Organized by</b>	<b>Szabolcs, Szakály, Ágnes Győrffy, Tibor Polgár, Andrea Csapláros</b>
<b>Contact person</b>	<b>Ágnes Győrffy</b>

### 1) Brief outline of the objective of the LSP events

The events were – as usual - open to all LSP members: altogether 38 organisations and private persons received the invitation. The leaders of the LSP have been appointed earlier, they were involved in the previous negotiations about structuring the event.

The events were facilitated by the two LSP leaders: Andrea Csapláros and Tibor Polgár, and a new LSP member, Gál Körmendy, conducting the Net-mapping workshop as an input into the gap analysis.

This time we planned a series of meetings as seemingly there were more work to be done than the timeframe of one usual LSP meeting would allow. The main aim of the meetings were:

- to define the Local Valorisation Fields (LVF) based upon the fields described in the Local Vision Statement,
- to help the external experts elaborating the gap analysis with participating in the Net mapping workshop and trying out the OPERA method
- to prepare the elaboration of the Idea Contest Call.

### 2) Key messages, outcomes, recommendations

As far as the LVF is concerned, based upon the dimension of the Local Vision Statement (Sacrality, Community identity, Social care, Cultural tourism and Structures, networks) the following fields were chosen:

- Caring for the St. Martin's traditions
- Development of cultural and heritage tourism
- Networking at local and international level

The workshop using the Net mapping and OPERA methods proved to be an excellent team-building occasion, besides being very useful for the external expert working on the gap analysis. The stakeholders present experienced a very open, interesting, mind-opening atmosphere where all opinions can be told and are valuable. The result shall be fed into the Gap analysis.



The preparation of the Call for applications for the Idea Contest was also very interesting and fruitful. There were very different ideas about the target groups, the fields, the technical expectations, details of the submission etc. Anyhow, the thinking has started and will help the final elaboration of the Call. The LSP members will certainly have the chance to see the Call before having it launched.

### **3) Communication and other technical information**

The invitation was sent to each organization by email, in some cases personally or per telephone.

We again kept the venue, a small-size event room of the Museum for LSP meetings as it appeared to be suitable in size, with a good atmosphere. As we already previously also stated, we miss the social sphere as well as the church from the LSP. The relatively low number of the participants shows that it is demanding to take part of three workshops within 4 weeks – however, those participating were active and enjoying the sessions.

### **4) Evaluation of the event and future steps**

The meeting definitely met the initial objectives. There was a valuable input for the Gap analysis, the LVFs were defined and the Call for Ideas was also discussed. It was actually very wise to have three separate occasions for all these works as one session would far not be enough in time.

During these meetings there was enough attention paid to orienteer the course of the conversation well enough, and this time it was kept pragmatic with definite results.

#### **Attachments**

- List of Participants
- 5 high resolution photos



# REPORT ON LSP WORKSHOP (NO.4)

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**Deliverable D.T.3.1.1**

**Version 1**

**Municipality of Maribor**

**5/2018**

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<b>Date &amp; time of the event:</b>	31/5/2018 from 16:00 to 18:00	<b>Location</b>	Vetrinjski dvor, Maribor, Slovenia
<b>Number of invited guests</b>	30	<b>Number of attendees</b>	<b>34</b>

<b>Name of the event</b>	3 <sup>th</sup> Local Stakeholder Platform Workshop (No.4) Presentation of the project's progress "NewPilgrimAge" (Interreg Central Europe Program) and <b>successful examples of valorisation</b>
<b>Organized by</b>	<b>Municipality of Maribor</b>
<b>Contact person</b>	<b>Alenka Likar Mastnak, Project Manager</b>

### 1) Brief outline of the objective of the LSP event

Among main objectives of the LSP event were presentation of the NewPilgrimAge project to the participants and information sharing about the project's progress so far.

Another important objective was also to present the Local Vision. The cultural heritage of St. Martin was shown to participants by means of two films that were filmed in the framework of the NewPilgrimAge project (i.e. "St. Martin's Route" and "The Old Vine").

As a successful example of the valorisation of cultural heritage, story told video was created by the project partner Dugo Selo. The video depicts the protection and preservation of the cultural heritage of St. Martin.

Major objective was to choose locally important valorisation areas of cultural heritage. Active participation of all invitees organized into several groups was envisaged. Expected result of this group work was Swot analysis for selected valorisation areas.

Participants were invited to the event, arising from:

- Maribor Tourist Board
- Representative of the Municipality of Maribor
- Representative of the Municipality of Lendava
- Mountaineering Society Drava Maribor
- Mountaineering Society Ptuj
- Daily care center Pika
- Gymnasium Ptuj
- Inuk organization
- Primary schools
- Eropean film Society
- SMEs and others.



## 2) Key messages, outcomes, recommendations

At the 3th LSP Workshop (No.4), participants were briefed about the project's progress. Local Vision statement was also presented to the audience. Participants were shown two videos on cultural heritage of St. Martin, i.e. "St. Martin's Route" and "The Old Vine".

Successful examples of cultural heritage valorisation were presented to the participants. Locally important cultural heritage valorisation areas were selected. For those areas that were identified as the most important ones, participants organized in several groups carried out Swot analysis. Several suggestions were provided, which will be used in the planned Gap analysis within the future project activities.

As an example of good practice, we suggest that also other NPA cities produce videos about the St. Martin Route through their places to inform and educate the local inhabitants. Such set of videos would provide international coverage of St. Martin Route and would contribute to the strong network building among NPA cities. With proper communication, this can be used as an invitation and motivation for local population to walk along St. Martin's Route, starting in their home town and continue in all other NPA places. With such approach this will develop and step-by-step strengthen the pilgrimage tourism of "NewPilgrimAge" cities.

## 3) Communication and other technical information

For the presentation, we used the stories told video's which proved to be an important communication tool for displaying cultural heritage.

Numerous organizations and societies were invited by e-mail and by personal invitation. The event was open to the public – a poster in the city centre invited Maribor residents to the workshop and promoted the "NewPilgrimAge" project. We also informed the workshop participants and the public about the project through the Slovenian website at "FB\_Novodobno romarstvo":

<https://www.facebook.com/NewPilgrimAgeSlovenia/>.

## 4) Evaluation of the event and future steps

Workshop participants got adequate insight into "NewPilgrimAge" project. Local Vision statement was perceived as an important set of project guidelines.

Participants demonstrated significant interest in two videos on cultural heritage of St. Martin, i.e. "St. Martin's Route" which explains the importance and geographical properties of this pilgrimage route, and "The Old Vine" which highlights one of the most remarkable attractions of Maribor. The attendees recognized that they got (in addition to their existing knowledge) some new insights into cultural heritage of St. Martin, especially because St. Martin's Route leads through the areas that are familiar to them, like city of Maribor and its surroundings.

Participants learned about good practices of cultural heritage valorisation and selected the most important valorisation areas at the local level. They were introduced to the Swot analysis



and carried out a Swot analysis of the selected valorisation areas of cultural heritage through group work. Attendees put forward several valuable suggestions that will be used for further work on the NPA project.

Participants also expressed very positive opinion about the hiking along Maribor section of St. Martins Route, which took place before the event. Therefore, we will organize one of the next workshops of the project "NewPilgrimAge" on the very path of St. Martin, and we will share our experiences later with other project partners.

## Attachments

- Attendance sheet
- Presentations
- Photos
- Invitation

# PP5 - UNPLI VENETO

## 4<sup>th</sup> LOCAL STAKEHOLDER PLATFORM

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Deliverable D.T3.3.1

Version 0

Prepared by: Unpli team

July 2018

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## 4<sup>th</sup> LOCAL STAKEHOLDER PLATFORM MEETING

<b>Date &amp; time of the event:</b>	01/08/2018 from 9.30 to 13:00	<b>Location</b> Musile di Piave	<b>(Venezia)</b>
<b>Number of invited guests</b>	20	<b>Number of attendees</b>	4

### 1) Brief outline of the objective of the LSP event

The 4<sup>th</sup> LSP meeting has been the occasion to discuss about several interesting projects and cases on CH enhancement and to select the relevant valorisation fields for our territory. Mrs. Enrica Scopel, external consultant, supported the organization of the meeting.

Due to overbooked agenda of some LSP members (and the summer time), the LSP was invited with a short advance notice and so only 4 people could attend. However, other 10 member of the LSP was reached via email and phone so we had the possibility see the PPT presentation with them and discuss about the relevant valorisation fields.

### 2) Key messages, outcomes, recommendations

The LSP confirmed their willingness to support the work planned by UNPLI Veneto, to become an inter-regional reference for the St.Martin heritage valorization. A common agreement among the valorization fields of interest has to be underlined. They also strongly encouraged Unpli Veneto to follow the local and international networking tasks it is doing.

### 3) Communication and other technical information

The meeting was host by one of the LSP member, the Pro Loco of Musile di Piave. Invitations were sent both via email and by phone. The NPA section of the UNPLI Veneto website (<https://www.unpliveneto.it/2017/10/23/newpilgrimage/>) and Facebook Page



have been channeled as communication tools for all stakeholders, where they can find updated information about the project status at transnational and local level.

#### **4) Evaluation of the event and future steps**

Apart from the weak participation to the physical meeting in Musile, mostly due to the overcrowded agenda of some LSP members, partially solved through several phone calls, the meeting evaluation was positive. The most positive aspect is that LSP members are feeling to be part of a long-prospective project and this allow us to be also positive for the sustainability of the activities during and after NPA closure.

The meeting and further contacts with LPS members were also the occasion to start thinking about the Call for Ideas contents and some interesting proposal raised. A common availability to work also at transnational level raised.

#### **Attachements**

- Slides
- Signature list



# PP6 - MUNICIPALITY OF ALBENGA

## LOCAL STAKEHOLDER PLATFORM - WORKSHOP4

**Version 1**  
**27 June 2018**

Date & time of the event	27.06.2018 17:00 - 19:00	Location	Auditorium San Carlo, Albenga
No. of invited guests	90	No. of attendees	19
Name of the event	Il Progetto NewPilgrimAge. I campi di valorizzazione di riferimento		
Contact person	Davide Geddo, Michela Vecchia		

### 1. Brief outline of the objective of the LSP event

The fourth LSP workshop had the objective of gathering local stakeholders for presenting them the last developments in project activities, as well as to discuss and select the local valorisation fields to be adopted for the implementation of the subsequent project activities (e.g. the launch of the NPA Call for Ideas contest). The workshop was an opportunity for further reflecting on the Local Vision Statement developed and approved by the LSP and being meant as the guiding document for enhancing local community engagement and the future development of the local roadmap, by adopting a participative approach.

All members of the LSP were invited to participate in the meeting, thus having the different categories of stakeholders active on the territory (representatives of education institutions, art and cultural associations, NGOs, social partners, sectorial associations, enterprises, Church, etc.) represented in the meeting. Although restricted to the invited stakeholders (members of the LSP), eventual accompanying persons were also welcomed in the meeting. Out of 90 stakeholders invited to the workshop, 19 attended the meeting. Apart from the representatives of the Church, all the other category of stakeholders participated in the meeting.



The workshop was conceived as an interactive presentation session, and was structured around the following topics:

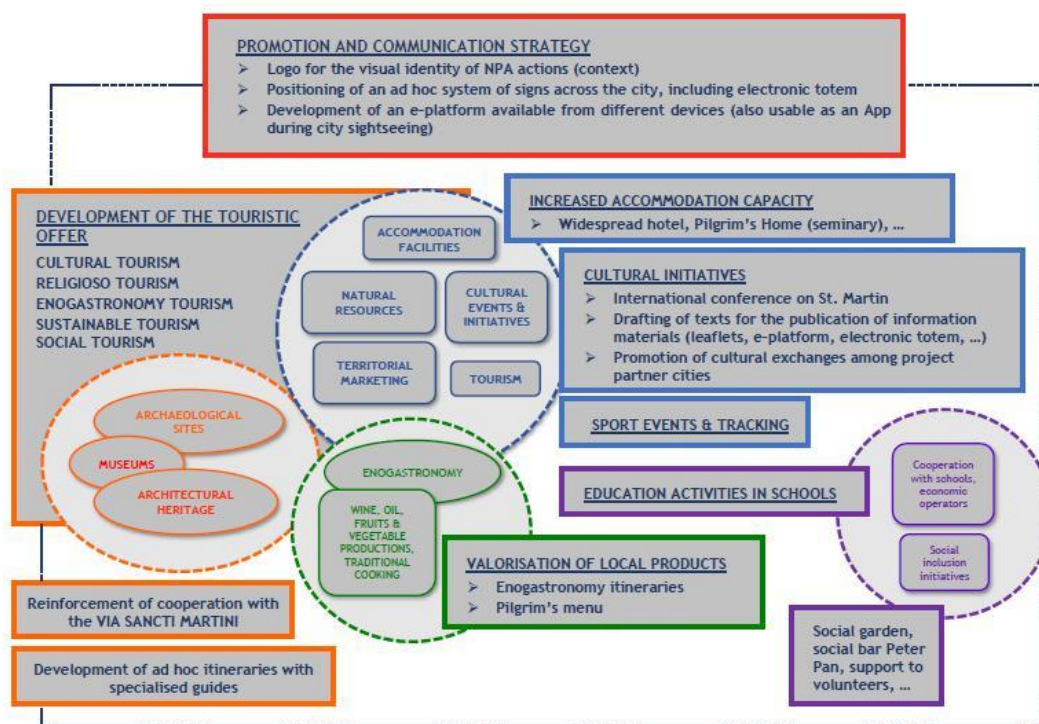
- Wrap-up of the Local Vision Statement main elements
- Presentation of the valorisation fields identified by project partners through transnational activities
- Discussion and selection of the locally relevant valorisation fields
- Brief presentation of project activities and achievements so far.

Due to the entering into force of the EU General Data Protection Regulation (GDPR), all participants were required to sign a specific form allowing the Municipality of Albenga to keep the specific mailing list and sending relevant information relating to project activities.

## 2. Key messages, outcomes, recommendations

The starting point for the discussion was the results of the work undertaken to develop the Local Vision Statement, where the main relevant fields for development were analysed, developed and agreed by all the stakeholders (representing the different components of the local community) during the LSP workshops. It is important to note that, at the time of this fourth LSP workshop, the activities relating to the Gap Analysis are not yet initiated due to the delays cumulated by the Municipality of Albenga in contracting the social research in charge of undertaking the analysis (the delays are mainly administrative (launch of the call for selecting the expert)).

The results of the Local Vision Statement are summarised in the scheme below:





As shown in the figure above, it is clear that the main areas of intervention identified by the local community are the following:

- Communication and promotion
- Development of the touristic offer
- Cultural tourism
- Religious tourism and synergies with the Via Sancti Martini
- Education and social inclusion, community engagement
- Other initiatives mainly focusing on transnational cooperation and networking.

The above locally identified development areas, were compared to the valorisation fields discussed and agreed by partners at the transnational level, and effort was made in order to identify synergies and peculiarities between local and international needs.

The ‘transnational’ valorisation fields are summarised in the table below:

	NPA FIELDS	FIELDS DESCRIPTION
1	<b>Sacrality</b>	Proposals under this fields should be directly linked to the valorisation of the Saint Martin CH aspects/themes related to the Religion such as rituals, religious and theological studies, events, exchanges.
2	<b>Social innovation and inclusion</b>	How to actualize Saint Martin legacy on the 21 <sup>st</sup> century? Values related to his heritage (brotherhood, courage, respect, inclusion, non-discrimination etc.) inspires social initiatives and projects all over Europe developed by citizens and Associations. But also, how profit businesses are more and more involved in activities addressing big social challenges (for example Benefit Corporations: bcorporation.eu).
3	<b>Culture and Art</b>	<ul style="list-style-type: none"> <li>• Art Exhibitions, cultural events, workshops which study, valorise, interpret the cultural heritage linked to Saint Martin;</li> <li>• Studies or publications related to the cultural, artistic, historical footprint of Saint Martin.</li> </ul>
4	<b>Education</b>	The valorisation of the cultural heritage of Saint Martin also goes through its rediscovery in younger generations, favouring/enhancing it through activities involving directly pupils/students like: <ul style="list-style-type: none"> <li>• Collaborations, exchange among schools, schools and Association/other Institutions also at international level;</li> <li>• Workshops, exhibitions, meetings linked to St. Martin heritage.</li> </ul>
5	<b>Local &amp; Folk traditions</b>	In most European countries Saint Martin heritage not directly linked to his devotion is strong and expressed through hundreds of different folk traditions, events,



		festival, celebrations linked to the intangible heritage and often to the enogastronomic one of the territories.
	<b>NPA FIELDS</b>	<b>FIELDS DESCRIPTION</b>
<b>6</b>	<b>Tourism and Pilgrimage</b>	Tourism can be a very important asset for the valorisation of SM heritage and the valorisation of Via Sancti Martini a transversal priority of the project. Enhancement of pilgrimage sector, slow and experiential tourism (...) can link no-profit and profit sector for a common purpose.
<b>TRANSVERSAL VALORISATION FIELD - MANDATORY</b>		
<b>1</b>	<b>Networking at local and international level</b>	In order to capitalise St. Martin legacy, long term cooperation need to be developed: partners should enhance networks at local and transnational level as privileged answer to create critical mass among NPA topics.

After the presentation of the ‘transnational valorisation fields’, stakeholders were invited to discuss the interconnection between the local and transnational valorisation fields and to come out with those valorisation fields they consider more relevant to 1) spread Saint Martin’s spiritual heritage (values such as hospitality, sharing, inclusion, etc.), thus reinforcing the local community engagement and participation and 2) valorise the local CH and develop new opportunities for sustainable local development.

The stakeholders proactively participated in the discussion, and came out with shared ideas relevant for supporting the subsequent project phases/activities. The linkage between the local and transnational valorisation fields were identified in the main areas of interventions highlighted in the table below:

	<b>NPA VALORISATION FIELDS</b>	<b>ALBENGA VALORISATION FIELDS</b>	
<b>1</b>	Sacrality	→ Religious tourism and synergies with the Via Sancti Martini → Communication and promotion	
<b>2</b>	Social innovation and inclusion	→ Education and social inclusion, community engagement	
<b>3</b>	Culture and Art	→ Cultural tourism → Communication and promotion	
<b>4</b>	Education	→ Education and social inclusion, community engagement	
<b>5</b>	Local & Folk traditions	→ Development of the touristic offer → Communication and promotion	





<b>6</b>	Tourism and Pilgrimage	<ul style="list-style-type: none"> <li>→ Development of the touristic offer</li> <li>→ Religious tourism and synergies with the Via Sancti Martini</li> <li>→ Communication and promotion</li> </ul>
<b>TRANSVERSAL VALORISATION FIELD - MANDATORY</b>		
<b>1</b>	Networking at local and international level	Other initiatives mainly focusing on transnational cooperation and networking

As shown in the table above, it is evident that there is a full consistency between the ‘transnational’ and local valorisation fields, thus demonstrating that the work undertaken with the stakeholders in the previous project phases led to a shared vision of the main objectives to be pursued through the project. In addition to this, it must highlight that communication and transnational networking are considered by the stakeholder having taken part in the process as an element to be embedded (with slightly different strengths) in each of the chosen valorisation fields.

The Gap Analysis to be undertaken in the forthcoming months will, most probably, provide relevant information on how these valorisation fields can be then related to the actions necessary to fill the gap between what already exists and what should be developed in order to achieve the expected results.

### 3. Communication and other technical information

Stakeholders were invited to attend the workshop personally through an official invitation of the Mayor. The invitation was sent by email by the Municipality, and was followed by a telephone recall to further explain the aim of the meeting and check the availability of individuals to participate in the workshop. The participation rate was overall satisfactory, also considering the period of the year which is very busy due to the touristic season. A press release was sent to the local press (and some articles were published), and the NPA local Facebook page was also used for keeping stakeholders informed.

The representative of the Municipality also took this opportunity to present both the results achieved by the project so far and the planned activities for the next project implementation phase to the audience. The launch of the NPA Call for Idea was explained to the participants in order to star raising awareness on its content and expected results.

The meeting was also the opportunity for presenting the video produced by the Municipality and documenting the work undertaken by the stakeholders during the LSP workshops, and to gather their thoughts and impressions on the work undertaken within the framework of the NPA Project.



## Attachments

- **List of Participants,**  
(File: List of participants [LSP 27.06.18])
- **Digital copy of visual material:**
  1. Local Vision Statement  
(File: PP6 Albenga -Local Vision Statement [FINAL IT])
  2. Video  
(available at: <https://www.youtube.com/watch?v=VJOHNzh8d1k&feature=youtu.be>)





# REPORT ON LSP WORKSHOP NO. 4

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**Deliverable D.T2.2.2**  
**The town of Dugo Selo**

**Version 1**  
**05 2018**

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## LSP report –DUGO SELO, CROATIA, 4<sup>rd</sup> workshop with LSP

<b>Date &amp; time of the event:</b>	09/05/2018 from 10:00 to 14:00	<b>Location</b>	City Hall of Dugo Selo, Dugo Selo, Zagreb county, Croatia
<b>Number of invited guests</b>	40	<b>Number of attendees</b>	36

<b>Name of the event</b>	Workshop with thema: celebrating Day of Europe in Dugo Selo – part of the program was workshop for NPA -SWOT analysis ( fill in the questionnaire by LSP)
<b>Organized by</b>	<b>The town of Dugo Selo ( municipality of Dugo Selo) and Primary school “Ivan Benković” Dugo Selo</b>
<b>Contact person</b>	<b>Zvezdana Budor Klarić, project manager</b>

### 1) Brief outline of the objective of the LSP event

General purpose of the meeting was to Celebrating Day of Europe in Dugo Selo. This year thema was “Proud on our cultural heritage”.

Specific objective was SWOT analysis workshop for NPA project.

Program of celebrating day of Europe consisted of:

- Presentation of EU cultural project of Kindergarten of Dugo Selo
- Presentation of handmade leaflets about cultural heritage in Dugo Selo ( by pupils of primary school “Ivan Benković” Dugo Selo
- Presentation of new tourist brochure of Dugo Selo
- Presentation of Interreg NPA project with workshop ( presentation,SWOT, questionnaire, basis for gap analysis)
- Exhibition of art works by pupils of primaray school “Ivan Benković”
- Koncert of the pupils and professors of music school of Dugo Selo

The event wasn't open for public but the local journalists was invited (representatives of local newspapers and local radio) and they make article of the meeting for public ( it was published on town's website, and the statement was taken for local radio - statement of project manager about the thema of meeting ).



On the meeting we invited the representatives of:

1. Local and regional government (mayor of Zagreb county, mayor of town of Dugo Selo, deputy mayors, heads of town departments – Department for economy and finance, Department for activities of mayor and town council, Department for urban development and works, Department for social activities, president of city council) – 8 PEOPLE
  2. Local newspaper
  3. Local cultural institution (People's open university)
  4. Local organization of vine makers
  5. Parish church of Saint Martin
  6. Cultural centre of Saint Martin Croatia - Dr.sc. Ines Sabotič, dr.sc. Antonija Zaradija Kiš ( author of book of Saint Martin's heritage in Croatia)
  7. Red cross organization of Dugo Selo
  8. Local Folk society
  9. Local organizations of older people
  10. Local schools ( 2 primary schools and 1 secondary school)
  11. Local music school
  12. Local radio ( named Radio Martin)
  13. Centre for social welfare of Dugo Selo
  14. Health centre of Dugo Selo
  15. Kindergarten of Dugo Selo
  16. Police station of Dugo Selo
  17. Local accommodation capacity
  18. Local defender society organizations ( veterans associations)
  19. Local Council of young people ( representatives of organizations of young people)
  20. Local business for print
- IN TOTAL: 32 letters by post WERE SENT, 8 emails were sent

Actual attendees ( from attendance sheet):

1. Marina Periša – professor of geography from primary school "Ivan Benković" Dugo Selo
2. Jelena Kraljić – professor of history and geography from primary school from "Ivan Benković" Dugo Selo
3. Sandra Geri – Tourist association of Dugo Selo



4. Daniela A. Jelinčić – Ph.d – Institut for development and international cooperation
5. Mario Sorić – Folk society “Preporod” – teacher of tamburitza player
6. Mario Mlinarek- president of largest folk society of Dugo Selo ( named KUD “Preporod”)
7. Maja Mlinarek – president of Local Council of young people
8. Slavko Kresonja – pastor of parish church of Saint Martin
9. Nada Petković – director of Centre for social welfare of Dugo Selo
10. Dragana Radovan – professor of Croatian language in primary school “Ivan Benković” Dugo Selo
11. Marijo Vinko - project assistant of NewPilgrimage ( Head of Department for urbanization and construction of town of Dugo Selo)
12. Dean Dragičević – communication manager of NPA project, lead of Department of finance and economy of town of Dugo Selo
13. Marija Klara Grlić – pupil of primary school “Ivan Benković” Dugo Selo
14. Patricija Jeleč - pupil of primary school “Ivan Benković” Dugo Selo
15. Frano Enio Todorović - pupil of primary school “Ivan Benković” Dugo Selo
16. Laura Franjković - pupil of primary school “Ivan Benković” Dugo Selo
17. Lana Vukadinović - pupil of primary school “Ivan Benković” Dugo Selo
18. Karla Perković - pupil of primary school “Ivan Benković” Dugo Selo
19. Mislav Dobra - pupil of primary school “Ivan Benković” Dugo Selo
20. Dea Bogić - pupil of primary school “Ivan Benković” Dugo Selo
21. Mateo Ristić - pupil of primary school “Ivan Benković” Dugo Selo
22. Una Ižaković - pupil of primary school “Ivan Benković” Dugo Selo
23. Nika Aščić - pupil of primary school “Ivan Benković” Dugo Selo
24. Lana Oroz – Kindergarten Dugo Selo
25. Petra Kuburić – Kindergarten Dugo Selo
26. Zlata Brus – educator in kindergarten Dugo Selo
27. Nikolina Bošnjak – educator in Kindergarten Dugo Selo
28. Snježana Fuks – educator in Kindergarten Dugo Selo
29. Josip Kuzel – pastor in parish church in Dugo Selo
30. Mladen Šestan - Head of Department for activities of mayor and town council of town of Dugo Selo
31. Damir Mesić – representative of association of Croatian defender
32. Nenad Panian – mayor of Dugo Selo
33. Darjan Budimir – president of city council of Dugo Selo
34. Nikola Tominac – deputy mayor of Dugo Selo
35. Branko Goleš – director of primary school “Ivan Benković” Dugo Selo
36. Zvezdana Budor Klarić – project manager for NPA project for town of Dugo Selo



In this 4<sup>th</sup> workshop we included pupils from schools as we discuss in our transnational meeting in Budapest.

Program of celebration has different presentations of cultural projects of Dugo Selo. Children from kindergarten together with educators presented their project on old wells in Dugo Selo.

Children from primary school of Dugo Selo with their professors presented handmade leaflets about cultural heritage in Dugo Selo.

Touris board of Dugo Selo presented new tourist brochure about Dugo Selo.

Project team of NPA presented NPA project. Special guest was Daniela Jelinčić, who works Gap Analysis for NPA project for Dugo Selo.

Daniela Jelinčić is very respectable and experienced scientists in field of cultural tourism in Croatia and Europe and she conducted a SWOT analysis workshop with LSP. Key representatives of LSP of Dugo Selo filled the questionnaires about strengs, weaknesses, threats and opportunities of Saint Martin cultural heritage development in Dugo Selo. They also sort activites according to relevance and suggest some new interesting ideas for future activities.

One new idea was virtual money of Saint Martin ( Saint Martin coin) that people get when they make good deeds. Through the social network, the local community would suggest who will be allocated money.

A glimpse into the future has enabled the 3D animation of the future reconstruction of the old church of Saint Martin in Dugo Selo ( on Martin's hill) made by young architect from Dugo Selo Ivan Foretić.

For the musical part of the program, the Music school and the Cultural artistic society "Preporod" were revived.

## **2) Key messages, outcomes, recommendations (maximum 5 bullet points. Max 6 sentences/bullet point)**

Key outcomes from the NPA 4<sup>th</sup> workshop were information in questionnaires about strengs, weaknesses, threats and opportunities of Saint Martin cultural heritage development in Dugo Selo.

Daniela Jelinčić ( external expert for gap analysisi for NPA project) collected all questionnaires filled from LSP, and inported them in gap analysis of NPA project.

One new idea which we get from guestionnaires was Saint Marti coin. It could be virtual or material. It could be reword for goodness of the people in local community.

We increase awareness of importants of development of cultural heritage.

For the first time we have pupils on workshop, to hear their opinion about cultural heritage.



	LOCAL LEVEL SELECTED FIELDS	FIELDS DESCRIPTION
1	Sacrality	Promotion and raise consciousness of relevance of reconstruction of old church of Saint Martin on Martin's hill in Dugo Selo
2	Education	Raise of knowledge of pupils and young people ( and all others) about important of Saint Martin's cultural heritage and values connected with Saint Martin
3	Tourism and PilgrimAge	Promotion of Via Sancti Martini route

LSP detected valorization fields in Dugo Selo that are in above table.

**3) Communication and other technical information (1 paragraph- Max. 15 sentences)**

We invite all participants with e-mail and by post office.

We prepare promotion materials ( notebooks with logo of the project and pencils).

We have organized catering, after 2 hours of meeting, to get better and comfortable atmosphere for discussion.

We also put roll-up of NPA project in the conference room.

Daniela Jelinčić had Power point presentation about SWOT analysis and strategic planning.

After the meeting on town website ([www.dugoselo.hr](http://www.dugoselo.hr)) was published article about the meeting.

**4) Evaluation of the event and future steps (1 paragraph- Max. 8 sentences)**

The meeting was very successful. The initial objectives are realized.

We get consensus for local vision ( new version). Inside the vision we detected valorization fields.

The project team announce next steps to the LSP: gap analysis ( in process already) and idea contest (D.T.2.2.3. and D.C.3.3.).

The questionnaires that we collected on workshop will be imported in gap analysis ( in SWOT analysis).

Zvezdana Budor Klarić – project manager explain to all representatives of stakeholder that this NewPilgrimAge project will help us to work together with european new methodologies to make our Saint Martin's heritage visible in Croatia and even in Europe. She also highlighted that pilot action should be web-based tools.

They would like to cooperate with other countries and learn from Europe.

They are proud to be part of that project.



From that discussion we get lot of new ideas, we also determine what we all have to develop and connect in future ( we have lot of different things in Saint Martin's heritage which are not mutually connected).

## Attachments

Invitation to meeting with evidence of sent mails

List of Participants

Presentations

10 photos

Screenshot of article on [www.dugoselo.hr](http://www.dugoselo.hr) (town official website)