

D.T3.1.3

REPORT ON PUBLIC EVENTS INVOLVING LOCAL CITIZENS

Deliverable D.T3.1.3

VERSION 1.0
10 2022





1. Context

The pilot activities carried out within the project based on the developed methodology ensure sustainable implementation and the possibility of replication in other areas and with other stakeholders. Furthermore, the involvement of stakeholders, e.g. residents, representatives of public administration and non-governmental organisations, at all stages of project implementation allows for constant interaction and possible correction of the measures envisaged for a given area. This was a very important aspect of the Salute4CE project.

Such an approach raises stakeholders' awareness of what is happening in a given area, but also makes them co-responsible for the results of implementation and develops a sense of social responsibility and solidarity. In this way, they have an influence on the shaping of the space in their neighbourhood.

2. Information about the date, place

2.1. Event at Armii Krajowej street

The event took place at Armii Krajowej 32 street in Chorzów on 16.09.2019.

2.2. Event at Bankowa street

The event took place at Bankowa street in Chorzów on 18.09.2021.

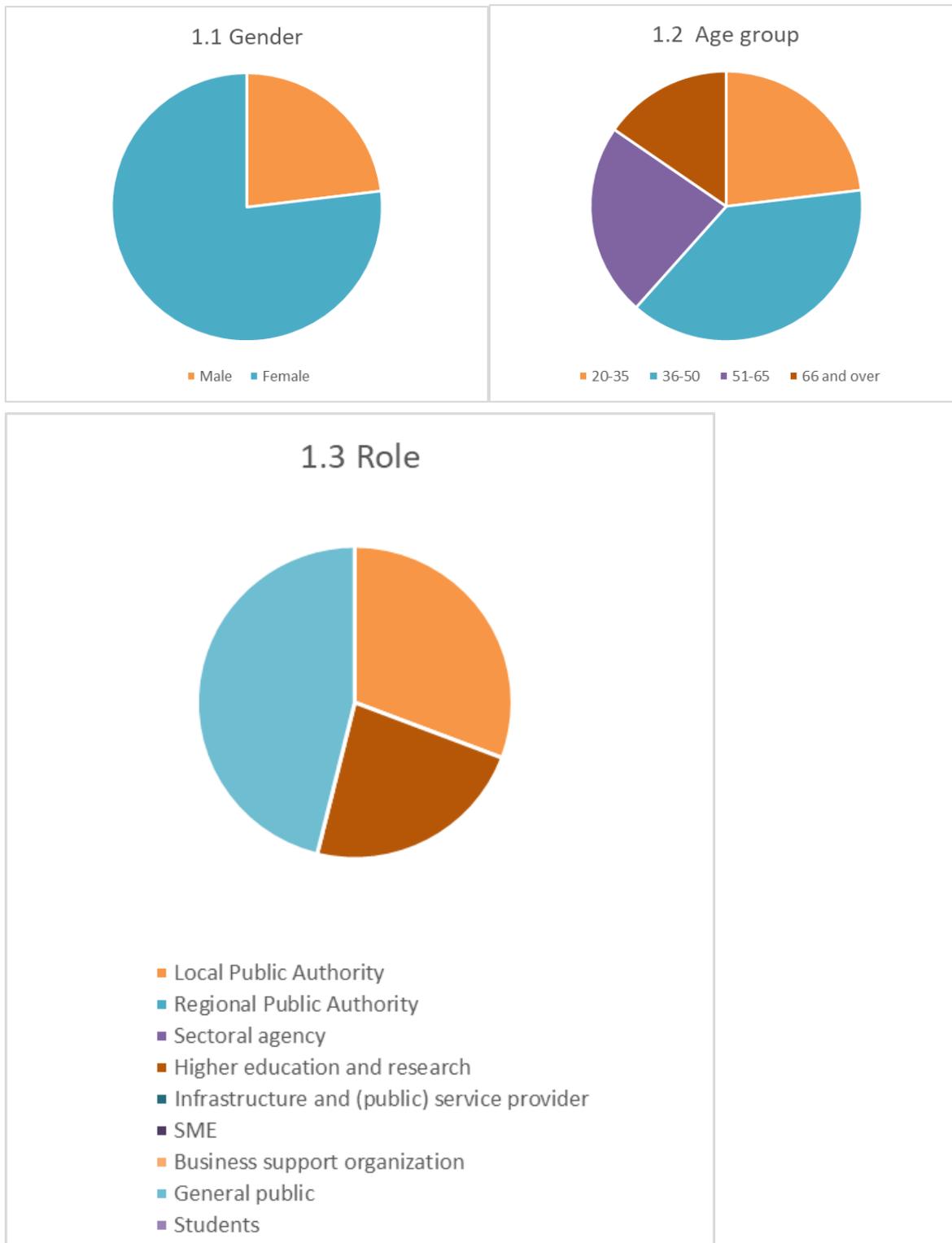
3. Number and composition of participants (according to the target groups)

3.1. Event at Armii Krajowej street

In the event 13 people participated 33% male and 77% female. The age distribution show that majority of participants represented young people (36-50) - 38%, 23% people represented age group 51-65, 23% people represented age group 20-35 and seniors over 66 years old - 15%.

Local Public Authority	31	%
Higher education and research	23	%
General public	46	%
	100	%

The statistics of the event, made up of the structure of the participants and their role, are shown below:



3.2. Event at Bankowa street

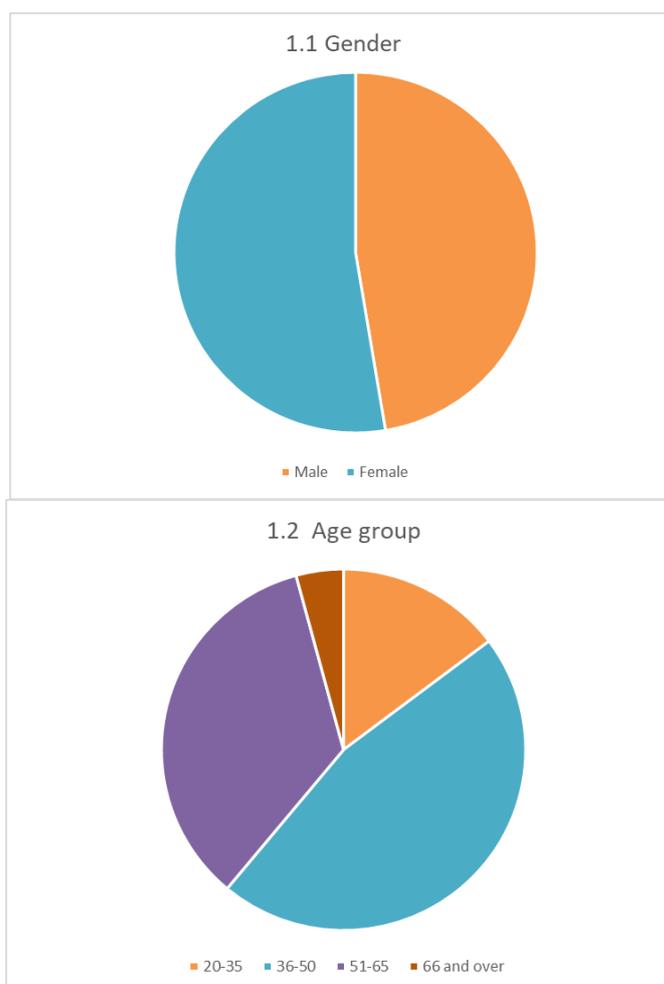
In the event 95 people participated 47% male and 56% female. The age distribution show that majority of participants represented young people (36-50) - 46%, 35% people represented age group 51-65, 15% people represented age group 20-35 and seniors over 66 years old - 4%.

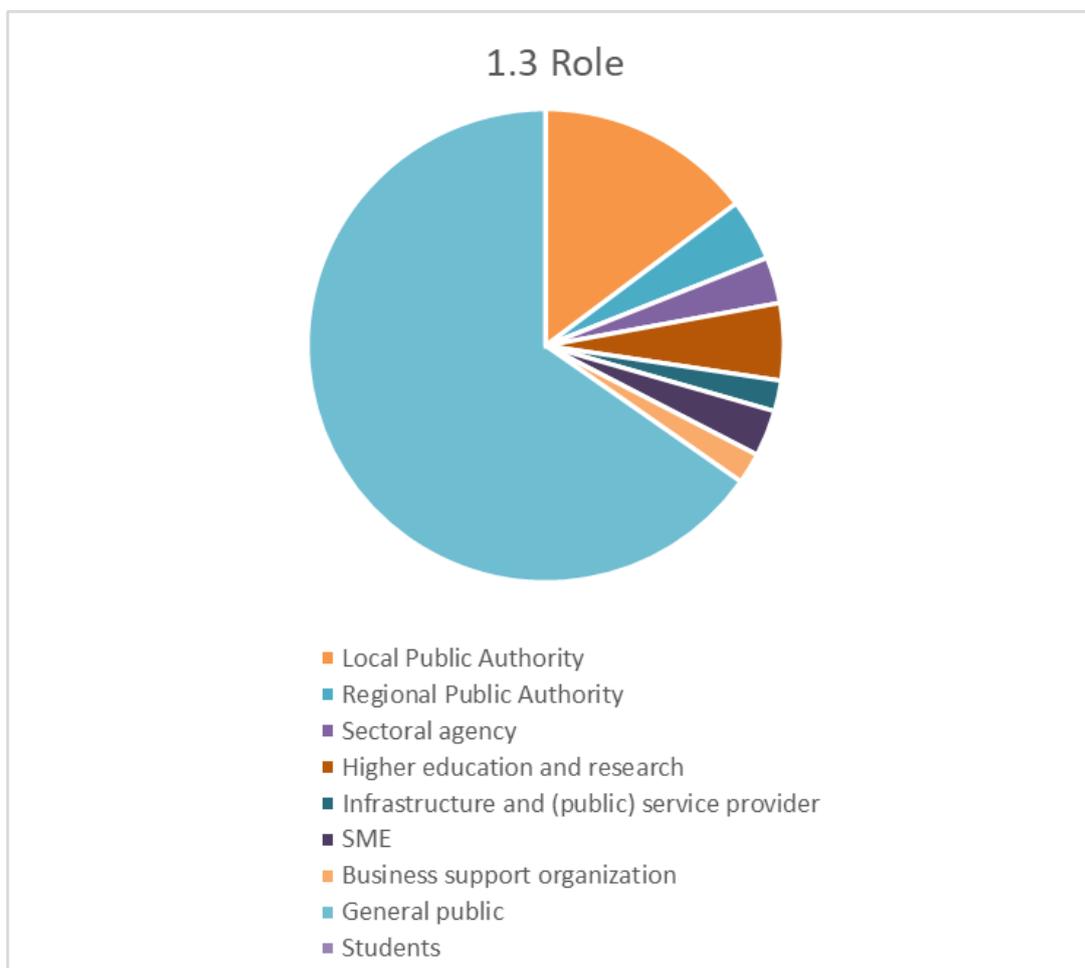
The representatives from various institutions participated , such as:



Local Public Authority	15 %
Regional Public Authority	4 %
Sectoral agency	3 %
Higher education and research	5 %
Infrastructure and (public) service provider	2 %
SME	3 %
Business support organization	2 %
General public	65 %
	100 %

The statistics of the event, made up of the structure of the participants and their role, are shown below:





4. Organizer

4.1. Event at Armii Krajowej street

The main organizer was IETU with support of Chorzów City

4.2. Event at Bankowa street

The main organizer was Chorzów City with support of IETU. The organiser hired event company which took care about all activities carried out during the event.

5. Chosen form of public events and assessment

5.1. Event at Armii Krajowej street

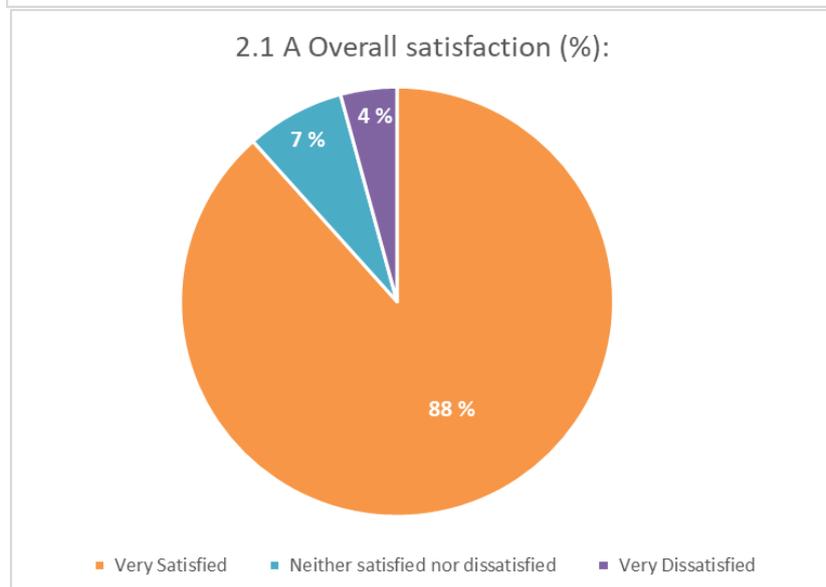
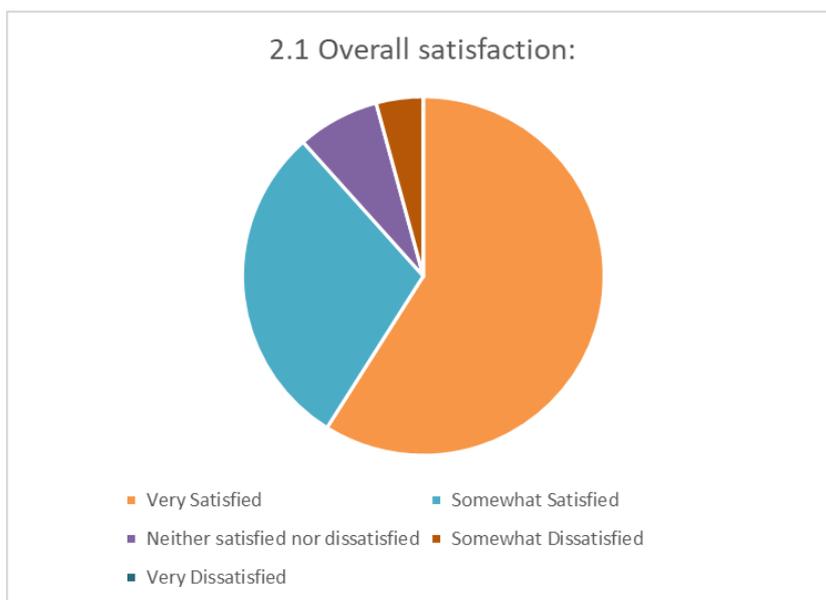
The form of event chosen for the investment in the backyard of Armii Krajowej 32 was to meet directly with the residents of the building. This approach made it possible to spontaneously contribute ideas that confirmed the real needs of the direct beneficiaries. The residents appreciated being involved in the process of developing the project investment in the backyard.

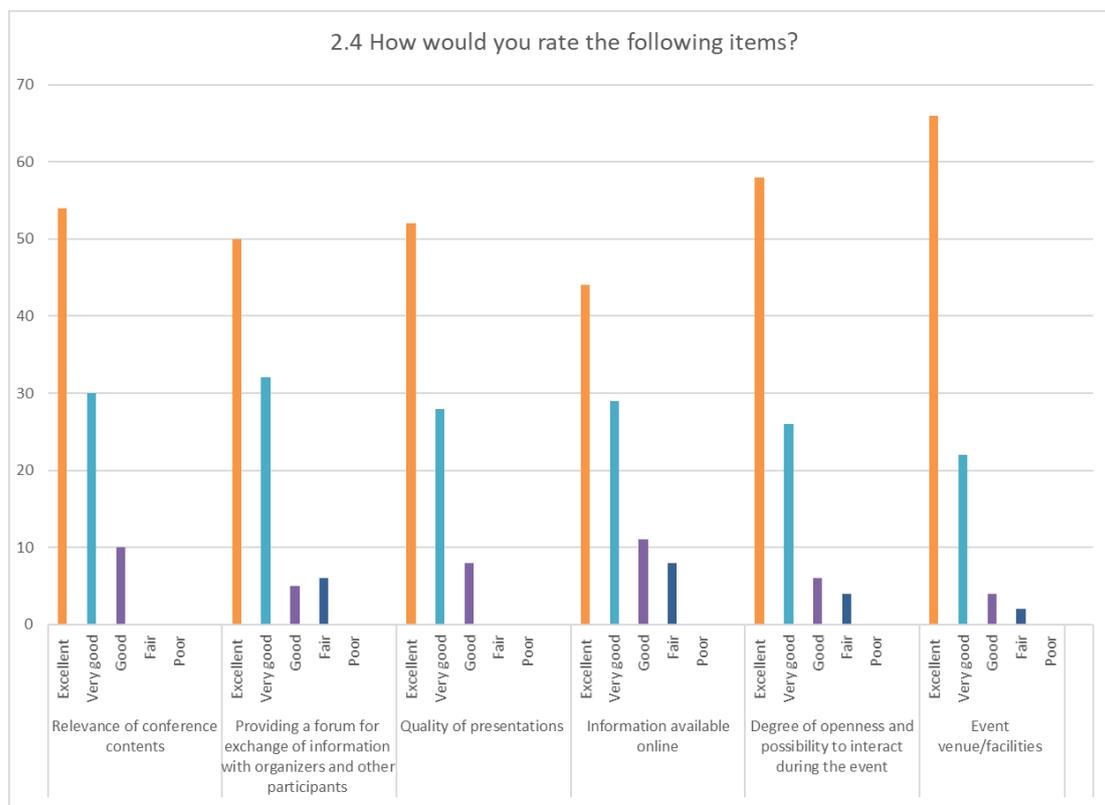
5.2. Event at Bankowa street

The formula of the event organised in Chorzów was a family picnic. Part of the event was organised in the revitalised Bankowa Street. A street that has been unsealed and supplemented with greenery according to the idea of the urban green acupuncture. Due



to weather conditions, part of the attractions were moved to the neighbouring community centre, where workshops on planting and games for children were held. As we can see on the graphs below 88% participants were satisfied. Also the assessment of the event was excellent or very good. Only few participants rated the event as fair in the context of providing forum for exchange of information, information available online, degree of openness and event venue and facilities.





6. Issues arising from the discussion

Citizens participated actively with positive feelings, proposing solutions and measures to be considered at the investment site. This positive mood is important to awake the potential that will take care of the area after the project is completed.

This can only be achieved through direct contact with citizens, discussing with them and talking to them as equals. This especially applies to investments that affect the backyards. Here, the citizens from the neighbourhood are the direct addressees.

The stakeholders with positive emotions talked about the green infrastructure implemented in the project. The green walls aroused very positive emotions, especially those on Sienkiewicza Street. Citizens said that it looks like a painting. The same assessment concerned the green wall on Moniszki Street, it enriched the greenery on the market square in Chorzów.

7. Obstacles, problems, best practice from the training

No particular obstacles or problems arose during the training. The participants brought up many valuable aspects to solve social and land use conflicts based on their own experiences. In addition, solutions for interventions were suggested by the residents of the neighbourhood.

Due to the restrictions imposed by the pandemic, the organisation of events was disrupted. In Poland, strict regulations to prevent the spread of Covid-19 are in place for the period from March 2020 to March 2022, and the project partners made every effort to reach the audience and comply with the relevant safety regulations. All this served to achieve the project objectives.

8. Photo relation



Photo: M. Fudała (IETU)

Event at Armii Krajowej street







Photo: Chorzów, Silesia Events
Event at Bankowa street