

The key data about Transnational workshop at FUA level on pilot actions & publication – D.T3.11.1

[Zadar County Development Agency ZADRA NOVA]

Key Data

Date	November 26 th 2020.
Place	Rector's Palace, Zadar, Croatia
Number of participants in total	30
Key participants /targets groups	<ul style="list-style-type: none"> • Liburnija Zadar d.o.o (2) • University of Zadar (2) • Association of Architects of the City of Zadar (1) • Promel Projekt (1) • City of Zadar (3) • Mobilita Evolva (2) • ZD1 (1) • Potraga (1) • Inovativni Zadar (2) • Zadar port (1) • Municipality of Bibinje (1) • Municipality of Lišane (1) • Municipality of Posedarje (1) • Municipality of Kukljica (1) • Municipality of Zemunik (1) • Čistoća d.o.o. (1) • Zadar County Development Agency ZADRA NOVA (8)

Short Description / Summary

The Transnational workshop at FUA level on pilot actions & publication was organized by Zadar County Development Agency on November 26th 2020. The Transnational workshop was organized on the same day as the Mayor's Conference due to logistic issues and the global pandemic of the COVID-19. The workshop was used to present the project activities and to present and discuss the final versions of the pilot activities implemented by ZADRA NOVA. The key findings from the Vienna seminar and local seminar were discussed and the existing state of traffic and sustainable urban mobility in Zadar area was presented, with the emphasis being placed on the possibilities of using modern technology (i.e., traffic counting, creating a network that will cover the old town centre) to better the current situation. The transnational publication

and the pilot activities of other project partners were also discussed. The workshop ended with a Q&A session.

[Links to deliverables and outputs](#)

D.T2.3.1 2 DAYS TRAINING SEMINAR AT VIENNA

Lessons learnt from the two days training seminar in Vienna, organized on the partnership level in April 2018., were talked about by the representatives of the associated partner City of Zadar and the most relevant public service provider in Zadar County - Liburnija LLC that have participated at the Vienna seminar.

D.T3.1.1 JOINT ELABORATION OF A SUMP AT FUA LEVEL IN RIMINI, KOPER/CAPODISTRIA AND ZADAR

The joint SUMP was presented and discussed by the key stakeholders. Measures and activities were presented and the deliberated on.

D.T3.6.1 PILOT ACTION AT ZADAR'S FUA

The process of creating the *Feasibility study and strategy for bus-boat tariff and ticket integration and integrated on-line time-table (bus, boat)* was presented with the emphasis being placed on the methodology and quantification of the data gathered.

D.C.6.1 SOCIAL MEDIA ACTIVITY (FACEBOOK, TWITTER, INSTAGRAM, LINKEDIN, GOOGLE+, YOUTUBE)

The transnational workshop was promoted on social networks pages created and updated by Zadar County Development Agency ZADRA NOVA.

D.C.7.1 PROJECT COMMUNICATION TOOLS; VIDEOS, LEAFLETS, POSTERS, ROLL-UPS

Official project rollup was displayed during the workshop while the official project poster was placed on a visible place at the entrance to the building. Leaflets were available at the entrance of the event and distributed individually to all participants.

Expected effects and follow up

The workshop was a great way to present the methodology used in the process of implementing the pilot activities and to discuss the more expert things than it could be presented on conferences. Measures and activities were discussed, along with the financial aspects of the pilots.

Key policymakers agreed to use a similar format in the future if the epidemiological situation allows as it is a good way to connect all stakeholders on one place in order to have a fruitful and open deliberation.

Photographs



Photo 1. Mr Alan Kociper from Innovative Zadar, Mr Darko Kasap Head of Administrative Department for Physical Planning and Construction in the City of Zadar, Ms Ana Pejdo from University of Zadar and Mr Mario Njegovec, external expert



Photo 2. Mr. Mario Njegovec presenting the SUMP

Participation list

In the attachment.

Media coverage