

# OUTPUT FACT SHEET

## Pilot actions (including investment, if applicable)

Version 3

Project index number and acronym	CE 1345 SIV
Output number and title	Output O.T3.1.1 Voucher System tool - The Czech Republic
Investment number and title (if applicable)	n/a
Responsible partner (PP name and number)	PP6 CpKP
Project website	<a href="https://www.interreg-central.eu/Content.Node/SIV-.html">https://www.interreg-central.eu/Content.Node/SIV-.html</a>
Delivery date	31 May 2022

Summary description of the pilot action (including investment, if applicable) explaining its experimental nature, demonstration character and transnational added value

The Social Impact Vouchers is based on two main pillars - the **Social Impact Fund** and the **Social Impact Vouchers**. Both approaches are innovative tools that have been pilot tested. The goal of the project consortium was successfully pilot testing the model and the fund, as well as targeted assistance for job seekers, employers and, last but not least, society as a whole. It has the opportunity to introduce new elements of labour market assistance in the CE area and to become an inspiration for other countries. The Social Impact Fund and Social Impact Vouchers are two closely linked project goals, tools and at the same time project outputs.

In the Czechia BEC (Business Employment Cooperative) Initiative was applied as a main tool for the provision of the social impact vouchers. Job seekers who want to start their own business were supported by receiving vouchers in the form of the business development training and testing their business in practice as a paid entrepreneur. Those job seekers, who did not succeed with their business development, were supported in finding a suitable employer for their application on labor market.

CpKP/PP6 has launched [www.pracuj-podnikej.cz](http://www.pracuj-podnikej.cz) website, which serves for distributing the vouchers. It consists of 4 sections:

#### **WORK**

The voucher offers unemployed people the opportunity to get a job with a monthly contribution with the aim of permanent employment.

#### **START BUSINESS**

The voucher allows to test the new business using the BEC methodology. Testing the business is an approach to verify in practice whether the sale of products or services will succeed on the market, with a guarantee of a monthly income for paid entrepreneurs.

#### **EMPLOY**

The voucher system matches employers and job seekers. The voucher enables job creation for a period of 6-12 months.

#### **COOPERATION**

It enables the publication of projects supporting job creation and start-up support. It intermediates not only employers, but also NGOs and other labor market entities.

CpKP/PP6 has launched the **national Social Impact Fund INNOFUND** in the form of an endowment fund and its website [www.innofund.cz](http://www.innofund.cz). Its mission is the reduction of unemployment of especially disadvantaged target groups by supporting the start-up of their business or employment and introducing social innovations.

### **NUTS region(s) concerned by the pilot action (relevant NUTS level)**

The following NUTS 2 regions were concerned by the pilot action: Central Moravia and Morevian-Silesian.

### Investment costs (EUR), if applicable

The pilot action does not include an investment, therefore no investments financed by the project are applicable.

### Expected impact and benefits of the pilot action for the concerned territory and target groups and leverage of additional funds (if applicable)

The expected impact of the pilot action is creating the Pracuj-podnikej website which serves as voucher distribution and establishment of the INNOFUND.

It is Social Impact Vouchers that are a tool for further training and employment of job seekers from disadvantaged groups.

If job seekers become successfully established on the market, employers and other stakeholders will be willing to contribute further and more to INNOFUND, thanks to which even more job seekers will be supported through vouchers.

The target groups in Czechia are:

- aspiring entrepreneurs
- unemployed (without further specification),
- women currently inactive on the labour market,
- long-term unemployed,
- socially disadvantaged people,
- parents on / after maternity / paternity leave,
- 50+ unemployed,
- graduates of secondary vocational schools.

121 candidates were initially interested in receiving vouchers, out of these 73 used different kinds of vouchers. 26 were trained, 44 got job placement at employers.

## Sustainability of the pilot action results and transferability to other territories and stakeholders

Both the INNOFUND and the [www.pracuj-podnikej.cz](http://www.pracuj-podnikej.cz) website will be sustainable after the end of the project.

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The system of mini vouchers offered by the INNOFUND will be divided as follows:

### - Mini Voucher programme for innovations in business creation

The main tool for supporting future entrepreneurs among beneficiaries is the application of the BEC model - Business-Employment Cooperative approach.

### - Mini Voucher programme for innovations in employment

The main tool is the creation of sustainable jobs for individuals and various innovative forms leading to the solution of unemployment of disadvantaged people.

### - Mini Voucher Program for Community Innovation

The goal is to help community groups to transfer knowledge and ideas into products, processes or services that improve the quality of life of the community.

The website [www.pracuj-podnikej.cz](http://www.pracuj-podnikej.cz) will be used as a platform for connecting different projects and organizations working with disadvantaged people.

The INNOFUND and [www.pracuj-podnikej.cz](http://www.pracuj-podnikej.cz) could be used as an inspiration for other stakeholders and territories.

CpKP/PP6 have created internal capacities to institutionalise the INNOFUND and the voucher system.

If applicable, contribution to/ compliance with:

- relevant regulatory requirements
- sustainable development - environmental effects. In case of risk of negative effects, mitigation measures introduced
- horizontal principles such as equal opportunities and non-discrimination

The project output is in compliance with the Sustainable Development Goals.

Creating new job opportunities, the project therefore contributes to better human health.

The project promoted opportunities for both and is sensitive towards specific societal settings. Thus equal opportunities to enter the labour market were fostered.

The vouchers are issued to support people at risk of discrimination respectively long-term unemployed.

The project has a positive impact on inclusive growth, enabling companies to hire people from groups that so far have had difficulties achieving economic integration.

References to relevant deliverables (e.g. pilot action report, studies), investment factsheet and web-links

If applicable, additional documentation, pictures or images to be provided as annex

This output follows-up on the outputs and the deliverables developed within T1. This output was prepared in parallel with the output within T3 - D.T3.1.5 Voucher Management Work-Flow, which clearly displays the voucher process via a process diagram. Naturally, the deliverable also took into account the outputs and deliverables created so far as well as the ones being prepared within the T2 Social Impact Fund and T4 Evaluation and Scaling.

The current output is mainly based on the following deliverables submitted through EMS:

- D.T.3.1.1 Voucher Process
- D.T.3.1.5 Voucher Management Workflow
- D.T.3.2.1 Improved Voucher Process
- D.T.3.2.4 Improved Voucher Management Workflow
- D.T.3.3.1 Recruiting Event concept and timeline
- D.T.3.3.2 Voucher Recruiting Events
- D.T.3.3.3 Contact Lists
- D.T.3.3.4 SME Registration
- D.T.3.3.5 Voucher Distribution
- D.T.3.4.1 Stakeholder Briefings
- D.T.3.5.1 Status Report on progress of work experience
- D.T.3.6.1 Status Report on job seekers Experience

Pictures and images illustrating the output:

INNOFUND nadační fond

[Úvod](#) [O fondu](#) [Projekty](#) [Pro žadatele](#) [Pro dárce](#) [Kontakt](#)

## Podporujeme zaměstnávání osob znevýhodněných na trhu práce



AKTUÁLNÍ VÝZVA PRO ŽADATELE

### Innofund nadační fond podpořil první projekty

13.05.2022

#### INNOFUND nadační fond

##### MD JOB Brno s.r.o.

MD JOB Brno s.r.o. je sociální podnik, který zaměstnává znevýhodněné osoby na trhu práce, především příslušníky romské komunity.

Společnost provádí dodavatelský úklid od roku 2020 v Brně a okolí. Mezi zákazníky však patří významné společnosti i soukromé osoby z celého Jihomoravského kraje. V nabídce naleznete úklidové služby kanceláří a komerčních prostor a mezi další činnosti se řadí také fyzická ostraha objektů a stavební práce.

MD JOB Brno s.r.o. zaměstnává 12 úklidových pracovníků. Prostřednictvím Innofund nadačního fondu byl podpořen vznik nových pracovních míst a zajištění potřebného vybavení na poskytování úklidových služeb.



##### Masérské služby

Dalším podpořeným projektem jsou masérské služby. Díky Innofund nadačnímu fondu bylo podpořeno zahájení podnikání pana Martina v oblasti poskytování masérských služeb. Pan Martin byl ohrožen ztrátou zaměstnání a proto se rozhodl rozjet své vlastní podnikání. Finanční příspěvek mu umožnil absolvovat rekvalifikační kurz masér se sportovním zaměřením, který byl nezbytný k tomu, aby mohl uskutečnit svůj podnikatelský záměr. Je také jedním z účastníků, který prošel systémem podpory BEC - Business and Employment Co-operative.

## Podporujeme vás v zaměstnání a podnikání!

*Podporujeme nezaměstnané, zájemce o změnu zaměstnání a začínající podnikatele.*

*Umíme najít řešení pro Vaš úspěšný růst a trvalé uplatnění na trhu práce!*



**Voucher** *Pracuj Podnikvej Zaměstnej* Platný do 28. 2. 2022

**FREE**

**SIV**

 [www.pracuj-podnikej.cz](http://www.pracuj-podnikej.cz) **Interreg** CENTRAL EUROPE  SIV