

OUTPUT FACT SHEET

Strategies and action plans

Version 2

Project index number and acronym	CE 1345 SIV
Output number and title	O.T4.1 Strategy for Capacities in Scale and Scope
Responsible partner (PP name and number)	PP1 Social Enterprise Neue Arbeit PP9 Diakonisches Werk Württemberg
Project website	www.interreg-central.eu/Content.Node/SIV-.html
Delivery date	31.05.2022

Summary description of the strategy/action plan (developed and/or implemented), explaining its main objectives and transnational added value

The main challenge of the strategy was to attract private and public investors for the Interreg CE 1345 SIV and to establish a common fund with the Transnational Partners. The development and implementation could be successfully realized with 4 partners. Participating partners are the social enterprise Neue Arbeit gGmbH, Stuttgart, Germany, Zadruga za etično financiranje (Cooperative for ethical financing), Croatia, Caritas of the Archdiocese of Vienna, Austria and Sklad 05 - Foundation for Social and Impact Investment, Slovenia. As a result, a model fund agreement was reached, the objectives were agreed upon, the transnational orientation was established and the project was launched on its own Internet platform in March 2022. The transnational added value was that it is possible to fund next to national projects as well on transnational projects in the other partner countries. Furthermore, during the project period, a public fund could be obtained for the implementation of the objectives from the Interreg CE 1345 SIV. Two other private funds, as Aktion Mensch (www.aktion-mensch.de) and Stiftung Diakonie Württemberg (www.stiftung-diakonie-wuerttemberg.de) are also available, the funds come on the one hand from foundation funds and on the other hand from church funds. The foundation funds run beyond the project period of the Interreg CE 1345 SIV.

The main results here are related to the Transnational Fund as:

Grant based / set up as in a form of: trust agreement with rules of operatives and a body that decides about giving funds to beneficiaries with at least 3 people participating in the decision making with a clear funding strategy in a form of a strategy document:
Amount eligible to be granted to be a beneficiary:

Minimum EUR 10.00

Maximum: EUR no limitation

Median expected: EUR 100.00

NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

Stuttgart (DE11)
Stuttgart, Stadtkreis (DE111)

Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

By scaling the Interreg CE 1345 SIV (joint activity with PP2, PP3 and PP5) in various bodies and networks, further fund resources for the target groups are hoped for. Although the fund activities will not be able to replace the decreasing subsidies from the public sector, they should provide further active support on the topic of people in work and act as a bridge to employers. In particular, use the opportunity to match and support the 'Kulturwerk' (event gastronomy) and 'CAP-markets' (food retailing) of Social Enterprise Neue Arbeit with the potential related employers more quickly. The experience of the project partners of the Interreg CE 1345 SIV will be incorporated into the activities. It is planned an uptake at policy and institutional level, which has to be seen then with the end result in the upcoming year(s).

Sustainability of the developed and/or implemented strategy/action plan and its transferability to other territories and stakeholders

The findings from the Interreg CE 1345 SIV can be passed on to further networks of interested parties. The construction is especially interesting for foundations and companies, which want to cover a certain need concerning the long-term-unemployed in the branch of event gastronomy and disabled people in the branch of food retailing. The partnership of the Interreg CE 1345 SIV will continue to build and expand the transnational fund. In particular, it is planned to include other stakeholders of nonprofit organizations in order to build scaling across national borders. After the Covid situation, direct contacts with companies and foundations would be possible again. Workforce needs remain high among employers in the region. Findings from the action plan is especially the consideration of the legal regulations related to the flow of funds, here the Interreg CE 1345 SIV partnership must again intensively address the issue before taking on additional partners.

References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

- D.T1.2.5. Report and Infographics for Target Group Segmentation
- D.T1.1.2. Country Report on Social Impact Investment
- D.T4.3.1 Growth forecast calculation

www.interreg-central.eu/Content.Node/SIV-.html

<http://next-access.org/> here you can find the platform of the transnational fund

Annex1: O.T4.1 Strategy for Capacities in Scale and Scope

Picture transnational fund with the related 4 country projects

Annex2: O.T4.1 Strategy for Capacities in Scale and Scope

Picture transnational fund with the related 2 german projects