





**TAKING
COOPERATION
FORWARD**

 SMACKER Final Conference
Vienna | 24 May 2022

 **Key Findings from SMACKER pilot regions and action plans**

 Round table with SMACKER pilot representatives, moderated by Lidia Signor (UITP)

GDYNIA PILOT

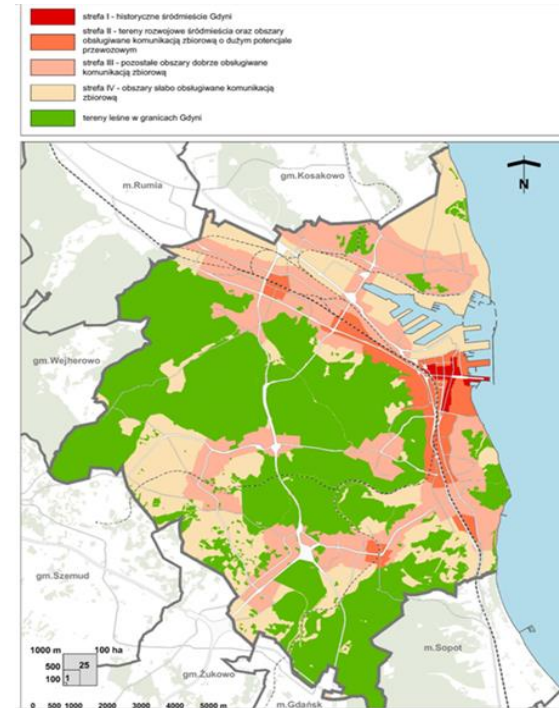
Context: Suburban, Flat/Hilly- Target group: Residents

Objectives

- strengthening the public transport service,
- introducing integrated transport solutions,
- increasing the awareness of the local community and promoting sustainable mobility;

Achievements

- ✓ transformation of PT stops into urban islands
- ✓ elaboration of Mobility Plan for the pilot area in DRT concept
- ✓ wide collaboration with Local Mobility Forum - local stakeholders and general public



PRAGUE-SUCHDOL PILOT

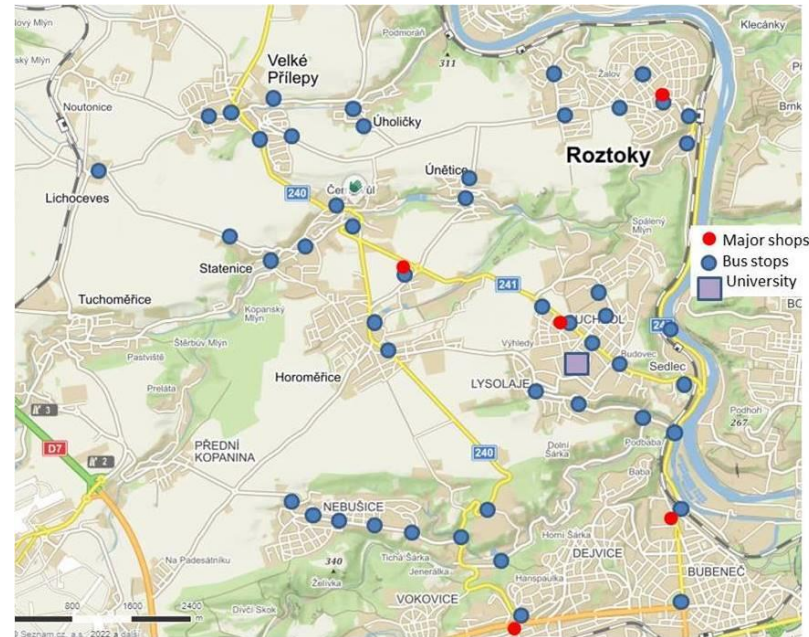
Context: Suburban, Hilly - Target groups: Residents, Commuters

Objectives

- Better connecting Prague and Central Bohemia
- Higher use of sustainable modes of transport
- Reduction of negative impact of car traffic on the environment

Achievements

- ✓ Feasibility Study on a multimodal terminal and design of new mobility services on the border of two regions
- ✓ Successful implementation of behaviour change campaign
- ✓ Decrease in the number of cars in Prague-Suchdol area



MURSKA SOBOTA PILOT

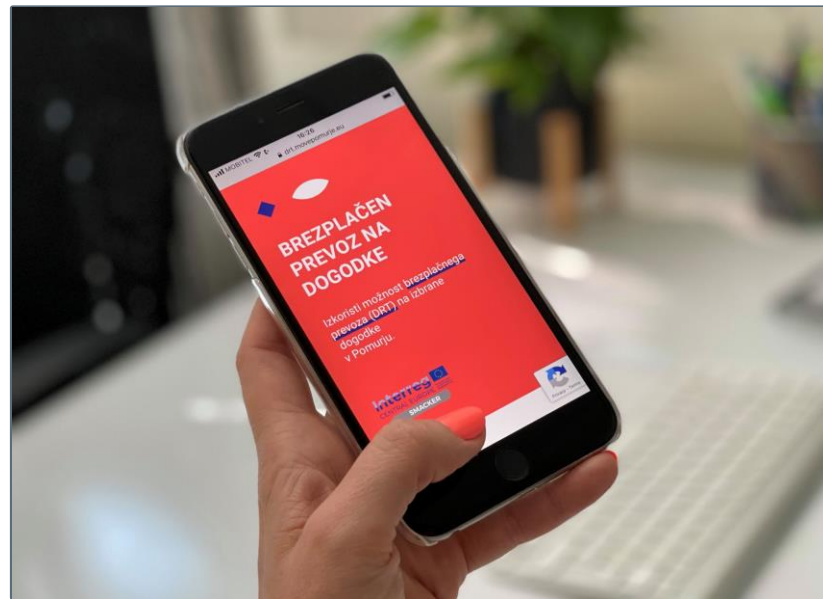
Context: Rural, Flat - Target group: Tourists

Objectives

- New DRT bus line, first in the region
- App-based service, seamless UX
- Servicing off-peak days/hours

Achievements

- ✓ Positive feedback from local stakeholders
- ✓ When in operation, very good user turnout
- ✓ City pledged to finance the service till 2026



EAST TYROL PILOT

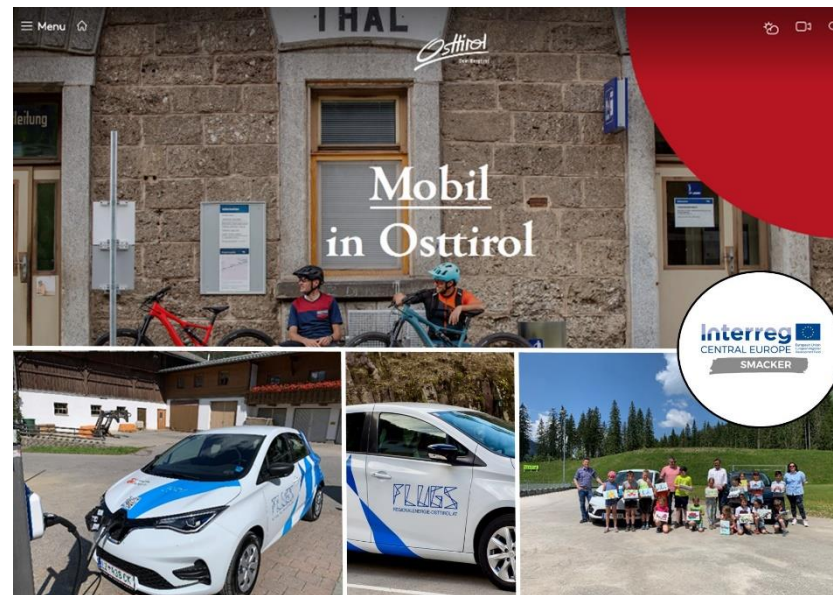
Context: Rural, Mountainous - Target groups: Residents, Tourists, Commuters

Objectives

- Better understanding of users need (aspect 1)
- Implementation of «greenhouse friendly tourism offers» and making existing and new services visible (aspect 2)
- Strengthening e-mobility (aspect 3)

Achievements

- ✓ Final report and measure plan for future mobility tailored to the municipalities
- ✓ New mobility information website, trainings to tourism staff
- ✓ 4 new e-carsharing stations in 4 municipalities



BUDAPEST PILOT

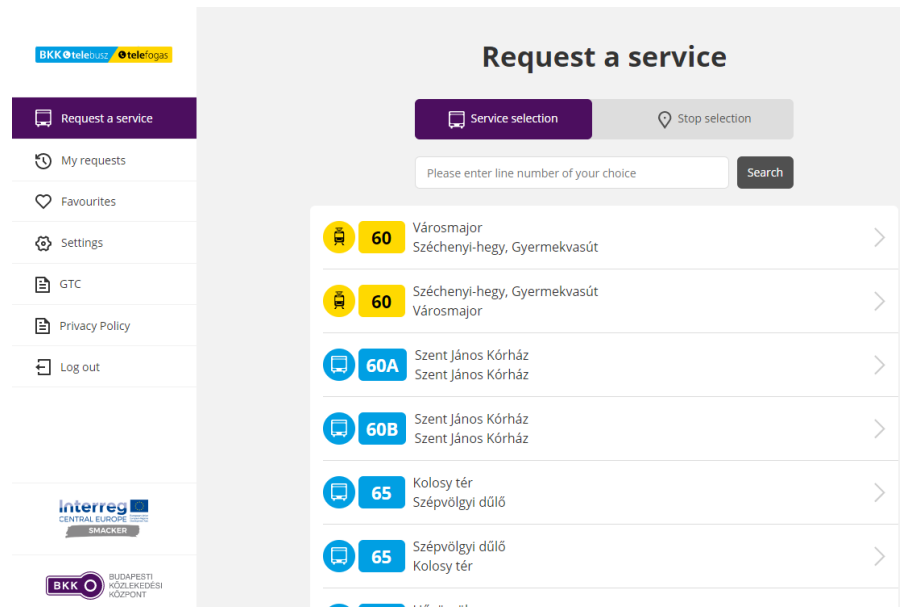
Context: Suburban, Flat/Hilly - Target group: Residents

Objectives

- Make DRT service request easier and more comfortable both for users and organizer
- Improve the service based on
 - User feedbacks (questioner)
 - Best practices (LFM)

Achievements

- ✓ 50+% of service request are online
- ✓ 500+ registered user and 5000+ online requests
- ✓ Operation continued after the pilot
- ✓ Integration to BudapestGO is in progress



BOLOGNA PILOT

Context: Rural, Mountainous - Target groups: Residents, Tourists

Objectives


- To bridge mobility gaps with a new DRT service
- To promote public transport

Achievements

- ✓ DRT service called ColBus
 - ✓ operated in the foreseen municipalities in Summer 2021 and Winter 2021-2022 with customized features
 - ✓ by small buses during idle hours
 - ✓ endowed with IT management & booking system with app
- ✓ Pilot-specific nudging & communication campaign
- ✓ Relevant stakeholders involved through the LMF



TAKING
COOPERATION
FORWARD

 SMACKER Final Conference
Vienna | 24 May 2022

 **Thanks for your attention**

 www.interreg-central.eu/smacker ; srm@srbologna.it